

LIFE

UNIQUE INSIGHT INTO MOVIE-MAKING
SELZNICK'S MEMOS ON 'FAREWELL TO ARMS'
BOWLING: FAMILY FUN AMID NEW LUXURY



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VOCAL GROUP:
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MARCH 17, 1958 **25** CENTS

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Want to put a real old-time, “made by Mother” touch on your next pie? Serve it with plenty of Cracker Barrel brand natural cheddar—the kind of cheese your great grandmother had cut from the big wheel at the crossroads store. Cracker Barrel is

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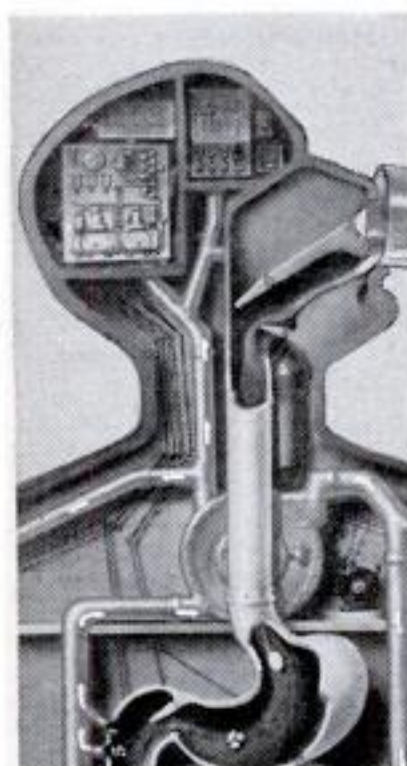
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silver foil

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Drippy days are minor discomforts compared to the aches and pains that plague a cold sufferer.

Bufferin, the modern pain reliever, brings really fast relief of painful cold miseries. Because Bufferin adds to aspirin an exclusive combination of antacids called "Di-Alminate," it brings relief *twice as fast* as aspirin.

What's more, you can take Bufferin from the start to the finish of a cold. You can use it continually—as directed—without fear of stomach irritation.

Next time a cold strikes, start and stay with Bufferin for "twice as fast" relief.



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OF BRISTOL-MYERS

**If you suffer from the pain of
arthritis or rheumatism, ask
your physician about Bufferin.**

This One



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First look at a rebellion

LIFE photographers give first look at rebels of Sumatra, who have broken with the Red-tinted government of Indonesia in move toward civil war.



REBEL COLONEL HUSEIN

Revealing movie memos

The memos Producer David Selznick wrote while making "A Farewell to Arms" give an unprecedentedly candid look at the way a movie is made.



SELZNICK AND SET

Bowling's luxury kick

Housed in million-dollar pleasure palaces instead of dingy cellars, bowling takes on the trappings of luxury and becomes a family sport.



ONLOOKER AT BOWLING

A haunted household

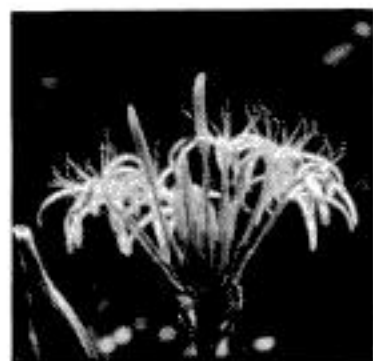
As dishes, bottles and furniture crash around a family, ghostly doings in a Long Island home defy investigations of skeptical police and scientists.



BESET HERRMANN'S

An extraordinary garden

In Hawaii, wildly growing plants flourish with such rampancy that one of the world's finest gardens must be saved from smothering in its own beauty.



EXOTIC SPIDER LILY

Trio of top pop sisters

Leading the popular music vogue for vocal groups, three McGuire sisters score a close harmony hit with the best-selling recording of *Sugartime*.



MCGUIRE SISTERS

23

92

128

49

82

113

COVER

Fitted out as flappers for nightclub act, the McGuire sisters—Christine, Phyllis and Dorothy—dance Charleston and sing with the gusto that has made their *Sugartime* the best-selling pop record (see pp. 113-116)

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May I ask you a question before I drill, Mr. Albemarle?

Albemarle: Please ask as many as you can think of, Doctor.

Dr. Busby: You say every man ought to have a second income—from a source besides his job. How might I get that second income?

Albemarle: The same way I do, and millions of other ordinary Americans do. By owning common stock that pays you dividends. The wonderful thing about dividends is that they not only pay you extra income now, but they may continue to pay you income as long as you live.

Dr. Busby: I'm afraid you're talking to the wrong man, Mr. Albemarle. You need a lot of money to own stock. Now, open wide.

Albemarle: You couldn't be more mistaken, Doc. Two out of three shareowners have incomes under \$7500 a year. A lot of 'em buy stock in famous companies for as little as \$40 every three months, up to \$1000 a month, on a plan they can start or stop any time.

Dr. Busby: But how do they know what to buy? Some stocks aren't very good and stock prices are always going up and down.

Albemarle: They sure are, Doctor. And a company may not make a profit or pay a dividend. So do what all smart investors do.

Dr. Busby: What's that?

Albemarle: First, make sure you've got money left over after you've paid your bills and provided for emergencies. Then make that extra dough earn extra income for you.

Dr. Busby: How do I begin?

Albemarle: Get facts. Only chumps depend on tips or rumors. And get advice from a man in the investing business.

Dr. Busby: Where do I find him, Mr. Albemarle?

Albemarle: Just inside the door of any Member Firm of the New York Stock Exchange. Ask a broker there for that wonderful booklet they've got.

Dr. Busby: What booklet?

Albemarle: It lists more than 300 stocks that have paid dividends *every three months* from 20 to 94 years and gives many other helpful facts about investing. And it describes that marvelous Monthly Investment Plan. Darned if I can remember the

booklet's name, but don't waste a minute getting it. It's free. It's the main reason I don't have to take a nickel from my salary to pay your bill. I pay it out of dividends I've received from stock. But let's get going with that confounded drill, Doc. Your time is worth money.

The booklet Mr. Albemarle found so useful is "INVESTMENT FACTS." The coupon will bring it to you free, by return mail. Or ask a broker, making sure he is with a Member Firm of the New York Stock Exchange. You'll get a friendly welcome there, and the help you need to buy or sell. Ask him whether you might do better to buy bonds. And from time to time ask him to review your securities with you. Why not plan to let dividends from good common stock pay some of your bills?

Send for new free booklet. Mail to your local Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. 8E, P. O. Box 252, New York 5, N. Y. Please send me, free, "INVESTMENT FACTS"—listing over 300 stocks that have paid dividends every three months from 20 to 94 years.

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For added support this A'Lure has special cups, a softly-lined 2-inch band. Nylon lace cup tops. #1075. White. \$5.00.



As you live and breathe, darling—
so does your satin elastic A'Lure

Did you know that every time you breathe, your bra size changes? Does *your* bra change with you? Does it *move* with you—through one of your bending-lifting-on-the-run days? Chances are the answer is *no*. So why not wear an elastic bra? (Especially if you're an in-between size, which half the women are.)

And be sure it's A'Lure®—for all elastic bras are *not* alike. Others are woven with cotton—tend to be hard-stretching, even stiff. But Warner's® A'Lure is made with soft, pliable-as-you satin elastic. That's why it fits, feels, *wears* so wonderfully. Just *look* at A'Lure. You'll see what we mean. At your nicest stores.

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 in the Rocket Age!

Get set for a brilliant new way to go places! It's Oldsmobile's versatile new Super 88 Fiesta... the car with something for everyone *and more!* Slim, sleek lines make it smart as the handsomest hardtop! Interior luxury is as elegant as the finest town car! Yet it's roomy and rugged... ready for any load or road... and powered by the thrilling new Rocket Engine. Discover **OLDSmobility** in the fullest, most exciting sense of the word! See and drive a glamorous new Super 88 Fiesta by Oldsmobile, *now!* OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION



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► It's a moisturizing formula that checks dry scalp, flakiness, fights dandruff every second it's on your hair.

► TOP BRASS gives your hair a rich, handsome, natural look... even adds "body" to thinning hair.



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Positively not greasy! not sticky! . . .

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*The 30th in a Series of Advertisements
Presented by New York Life to Help Guide
America's Children to a Better Future*

Should your child be a Secretary?

by

CLARE H. JENNINGS, CPS

President, The National
Secretaries Association (International)
(As told to LLEWELLYN MILLER)

I overheard the comments quite by accident.

The high school juniors who passed me in the school corridor did not know me or that I was on my way to talk with them and their classmates, at the request of their career counselor, about my profession.

"This assembly is a waste of time—for me, anyway," said one. "What can she tell us?"

"Same here," said the other. "*Everybody* knows that all a secretary does is take dictation, type letters and file."

"Like so many other young people, you haven't the vaguest idea of what a secretary is and does," I said to myself as thoughts of the careers of friends flooded to mind.

I thought of the confidential secretary to a midwest Governor who travels widely all over her state, an indispensable part of her boss's staff.

I thought of the secretary to a department store executive in the Northwest, and of her daily dealings with experts in the exciting, competitive world of merchandising and fashion.



I thought of the secretary to the chief engineer of an oil company in the Southwest who is entrusted with running his office while he is on field trips, and who has a stenotypist assigned to take *her* dictation.

I thought of the efficient young mother of teenagers, secretary in a big Red Cross chapter in the South, and of her stimulating contacts with all elements of her community from mayor, newspaper editor and social leaders to those in need of Visiting Nurse Services.

I thought of secretaries in banks, business offices, insurance companies, law firms, police departments; in hospitals, weather bureaus, travel agencies, steel mills, research laboratories, farm cooperatives; in advertising

offices, TV stations, universities, brokerage houses, and in countless other industries and professions—each involved with the inner workings of an important enterprise. I thought of the thousands of secretaries in big offices and small all over the country; of the special satisfactions they enjoy as essential members of the business team; and of how valuable a place secretaries have made for themselves in a comparatively short time.

Only a little more than fifty years ago, the young women who mastered a machine just coming into wide use and who ventured into the then almost entirely male world of business were known as "typewriters." Perhaps that is why many people still have the impression that

a secretary's main task is a machine-like turning out of perfect letters from nine to five; and why so many others use the title "secretary" to mean anyone employed in any stenographic or clerical position in an office.

True, typing and shorthand are two of the basic skills of the secretary, but her duties cover a much wider field than the work of such valuable specialists as the typist, stenographer, file clerk and receptionist. The secretary, as we use the title today, often fills all of those positions. In addition, she is an assistant who knows many of the confidential matters of her office and of her employer's business dealings. She uses this knowledge to protect him from unnecessary interruptions, delays and confusions, and to clear decks for him in a score of other ways.

She knows which calls to route to him immediately, which to delay until she can supply him with needed reference material from her files, which she can best deal with herself.

She sits in on conferences when a trusted witness is needed. Her manner over the telephone and to visitors sets the mood of his office. She is his daytime hostess rather than a receptionist.

One secretary may handle a great volume of letters. Another does very little typing. Under any circumstances, there is little machine-like about their work. No machine has the tact to soothe the ruffled feelings of an important caller, who must cool his heels while an equally important one overstays his time. No machine has the judgment about what information may be released in a boss's absence, which requests must be smoothly side-tracked.

No machine can act as a boss's memory by combined use of intelligence, filed material and a carefully kept appointment book.

A secretary's career can have enormous personal rewards. Her working hours and conditions are pleasant. Her office is certain to be comfortable. In a big office, she has opportunity to meet many new friends. Her work puts her in touch with men and women of achievement in many fields. And no field of special interest is closed to the young woman who chooses secretaryship as a career.

Every young person does not have the temperament, talent, time or money to prepare for a career in one of the arts or professions, but the door is still wide open in all such areas—to the secretary.

I think of countless examples, among them:

Miss A. is not a musician, but she is a keen appreciator of music. As secretary to the program director of a radio station, she combines job and major personal interest.

Mrs. B.'s keenest interest in high school was sports. She could not afford college training as a physical education teacher and did not want to work with the young, anyway. She is now secretary to the director of an athletic club, where her knowledge of sports is of great value to her boss because she can talk the language of the coaches, equipment salesmen and members.

Miss C.'s chief interest is people and their problems. She is absorbed in her work as secretary to the personnel director of a manufacturing plant.

The training period can be brief

Not the least of the many advantages of my profession is that the ambitious girl can get a fast start.

As in every other profession, the more schooling a young person has, the better are chances at top spots and for rapid advancement. However, the girl who needs, or wants, to go to work immediately after high school can train herself for a secretary's responsibilities while gaining office experience as a typist, stenographer or clerk. High school will give her the fundamental tools: typing and shorthand. With these alone, she can get a job as a clerical worker or stenographer. If she is ambitious and persistent, she will pick up the extra skills from others in her office, or through night school or correspondence courses, and eventually become a fine secretary, though this will take some years since a secretary must have mature judgment as well as special knowledge.

Private business schools and colleges offer many different training programs at varying costs. Short courses of two to six months usually give the student about the same training that a high school course provides, though intensive coaching in typing and shorthand are of special

value in some cases. Business colleges with highest ratings require as much as two years' attendance (one year for the student with two years of regular college) before granting a diploma, and fees can run as high as \$800 a year for tuition.

Young people who have four years of college training in the technics of secretarial work and in the sciences and liberal arts, have a flying start, of course.

Nothing points more conclusively to the fact that secretaryship is now a recognized *profession* than that 209 colleges and universities are offering degrees in the field of secretarial studies, according to the U.S. Office of Education's last report. At the end of 1956, Bachelors Degrees were awarded to 1,236 women and to 42 men.

There is a special way by which the secretary, with or without a diploma or degree, can win acknowledged standing in her field. By passing the stiff, two-day written examination given annually in various parts of the United States and Canada by The Institute for Certifying Secretaries, she can qualify for the valued designation of Certified Professional Secretary. This program was established in 1951 under sponsorship of The National Secretaries Association.

Through experience and study, the secretary must be prepared to answer questions in this examination on such subjects as business law governing contracts, sales, insurance, negotiable instruments, property and so on; administration problems concerning prices, taxes, labor and governmental regulations, management controls; accounting knowledge concerning payrolls, income tax reports, budgets; and the more familiar secretarial skills, such as use of duplicating machine, buying of supplies and office equipment, dictation and transcription, and English usage.

The financial rewards can be sizable

As in every other field, salaries vary from one part of the country to another. In areas where a typist starts at from \$150 to \$200 a month, a girl with secretarial training starts at from \$200 to \$300. It is not easy to break through the ceiling of from \$4,000 to \$6,000 a year that many thousands of secretaries earn, but I know of several who draw \$10,000. One young woman of 35, who is an officer of her company as well as secretary to the president, has an income topping \$13,000.

Admittedly, such a large salary is rare—but it is possible. And one of the most tempting aspects of my profession is that secretaries are in such great demand that anyone not satisfied with her progress can move readily elsewhere.

It's a woman's career—in a man's world

In many professions, women are in constant competition against men. The secretary works *with* men. Ours is one of the very few professions where being a woman is of greatest advantage, rather than being a subtle handicap in reaching the top.

Some male secretaries make important places for themselves but, by and large, ours is a woman's profession. Employers value the feminine qualities of tact, intuition, imagination and manner that women bring to an office. They also know that the ambitious girl is apt to bend all efforts to reach the top as an executive secretary, while an ambitious young man is apt to have his eye on a transfer to management—though some girls use their secretarial jobs as springboards to other careers. I know of several who have become editors, account executives, heads of purchasing departments, branch managers, and the like.

These usually are young women who have found that their temperament is not that of the career secretary.

Success calls for special qualities

The girl who finds her greatest reward in being part of a team, rather than a solo star, shows the natural talent to work for and with others toward a joint goal that is essential to success as a secretary.

Loyalty, judgment, integrity and adaptability are high on the list of other requirements.

The girl who makes and keeps many friends, and who sticks up for them and for her family at all times, shows the loyalty in word and deed that a secretary must bring to her boss and her company.

Can your daughter accept sudden changes of plan amiably and without flurry? The secretary must be able to turn on a dime, occasionally, and work efficiently under heavy pressure when an emergency challenges her chief.

Is your daughter accurate? Her boss must be able to rely with total confidence on her reports. Neatness, good spelling, and promptness in completing school papers show the respect for detail and the reliability needed by a secretary.

Is your daughter adaptable? The secretary deals with all kinds of people. The girl who is liked by teachers and neighbors, as well as by many fellow students, shows the capacity to make her way in a big group—rather than stick with a clique—that is needed by the secretary.

Perhaps a prime requisite for success in my profession is approaching secretaryship as a chosen career—not as a stopgap before marriage, or as a stepping stone to other positions.

The girl who does so will gain experience in her working years that will serve her well, no matter what life brings, because she will have learned the secret of greatest happiness in all human relations: the more imaginatively, loyally and consistently she works for and with another person for his success, the more she benefits herself.



HOW TO HELP YOUR CHILD HAVE THE CAREER HE WANTS

Many factors will enter into your child's choice of a career: his interests, his ambitions, his abilities, the counsel he receives from teachers, friends and family. But, most of all, it will depend on his opportunities to get the training he needs to enter the field of his choice.

Even though his college days are still years away, it's never too soon to start making sure that your child will have the opportunity to continue his education when the time comes.

Your New York Life agent has chosen as his career the business of helping families plan for the future—for education, for retirement, for all the things which life insurance helps make possible. Through training and experience he has become a highly qualified specialist. You'll find him both able and willing to help you.

Booklets available on many careers

This article on a Secretarial Career is one of a continuing series on career opportunities for young men and women. Thus far, similar articles have been prepared on Newspapering, Law, Medicine, Accounting, Teaching, Architecture, Aeronautical Engineering, Electronic Engineering, Public Service, Farming, Chemistry, Selling, Nursing, Starting a Business of Your Own, Pharmacy, Dentistry, Banking, Printing, Home Economics, the Mineral Industry, Personnel Work, Retailing, Atomic Science, Librarianship, the Armed Forces, Engineering, Food Retailing, Medical Technology and Traffic Managing. Each is available in booklet form and will be sent to you on request. You'll also find additional help in our free booklet, "The Cost of Four Years at College." Just drop a postcard to:

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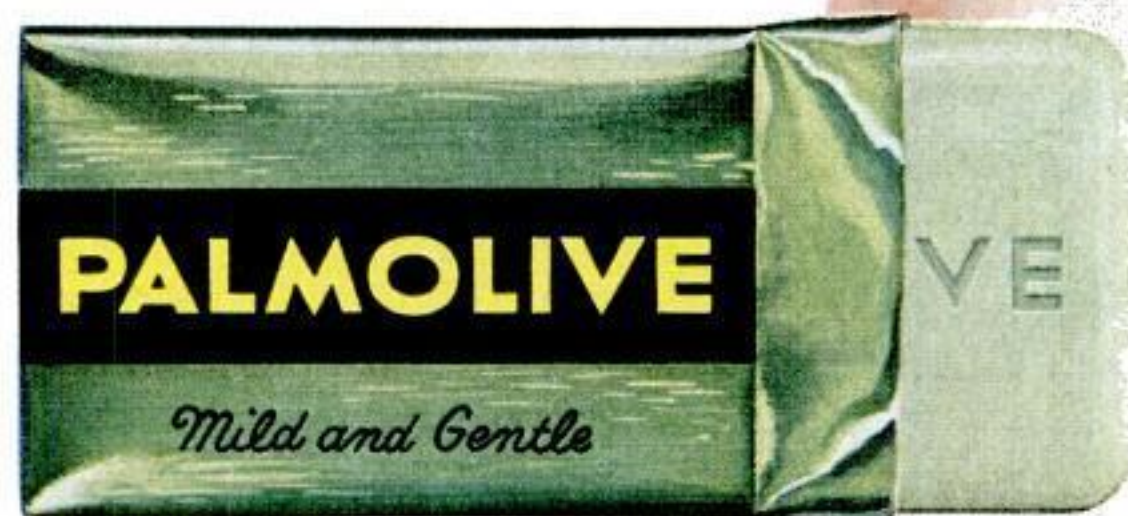
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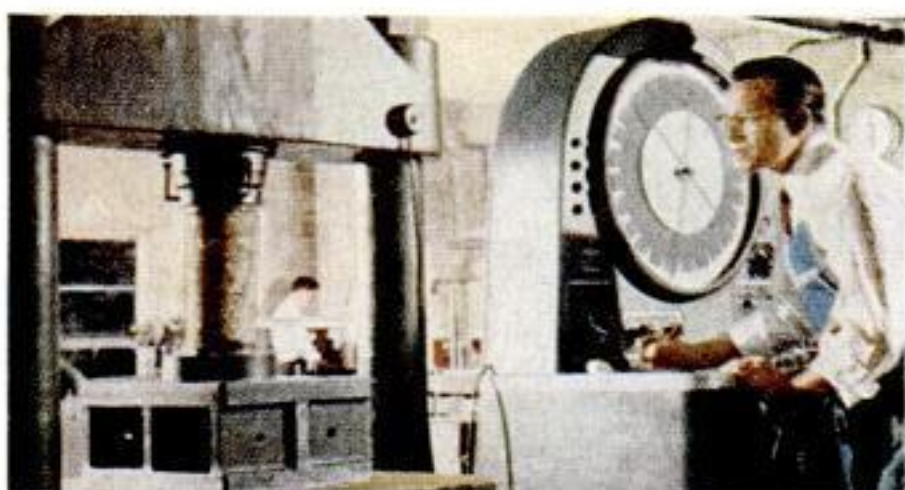


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An Apparition in the Gin



The laborers at Hasiheisa cotton gin in Sudan make a strange sight as, in a process done in the U.S. by machines, they toss cotton up to loosen fibers before it goes into a press. When

Photographer Bern Keating came to take pictures of the scene, an apparition took shape before his camera. Fibers reared up into the form of a dragon that menaced a worker with its

head (*center*), lashed three more with its tail (*left*). Keating got this ghostly picture before the conjured-up monster fell into the press and was crushed into a bound-up bale of cotton.



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LETTERS TO THE EDITORS



KANCHI AND HER MASTIFF PUPS IN KANSAS CITY

LIFE LETTERS

Sirs:

There is still another follow-up on the Tibetan mastiffs delivered to Mr. Harry Darby of Kansas City (Letters, LIFE, Feb. 24).

Last week, Kanchi, the female, gave birth to three furry male puppies who, like their parents, are black with tan feet. Now what's to become of the pups?

MRS. A. J. WEST

Raytown, Mo.

● This week Senator Harry Darby's 12 grandchildren will draw lots for them.—ED.

THE NOBLEST WAR

Sirs:

That was a fine "Confederate viewpoint" of the Civil War, written by Sir Winston Churchill ("A History of the English-Speaking Peoples," Vol. IV, Part 1, LIFE, Feb. 24).

PAUL M. WHITE

New London, Ohio

Sirs:

Churchill's article was excellent.

JAYNE HYMAN

Baltimore, Md.

Sirs:

Sir Winston is almost malicious in his unfairness to General Grant and President Lincoln.

The War between the States, like most wars, was won on the field, not on a historian's balance sheet. It was won by General Grant.

PATRICK J. OWENS

Pasco, Wash.

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L-3411

Sirs:

Tell Sir Winston that Jackson did not have a "black beard and dark eyes."

Jackson's beard was reddish brown; he had light blue eyes and a "rusty" look.

ISADORE FORMAN

Roanoke, Va.

● Sir Winston was wrong.—ED.

PULMOTOR FOR BASEBALL

Sirs:

Heartiest congratulations to Larry MacPhail and his "A Pulmotor for Baseball" (LIFE, Feb. 24). He may have kept his mouth shut for 10 years, but his eyes have certainly stayed open. Baseball could use more men of his caliber.

TOM DUNTON

Palo Alto, Calif.

Sirs:

Mr. MacPhail states that "certain politicians . . . have introduced a bill in Congress which . . . would probably put [all professional team sports] out of business." Nothing could be further from the truth.

This bill was the result of months of hearings, careful study and painstaking drafting by the Antitrust Subcommittee. It would permit the operation of the reserve clause, the draft system, the farm system, the geographic limitations, radio and television agreements, and other restraints essential to the preservation of the sport, provided they are "reasonably necessary." Any action by a team owner which is not "reasonably necessary" could be scrutinized by a federal court in a lawsuit brought by an injured person.

EMANUEL CELLER
Chairman

Committee on the Judiciary
House of Representatives, U.S.
Washington, D.C.

● Mr. MacPhail replies: "'Reasonably necessary' is the joker. Who is going to decide what practices are 'reasonably necessary'? Celler's bill would result in federal judges telling today's ballclubs where they can locate, if at all. Any plan such as I proposed for the realignment of clubs would be nigh impossible."—ED.

Sirs:

I do not agree with the prediction that by eliminating television the Los Angeles Dodgers will draw three million

people this year. They will not draw a million.

The hot sun pouring down on the open concrete Coliseum will keep millions of potential baseball fans away.

JOSEPH P. QUINN

Flushing, N.Y.

MASS MURDER TRIAL

Sirs:

"Mass Murder Trial of a Teen-Age Gang" (LIFE, Feb. 24) is a perfect example of the sins of the fathers being visited upon the children. Our books are filled with wars fought over disputed pieces of territory, with honor and reverence being accorded the leaders of these outrages. Isn't that the crime these boys are accused of? Why should immaturity be persecuted for having learned the lessons of its elders so well?

FLORENCE BROWN

Coopersburg, Pa.

JACK BENNY

Sirs:

Loved "The Many Happy Returns of Jack Benny" (LIFE, Feb. 24), but you did not include his daughter, Joan!

IRVING A. FEIN

Beverly Hills, Calif.



JOAN TOASTS HER FATHER

Sirs:

LIFE's story on Jack Benny is without a doubt the greatest article your magazine has ever published!

D. WILSON BATES

Ft. Meade, Md.

GOOF BY THE FRENCH

Sirs:

May the French cringe with shame when they see the photograph of the dead little boy on page 21 ("Shameful Goof by the French," (LIFE, Feb. 24).

No photograph of human misery in any war or circumstance of world affairs has ever had such an effect upon this household.

I hope other American parents of little boys will feel the horror and realize the ghastly waste of an innocent child's life. The picture is unforgettable.

MRS. JAMES E. FOELS

N. Tonawanda, N.Y.

Sirs:

I was the first to be deeply saddened on learning that innocent children had to be some of the victims. But what France did was nothing else than an act of self-defense.

H. BAUER

Buffalo, N.Y.

Sirs:

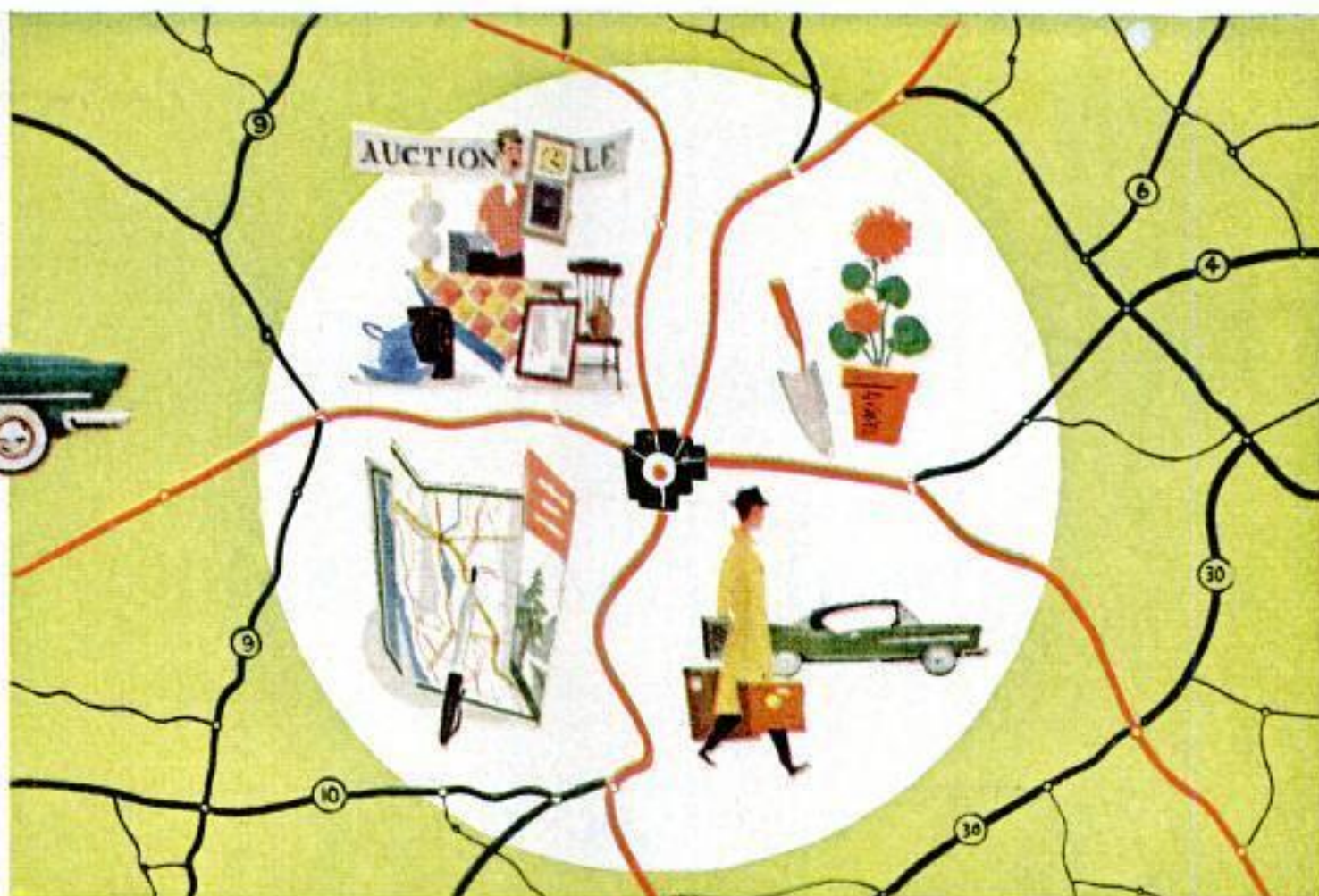
Much of the blame for "Shameful Goof by the French" can be traced to our doors.

How much longer can we Americans continue to pour billions of dollars for

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Give your family a weekend away from the household routine. Whether you head for the late snow or the early sun, you'll find a new kind of family fun in your Magic Circle.



Bid at a country auction. Not least of the treasures you take home will be your memory of a lively, friendly day. Coming and going, your car helps make it so.



Spring is served up fragrantly fresh a few comfortable car miles away. Tour the nurseries in your area. (The trip can brighten your day as much as the blooms do.)

Drive out to meet Spring in your Magic Circle. You'll find a worldful of things to enjoy. Your Magic Circle makes your car not just a way to go, but a wonderful way of life. And from start to end of any trip, over 200,000 friendly, trained service station men stand ready to make driving a carefree pleasure. See for yourself tomorrow, next weekend or next vacation.



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LETTERS TO THE EDITORS CONTINUED

aid when the French put over such a trick? I can hear the Reds laughing at us and no wonder.

P. G. LITTLE

Chicago, Ill.

PAULING VS. TELLER

Sirs:

Your published letters (LIFE, Feb. 24) about the article, "The Compelling Need for Nuclear Tests" (LIFE, Feb. 10), by Drs. Teller and Latter fail to point out its serious false statements and misleading statements.

The petition submitted by 9,235 scientists to the U.N. on 13 January 1958 contains the true statement, "Each added amount of radiation causes damage to the health of human beings all over the world and causes damage to the pool of human germ plasm such as to lead to an increase in the number of seriously defective children that will be born in future generations."



DRS. PAULING AND TELLER

It does not contain the inaccurate paraphrase given as their second sentence by Drs. Teller and Latter and then attacked by them as not true—an old propaganda technique.

One untrue statement is that "it is extremely unlikely that anyone would receive a lifetime dosage of as much as five roentgens from the worldwide fallout" (worldwide fallout is defined by Drs. Teller and Latter as fallout outside of the test area itself). The AEC in its report of July 1953 listed towns in Nevada and southern Utah where 7,000 inhabitants were subjected to an average exposure of over five roentgens after some small bomb tests in the Nevada test area.

Another false statement, about the statistics on deaths by leukemia and bone cancer in Denver, San Francisco and New Orleans, is "The only thing these statistics prove is that radiation in small doses need not necessarily be harmful—indeed, may conceivably be helpful." This statement is not true; the statistics do not prove this.

Among many misleading statements I select for mention the paragraph on high intensity of cosmic rays in Tibet, "Yet genetic differences have not been noticed in the humans of Tibet." Drs. Teller and Latter know that geneticists estimate that the cosmic rays should cause 15% more defective babies to be born in Tibet than elsewhere, and that no medical statistics are available to check this figure. Their statements about Tibet have no value whatever. Dr. Teller said later that this paragraph was put in "to allay the fears of the people." It is pure propaganda.

The whole article is an apology for evil, a plea for the continued use of force, an attack on the effort to introduce reason into world affairs.

It is not only unwise, but also immoral for the people of the world to place their trust in weapons designed

to kill hundreds of millions of people, to devastate the earth. The compelling need in the world today is not a need to continue the tests of nuclear weapons; it is the need to stop wasting world resources on armaments, to solve international problems by reasonable negotiation, to eliminate war, and to bring morality and justice into their proper place of prime importance in the conduct of world affairs.

LINUS PAULING

California Institute of Technology
Pasadena, Calif.

● Doctors Teller and Latter reply:

"Dr. Pauling complains that we substituted 'endangering' for his gentler word 'damage.' It is clear that he means damage that may have serious consequences. In the probability that there is a difference between danger and damage of this sort, we apologize.

"And our words 'test area' did not mean an area designated by the Atomic Energy Commission, but rather the immediate down-wind area. Our statement is true that outside this test area a fallout of five roentgens is very unlikely.

"The statistical comparison of bone cancer in San Francisco and Denver does suggest that small doses are not necessarily harmful. It is extremely hard to see how a person can take exception to our interpretation of this statistical evidence.

"We mentioned Tibet in order to allay fears aroused by exaggerated and frightening statements. Since in many cases these statements refer to the far future it is important to point to whatever evidence is available in an area where a considerable exposure has existed for a long period. If striking and gross effects occurred, they should have been observed in Tibet. This is why the example of Tibet was given.

"The actual difference of opinion concerning the facts of radiation hazards is not great. To our minds the important issue is whether the small and uncertain hazards of fallout will induce us to abandon one of our most important methods of defense in the face of real danger of Communist aggression."

● Last month Dr. Pauling, who is a Nobel Prize-winning chemist, and Dr. Teller debated this subject on television. A complete transcript of the debate can be had for 50¢ from KQED, 525 Fourth Street, San Francisco, Calif.—ED.

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How we retired in 15 years with \$300 a month

"All our married life, Kathleen and I have kept a boat. But now that I'm retired, we spend more time on Chesapeake Bay than on dry land. We anchor in little coves and fish, go crabbing when we feel like it or just cruise around lazily. Thanks to the \$300 check that comes in every month, we're not just Sunday sailors.

"I remember thinking, when we first moved to the point in 1941, what a shame it was we couldn't get more hours of fun out of living near the water. But five days a week and every other Saturday, too, I'd have to drag myself out of bed at seven, take one longing look at the water and hop for the train. Evenings it was dark when I got home. That was our life.

"But one evening, the summer after we had bought the house, Kathleen mentioned she'd seen a neighbor of ours, Mr. Barrett, taking his sailboat out almost every day for the last month. We know he used to commute to Baltimore, and she was rather worried that he might have lost his job.

"Just as I was about to get into my boat the next Sunday, I saw Barrett coming down the pier. I'd never seen him look so happy and well. And then he told me. He'd retired! I was amazed. He looked much too young, I'm sure I looked downright envious when I told him how lucky he was.

"'Luck nothing!' he said. 'It's my Phoenix Mutual Retirement Income Plan—the one way I could find to get financial security for life. And, believe

it or not, it took me just fifteen years! You could do it, too. You have a good job. And you're still young enough. That's the main thing.'

"That very evening I noticed a Phoenix Mutual ad in a magazine. I clipped the coupon and sent for the booklet. When it arrived in the mail, Kathleen and I read about all the Phoenix Mutual Plans. 'Well this is real security!' she said. 'We'll never have to worry about ups and downs of the stock market, or about outliving our savings.' Sure enough, part of my salary could buy a retirement income that would last as long as either Kathleen or I lived. The only question was starting young. I was already forty, so I applied right away.

"Last summer, a few days after my fifty-fifth birthday, my first check for \$300 arrived—and was my retirement party ever a celebration! We've been having the time of our lives ever since. And to think we'll never have to worry about an income as long as we live!"

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$20 a month to \$3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't delay. Send for your copy now.

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Emotional Tensions

drain your skin of beauty oils — every day

Skin authorities say the emotional tensions of your daily life can actually drain your skin of its own beauty-giving fluids. That's why by evening, your skin looks drawn and dry. To keep your skin lovely you must replace the oils your skin has lost.



The iron scorches a shirt



Susie "helps" in the kitchen



Tommy starts to pound



... And so do your nerves!

Pond's exclusive formula replaces the beauty oils that tension drains away

Bring your beauty to glowing life

How relaxing . . . how refreshing the cool, smooth touch of Pond's!

As you cream and cleanse your skin with Pond's Cold Cream, dry tension lines smooth out, tautness disappears. And quickly, as each tiny pore is re-

plenished—you see your beauty wake!

Once more, your skin is smooth and lovely—beautifully *alive*!

Deep-Cleanses to let beauty oils in

After a rushed day your skin is thirsty for Pond's rich "beauty-oil" formula. As it deep-cleanses, Pond's sends needed

vitalizing oils deep into dry tissue.

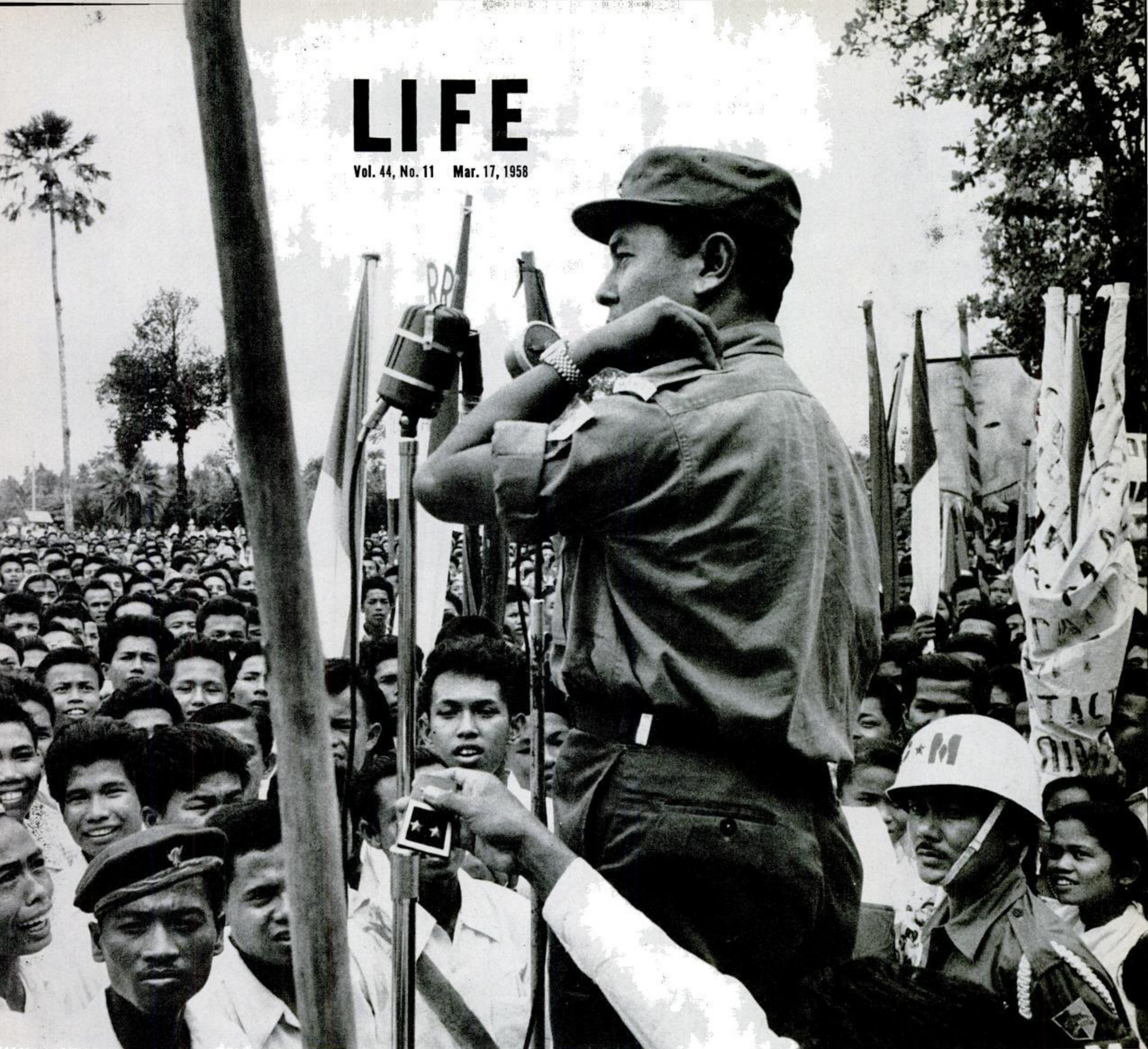
What a glorious feeling!—You can really *feel* your skin soften. You can *see* it glow. He'll notice the lovely difference, too, when you're close enough to kiss!

You need never be too busy to be beautiful. Let Pond's Cold Cream work this magic for *you*—tonight.



Today—in 37 seconds—bring out the beauty that is *naturally* yours

You need never be too busy to be beautiful



NOTIFIED GOVERNMENT HAD DISCHARGED HIM, REBEL LEADER, COLONEL HUSEIN, RIPS OFF EPAULETS AT MEETING BUT STUDENTS BRING INSIGNIA BACK

EPAULETS TORN OFF IN REVOLT BY INDONESIAN ANTI-COMMUNISTS BEHIND REBEL LINES IN SUMATRA

For months distrust of the wishy-washy Red-smeared central government of Indonesia had been growing in the nation's "outer islands." Patiently, more in sorrow than anger, a group of anti-Communist army colonels had waited for President Sukarno to clean up his regime. Then at last one patient man grew angry. In Sumatra, Lieut. Colonel Ahmad Husein, governor of the province and chief of the dissidents, threw off the insignia of the nation he serves. The die was cast for rebellion. These pictures, taken within the rebels' Sumatran stronghold (map, pp. 24-25), give a close look at one of the

strangest—and so far most civil—of civil wars.

Violence was just beginning. Sukarno's aircraft bombed rebel bridges and radio stations. Government gunboats blockaded rebel ports on Sumatra and shelled Celebes towns. The government threatened—and the rebels expected—a land or paratroop assault.

Behind the revolt lay a steady breakdown of the faith placed in Sukarno when he helped lead Indonesia to freedom from Dutch rule in 1949. The breakdown began with resentment at the way the Sukarno regime milked the rich outer islands for the benefit of the central

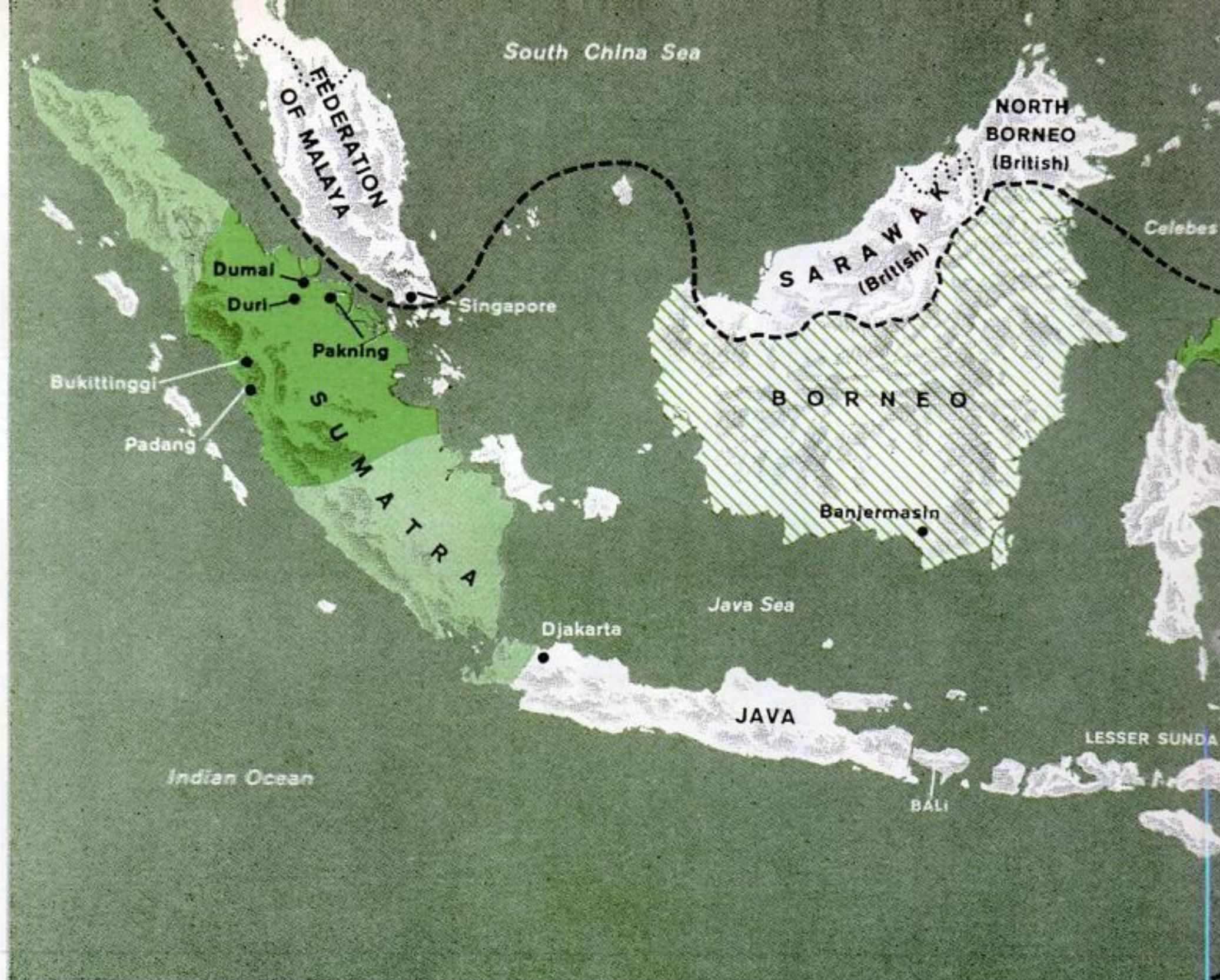
government on Java. It grew as Sukarno, adopting a mystic policy called "guided democracy," drifted further from the constitution and closer to the Communists. It broke last month as the "rebels" served Sukarno with an ultimatum to go back to the law and get rid of the Reds. Sukarno refused.

This strange revolt to uphold the law was one in which the U.S. held a mighty stake. There was a commercial interest in oil (pp. 28-29). More important was the danger, if Sukarno should win, that Communism might fatally outflank SEATO, the free world alliance in Asia.



ALLAH'S BLESSING on the rebel government is invoked by Indonesia's chief *ulama* (religious scholar). Rebels pointedly oppose godless Communism.

REBEL GOVERNMENT had just been formed when its chief members stood here at attention for national anthem. From left are Colonel Djambek, minister of interior; Boerhanoedin Harahap, minister of defense and justice; Colonel Husein, chairman of revolutionary council; Prime Minister Sjafruddin, Indonesia's leading economist; and Colonel Maludin Simbolon, foreign minister. He is the only Christian in the predominantly Moslem revolution.



TROUBLED NATION, with areas held by rebels in dark green and areas sympathetic to rebels in lighter green, is shown on map. Green striped area (Borneo)

is wavering. The dotted line encloses all Indonesia. Djakarta is capital. Revolt began at Padang in central Sumatra and capital was established at Bukittinggi.

WITH COURAGE AND AN APPEAL TO ALLAH,

The rebel colonels were assembled at Husein's stronghold in Padang in central Sumatra when word came from the capital in Java that Sukarno was refusing to yield. The rebels were outgunned and outnumbered—14 fully committed rebel battalions against 85 loyal in varying degrees to Sukarno. But they declined to be daunted by the threat of force that came from Sukarno's Premier Djuanda.

The colonels' first act was to establish a

revolutionary government under the protection of Colonel Ahmad Husein, Chairman of the Revolutionary Council. Answering threat with defiance, the rebel's Premier Sjafruddin declared that if Sukarno "gets arms from Russia then we will seek arms from the U.S." and boasted that within three months the Jakarta government would be beaten "to its knees."

Then began a crucial battle for the support of the island nation's 85 million people. This





Pakning is river mouth town where illegal rebel trade is blockaded. U.S. oil activities (pp. 28-29) are centered around new port at Dumai and wells at Duri.

THE REBELS PREPARE

presented no problem in Colonel Husein's own Sumatra stronghold where young men flocked by the willing hundreds to the rebel recruiting stations. But a more pressing and more difficult question was that of winning more widespread military and political allegiance. Sympathetic to the rebellion but still aware of Sukarno's popularity as a person, some of the military commanders, particularly in southern Sumatra, were wary of declaring themselves.



RECRUITING DRIVE brings out horde of young men on bicycles eager for duty with rebel army. Here, at new Volunteer Youth Legion headquarters

in Padang, sign at left identifies a recruiting station and lists legion's aims, including "against the Sukarno regime." Sign at right says "Youth Center."



COUNCIL OF WAR brings Colonel Husein (seated, right) and staff into conference with important ally in reception hall of governor's mansion. Man with

cigaret in holder, listening to Husein, is chief of Padang police whose accession to rebellion measurably increases Husein's control of central Sumatra.

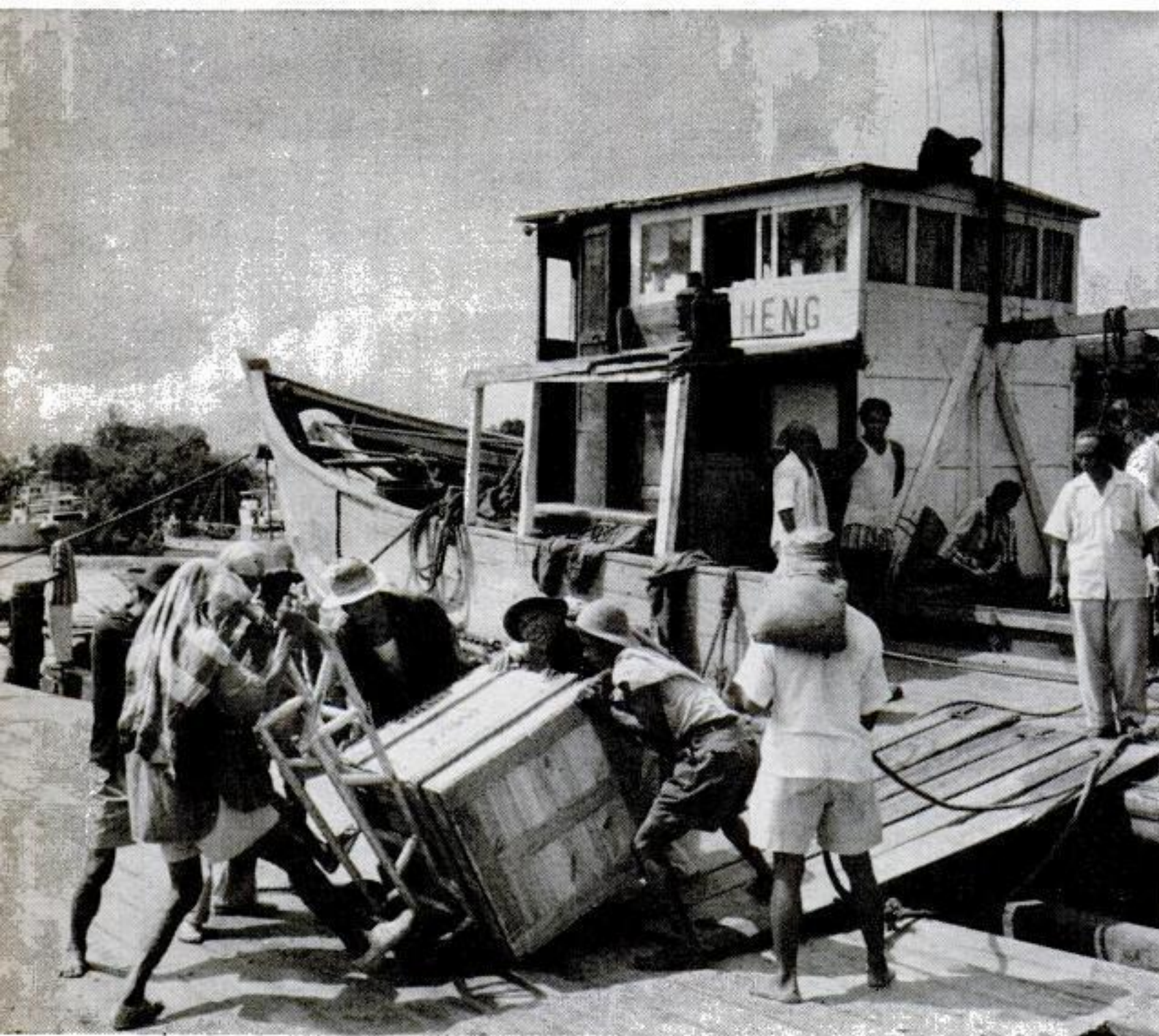


ARREST AT SEA is made by government gunboat (left) moving in to stop and search launch near port of Pakning. Blockaders search all vessels they catch.

BLOCKADE HINDERS, PEOPLE HELP

Probably the most important element in the rebels' favor was the people—and the feeling even among schoolgirls that Sukarno was giving them less than the democracy for which they had fought the Dutch. But there were grave rebel weaknesses. The first and most pressing was Sukarno's naval blockade: the central government has the country's only ships, as well as the only planes. Central government warships effectively bottled up rebel ports and river mouths, cutting off not only rebel trade with Singapore but preventing the assembly of reinforcements or arrival of weapons. Some 20 ships were reported searched and seized within two weeks.

But admitting weakness was no part of rebel strategy. Going on the air, rebel Interior Minister Djambek defied Sukarno to "bomb us if you dare." And in the jungles of Sumatra, Colonel Husein's "Buffalo" division stepped up maneuvers for recruits and regulars who may total 30,000.



BLOCKADE RUNNER, successful in eluding the central government patrols, a small steamer discharges its cargo after its nerve-racking run from Singapore.

SYMPATHETIC SCHOOLGIRLS, in white garb of Islamic secondary school at Padang, pause for an intent study of a resolution issued from rebel headquarters.



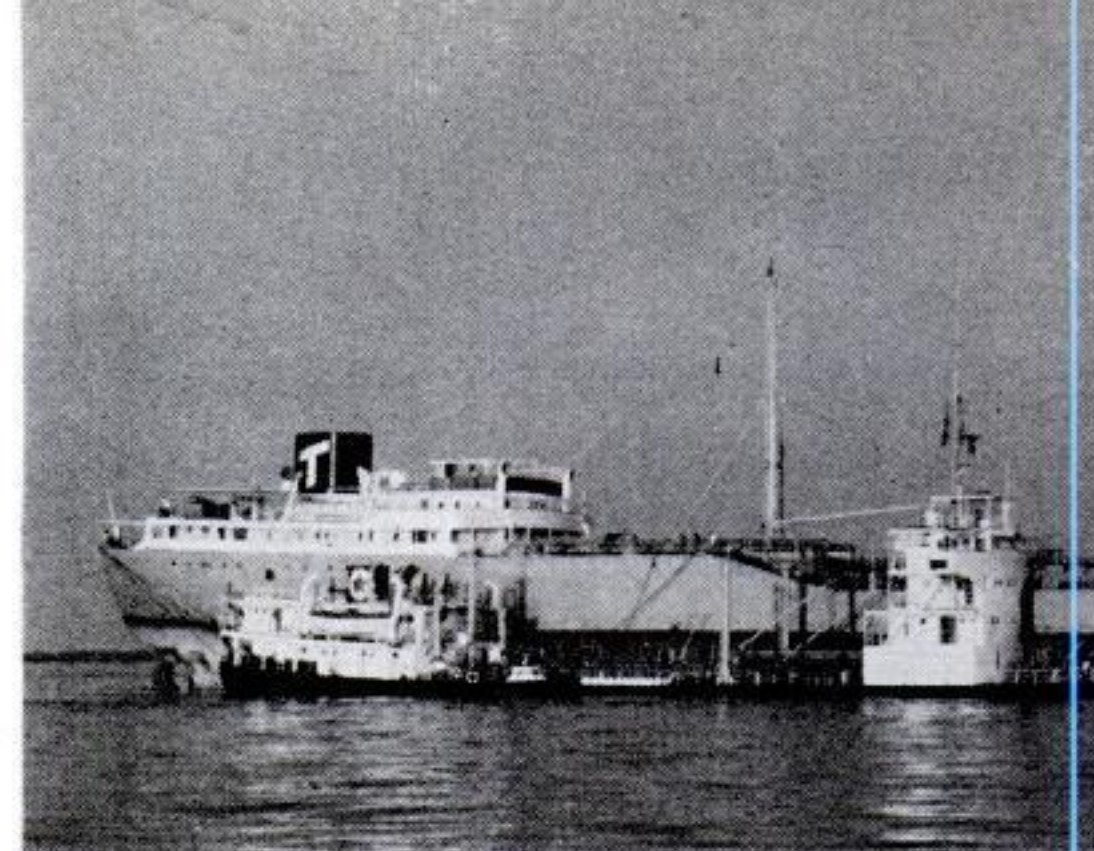


SOLDIERS IN TRAINING, members of a newly activated rebel battalion, take a break for rest and refreshment beside a scenic pool fed by a jungle waterfall.



OUT IN JUNGLE on an inspection tour, Caltex official Harmon Harris strides along a catwalk over trees felled for road, which will stretch 35 miles.

IN CALTEX VILLAGE an engineer, Leigh French, → tosses son Dudley. Company wives play bridge as children romp around Indonesian-style playhouse.



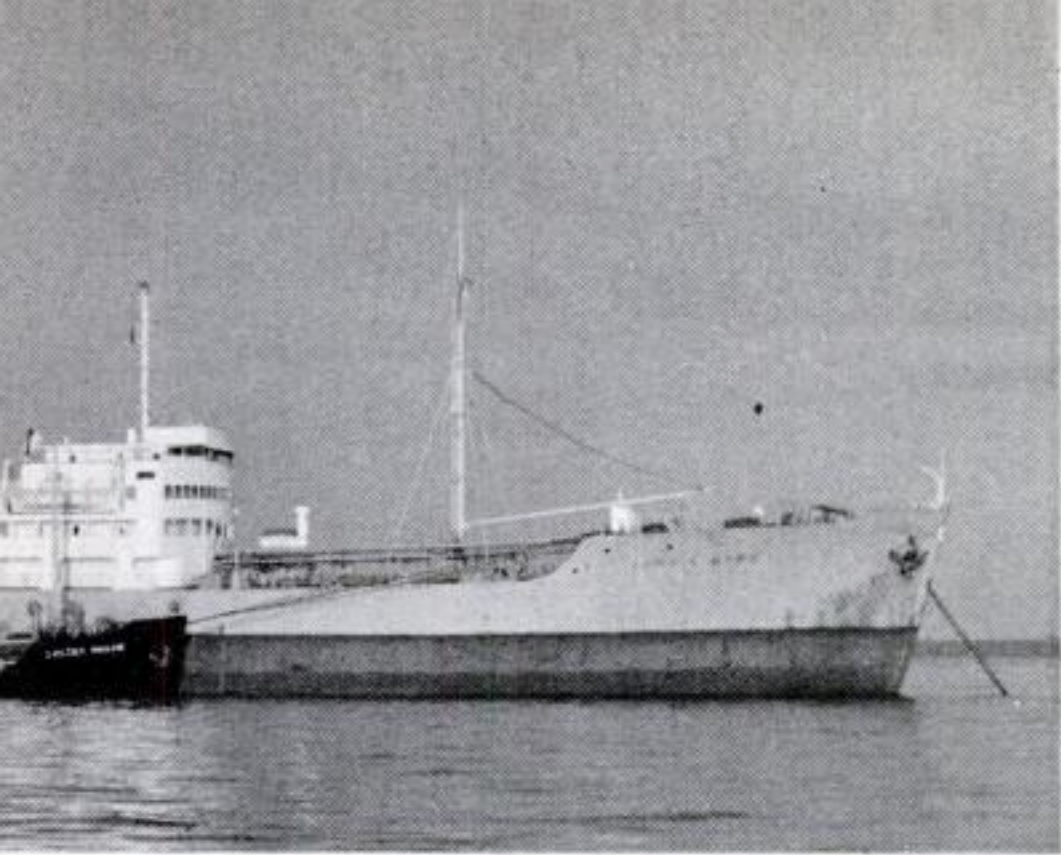
SMALL RIVER TANKER (FOREGROUND) TRANSFERS

A SQUEEZED U.S. OIL

American oil companies which extract about 80% of Indonesia's rich flow of oil have been caught in a distressing squeeze. By far the biggest operator is the Caltex Pacific Oil Company, controlled by Standard Oil Company of California and The Texas Company, whose fields lie in central Sumatra. Caltex is in the midst of a \$50 million expansion program. Already the new investment has brought Caltex production up to 180,000 barrels a day and 60% of Indonesia's total. Stanvac, the other U.S. company involved, produces another 20% from wells which also lie in Sumatra.

This golden flood has been paying the Indonesian government well—an estimated \$40





OIL FROM UPRIVER TO AN OCEAN-GOING TANKER

COLONY CARRIES ON

million a year from Caltex alone. Both the rebels and Sukarno covet this income and the rebels have already demanded that Caltex stop payments to Sukarno and put the money due in a blocked account. Awaiting the outcome, Caltex held to its contract with the central government. Both the rebels, in position to stop the flow at its source, and the central government, easily able to blockade the company's tankers, refrained from interfering.

Meanwhile Caltex goes energetically ahead with its expansion program and the Caltex American communities of about 400 go on living as usual in model suburbs in the jungle, uncertain of the future but unwilling to panic.



LAYING PIPELINE, two Texas welders seal joint in a section of the new 30-inch line that will carry the oil from the rich Duri fields to new deepwater

port facilities being built at Dumai on the coast. The truck bearing the Caltex insignia carries motor generators to furnish power for welding machine.

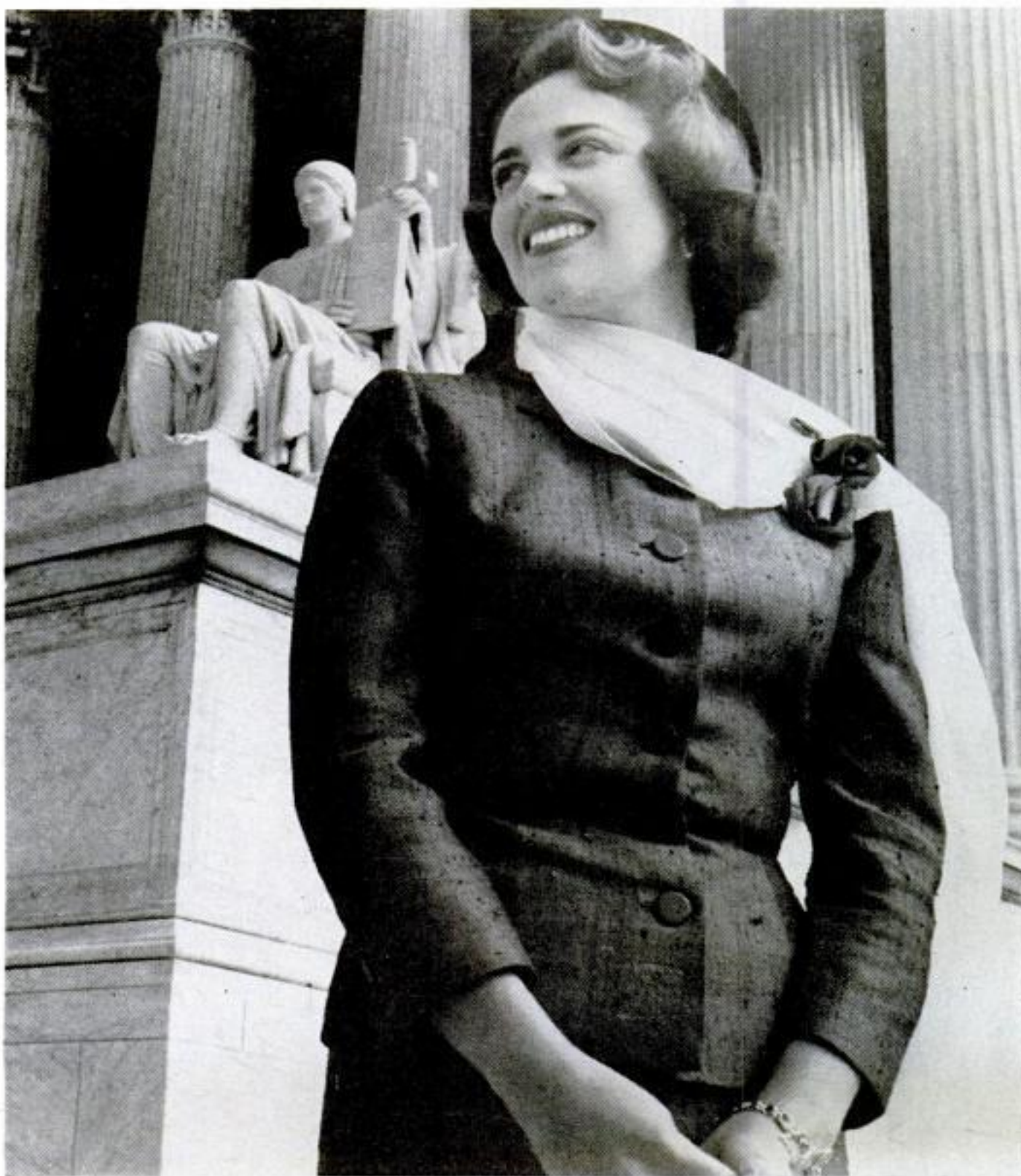


A LOOK AT THE WORLD'S



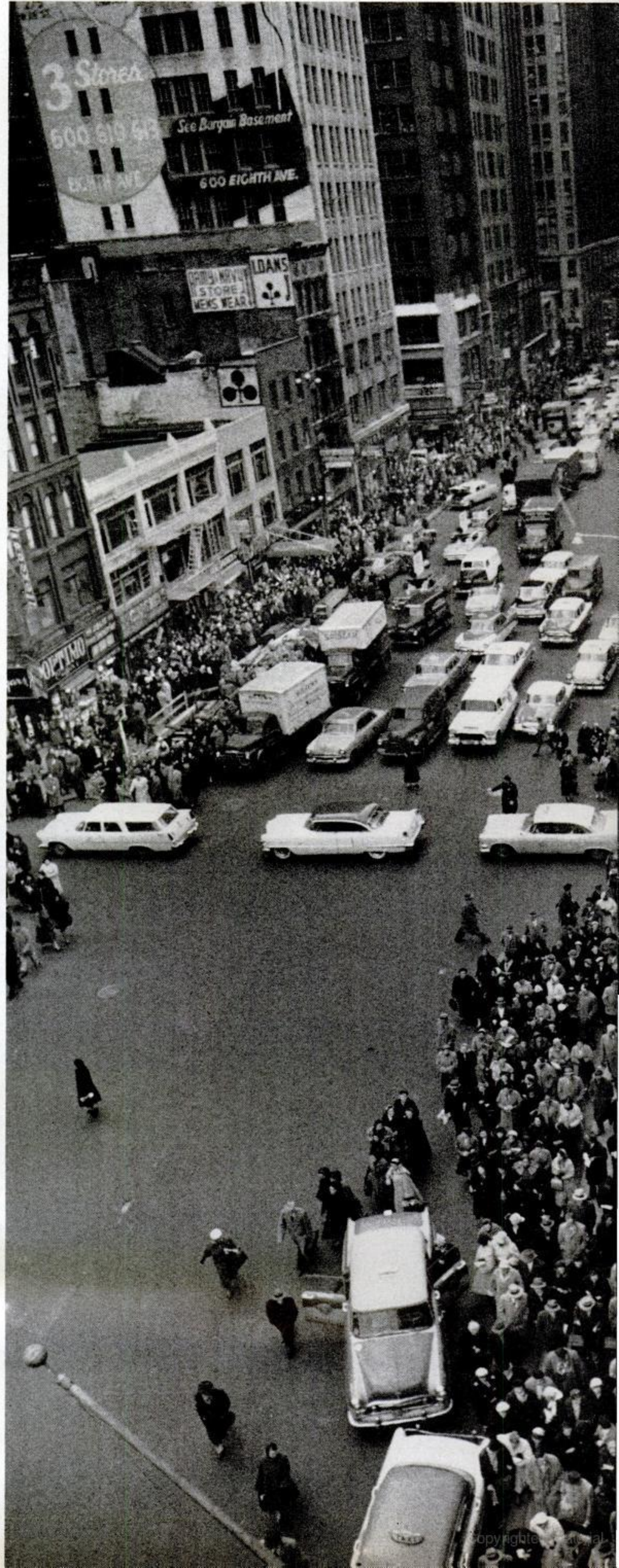
WORRIED MISSILEMEN ON A WORRYING DAY

In the blockhouse at Cape Canaveral, Army missilemen General John B. Medaris and Dr. Wernher von Braun turned from the window where they had been watching firing preparations on Explorer II to cast worried looks at instruments. The countdown had been stopped because a transmitter was not working. This repaired, the rocket was fired. Then came more hours of worry till it was clear that the satellite failed to go into orbit.

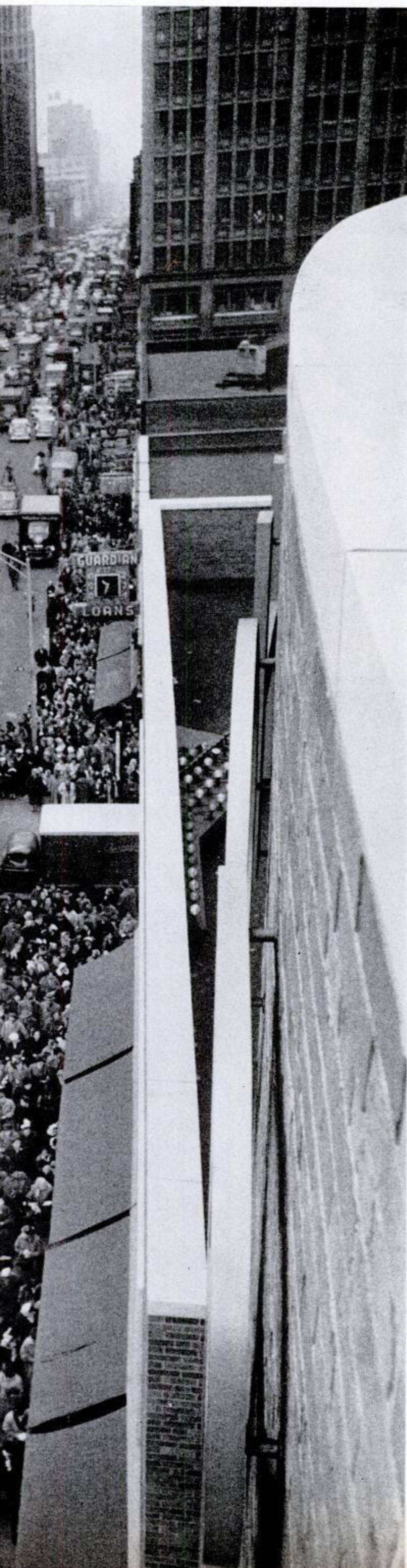


A PRETTY LAWYER WITH BIG PLANS

In Washington pretty, precocious and ambitious Marian Rosen, 23, of Port Arthur, Texas, graduate of University of Houston law school, was admitted to practice before the Supreme Court. Like many others who are admitted, she may never argue a case there, but publicity of her accomplishment may further her other plans. She proposes to run for the state legislature and has already evinced interest in being governor some day.



WEEK



FRIENDLY LICK FOR BELEAGUERED BENSON

In a Minnesota barn Agriculture Secretary Ezra Taft Benson got a hand-licking from one of Glenard Tessmer's Holstein calves. In Washington the atmosphere was much less friendly. Thirty G.O.P. Congressmen had demanded Benson's resignation. The Senate Agriculture

Committee approved a bill reversing Benson's cuts in 1958 price supports for dairy products, wheat and feed grains. Backed by the President, Benson said such a step "would do serious damage to our farm people and to all America." He had, he said, no intention of resigning.



← DRESS WORKER WALKOUT

In New York ladies' garment workers filled the pavements of Eighth Avenue as they streamed to a Madison Square Garden strike rally. Some 65,000 of them in New York and 40,000 others in seven states had walked off their jobs in the first industry-wide strike in 25 years.

BRITISH NUCLEAR NOISE

Author J. B. Priestley spoke in Oxford, supporting a clamor for nuclear disarmament in Britain led by left-wing Laborites and stirred up by news that the R.A.F. would get U.S. nuclear missiles. But government defense policies won 317 to 261 in the House of Commons.

CONTINUED 21



AFTER FERRY DISASTER, GRIEF IN A TURKISH TOWN

The people of Golcuk, Turkey, their shoes removed according to Moslem custom, prostrated themselves in prayer before a flag-draped row of coffins after a tragedy that sent the whole country into mourning. A heavily loaded

ferryboat, carrying principally teen-agers from Golcuk and nearby villages, ran into a squall and capsized in the Gulf of Izmit. Battered by mountainous waves, the boat sank in three minutes and only 39 of the 550 passengers escaped.

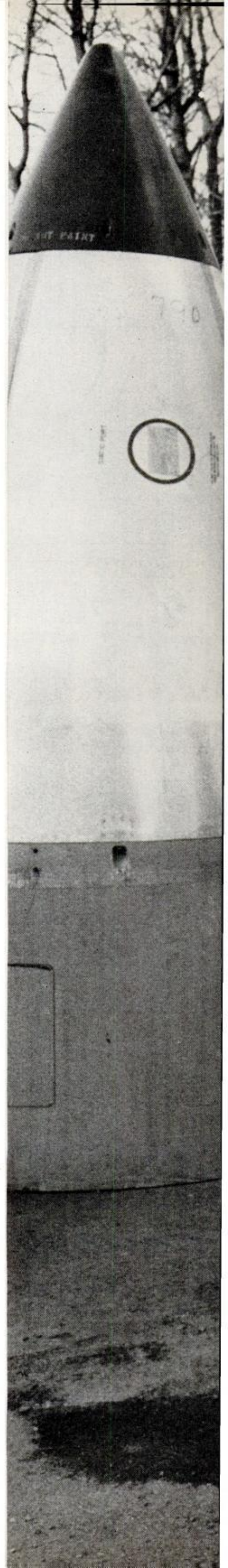


AFTER 18 DAYS, FREEDOM

At Panmunjom Pilot Willis Hobbs (left) was greeted by his wife after he and Colonel Howard McClellan (center) were freed by their North Korean captors. Eighteen days earlier they and 24 others were aboard a commercial airliner taken over at gunpoint by Red agents. North Koreans kept the plane because, they said, it came "voluntarily."

GUARDIANS UNDER GUARD→

In a West German forest these nose cones, assembled for a frontline Matador guided missile unit, made a startling picture under the alert guard of U.S. Airman Lemuel Riddlepreger and his fierce watchdog, Bonzo. The nose cones of the 700-mile Matadors, a deterrent in being to Communist aggression, are capable of carrying nuclear warheads.







SEARCHING BY NIGHT UNDER NATIONAL GUARD LIGHTS, VOLUNTEERS CROSS THE RIVER WITH BOATS IN HUNT FOR SCHOOL BUS AND MISSING STUDENTS.



THE DISASTER is re-created for LIFE by Walter Richards. Terrified children, crowding toward rear door of bus while it remains afloat, are helped ashore by

adults. In water at left is Benny Blackburn, who lives nearby. Donald Horn, driver of truck which bus hit before sliding into river, struggles to hold door open.

FLOATING BODY LED TO DISCOVERY OF THE BUS

A SAD SEARCH IN BIG SANDY

Kentucky bus yields its victims

From all over Kentucky last week, volunteers hastened to the bank of the Big Sandy River to help in a sad task. Near Cow Creek a school bus full of children had plunged into the cold river (LIFE, March 10). As the bus quickly sank, 21 of the 47 children had escaped in a frantic scramble. But the swift, muddy current swept the bus and its trapped passengers downstream and for two days and nights it could not be found.

Braving the flooded river, U.S. Navy divers and local search parties carefully probed the raging waters with grappling hooks and long poles. Finally, 200 yards from where it had entered the river, the bus was discovered and carefully dragged ashore. But it held only 15 bodies. As the search for the rest continued around the clock, the God-fearing coal mining community sadly buried its young dead.



BEACHED BUS, dragged out by bulldozers, is surrounded by rescuers who cover victim with blanket.

A FAMILY'S LOSS is marked by pictures on piano of James, John and Anna Goble, aged 12, 11 and 9.



OUTER SPACE: LET'S GET THERE

Between these exciting countdowns at Cape Canaveral the U.S. should find time to reconsider its outer space adventure as a whole. Our plans and successes so far have been products of military technology. It was the U.S. Army's Redstone rocket, dressed up as Jupiter C, that launched Explorer I just 84 days after Secretary McElroy gave it the green light. The Air Force is now planning to orbit a manned satellite by 1962 or earlier. Military men are our most active space pioneers.

But this does not prove that only the Pentagon should continue to head our space program, or that we can rely on it to keep us in the race. It shouldn't and we can't.

Space is a new frontier for mankind (*see below*). The services are paid to defend America, not to expand our human horizons. Their interest in space is necessarily limited by their capacity to envision a weapons system that uses it. And this inescapable fact is hampering our space efforts already.

To be concrete, the Atlas and Titan missiles require an engine thrust of less than 400,000 pounds to carry any amount of nuclear devastation to any part of the world. But to put a manned space observation platform in orbit would require something like a million-pound thrust and it will take us several years to develop such an engine if we start now. Said General Medaris recently, "Unless this country can command

one million pounds of thrust by 1961, we will not be in the race." Yet neither Army, Navy nor Air Force, concerned with practical weapons systems, can justify giving such an engine any real money or priority.

The conquest of space, however militarily important its co-products may prove, is first of all an adventure of the human will and brain, Promethean in spirit. There is plenty of this spirit (as well as know-how) in the Army, Navy and Air Force, but the services can never give it full play. Hence the need for a civilian agency. "The potentials of outer space," said Vice President Nixon last week, "are so vast and so illimitable that we must make positive plans to probe this potential in all its aspects. Control of space development by a military agency can only mean that peaceful exploration of space will assume a minor role."

Two congressional committees are working on this problem and several existing civilian agencies are candidates for the control of our space program. The President's Advanced Research Projects Agency would be the logical candidate if it were not rooted in the Pentagon. Its new head, Roy Johnson of G.E., can perhaps win independent status for it. But whether he does or not he should get cracking at once on space projects, such as the million-pound thrust engine, which do not fit in any purely military plan but which are essential to an all-out space program.

OUTER SPACE: HOW TO BEHAVE THERE

The U.S. has a double responsibility in outer space. Not only must we extend our own exploration (*see above*), but we must equip ourselves, preferably in cooperation with the rest of the free world, with some doctrine on how mankind shall behave there. President Charles S. Rhyne of the American Bar Association, and several foreign statesmen, like Sir Leslie Munro of New Zealand, have already proclaimed the need to adapt international law to the space age; the A.B.A. has set up a space law study group. It is not too early for laymen to ponder some rules of law for this vast new arena of human activity.

The problem is not without precedent. The last comparable expansion of the human horizon, Europe's discovery of America, led to the evolution of new international law. At first Spain claimed monopolistic dominion over much of the high seas and attacked English ships on sight. This came to be thought of as piracy and eventually the Spaniards were curbed. Ever since, at least in peacetime, we have had substantial freedom of the seas. The blue water is what international lawyers call *res communis*, common property. In Geneva this week lawyers from 87 nations are codifying and updating the law of the sea, cornerstone of civilization.

According to official U.S. doctrine, even some *terra firma* is also *res communis*, for example Antarctica. The U.S. has explored that region ever since whaling days, but has never claimed an acre of it. In fact, Secretary of State Charles E. Hughes in 1924 renounced U.S. chances of decently making such a claim. Today seven nations persist in claiming antarctic territory, and some claims overlap. But the U.S. position, which recognizes no nation's claim and makes none, is sound international law and probably the best way to avoid conflict in the area.

For the air age, lawyers worked out a doctrine that treats the earth's atmosphere like national coastal waters. Any aircraft must get permission before entering the atmosphere over another nation. But where the atmosphere becomes too thin to support aircraft, there (or thereabouts)

begins space. And there must begin space law—or else chaos in the firmament.

When the Russians announced their intention to put up their Sputniks to orbit in space past the territories of many nations, they asked nobody's permission. Neither did the U.S. before launching Explorer. And (except for dog-lovers) nobody has protested. Why try to claim space that never stands still over any country? Thus a legal doctrine is already forming. Apparently, as long as satellites behave they will be free to enter and orbit in space like ships at sea. This doctrine can be strengthened by treaty. Congressman Kenneth B. Keating of New York rightly urges the U.S. to "take the lead in formalizing international recognition of freedom of outer space."

It is almost time for an international conference on space law. The problem cannot be dumped on the U.N., to become just another cold war wrangle. Some lawyers propose an international authority either to own all space ships or at least to license them and ensure worldwide access to the information gleaned by them. Eisenhower's proposal to bar weapons from space is also a good subject for international agreement. And when the first space ship lands on the moon, should the crew plant a national flag? If so should its claim be recognized by other nations? Surely it would be better if the home port on the ship's stern read simply and grandly, "Earth," rather than representing one of this puny globe's puny parishes.

Moscow may or may not agree with this; what matters more is to get agreement among the scores of civilized nations, old and new, who respect the idea of law and want to live by it. The U.S. has always lived and thrived in this tradition. Our present Secretary of State happens to be himself an international lawyer of renown. Surely we must not wait for him to work the moon into his busy itinerary. The U.S. must take the lead with some enlightened proposals for a space law for mankind. The lawyers in the State Department should get busy.



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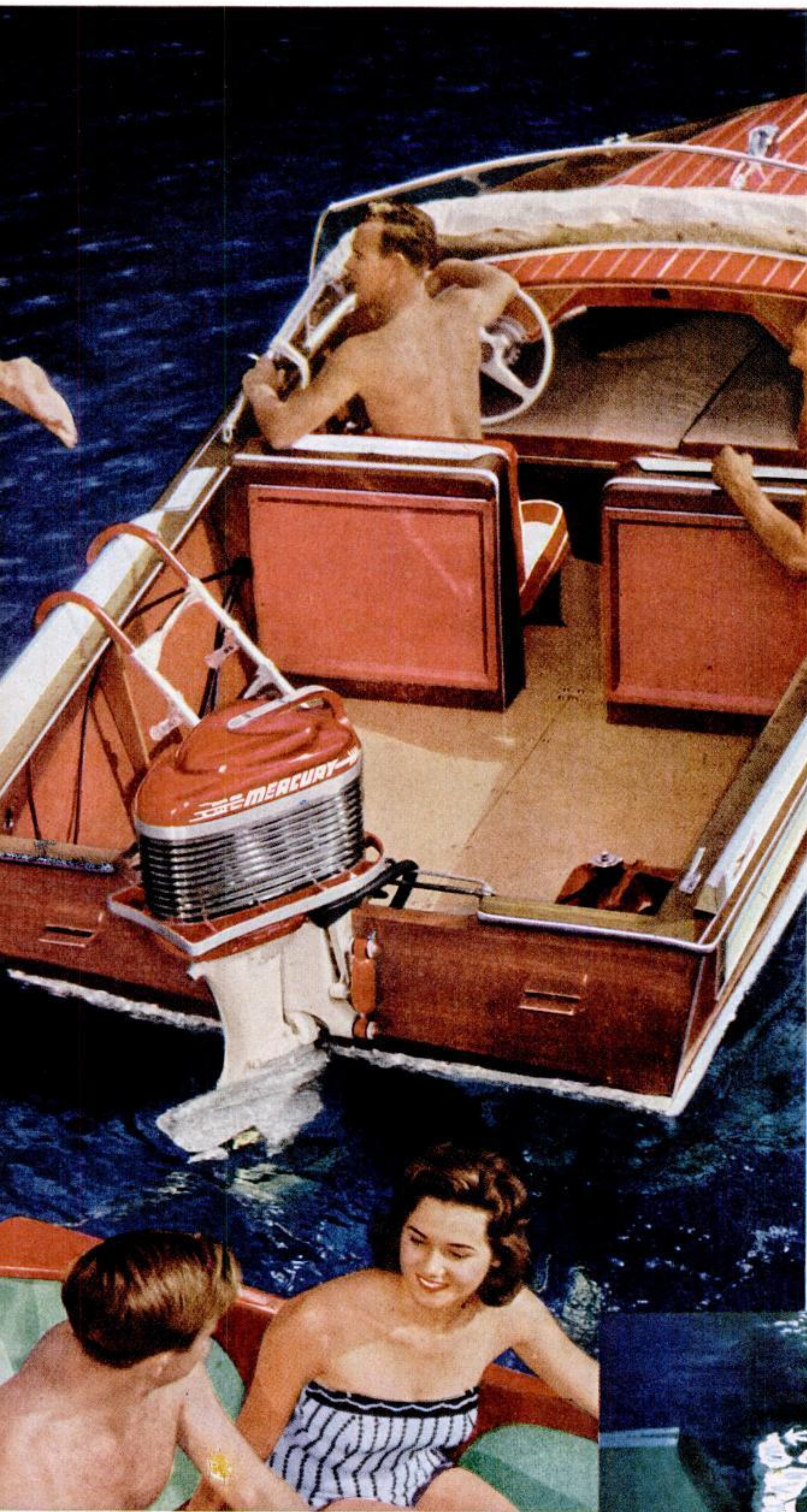
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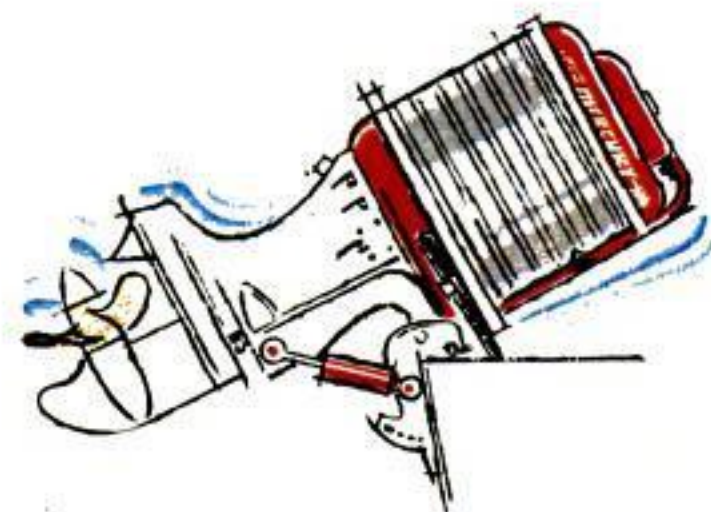
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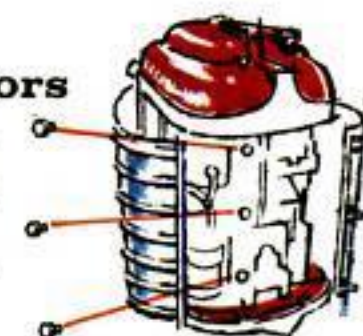


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DIPPING INTO GIANT SUNDAES, LIZ RENAY HAS A 4 A.M. SNACK WITH BOY-FRIEND MICKEY COHEN IN AN ALL-NIGHT LOS ANGELES ICE CREAM PARLOR HE OWNS

FAMOUS PALS GET GAL TOO MUCH PUBLICITY

As a movie-struck waitress in Phoenix, Ariz., Pearl McLain desperately tried to attract notice so that the movies might give her a job. Her closest brush with fame came in a \$25, one-second extra part in a movie shot near her home (LIFE, July 3, 1950). But recently, as Liz Renay, beauty contest winner and bit-part actress, Pearl got all the headline notice a girl could ever want.

Subpoenaed by a grand jury investigating the murder of Gangster Albert Anastasia, Liz was revealed as a favorite date of Al's old running mate, Anthony (Cappy) Coppola (*below*). She is also a pal of Gambler Mickey Cohen. In fact, it was her willingness to stake Mickey to a friendly loan that got her in dach. Learning of her connection with Coppola, police picked up Liz for questioning and in her purse found \$5,500 in canceled checks written to Cohen. "I loaned the money to Mickey because he was just a little short that day," said Liz. She was just as matter of fact about her influence with the underworld brass. "Mickey I can't control," she said, "but Cappy is like putty."

She posed pleasantly with and without her pals. But back with Mickey, she nervously choked down some ice cream and worried that she was getting more notice than was good for a girl with long-burning ambitions for a movie career: "I may be ruined in Hollywood after this."



DINING WITH CAPPY, Liz joins long-time admirer Anthony Coppola on New York date. "He's a very sweet person," says Liz. "I never asked him what he did."



IN PINK NIGHTGOWN, LIZ BEAMS IN HOTEL ROOM AFTER JURY INVESTIGATION →



IN HIS OFFICE THE BISHOP OF PRATO EXPLAINS DENUNCIATION OF BELLANDIS WAS HIS SACRED DUTY



AFTER DAYS IN SECLUSION, POPE BLESSES THROUG



CIVIL MARRIAGE CEREMONY of Mauro and Loriana Bellandi, which caused Bishop Pietro Fiordelli's denunciation, was performed by Prato's Communist mayor in his office.

FUROR IN ITALY OVER

Catholic bishop held guilty of defaming grocer's

The age-old conflict between church and state, as fought this time by a Roman Catholic bishop and an atheistic grocer, erupted explosively in Italy last week, creating a hot political issue, starting a riot in the Chamber of Deputies and bringing profound distress to the Pope.

The cause was a court case in which the bishop of Prato, near Florence, had been charged with defaming Mauro Bellandi, his wife and his mother. In 1956 Bellandi, an ex-Communist who was born a Catholic but is now a professed atheist, married his Catholic bride in a civil ceremony, refusing church rites. The bishop, the Most Reverend Pietro Fiordelli, who had been campaigning against such weddings, made an issue of this one. On the wedding day he had the bride's local priest read a denunciation of the couple, branding their marriage a "scandalous concubinage." Bellandi declared the bishop had slandered their "honor, dignity and reputation." Suing the bishop for damages, he also declared the action had caused a boycott of his grocery store and



AT ST. PETER'S, SADLY REFERS TO "THIS MOMENT, WHICH IS DIFFICULT"

CHURCH, STATE ROLES

family stirs up an old issue, outrages the Pope

a rash of reviling letters. The state, adding to Bellandi's suit, brought charges of criminal libel against the bishop.

The bishop did not appear in court, stating that "I am responsible only to my conscience as bishop, to the Pope, and to God." The court ruled, however, that he was also responsible to civil law. It ordered him to pay costs and 420,000 lire (\$673) damages to the Bellandis. It also fined him 40,000 lire (\$64.50) for criminal libel but suspended sentence.

This ruling suddenly was the biggest topic in Italy. Charges of church influence in politics started a fist fight among legislators in the Chamber of Deputies. In Bologna, Catholic churches were draped in mourning black and Pope Pius XII canceled the annual anniversary celebration of his coronation because of his "bitterness, sadness and outrage." While the Vatican newspaper called for moderation, Bishop Fiordelli's lawyers appealed the case to a higher court.

CONTINUED

Sending a Gift?

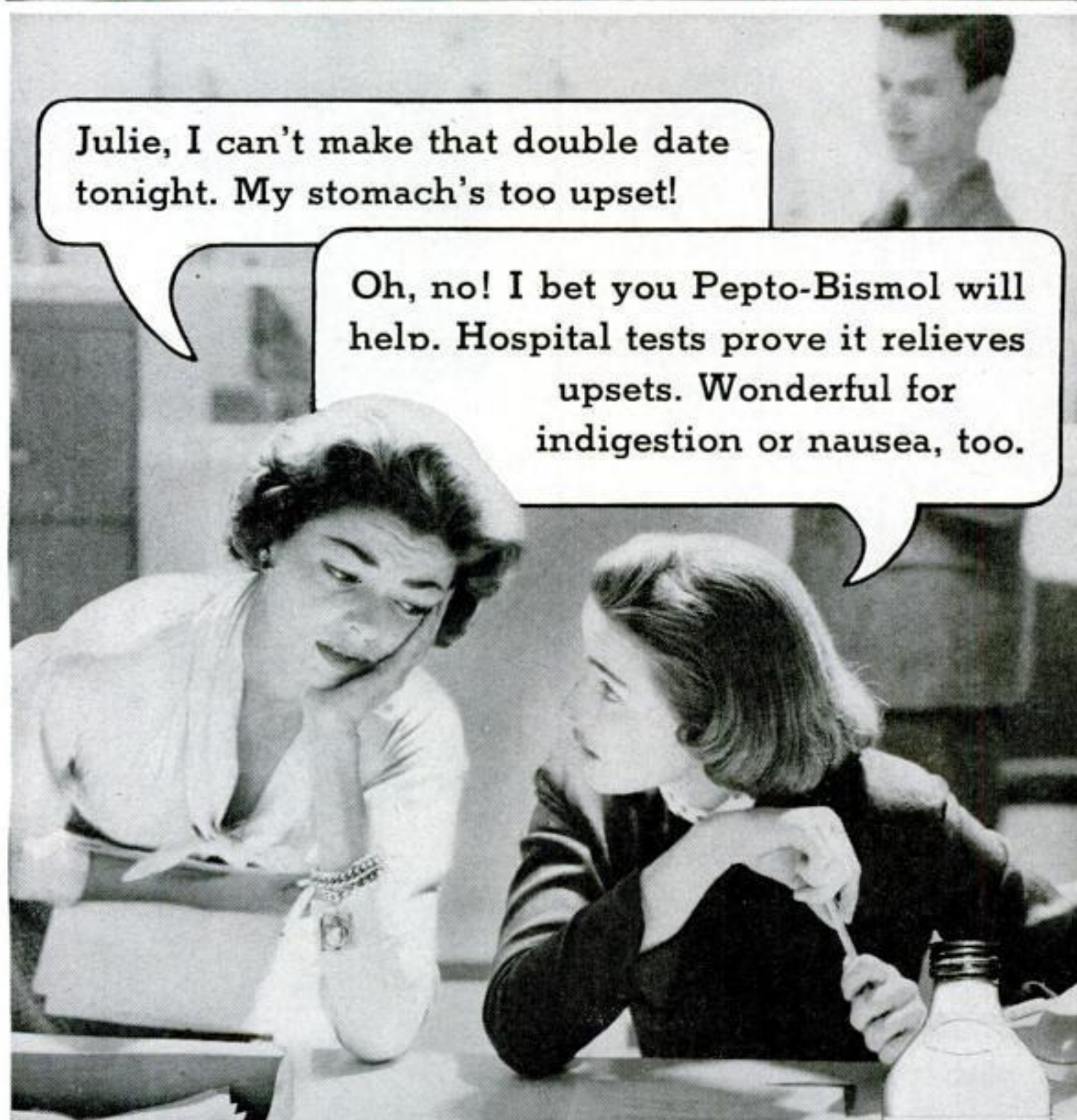


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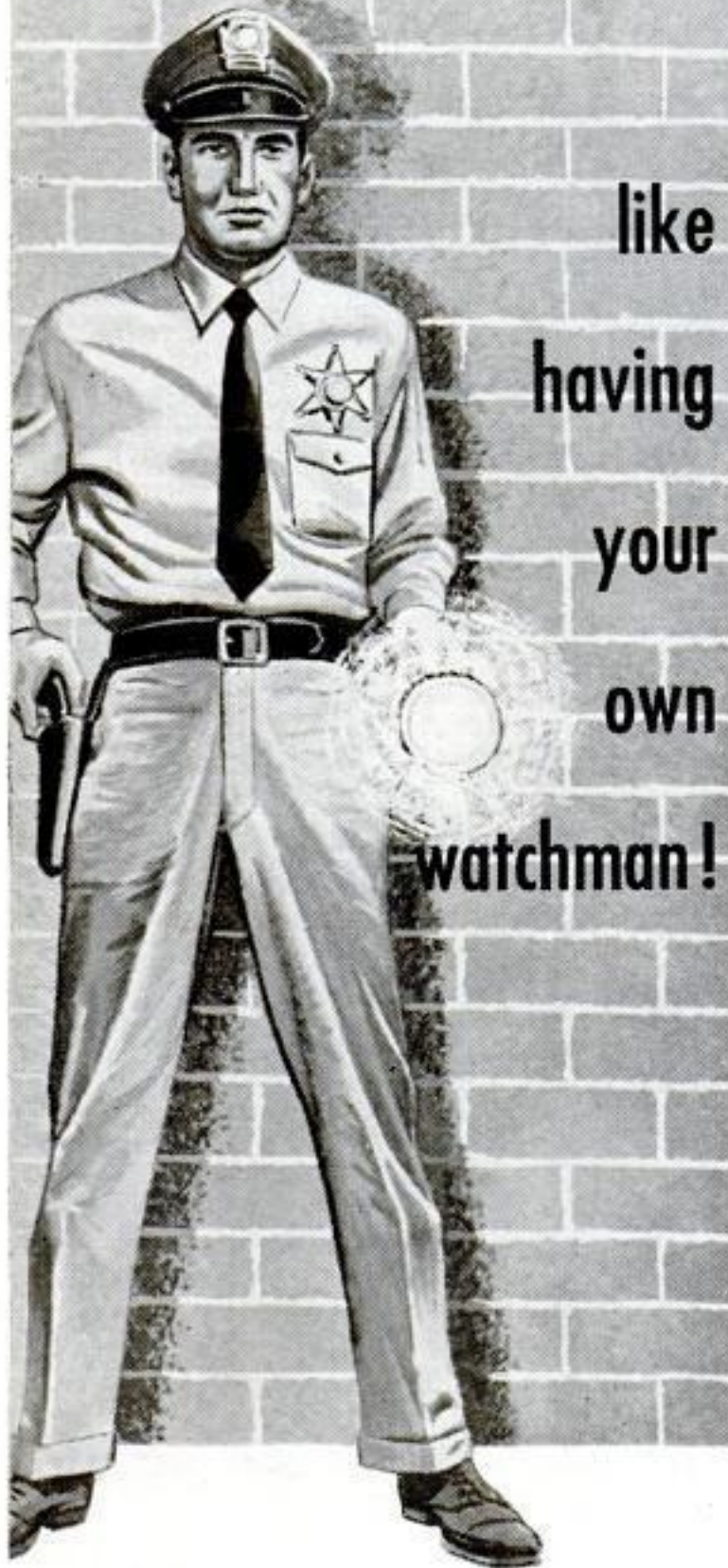


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World's Largest Padlock Manufacturers



SIDEWALK DEBATERS in front of Florence court during trial argue over the Church's position on marriage. The man at right is protesting that laws should be much freer as "in the good, simple days before the Catholic Church."

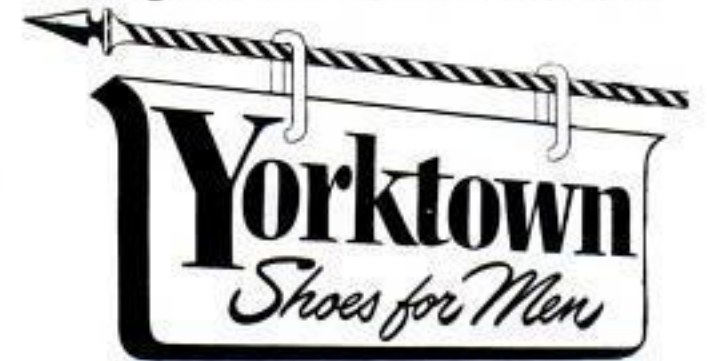


BEDRIDDEN PLAINTIFF, Ballandi, who had cerebral hemorrhage, is visited by lawyer. Son is held by wife who allowed him to be baptized as required by Church, which administers the sacrament though parents are excommunicated.



BLACK-DRAPED CHAPEL made from bus for use as portable church wears mourning drapery by order of cardinal archbishop of Bologna, who called the civil court decision "an insupportable affront to the dignity of the Church."

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A masterful combination of elegance and ease is this very smart, low-swept slip-on of black smooth and Morocco leather. Gentle side gores combine with Air-Eez flexible insoles for priceless walking pleasure.

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Fender, '58 Lincoln, cleaned *and* waxed



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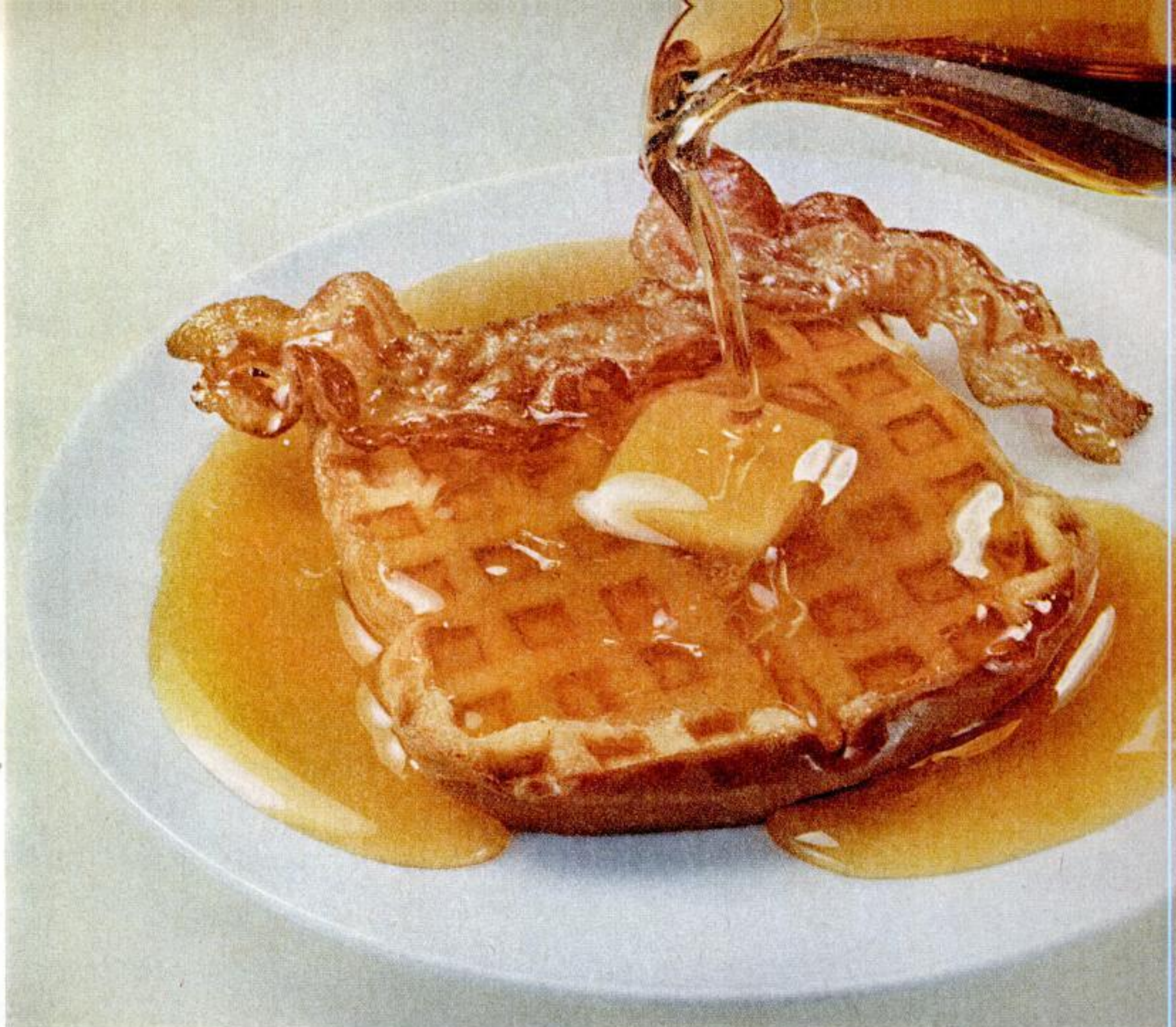
DURATION: up to 6 months



Simoniz makes it as only Simoniz can—VISTA, for tough real paste wax beauty and protection. VISTA is real paste wax with cleaner in it—*turbo-whipped* so it spreads smoothly, dries and wipes off quickly. One easy application cleans, shines and protects your car for months . . . *try it.*

SIMONIZ MAKES IT

Bread ideas you'll love with Log Cabin Syrup



You can make such crispy-light Waffles—with bread, no batter! And they taste so heavenly with Log Cabin Syrup's real maple flavor. Butter 10 slices of bread lightly on both sides. Add $\frac{3}{4}$ cup milk, dash salt, to one

slightly beaten egg and blend. Dip slices in egg mixture and drain. Bake bread golden brown in moderately hot waffle iron about 5 minutes. Lavish on Log Cabin—it's blended with real maple sugar.

You can delight the children with Pan Cookies! Heat $\frac{1}{2}$ cup Log Cabin Syrup and $\frac{1}{4}$ cup butter in large skillet over medium heat. Cut up 8 bread slices into cookie shapes with knife or cookie cutter. Sauté in skillet 2

minutes. Turn, cook 5 minutes until golden on undersides. Turn, and brown other side. Cool. Mm-m-m . . . 24 maple cookies. Extra good because of the real maple sugar perfectly blended into Log Cabin Syrup.

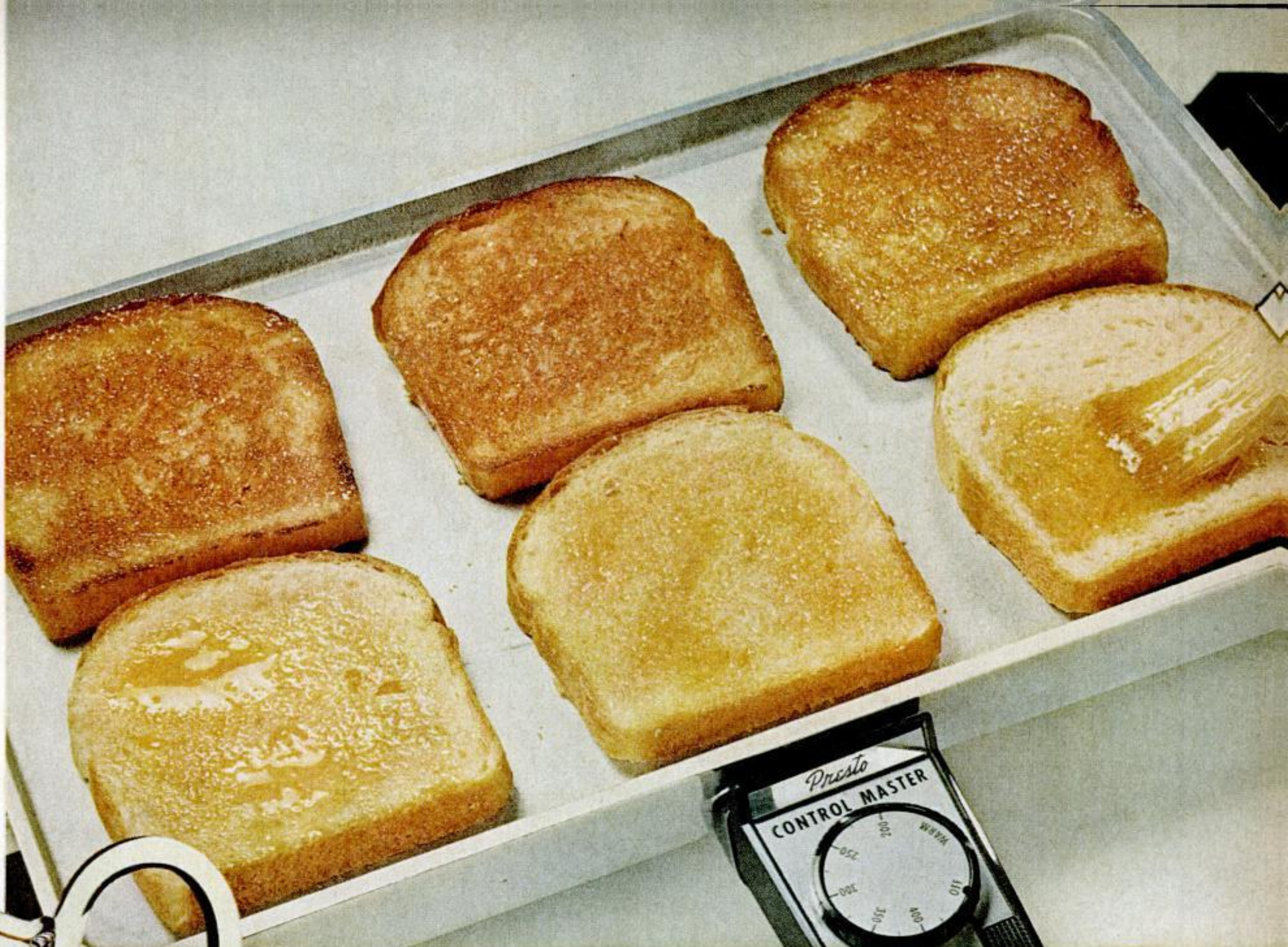
New drip-proof
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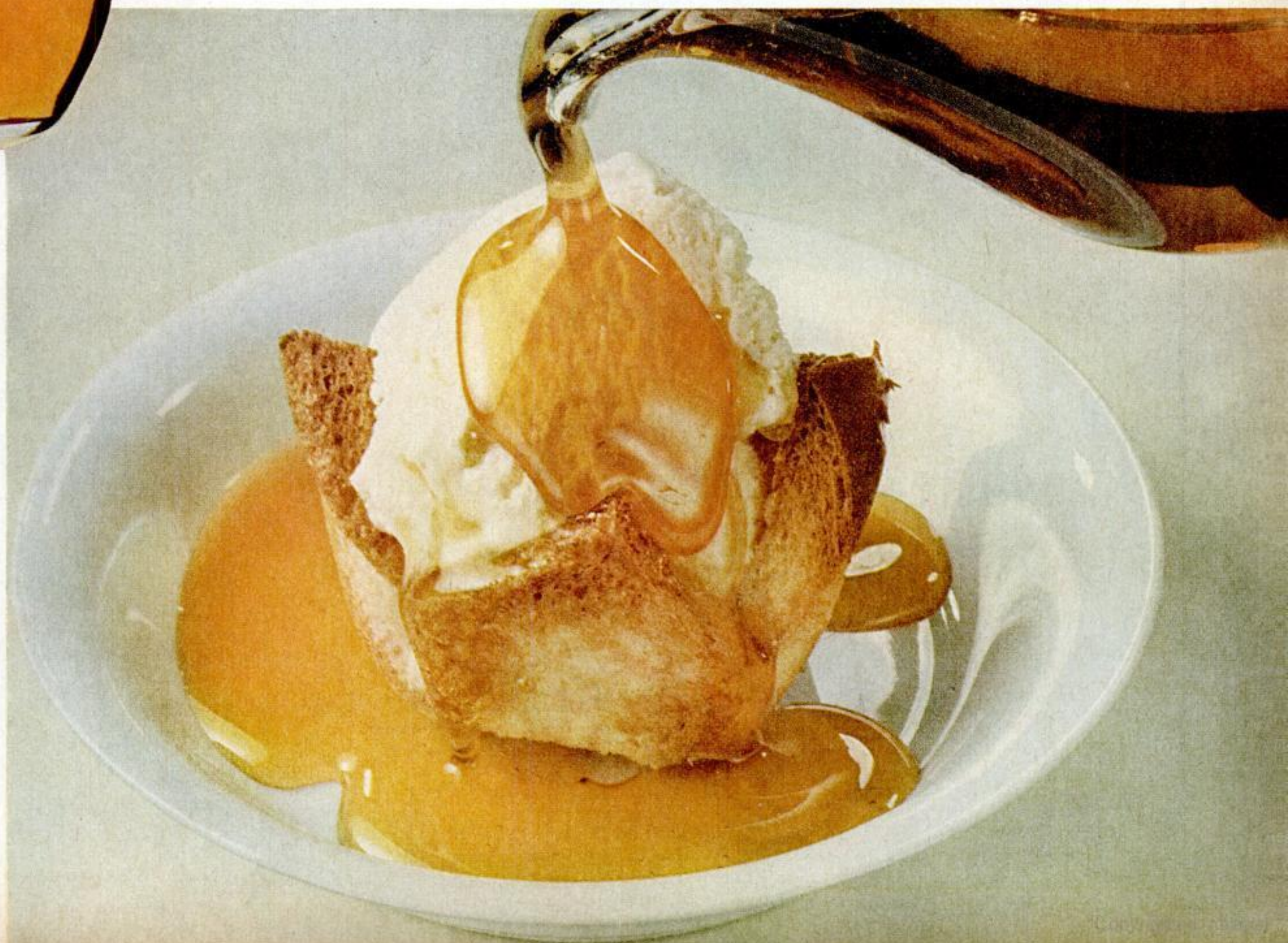


You can make sensational French Crisp—flavor-bright with Log Cabin's maple goodness. Mix $\frac{1}{4}$ cup Log Cabin, $\frac{1}{4}$ cup melted butter. Brush 6 slices of bread on both sides with this mixture. Brown on Presto's New

Control Master Griddle, 3 minutes on each side. Serve with plenty of Log Cabin. Presto Griddle browns evenly, never burns, has slide-out drip tray. Control Master is detachable, so griddle washes completely under water.

You can be gala with bread—make crisp maple Dessert Cups. Mix 2 tablespoons each of Log Cabin Syrup and melted butter. Trim crusts from 8 bread slices. Flatten slices with rolling pin. Brush on syrup mixture and press

slices into buttered muffin pans. Bake in hot oven (400°F.) about 15 minutes. Spoon in your favorite ice cream and top with shimmering Log Cabin Syrup. Your family will love this truly different dessert.





What do hamburgers
who know their onions go for?



...because Hunt's is spiced with imagination!

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IN CELLAR OF THEIR BEDEVILED HOUSE, THE HERRMANNs—IN A PHOTOGRAPH BY NINA LEEN—GAZE AT BOOKCASE THAT MYSTERIOUSLY FELL OVER

House of Flying Objects

A GHOSTLY MYSTERY PLAGUES A FAMILY AND BAFFLES THE EXPERTS

by ROBERT WALLACE

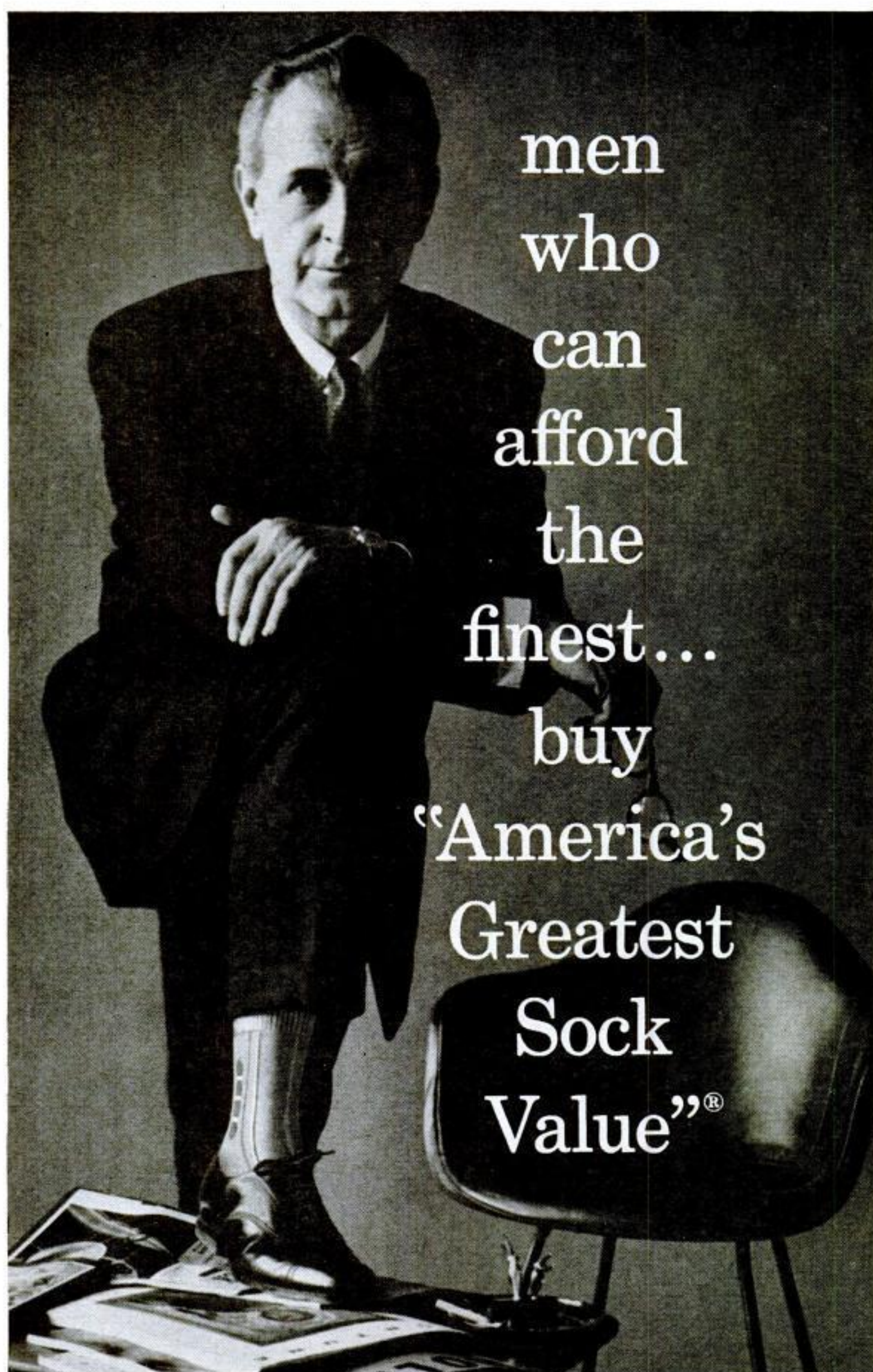
THE extraordinary occurrences began at 3:30 on the afternoon of Monday, Feb. 3, 1958, in the home of Mr. James M. Herrmann at 1648 Redwood Path in the town of Seaford, Long Island, New York. The weather was cold and clear, the temperature about 29, the relative humidity 43%. In the house were Herrmann's wife, Lucille, and his two children, a 13-year-old daughter who is also named Lucille, and a 12-year-old son, James Jr. As they were not expecting anything unusual to occur, their recollections are not absolutely precise. But they are agreed that at about 3:30 a number of bottles containing various liquids, in various rooms of the house, suddenly began to "pop" and to jump about.

In the Herrmanns' bedroom a bottle of holy water on the bureau became uncapped and tipped over, spilling some of its contents.

In the bathroom a bottle of shampoo and a bottle of medicine behaved similarly, as did a bottle of liquid starch in the kitchen and a bottle of bleaching fluid in the basement. None of the Herrmanns actually saw any of the bottles move—on this occasion—but all heard them. As they hurried to investigate the sounds they discovered that the bottles had been freshly spilled and therefore could not have been tipped over earlier by some intruding child or vandal.

The bottles were not sealed with corks or with crimped caps such as are found on beer or soft-drink bottles. They were all sealed with screw caps of metal or plastic, which require two or three rotations for removal. As to the noises which accompanied the uncapping, the Herrmanns agree that they were loudly audible

CONTINUED



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PRINCIPAL CHARACTERS are James Herrmann, his wife Lucille and son James, 12. Most but not all of the flights have occurred near young James.

MYSTERY HOUSE CONTINUED

throughout the house and sounded somewhat like the popping of champagne corks.

None of the bottles contained a carbonated liquid, although some—perhaps the starch, bleach and medicine—did contain fluids which might have generated gas under some conditions. But the liquid in the holy-water bottle was chemically nothing more than plain water.

The reaction of the Herrmanns was not fright but amazement. Mrs. Herrmann, a practical, intelligent and quiet woman of 38, a nonpracticing registered nurse, decided to telephone her husband at his office in New York City.

"What," she said to him, "is going on around here?"

"I am 35 miles away, dear," said Mr. Herrmann. "How should I know what's going on around there?"

Mr. Herrmann, 43, works for Air France, which has numerous Americans in its New York office. Like his wife, he is a calm and hardheaded individual. "Well," he said at length, "as long as no one has been hurt and no great damage done, I won't come home early." Accordingly he took his usual commuters' train and arrived in Seaford at 7 p.m., prepared to deal with whatever chemical phenomenon or practical joker he might encounter. But he found nothing unusual at home. His wife and children had recovered from their amazement, and all were inclined to forget the affair.

On Tuesday, Feb. 4 nothing odd occurred in the Herrmanns' house—which might well at this point be described. It is a typical suburban residence in the housing-development style. The Herrmanns bought it when it was new in 1953. It contains three bedrooms, bath, kitchen, a small dining room and a living room about 12 feet by 18 feet, all on one floor. The basement has two rooms, one for utilities and the other a playroom. It is, like the people who live in it, solid. Similar houses stand in rows close by, perhaps 75 feet apart.

By Thursday, Feb. 6 the odd events of Monday had begun to fade in the Herrmanns' minds. But then, at approximately the same time in the afternoon, with the same individuals present, another half-dozen bottles in various parts of the house loudly popped their caps and tumbled about.

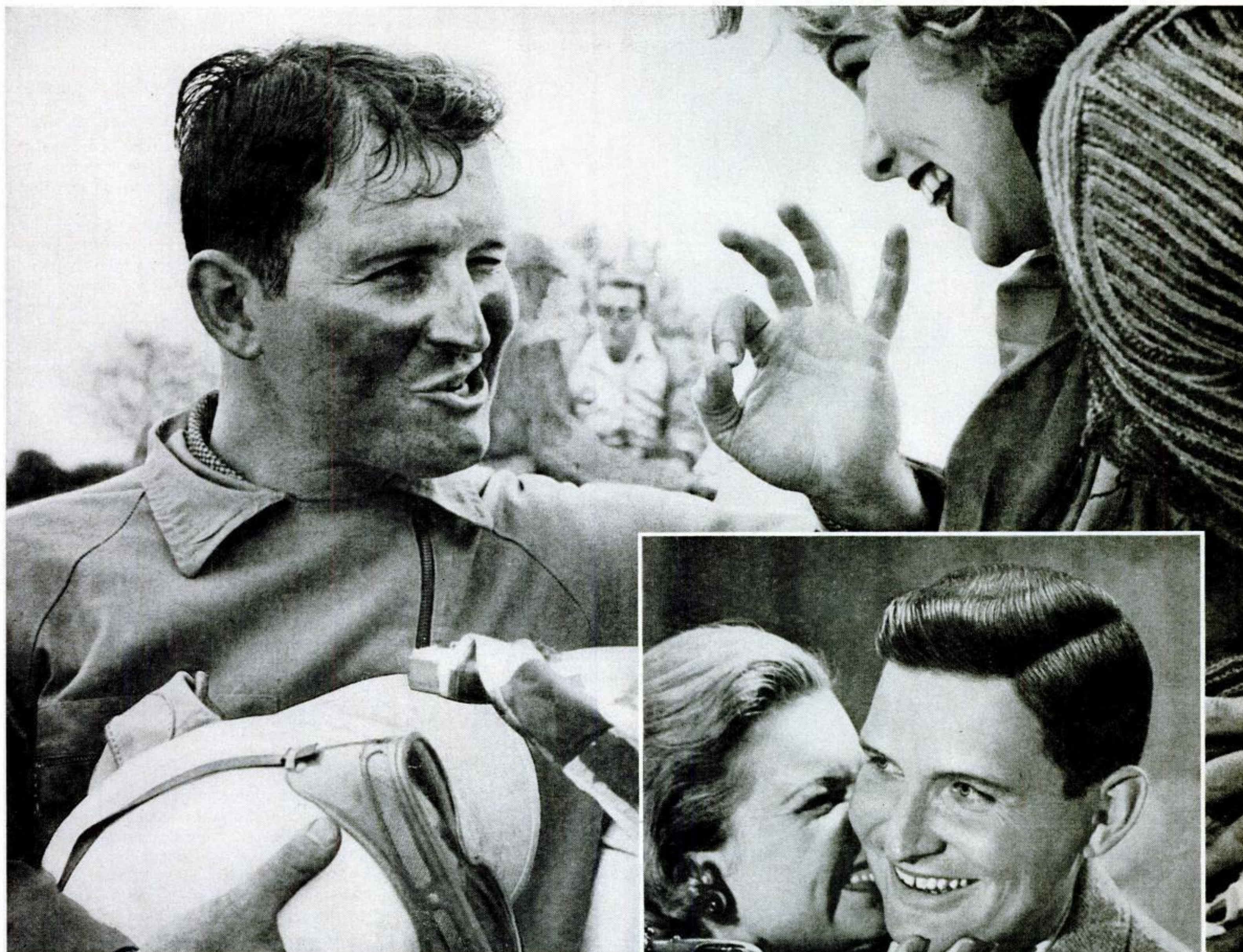
On Friday, Feb. 7, again at the same time and with the same individuals in the house, more bottles popped and jumped.

On Sunday morning, Feb. 9 Mr. Herrmann had his chance for firsthand observation. The holy-water bottle popped again, along with bottles of starch and turpentine. At about 11 a.m., while Mr. Herrmann was standing in the doorway of the bathroom talking to son James, who was brushing his teeth, something even more dramatic took place. Before Mr. Herrmann's wide eyes a bottle of medicine quietly moved 18 inches in a southerly direction across a dead-level sink top and smashed into the sink. Meanwhile a bottle of shampoo moved 12 inches in a westerly direction across the same sink top and fell to the floor. No human hand had been near the bottles and there were no devices in the bathroom that could have propelled them.

Mr. Herrmann telephoned the police. The call was answered by Patrolman James Hughes of the Nassau County police, who approached the assignment with the weary skepticism of a man who has often been summoned to arrest a three-headed Martian in the attic and found a mouse in the cellar. Still, he was polite: Mr. Herrmann is not only a respected member of the community with no record for making screwball complaints but also a reserve captain in the police department.

Patrolman Hughes collected the Herrmann family in the living room and began to ask questions, which soon proved academic. Even as he spoke, bottles began to pop in the bathroom nearby.

CONTINUED



Sportscar driver with a tough hair problem.

Meet Mike O'Keiff, champion sportscar racer from Houston, Tex. Mike's thrills are big, but hot helmets, sun and dust give his hair a beating.



He licks it with Vitalis. Vitalis gets Mike's hair in condition for a victory dinner—and a congratulatory kiss. His hair never looks messy or greasy because Vitalis grooms with greaseless V-7.

New greaseless way to keep your hair neat all day...and prevent dryness

You don't have to drive road races to need—and like—Vitalis. It keeps hair in place and in condition with V-7, the greaseless grooming discovery. Along with V-7, Vitalis blends refreshing alcohol and other ingredients to give you wonderful protection against dry hair and scalp. Use Vitalis every morning to prevent dryness, keep your hair neat all day the greaseless way.



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Does your husband use a greasy tonic that stains pillowcases like this?

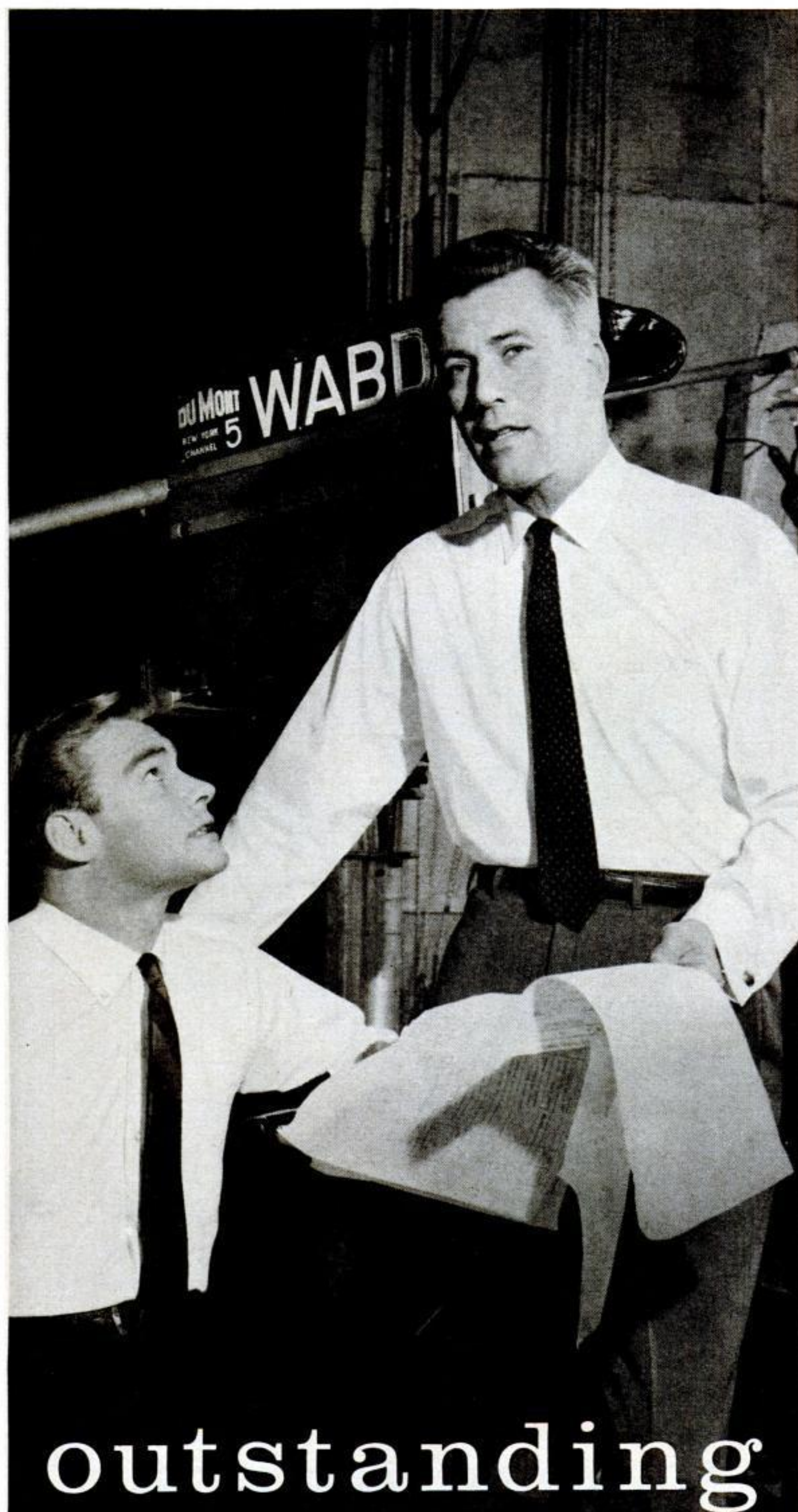


Greaseless Vitalis leaves pillowcases clean—like this.



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MYSTERY HOUSE CONTINUED

Patrolman Hughes returned to the station house with the word that something was certainly wrong at the Herrmann house.

The Nassau County police then assigned to the case a detective named Joseph Tozzi, 32. Tozzi is no ordinary gumshoe. He has a sharp and pleasantly cynical mind and is a keen observer of detail. It was his immediate notion that, if the bottles were indeed moving, they were being moved by one or more human beings, either directly or by means of some contrivance. He also considered the possibilities of falsehood and hallucination. Tozzi did not then, and does not now, believe in the supernatural.

Tozzi observed that most of the disturbances had taken place more or less along a line from the northeast to the southeast corner of the house. Perhaps, in some odd fashion, a high-frequency radio transmission along this line had caused the motion. A licensed ham radio operator indeed lived nearby, but it developed that he had not turned on his transmitter for three years.

On Feb. 11, while no one was in the room, an atomizer on daughter Lucille's bureau lost its top, tipped over and spilled.

On Feb. 13 the bottle of holy water on the Herrmanns' bureau tipped over for the third time. Again, no one was in the room.

On Feb. 15 the holy-water bottle spilled once more. Dashing into the room, Mr. Herrmann picked it up and found it warm to the touch. Herrmann hurried through the house feeling all the bottles he could find. None of them was warm nor was any of them, including the holy-water bottle, ever found to be warm again.

Later on Feb. 15, at about 7:40 p.m., the Herrmann children and an adult relative were seated in the living room watching a television program. Suddenly a porcelain figurine arose from a table, moved three feet through the air and dropped to the rug.

On Feb. 17 Father William McCloud of the Church of Saint William the Abbot, in Seaford, came to the Herrmanns' house and blessed it. There was some discussion of the Catholic rite of exorcism, but this rite is rarely used. It must be authorized by a bishop and performed by a priest of high spiritual order, and it is performed upon individuals rather than upon houses or places thought to be possessed of evil.

The holy man from Center Moriches

BY this time news of the occurrences in the Herrmanns' house had been carried in the New York newspapers and sent by wire services throughout the country. Soon letters and telephone calls began to arrive in large numbers. During the day the house was crowded with reporters, photographers and radio and television men. Wandering among these on Feb. 18 and thought to be one of them was a dignified gentleman in a blue serge suit who suddenly threw himself to his knees in the dining room, cried that he was "a holy man from Center Moriches" and prayed for 10 minutes. Thereupon he left the house saying, "Everything is all right, you have been forgiven," and drove off.

Among the early letters were some reasonable suggestions. Mrs. Helen Connolly, 74, of Revere, Mass., wrote to tell the Herrmanns to take heart. She had had the same trouble in her house, she said, but worse. Tables, large upholstered easy chairs and even an artificial fireplace had flown about her living room—but the cause had been found and the occurrences halted. The cause had been a downdraft in her chimney and the cure a patented metal chimney cap. Detective Tozzi interviewed Mrs. Connolly by telephone, concluded that she was a reasonable person and decided, with Mr. Herrmann, to try her advice. A rotating metal turbine-type cap was installed on the chimney.

Soon afterward, while Detective Tozzi was in the house, a porcelain figurine in the living room took off from a table, flew some 12 feet and smashed with a thunderous report against a desk. The metal cap is still on the chimney, since it does not appear to do any harm. It cost only \$9.

Among the visitors to the Herrmann house during the height of the disturbances was a physicist, Mr. Robert Zider. Using a Y-shaped wooden water-dowsing stick, Mr. Zider finally announced that there were streams of water beneath the house and that these could have been the root of the trouble. The Herrmanns and Detective Tozzi thanked Mr. Zider for his opinion.

Detective Tozzi pursued his investigations with patience and strength, carefully considering every suggestion that came by letter or telephone. Sonic booms from passing aircraft? Certainly not, said the Air Force after checking its flight records. Radio waves? No, said the Radio Corporation of America, which checked the radio frequency spectrum but found no unusual signals. Underground vibrations? The Long Island Lighting Company set up an oscilloscope in the cellar, but it recorded nothing extraordinary.

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RICHER COFFEE FLAVOR..... far fewer calories, too!

The secret is Carnation-the milk that whips

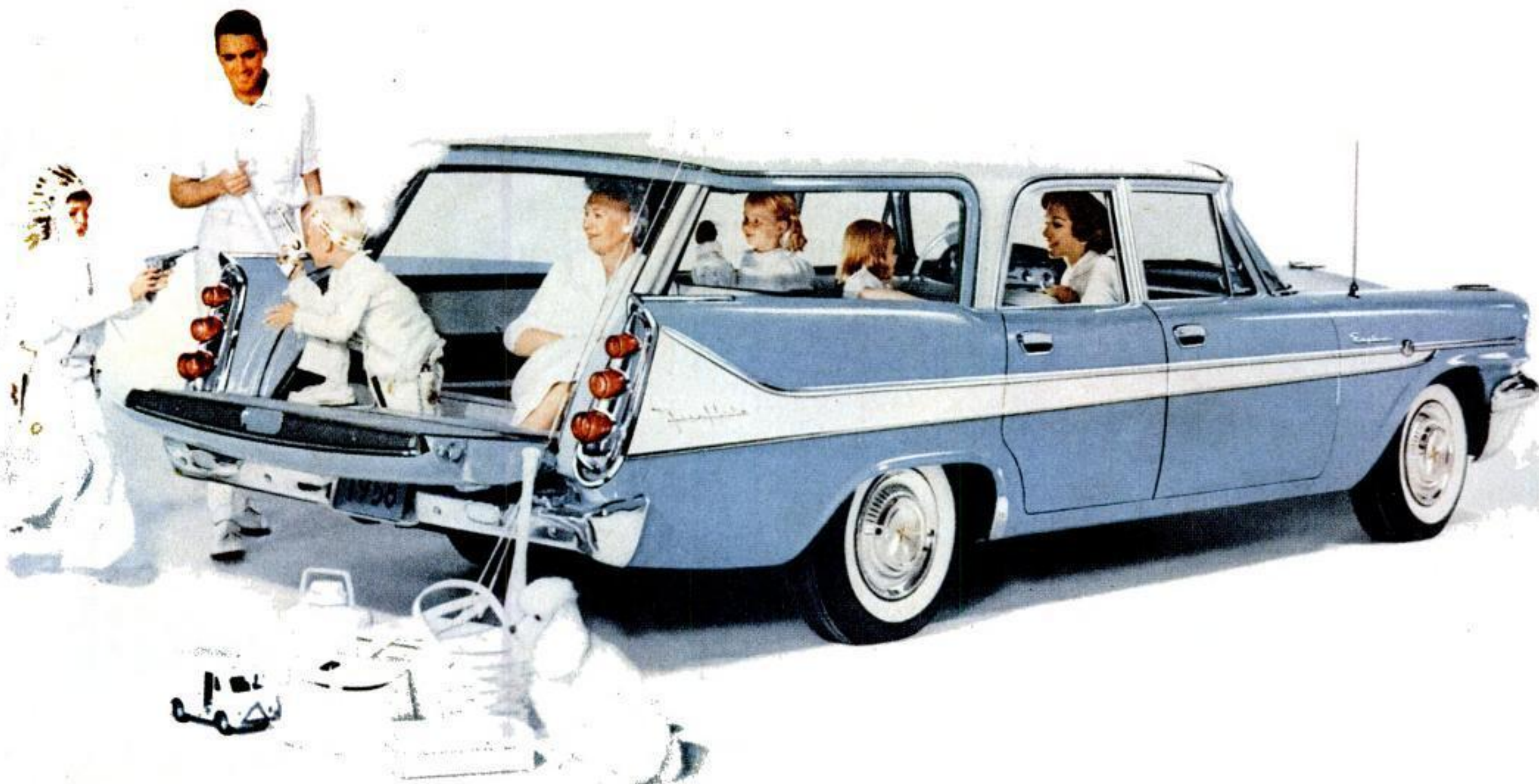
Just imagine! This milk that looks like cream, pours like cream and even whips—actually has about $\frac{1}{3}$ *less calories than cream!* Its special blending qualities bring out richer coffee flavor, too. Reasons enough to fill your cream pitcher with Carnation.

FREE! Mary Blake's new "Failure-Proof Recipes." New and experienced cooks will like these "perfect every time" main dishes, sauces, desserts. Write Mary Blake, Carnation Co., Dept. LM-38, Los Angeles 19, California.



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Room for the whole darn tribe!



De Soto Firelite station wagon in Wedgwood blue and pearl white with matching interior.

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NEW LOOK! De Soto wagons are styled sleek and low for the country club . . . they're built rugged for the ranch!

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Three wonderful ways to go De Soto!

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Plenty of room for grandmother, two little Indians and friend in De Soto's wide, new, rear-facing Vista-Seat. Convenient steps are on the tail-gate.

the exciting look and feel of the future – **DE SOTO**



GOING THROUGH THE MAIL. Detective Joseph Tozzi reads new batch of letters sent to the Herrmanns for possible clues. Mrs. Herrmann looks on.

MYSTERY HOUSE CONTINUED

On the evening of Feb. 20 the occurrences resumed with increased violence. A bottle of ink loudly popped its screw top, flew across the dining room and smashed against a wall. Another porcelain figurine sailed across the living room and smashed against a desk. A heavy sugar bowl flew off the dining room table but did not break. Detective Tozzi observed the sugar bowl during the latter part of its flight and also noted that no one had been close enough to its take-off point to have thrown it. Young James had been seated at the table but not within reaching distance of the bowl.

The foregoing barrage was too much for the Herrmanns. Late on the evening of the 21st they evacuated the house and went to visit a relative. During their absence nothing unusual took place in their house—or in the relative's. But on the evening of the 23rd, soon after the Herrmanns' return, the sugar bowl flew off the dining room table again. This time it smashed.

On Feb. 25 at 7:30 in the morning when the Herrmanns' bedroom was unoccupied, an 18-inch statue of the Virgin flew about 12 feet from a bureau top to the wall opposite, striking the frame of a large mirror but not breaking the glass. The statue, made of plaster, deeply dented the wooden mirror frame but was only slightly damaged itself.

By this time the Herrmanns' mail had become heavy—perhaps 25 letters a day:

"Dear people, you are being visited by those from Space. Speak friendly to them. They come for America's good."

"Herman, I was read about your trouble in the paper. Sound like it could be ghostly and ghostly don't like sulphur. Burn some in every room and if it ghostly it will go away."

Detective Tozzi took on himself the task of opening and studying the mail. Several of the letters were from obvious crackpots, but the great majority of correspondents were people of goodwill, setting aside various real-estate agents who wondered whether the Herrmanns might consider selling their house for \$37.50, more or less. A few saw the opportunity for making money: "Dear Herman: Have you considered opening your weird house to the public and charging admission?"

For all practical purposes the house *was* open to the public. The Herrmanns were willing to listen to anyone who came to the door or telephoned—and the telephone had begun to ring 75 times a day. Most callers were reasonably considerate as to time: ordinarily the Herrmanns could count on being able to sleep from 12:30 a.m. to 6 a.m. without being awakened by the dark drilling of the phone to hear a voice say "Repent!" or "The Sputniks are causing it."

As time wore on an increasing number of callers and correspondents suggested that the disturbances were caused by a poltergeist, the "noisy ghost" of folklore. Traditionally poltergeists are prankish but not malevolent, inclined to commit precisely the sort of nuisances that had been taking place in the Herrmanns' house. There are numerous records of poltergeists in the scientific and quasi-scientific literature of Europe and the U.S., although there is probably no case of poltergeistism anywhere that has been authenticated beyond reasonable doubt. But there are reputable scientists who do believe in the existence of some as-yet-unexplained natural force which can mysteriously cause objects to move about and for which poltergeist may be merely a silly name. A substantial body of sound scientific evidence, much of it accumulated during the past

CONTINUED

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**Brand-new medical compound
bursts into instant bubbling
action as no tablet can!**

Get relief the modern instant way! FIZRIN INSTANT SELTZER is a new superfine powder . . . a modern formulation of pain reliever and alkalizers in instant form.

Amazingly effective alkalizing action! FIZRIN is a new compound of not one but *two* fast-working alkalizers that are most effective in neutralizing excess stomach acids which cause heartburn, sour stomach, indigestion.

Brings faster pain relief! FIZRIN contains a pain reliever so effective, so safe, doctors everywhere prescribe it. And because of FIZRIN's instant dissolving action, it goes to work faster than any tablet to relieve headaches, muscular aches.

Pharmacy fresh! Each dose is measured and foil sealed, to bring you effectively fresh relief . . . in a refreshing, pleasant-tasting drink.



DISSOLVES INSTANTLY
even with cold water

*For Stomach Upsets,
Headaches, Muscular Pains, Painful Discomforts of Colds*



FOR THE
FASHION BUY
OF YOUR LIFE!

Only you will know how little these designer-fashions cost!

Going places? Go beautifully . . . in fashions especially designed for on-the-go living. All "Bea Active" Dresses have action backs, elastic belts and built-in elastic waistbands. "Pirates" will steal your heart with their ever-fresh good looks.

\$5⁹⁸
EACH
West Coast
slightly higher

LEFT: "Bea Active" in Avondale's woven seersucker. Sanforized, washable and needs no ironing! Sizes 10-18, 12½-22½. Red, Maize, Green, Gray.

RIGHT: "Pirates" in Dan River washable combed cotton. Sizes 10-20, 12½-22½. Red, Black, Turquoise, Navy.



Above are two of many Bea Active and Pirate styles at better stores everywhere. Or write Smoler Bros., Inc., Chicago, Ill., New York, N. Y., Los Angeles, Cal., Dallas, Texas
Makers of Necessity of Life Fashions • Bea Active • Bea Young • Reloms • Pirates



OBSERVING THE SON of the family, Parapsychologist Pratt watches James do homework as boy was when phonograph (far left) flew across the room.

MYSTERY HOUSE CONTINUED

30 years by Dr. J. B. Rhine at the Parapsychology Laboratory at Duke University, points to the conclusion that some people, under some conditions, can influence the behavior of matter without touching it. The force involved, the power of mind over matter, is called psychokinesis. (See the article by Aldous Huxley, "The Case for Extra-Sensory Perception and Psychokinesis," LIFE, Jan. 11, 1954.)

None of the letter writers suggested psychokinesis as the phenomenon involved in the Herrmann household. "Poltergeist" was as close as any of them came. Several assumed that since something supernatural was perhaps taking place, the Herrmanns themselves must have occult knowledge. "I have had 43 fires in my place of business in one night," wrote one. "Can you tell me the reason?" Another said, "I too have had the same trouble, especially with Canadian whisky corks, but when I purchased it in Washington, D.C., the same thing happened. What is causing it?"

Whatever the cause, the Herrmanns' troubles continued. Moreover the size of the affected objects increased. On Feb. 24 a heavy bureau toppled face forward to the floor in the room of 12-year-old James. Detective Tozzi, who was in the house at the time, is certain that no member of the household was close enough to the bureau to have pushed it. On Feb. 25 when young James was doing his homework alone in the basement playroom, a 10-pound phonograph suddenly took off from its table and sailed 15 feet across the room. It was this occurrence, to which the newspapers promptly referred as "The Case of the Hi-Fly," that caused a good deal of suspicion to be focused on young James. It called to mind the fact that the boy had been on the scene, or very close to the scene, during about 75% of all the incidents. To many of them he had been the sole witness. He is an exceptionally bright boy, an honor student, a builder of models and a reader of science fiction. These qualifications are no longer so disreputable as they may have been before the launching of the Sputniks, but they inspired some reporters to "solve" the case by pinning the blame on James. This seems unfair, particularly in view of the fact that Detective Tozzi, a tough-minded cop who would pin the blame on his own mother if he thought it belonged there, has not seen fit to accuse the boy.

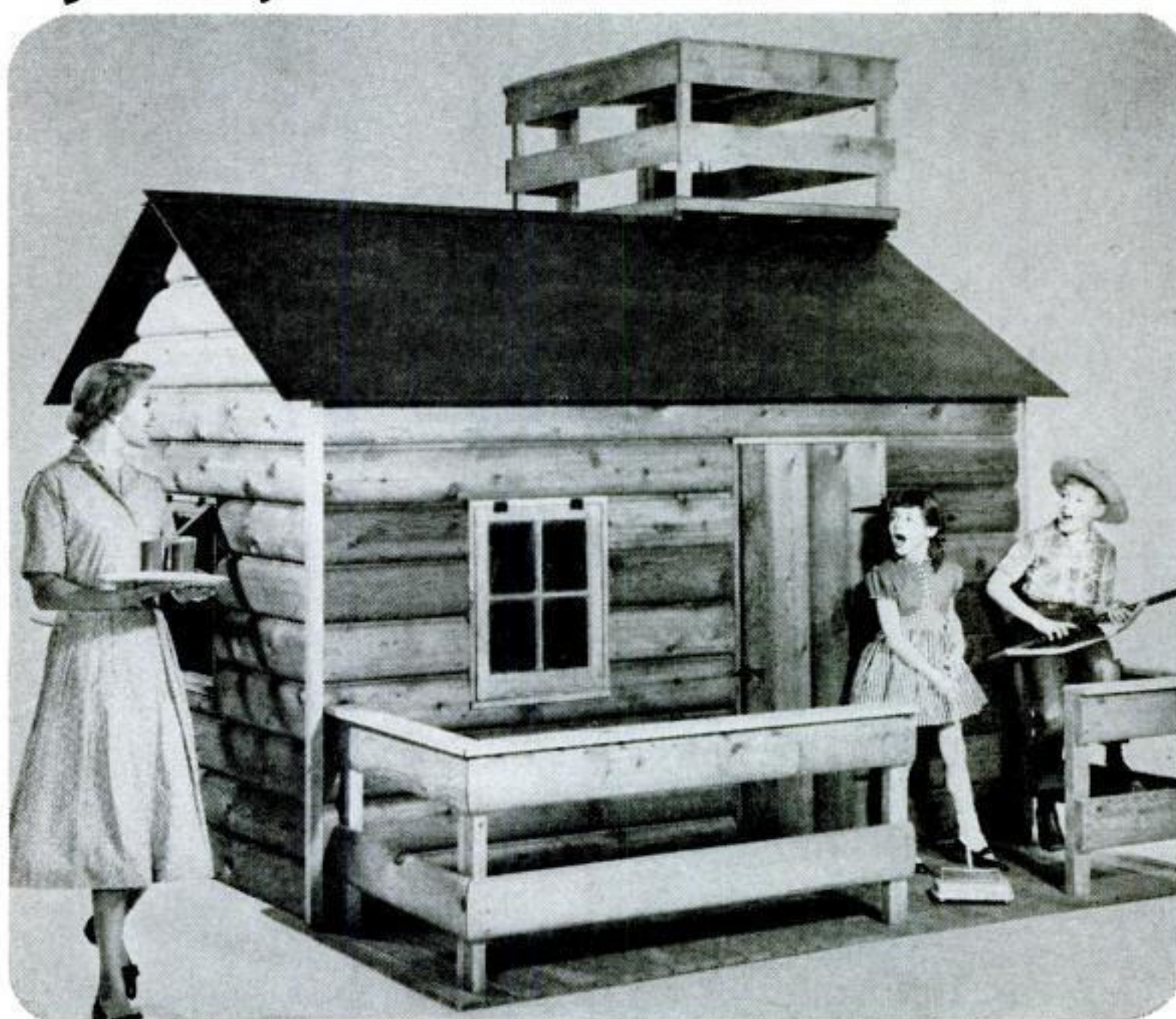
Nevertheless some scientific minds had been thinking about James. When the disturbances were at their height in mid-February, news of them arrived at Dr. Rhine's Parapsychology Laboratory at Duke University. The stories were of particular interest to Dr. Rhine's assistant, Dr. J. Gaither Pratt, who decided that it might be worth while to make a trip from North Carolina to New York to investigate them. Dr. Pratt is a sober scientist who would not think of using the word "ghost" in polite conversation. He has never seen objects moved as a result of mental power. But he does believe that mind may influence matter. "It is within the realm of possibility," he once remarked, "that if eight million New Yorkers at one time concentrated on moving the Empire State Building, it might move a bit."

Dr. Pratt arrived in Seaford on the 25th of February. The Herrmanns received him as they have received all comers from the water-dowsing physicist to the holy man from Center Moriches. If Dr. Pratt could suggest an explanation, the Herrmanns would be grateful.

CONTINUED

BIG NESTLÉ's Quik FAMILY CONTEST

WIN THIS WONDERFUL PLAY HOUSE



Not a toy! Sturdy Redwood log construction. Worth over \$500!

10 GRAND PRIZES

Use it for a
clubhouse!
A playroom!
A workshop!
A summer cabin!
**JUST NAME
IT...AND YOU
CAN WIN!**

**Mom! Dad! Kids! Get together and
name the play house!**

Would you call it a "Ranger's Roost," "Cowgirl's Cottage," "Mountview Lodge?" Whatever you want to use it for will give you the idea for the perfect name. This play house is NOT a toy. It's an exclusive design from F. A. O. Schwarz, Fifth Avenue, New York—the world's most famous children's gift store. 9 ft. long, 6 ft. wide and 7 ft. high—PLUS lookout tower and wide porch. Shipped complete and ready for easy assembling. Sturdily constructed of solid Redwood logs—for any use, any weather. Get the whole family to help with the name—'cause the whole family will enjoy the prizes.

Easy to enter and win

Make up the name your family thinks is best for this wonderful play house. Then, cut out that section of the Quik label that has the Quik Soda Recipe printed on it. Send us the name for the play house, the Soda Recipe, and your name and address. That's all there is to it! Any one—any age—enter as often as you wish! Each entry must be accompanied by Quik Soda Recipe.

1225 ADDITIONAL PRIZES!



15 2nd PRIZES
RCA Victor portable 14" TV sets—the perfect "extra" set, clear, brilliant picture!



35 3rd PRIZES
Columbia boys' or girls' Bicycles—sturdiest, finest bike you can ride!



75 4th PRIZES
Columbia portable 4-speed Phonographs—plays all your records—plays them best!



100 5th PRIZES
Brownie Starflash Camera Sets—complete with Flash attachment, Flash bulbs, batteries and film.



1000 6th PRIZES
Waterman's Ball Point Pen and Pencil Sets—For truly unmatched writing performance!

**EXTRA
\$1000.00
BONUS**

For Grand Prize Winners
A start for college—a start for life!
\$1000 U.S. Savings Bond if you cut out and send Soda Recipe from FAMILY SIZE QUIK!

FOLLOW THESE EASY RULES: 1. Simply print or write plainly your suggestion for the name of the Play House. Use the official entry blank or any sheet of plain paper. Be sure your name and address are printed plainly on each entry.

2. Each entry must be accompanied by the easily removable section of the Quik label which has the soda recipe printed on it. Send as many entries as you wish, provided each entry is accompanied by an additional Quik Soda Recipe. Only one prize will be awarded to a family.

3. All entries should be mailed to Nestlé's Quik Family Contest, P. O. Box 50, Mount Vernon 10, New York. Contest closes midnight, Thursday, May 15, 1958. All entries must be postmarked before that time and received by midnight, May 23, 1958.

4. First prize winners who do not elect to take the play house will receive a U. S. Savings Bond—face amount \$500.

5. The first prize winners whose entries are accompanied by the Quik Soda Recipe section from the Family Size package of Quik, will receive an additional bonus, a U. S. Savings Bond, face amount \$1000.

6. Entries will be judged by The Reuben H. Donnelley Corporation on the basis of originality and aptness. Judges' decisions will be final. In the case of ties, contestants will be required to complete a twenty-five word statement beginning "I like Nestlé's QUIK because . . ." judged on originality, sincerity and aptness. Duplicate prizes will be awarded in the event of final ties.

7. Contest is open to all residents of the Continental United States and Hawaii except employees of The Nestlé Company, Inc., its associated companies, its advertising agencies and their families. All entries become the property of The Nestlé Company, Inc., and none will be returned.

8. The contest is subject to all Federal, State and local regulations. Winners must pay any income tax on prizes.

9. List of major prize winners available on request. Stamped, self-addressed envelope is required.

Nestlé's makes the very best chocolate

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This is the QUIK Soda Recipe. Cut it from your package of QUIK and send with each entry.



The chocolatey flavoring for milk that's as pure and wholesome as it is delicious! Never sticky, never messy like syrups. Nestlé's® QUIK® mixes instantly. It's the most popular way to get youngsters to drink lots more milk.

Use this entry blank or plain paper, or blanks available at your grocer.

Nestlé's QUIK FAMILY CONTEST
Box 50, Mount Vernon 10, New York

Here is the name for the Play House. Enclosed is one QUIK Soda Recipe cut from a package of Nestlé's QUIK.

(print name of play house here)

Your name _____
(please print)

Address _____
(please print)

City _____ Zone _____ State _____

Contest closes midnight May 15, 1958.
Enter today! Enter often.



An old fashioned
whisky.

The mild taste
tells
the story



OLD HICKORY

STRAIGHT BOURBON WHISKY • 86 PROOF AND 100 PROOF BOTTLED IN BOND
OLD HICKORY DISTILLERS CO., PHILADELPHIA, PA.

MYSTERY HOUSE CONTINUED

In the annals of poltergeists it has been consistently noted that the mysterious motion of objects has taken place in households containing adolescent children. It has been speculated that some children at some time may have psychokinetic power of which they may be quite unaware. They may be as astonished as anyone else at the sudden motion of an object but may still in some unknown way be responsible for it. Dr. Pratt did not advance this extraordinary theory in regard to James. He merely said that he had come to Seaford as an observer with an open mind. But he did spend much of his time in James's company. Soon after his arrival he seated himself with James at the table in the basement playroom where James had been sitting when the phonograph flew across the room. For a considerable period he played a game, "Careers," with James, looking past the boy's shoulder at the replaced phonograph and at other loose, light objects in the room. He may not have had quite the sense of expectancy felt by reporters watching the launching-pad at Cape Canaveral, but no doubt he had some. At any rate he was sufficiently distracted to lose the game.

Whatever Dr. Pratt may have hoped, the fact is that nothing unusual took place during his stay in the Herrmann household. On Feb. 28 he returned to North Carolina, having decided that nothing unusual was likely to happen in the immediate future. Perhaps it seemed to him that the psychological atmosphere was not right: there were too many reporters, too many phone calls, too much nervous rushing about.

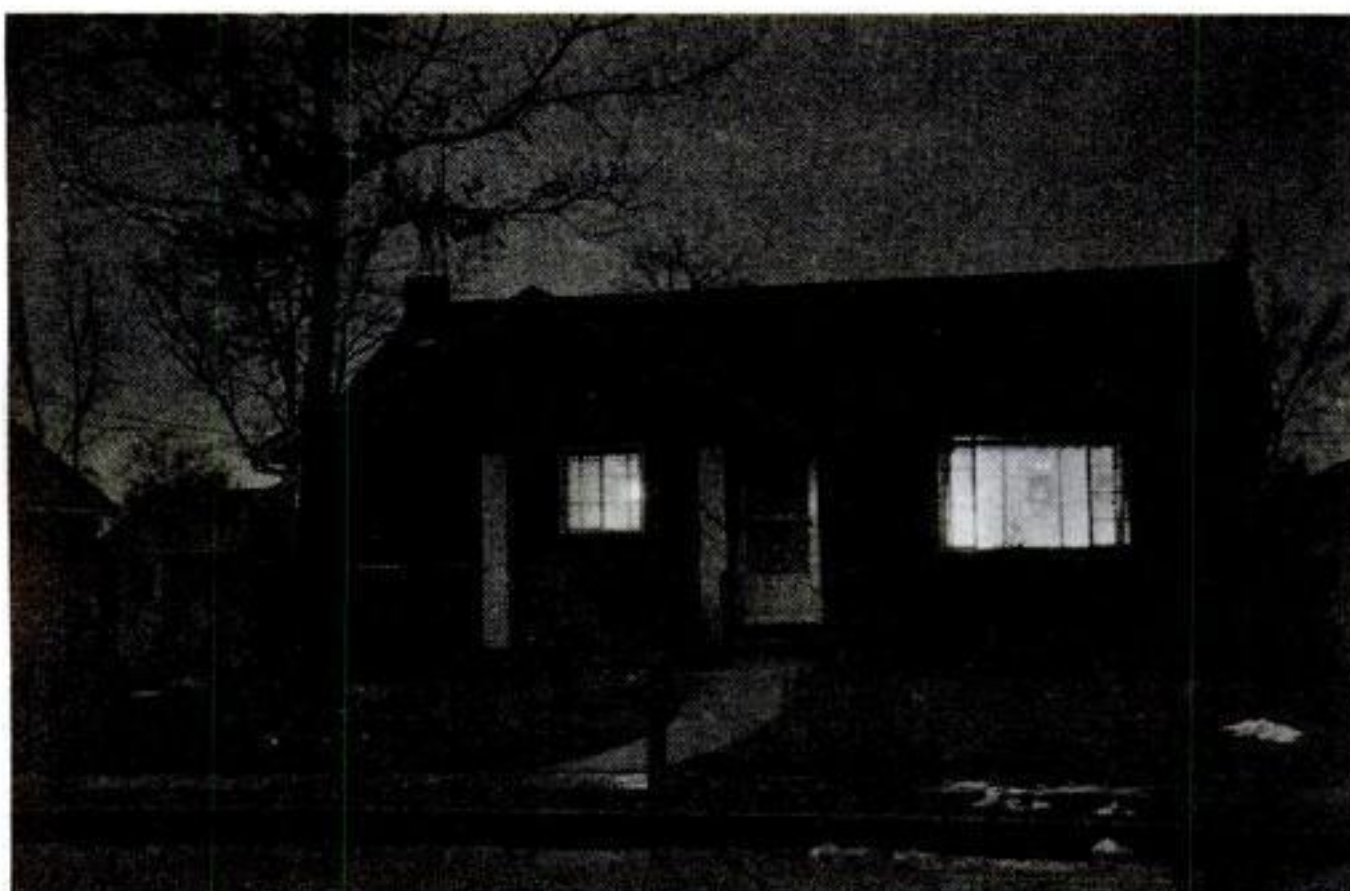
When Dr. Pratt left there had been no unusual incident in the Herrmann house for three days—the longest uneventful period since the disturbances began on Feb. 3. A fourth quiet day passed, then a fifth, by which time the Herrmanns and Detective Tozzi had begun to think that their troubles were over.

But on the evening of the fifth day, March 2, the disturbances resumed. At about 10 in the evening, when all the Herrmanns were in the house, a dish crashed to the floor in the dining room. Later a night table fell over in James's room. In neither case did it appear that James had been close enough to the objects to have moved them deliberately. On March 4 a bowl of flowers flew off the dining room table and a bookcase tipped over in the cellar. Again there was no ready explanation.

In poltergeist literature it is often pointed out that the phenomena cease when a great deal of attention is concentrated on them. Is it possible that the outburst of publicity, coinciding with Dr. Pratt's arrival, somehow changed the "psychological atmosphere" of the household? Is it possible that a resumption of relative quiet changed the atmosphere back again so that the disturbances were repeated?

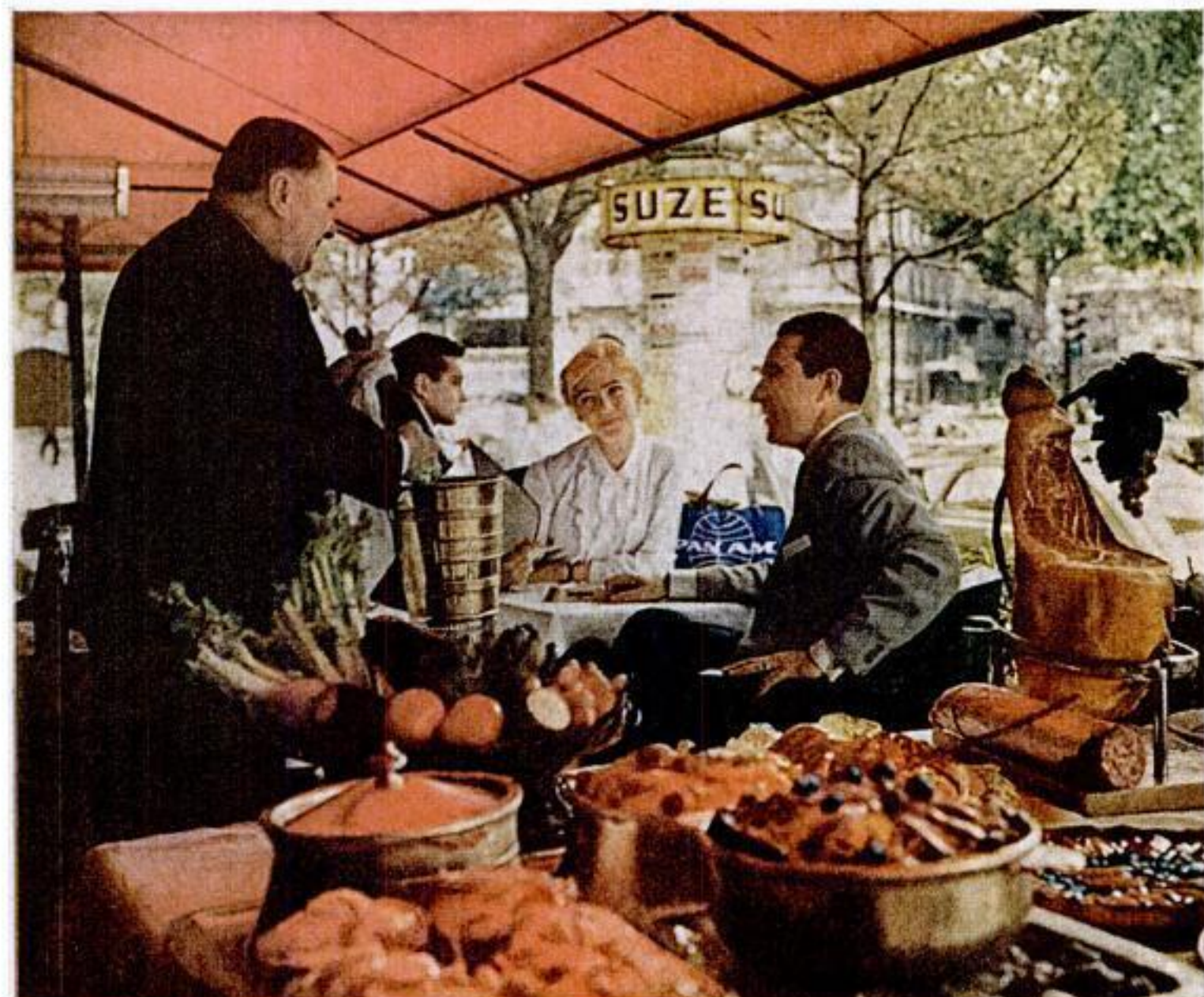
One is left with assorted thoughts. Can the entire affair be an elaborate hoax? To take this view one must question the honesty of Mr. and Mrs. Herrmann, which may be easy to do at a distance but which seems impossible at first hand. Besides, there is Detective Tozzi, a shrewd young man who reflects credit on the Nassau County police force. If there is a hoax, the perpetrators are wasting their time: instead of breaking crockery, they could very profitably break the Chase Manhattan Bank and get away with it.

One can only say of the objects what Galileo said of the earth: "*E pur si muove*"—nevertheless, it does move. How or why, no man yet knows.



SHROUDED IN MYSTERY, the Herrmann house looks deceptively calm under darkening winter sky, as if nothing odd had ever taken place within it.

Bring home



Indoor-outdoor restaurant in Paris.



English village in the Cotswolds.

Europe's full flavor

on even a 2-week Clipper vacation

(New low economy-class Thrift Fares start April 1†)



The Colosseum in Rome.



Europe's *full* flavor lingers long after the suitcases are back in the attic, long after your vacation is over. For the memory of that trip to Europe is yours forever.

Even two weeks off from work is enough—and Pan American can work its delightful magic for you. Europe, once days or even weeks away, is now only a good night's sleep away by Flying Clippers*.

And that's *all* of Europe—far more cities are served *direct* by Pan Am than by any other airline. Pan American, the first choice of experienced travelers, serves up the flavor of 27 wonderful European cities in all.

Wherever you choose to go, whatever your choice of service, you'll have more time to see everything when you fly the Atlantic on Pan Am's radar-equipped "Super-7" Clippers. These famous Douglas-built DC-7Cs hold over fifteen transatlantic speed records!

If your budget's keeping you in a domestic vacation rut, get out the easy way with Pan Am's new economy-class Thrift Fares†—they're 20% lower. For instance, as little as \$41 down, round trip, using Pan Am's World-Wide Plan, Go Now—Pay Later.

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*TRADE-MARKS, REG. U.S. PAT. OFF.
†SUBJECT TO GOVERNMENT APPROVALS



WORLD'S MOST EXPERIENCED AIRLINE

HOLD TOMORROW



IN YOUR HAND!

New **Norelco**[®] **Speedshaver**

For the first time, electric shaving achieves razor-blade closeness with the exclusive comfort of world-famous rotary blades!

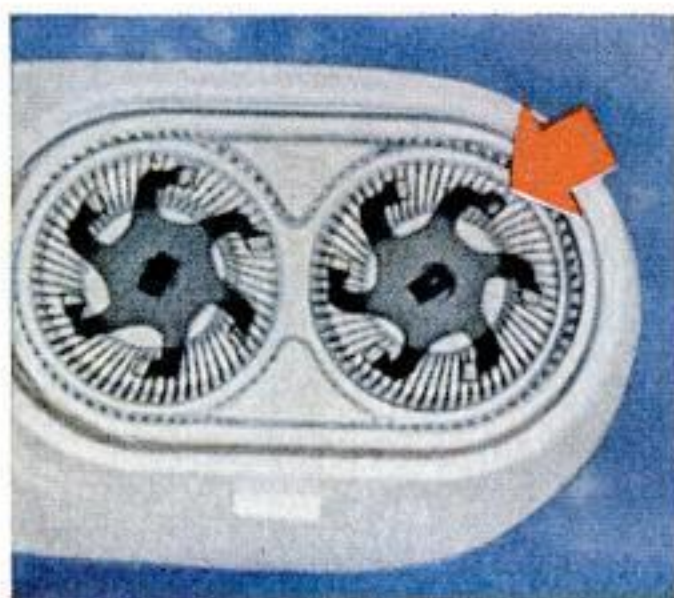
Behind that jet-age design is the famous rotary blade shave. It made Norelco the world's largest-selling shaver. This Norelco Speedshaver is really new. Completely new. Plug it in. How quiet. Yet you sense its power.

Now, try it. Astonishing, how smooth. No pull. No burn. Can it be shaving? It is. Feel your face. How clean. The reason? Swift rotary blades beneath stationary skin-guards shave your beard with the same smooth stroke as a barber's blade. To clean, push the button. Top flips up. It's clean in a second. Every shaver ever made takes a back seat to this one. New Norelco Speedshaver de luxe in two-tone jet gray and white. Model SC 7900 AC/DC **\$24.95.**

Here's what makes Norelco the one shaver that's completely new!



Tomorrow's velvet-touch luxury! Contour skin-stretcher rim stands whiskers erect, *holds* them erect for Norelco's rotary blades to stroke off below skin-level for a cleaner shave.



Tomorrow's stroke of genius! Self-sharpening rotary blades, shown here in "X-ray" view beneath slotted, stationary skin guards, *stroke* off whiskers no matter which way they grow.



Tomorrow's push-button cleaning! Push-button opens flip-top shaver head. "Whisker dust" is emptied out in a second. Entire head easily removed for thorough cleaning.



New high-speed motor! There's continuous power behind Norelco's rotary blade shave. New Speedshaver brushmotor, permanently lubricated, is quietest, coolest running ever!

For the ladies... NEW NORELCO GOLDEN DEBUTANTE \$14.95 and NEW DE LUXE LADY NORELCO \$24.95 for safe, dainty "powder-puff" grooming. Both AC/DC.

For outdoorsmen, motorists... NEW NORELCO SPORTSMAN runs on flashlight batteries or plugs into car lighter. Now only \$24.95.

NORELCO is known as PHILISHAVE in Canada and throughout the rest of the free world. NORTH AMERICAN PHILIPS COMPANY, INC., and associated companies, 100 E. 42nd St., New York 17, N. Y. Other products: High Fidelity Radio-phonographs, Tape Recorders, Research and Control Instruments, Electron Microscopes, Medical X-ray Equipment, Electronic Tubes and Devices.

SEE THE NEW NORELCO SPEEDSHAVER DEMONSTRATED ON THE JACK PAAR NBC TELEVISION SHOW

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PICTURE OF POLITICAL PROSPERITY, Governor Meyner and his first lady take the floor at the inaugural ball in Trenton armory. Dancing at left are Harry

Kampelman, head of the Passaic Democratic Club, and his wife. At right is Frederick Wertheimer, a political publicist, with Evelyn Dubrow of the I.L.G.W.U.

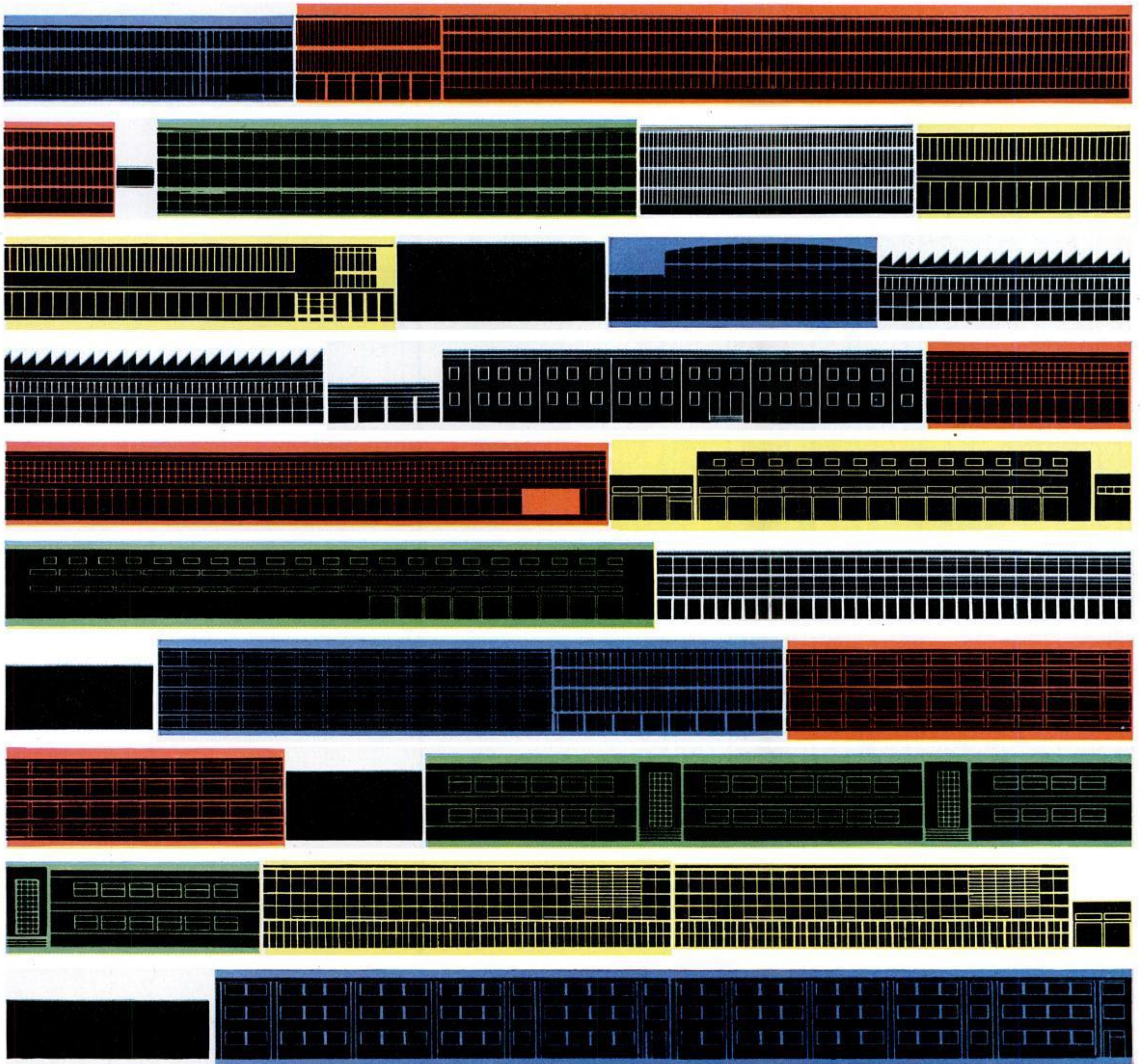
The Meyners in the Party Eye

This was only a congressional election year and the 1960 presidential primaries were 24 months away. But already the politicians were casting their thoughts toward Trenton, N.J. There the attraction was Governor Robert Bauble Meyner, who was well aware that he was an attraction.

At 49, Bob Meyner had just been re-elected governor of a populous state by a rousing 204,000-vote majority. In his campaign he had out-fought a candidate who had had help from the man—Vice President Richard Nixon—most likely to be the Republican candidate in 1960. As governor, Meyner proved himself an able administrator and has not had

to take controversial stands on national issues. Just to make everything dandy, he has a highly attractive first lady, who shared with him the plaudits of 1,400 pleased Democrats at the inaugural ball (*above*).

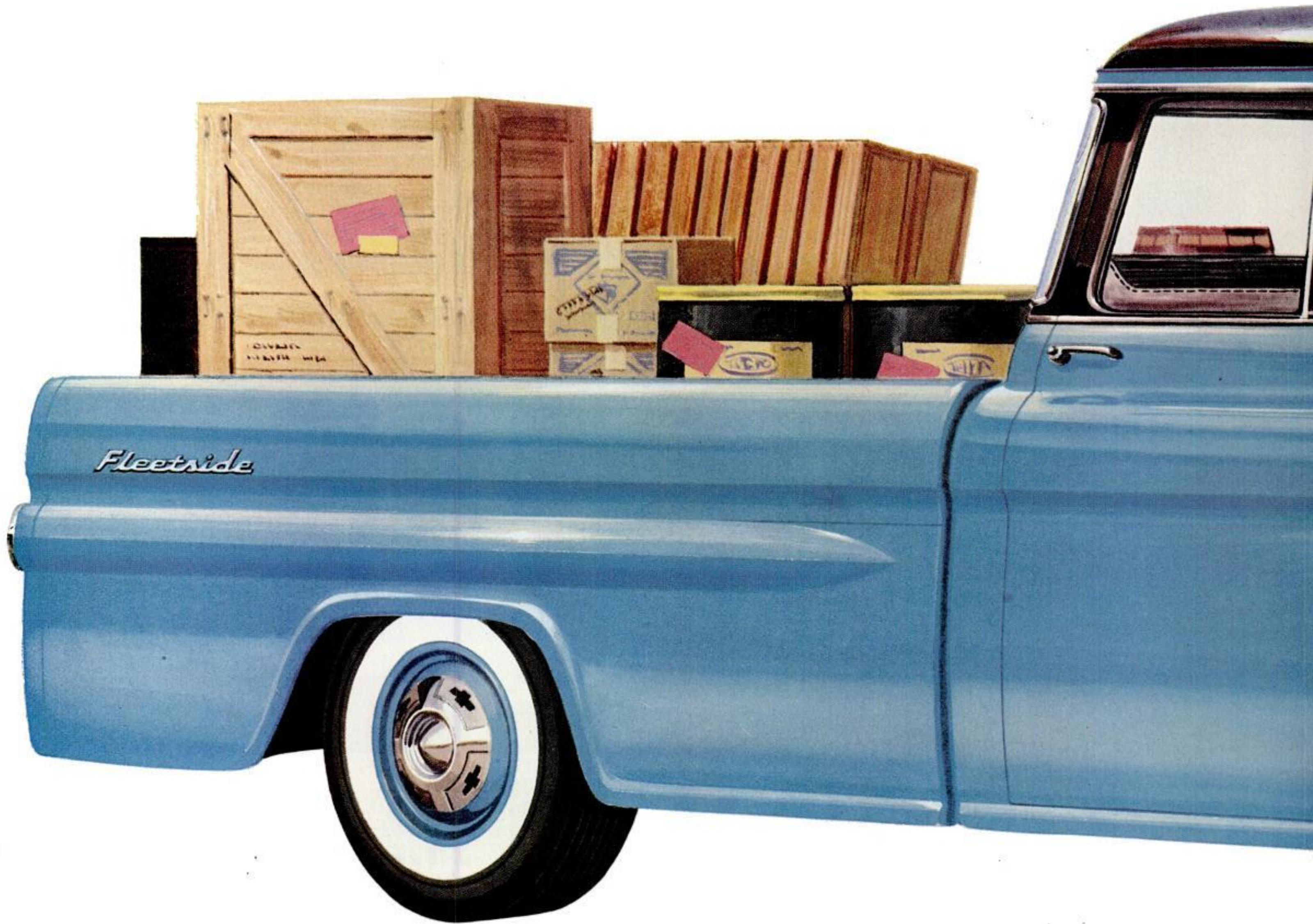
Bob Meyner's 1960 potential has doubled the number of out-of-state speaking invitations he receives—and they included a nationwide TV appearance. In true gubernatorial fashion, Meyner keeps insisting that he has no interest but to serve the people of New Jersey. But he cannot succeed himself when his term ends in 1961. In 1960 he would have to decide whether to run for the Senate or to aim for the White House.



Olivetti office machines are made and assembled in eleven factories in six countries on three continents, and sold in 106 countries. Founded 50 years ago, Olivetti today employs 22,000 people, makes almost every major type of office machine, has sold 3,000,000 typewriters and nearly 700,000 calculators. In the United States Olivetti offers adding machines, printing calculators, accounting machines and typewriters through dealers in all principal cities.

Office and portable typewriters - Adding-listing machines - Printing calculators - Accounting machines - Teleprinters - Filing equipment

For information, write to Olivetti Corporation of America, 580 Fifth Avenue, New York 36, N. Y. Other Olivetti branches in Chicago, Kansas City, San Francisco and Los Angeles.



Just out!... new, wide and handsome!

NEW '58 CHEVROLET

They're beauties to behold... they're built for more load... and they've just joined the Task-Force line! Three new Fleetside pickup models, in two body sizes, are here to handle your light-duty hauls in style!

How about those high-styled lines! You'll be seeing the distinctive new Fleetside look all over town in no time at all. That, you know, is an advantage in itself—fine, fresh styling that attracts attention and puts your business name in a new light!

To make it even better, Chevrolet's new Fleetside design lets you put more cargo in the box. That handsome high-styled body's long and wide—a full six feet wide—and with more load space than you'll find in any other low-priced pickup in the Fleetside weight

class. Two high-capacity body lengths are offered: 78 and 98 inches, with G.V.W. ratings up to 6,900 pounds. Fleetside body side panels are double walled where it counts—built to handle rugged body-punishing loads... yet still stay new-looking a whole lot longer!

New Fleetside models bring Chevrolet's pickup total to *ten*. Ten fast-working ways to haul the widest possible variety of pickup loads. With your own type of cargo in mind, consider just a few Chevrolet advantages: its low loading height, high-capacity box and



FLEETSIDE PICKUPS

sturdy tailgate design. With your costs and schedule time in mind, consider the most famous truck 6-cylinder engine ever built: Chevy's gas-saving Thriftmaster, standard in any Task-Force pickup you choose. Short-stroke V8's are optional at extra cost.

Your Chevrolet dealer will supply complete specifications on everything from new Fleetside pickups to 50,000-lb. G.C.W. haulers. He's the right man to see for all your hauling needs. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



High-capacity box features a full-width graintight tailgate

With that extra-wide opening and steel skid strips in the hardwood floor, your loads slide in with ease. Sleek, sturdy side panels are double walled. Notice the twin taillight feature, too.



Softest, most luxurious white negligee—in silk point d'esprit—designed by Scaasi specially for Scott. Softest, most luxurious white bath tissue—Soft-Weve, Scott's superb 2-ply "facial quality" tissue. Soft-Weve in pastels is wrapped in cellophane to show you the lovely colors.



*Probably the most noticed luxury
in your home...*

Soft-Weve[®] by Scott
2-PLY "FACIAL QUALITY" BATH TISSUE



FASHION

Tricks in Tousled Hair



PUTTING ON HAIR, Givenchy models Eva and Gay set wigs over their hair as they dress for show.

WIGS, WILD STYLING START A FLUFFY FAD

In his spring collection Givenchy, one of Paris' top designers, went beyond changing the shape of a woman's clothes. He also redesigned the shape of her head. Feeling that his flowing, high-waisted silhouette for evening needs a tousled head of hair to balance it, he called on Hairdresser Carita of Paris for help.

Inspired by Givenchy's idea, Carita whipped up some abundantly fluffy styles. But some of the Givenchy mannequins did not have hair long enough (six inches) or with body enough for the "bubble" coiffure. So Carita made some wigs to be worn by the mannequins. Then some of Carita's own customers began demanding wigs to wear until their hair grew to proper length for the tousled style. This month in new Carita salons in New York and Boston the wigs will be available to anyone with limp, short or too-neat hair for \$175. Meanwhile tousled hair is catching on as women, regardless of what silhouette they wear, are beginning to accept the heavy-headed look.

IN TOUSLED WIGS Eva (*seated*) and Gay model Givenchy's organza gowns with empire waists. →

CONTINUED



One
Colgate Brushing Helps Give
The Surest Protection
All Day Long!

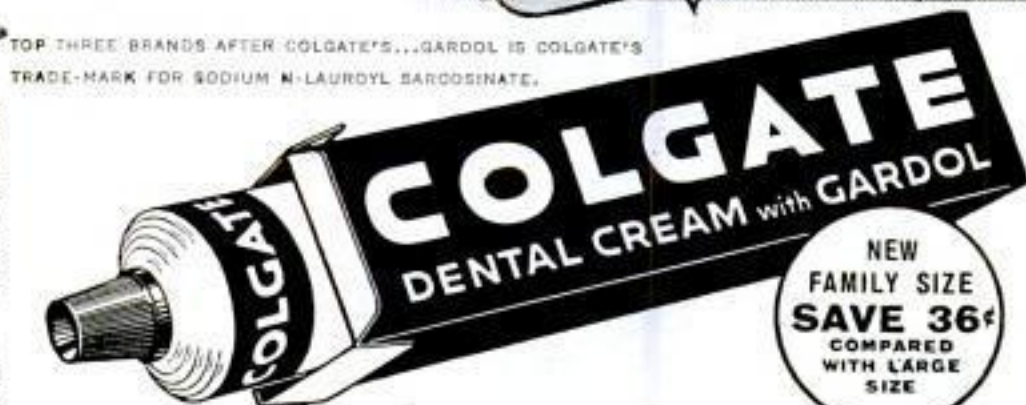
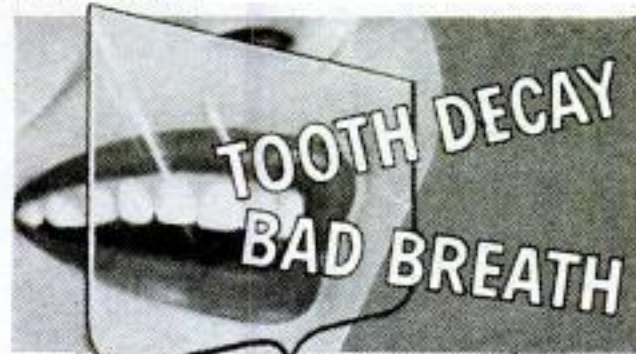


FIGHT TOOTH DECAY WITH COLGATE'S WHILE YOU STOP BAD BREATH ALL DAY!

Brushing For Brushing, It's The Surest Protection Ever Offered By Any Toothpaste!
Because Of All Leading Toothpastes, Only Colgate Dental Cream Contains Gardol!

**FIGHTS BOTH BAD BREATH AND TOOTH DECAY ALL DAY—
WITH JUST ONE BRUSHING!**

Colgate Dental Cream with Gardol is backed by published results of 2-year clinical research on the reduction of tooth decay. And of all leading toothpastes,* only Colgate's contains Gardol to form an invisible, protective shield around your teeth that fights decay all day . . . helps *stop* decay with just *one* brushing! One Colgate brushing stops mouth odor all day for most people, too!



WORLD'S LARGEST SELLING TOOTHPASTE

CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH

TOUSLED HAIR CONTINUED



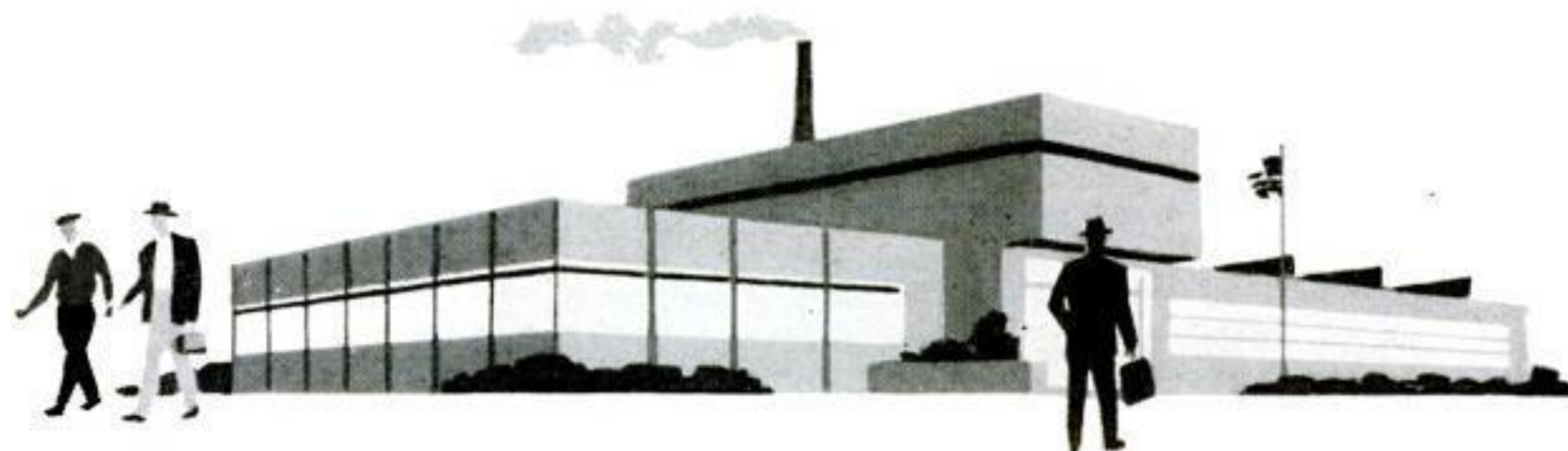
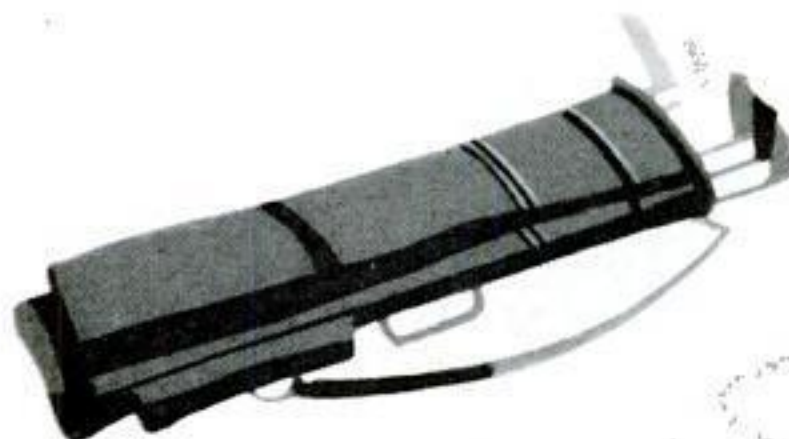
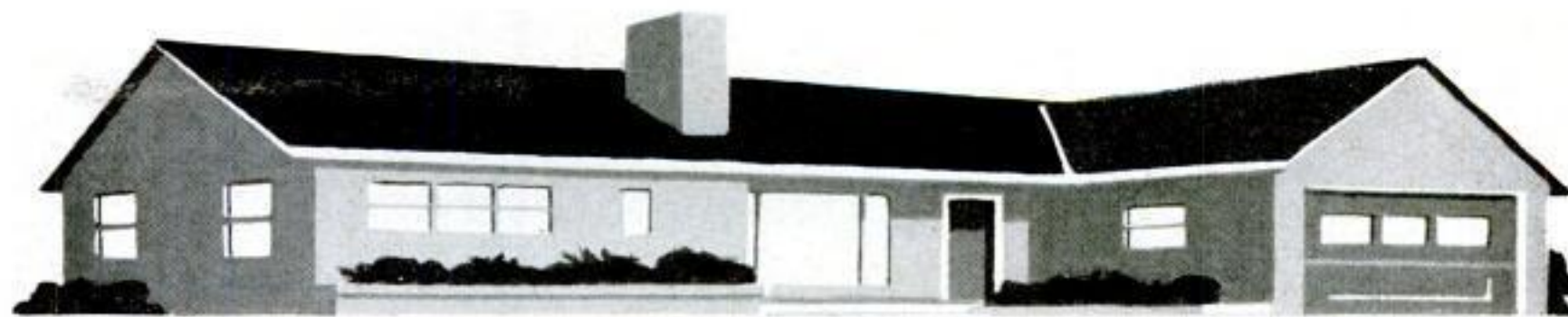
ADMIRING HER BUBBLE, Swedish model Lillie-Mor Fagnell studies the new Carita fluffy style. It is made entirely with Miss Fagnell's own hair.



TRYING ON WIG over her already tousled hairdo, Princess Caroline Murat is watched with approval by Maria Carita, one of two sisters who own salon.

CONTINUED

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All deserve planned insurance protection!

With Aetna Casualty *planned* protection, all your insurance requirements, personal as well as business, can be covered. From one independent insurance agent you obtain the exact kinds and amounts of protection *you* need. You avoid loopholes and costly overlapping coverages. There's no confusion or delay in the handling of claim settlements. In short, you can rest assured you are *properly* insured.

Ask your Aetna Casualty agent about *planned* protection today. Ask him, too, about Aetna Casualty's "policies with the P.S." They're your assurance of *personal service* from thousands of Aetna agents and claim service offices, coast to coast.



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Get the policy with the

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*Personal Service

Get planned protection with P.S. for all your insurance needs. Sold only through independent agents and brokers

Yours . . . the "**forever-ness**" of Brookpark, beautiful and breakproof as can be! Yours...exquisite patterns and colors, to set an elegant mood for dining for every meal.

BROOKPARK

Masterpieces in Melamine Dinnerware



Champagne (top) Empress (center) Fantasy



Branches (top) Tropicana

SALE!
Prices reduced to as low as... **\$15.95**

...for 16-piece starter sets in Champagne, Empress, Fantasy (regularly 19.95); 45-piece family sets, 49.95 (regularly 59.95).

Branches, Tropicana 16-piece starter sets 19.95 (regularly 21.95); 45-piece family sets, 59.95 (regularly 79.95)

Other patterns in both shapes also available at these low prices.

BROOKPARK Cleveland 9, Ohio

Slightly higher in Canada



HEADACHE BAND, used with the Carita wigs to cover the hairline, was taken over by a Givenchy model as part of a coiffure done with her own hair.



EGG-BEATER VERSION of the bubble cut, here done with model's own hair, looks as if it had been whipped up. It has two strands, like sideburns.



BUBBLE WIG is made of human hair over nylon mesh base. Carita recommends wigs be sent to hairdresser every week for a redo which costs \$7.50.




BRIAN DONLEVY, STAR OF STAGE, SCREEN AND TELEVISION.

"WHEN I ORDER VODKA, I EXPECT SMIRNOFF!"

80 AND 100 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONNECTICUT.

OUR PASSENGERS PROVE **AMERICAN** SERVES YOU BETTER WHEN YOU FLY



An illustration of a woman with blonde hair, wearing a black headscarf, a black dress with a large pearl necklace, and a fur stole. She is sitting in an airplane cabin, holding a cigarette in her right hand and reading a newspaper in her left. The cabin interior includes overhead storage bins and a window with yellow curtains.

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Do-It-Yourself Samaritan

SOME doctors prefer practicing medicine in St. Louis," says Dr. Thomas A. Dooley. "I like to practice in Asia. City doctors get their pay in dollars. I get mine from a sense of satisfaction." Dr. Dooley had once looked forward to setting up a lucrative St. Louis practice. In 1954, out of medical school and in the Navy, he was assigned to help 600,000 Indochinese refugees from North Vietnam after the fall of Dienbienphu. Dooley and a handful of corpsmen volunteered to stay on for nine months until the job was done. He did, then came home and wrote an angry book on his experiences—*Deliver Us from Evil*. Leaving the Navy, he took his book earnings and the proceeds of 297 lectures back to Laos. There, under the auspices of the International Rescue Committee, he set up and ran a hospital five miles from the Red China border.

Back in the U.S., Dooley, now 31, is doing his own money-raising—\$850,000 so far in drugs and cash—for his own and other IRC medical missions. "I'm going back for two reasons," he says, "to take care of sick people and to show them what Americans are like. Peace demands person-to-person action more than dollar-to-person programs. My people in Laos have not learned about America from huge aid programs but from Americans."



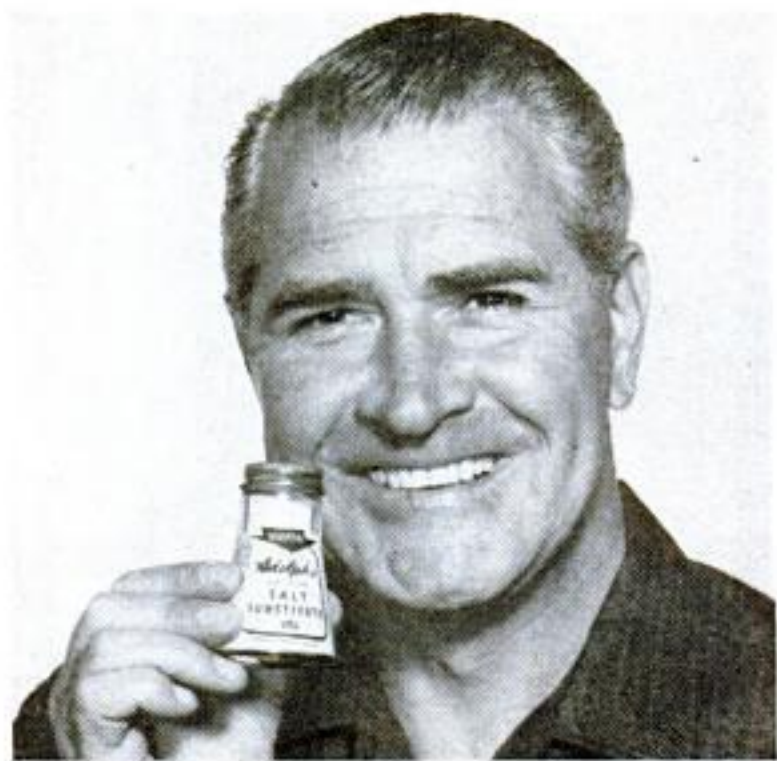
IN LAOS, DOOLEY VISITS CHINESE PATIENT



IN Harrisburg, Ill., Dooley teaches Laotian gesture of thanks to schoolchildren who sent clothing to him in Asia.

"I'm going back to the jungle where my children don't have any clothes, nor any of the nice things you have."

And you must never feel that what I do or anyone like me does was possible because I am an extraordinary person. I am not. I'm an ordinary man. This country was founded on the idea that the ordinary man can accomplish extraordinary things."



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DOOLEY has Sunday afternoon tea with St. Louis Jaycee-Ettes, wives of Junior Chamber of Commerce men, who presented him with a check for \$175.

"I'm a T-shirt man. The Jaycees are gray flannel suit boys, but only from 8 to 5; after that they follow their instincts to do something for their fellow men."



WITH head of St. Louis firm who donated medical books and drugs, Dooley goes through warehouse.

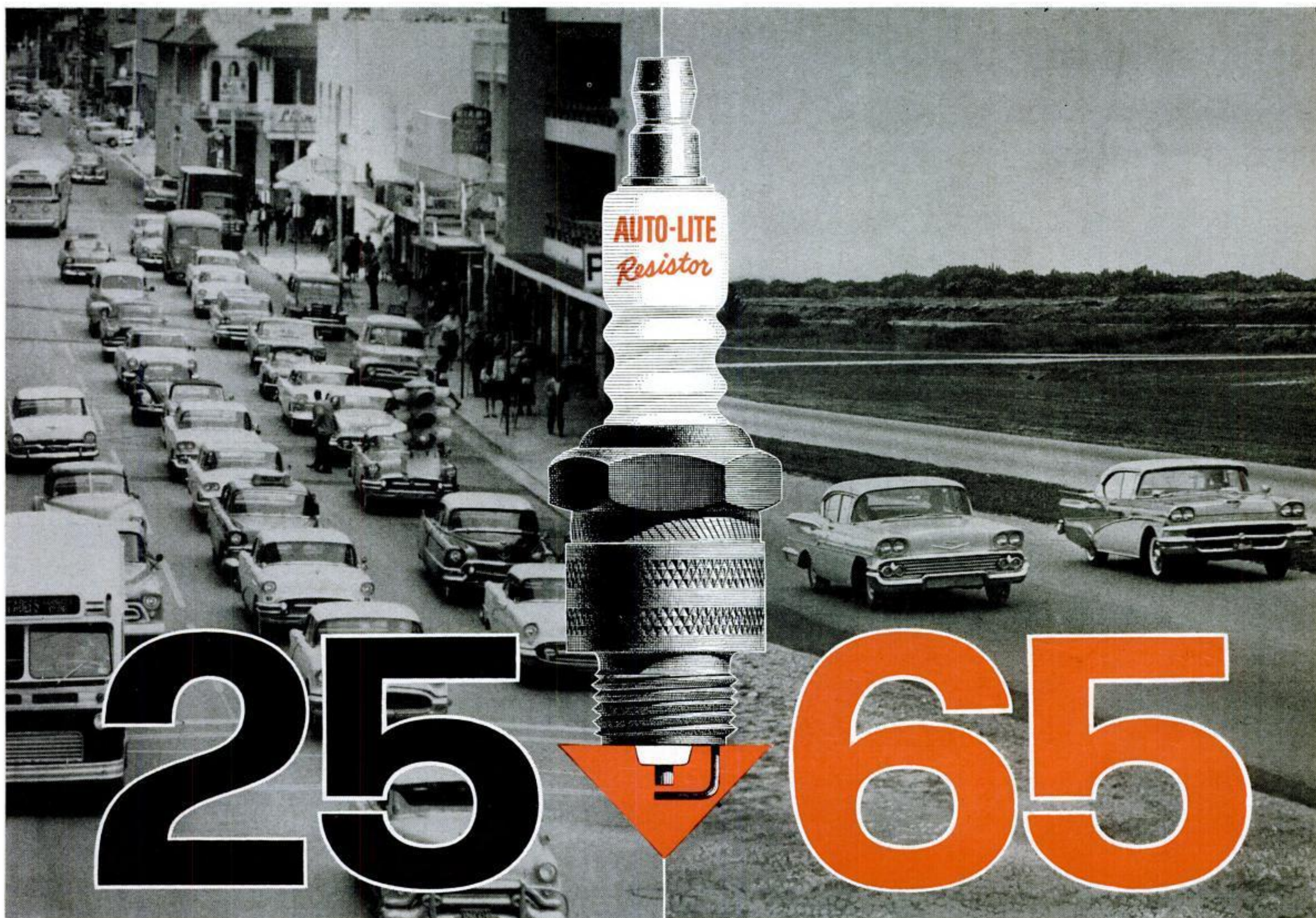
"I've been accused of practicing 19th Century medicine and I admit it. But the people of Laos are living in the 15th Century."

DOOLEY and his twice-widowed mother say goodbye at her apartment door. Says Mrs. Dooley,

"At my age I've learned to type and become a secretary to my son. The most personal talk we have is when he comes in the door."



CONTINUED



IN TOWN TRAFFIC . . . some spark plugs, designed for high speeds, become fouled and cause misfiring and loss of power when driven at low speeds.

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where it stays cooler to effectively *check* power-robbing pre-ignition. Ask your garage or service station to install Auto-Lite . . . the *only* spark plugs with Power Tip . . . and start enjoying top performance and economy from your car at *all speeds*.

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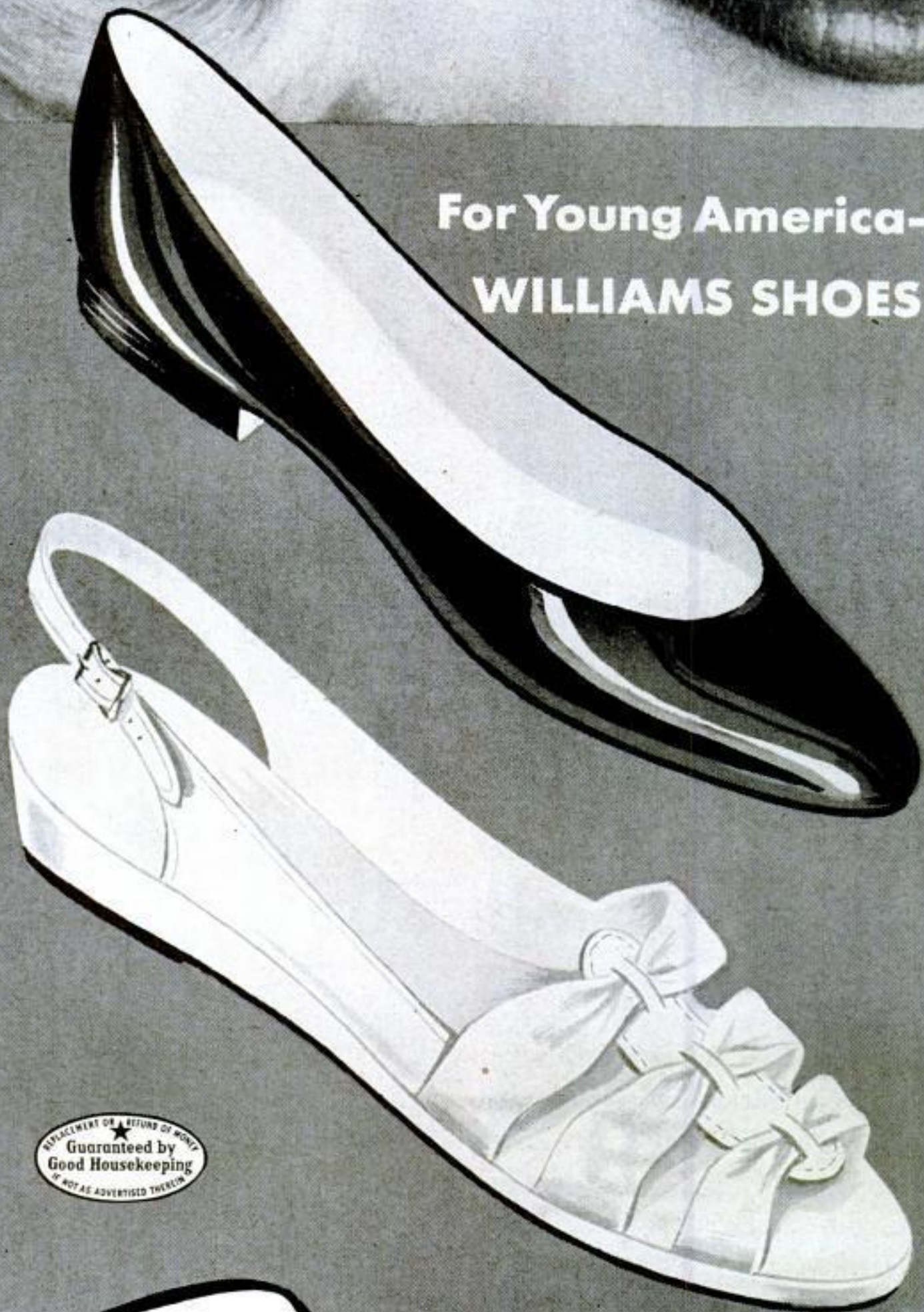
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DOOLEY plays piano in Petite Pigalle, St. Louis nightclub where he used to play in medical school days.

“Heck, I really don’t want to spend the rest of my life rotting in the jungle. I want to drive snappy convertibles, pinch pretty girls and drink bourbon on the rocks.”



WITH Laotian Ambassador Ourot Souvannavong, Dooley sightsees St. Louis in Cadillac lent him by drug executive.

“The ambassador doesn’t speak my Lao dialect so we talk French. Only I speak French like an Arkansas hillbilly and the ambassador speaks it with a Harvard accent.”



DOOLEY sits amidst his fan mail on bed in mother’s apartment and discusses his reasons for going back.

“When anyone talks philosophy I always remember the words of my Navy corpsman when we landed in North Vietnam: ‘Gee, Doc, these people ain’t got it so good.’”

LIFE IS WONDERFUL IN SCHLITZERLAND, U. S. A.



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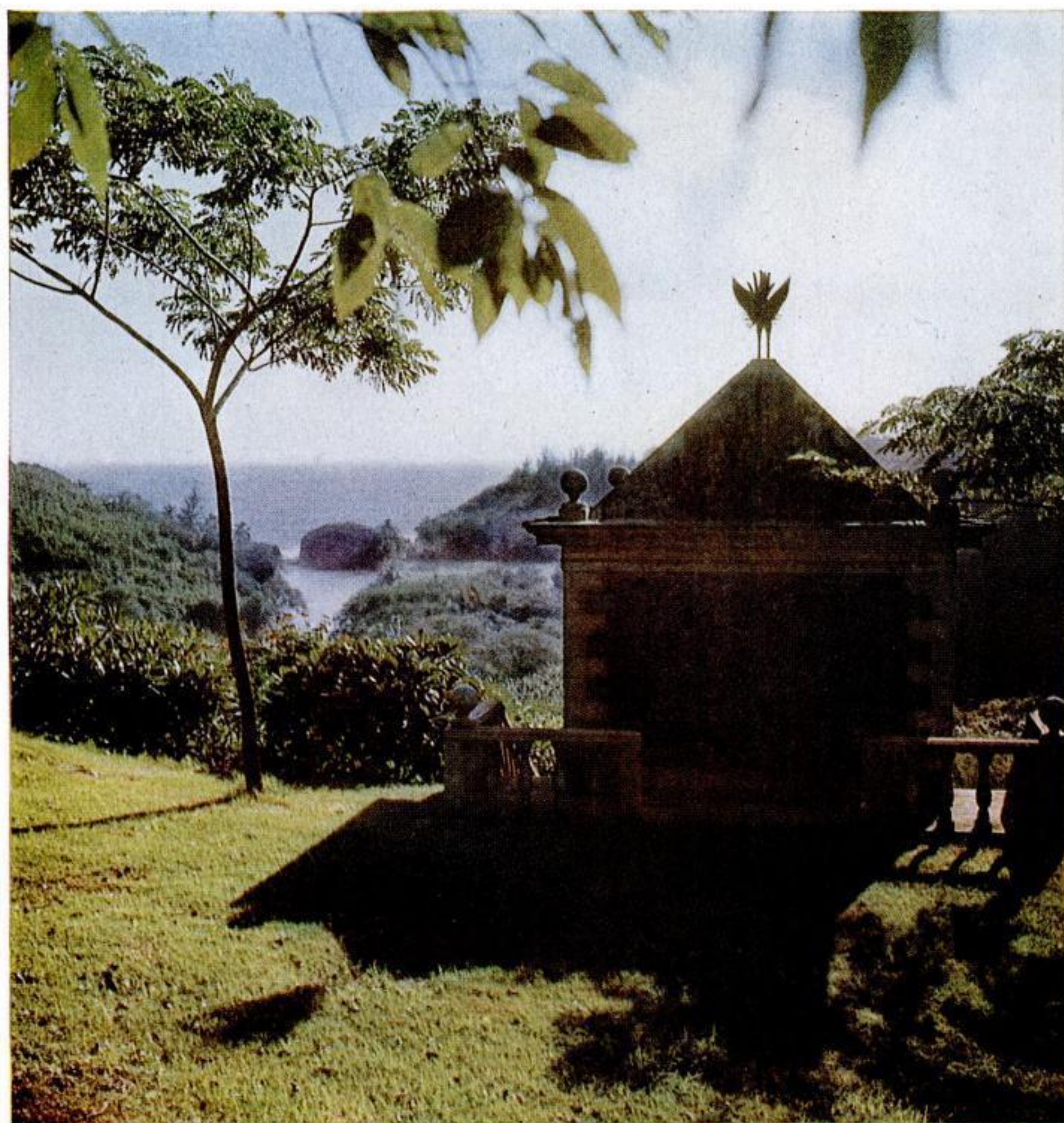


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THE QUEEN'S HOUSE, a guest house today, is backed by bougainvillea, planted by Queen Emma 100 years ago, and yellow Cassia trees.

WILD TROPIC VISTA (*right*), framed by magenta bougainvillea, is viewed from hillside. Native vegetation is accented by rare trees.



REST HOUSE, designed by John Gregg, has a carved phoenix bird on its roof. The building is set on a high point above the

main house, overlooking the valley, the Lawai stream and in far distance the ocean. To the left is a Kahili, or dog bone tree.

Great

A HAWAIIAN

The main problem for most gardeners is getting plants to grow in spite of climate, bugs and diseases. For Robert Allerton, whose estate on the Hawaiian island of Kauai boasts what many consider the finest tropical garden in the world, the problem is almost the opposite. In the benign climate, plants and trees burgeon without help. What Mr. Allerton needs is a kind of brown thumb—plus five gardeners and 10 helpers—to keep his potential jungle tamed.



Tropic Garden

LANDSCAPE IS MADE INTO AN ORDERED JUNGLE

The Allerton gardens, shown in the first of LIFE's visits to some great gardens, are on land that once belonged to Hawaii's Queen Emma. Mr. Allerton, whose father was one of the founders of the Chicago stockyards, is an amateur artist and he designed the gardens with his adopted son, John Gregg, an architect. They moved to Hawaii 20 years ago. There, while rearranging native jungle, they began importing rare tropic plants and made numerous personal

collecting trips from Ceylon to the Caribbean, bringing back hundreds of plants, 25 of which have since become established on the Islands.

Today the gardens start behind the beach. Around the house are the more formal areas where Allerton keeps many of the rarer plants he wants to protect and hybridize. The rest of the 114-acre estate is largely a controlled green jungle of varying patterns and textures made by curious trees and large-leaved plants.

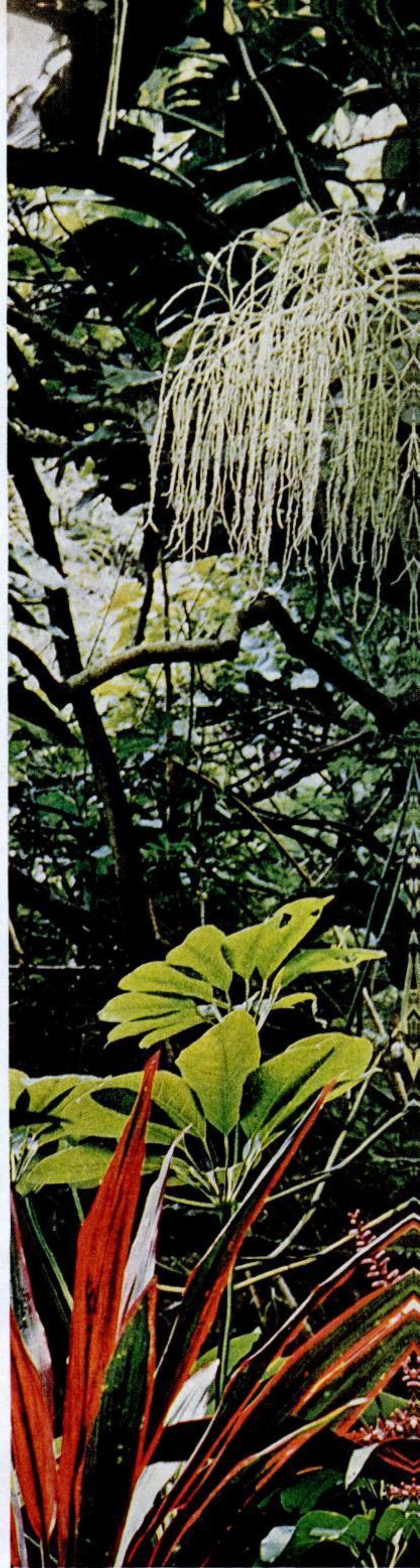
Blooming vines climb among the branches. Orchids and exotic flowering plants border the paths that cut through jungle up the cliff-sides from one level to another—to teahouses, pools and arbors. From a cultivated section vistas open suddenly on wilder tropic vegetation (*above*). "So much of the world's natural beauty is being destroyed," says Mr. Allerton, "that it is my purpose to preserve—and frequently create—natural tropic beauty."

CONTINUED



GRASSY PATH is bordered by yellow candle bush blooms. At other side of path is a russet Java plum tree and a row of shower trees.

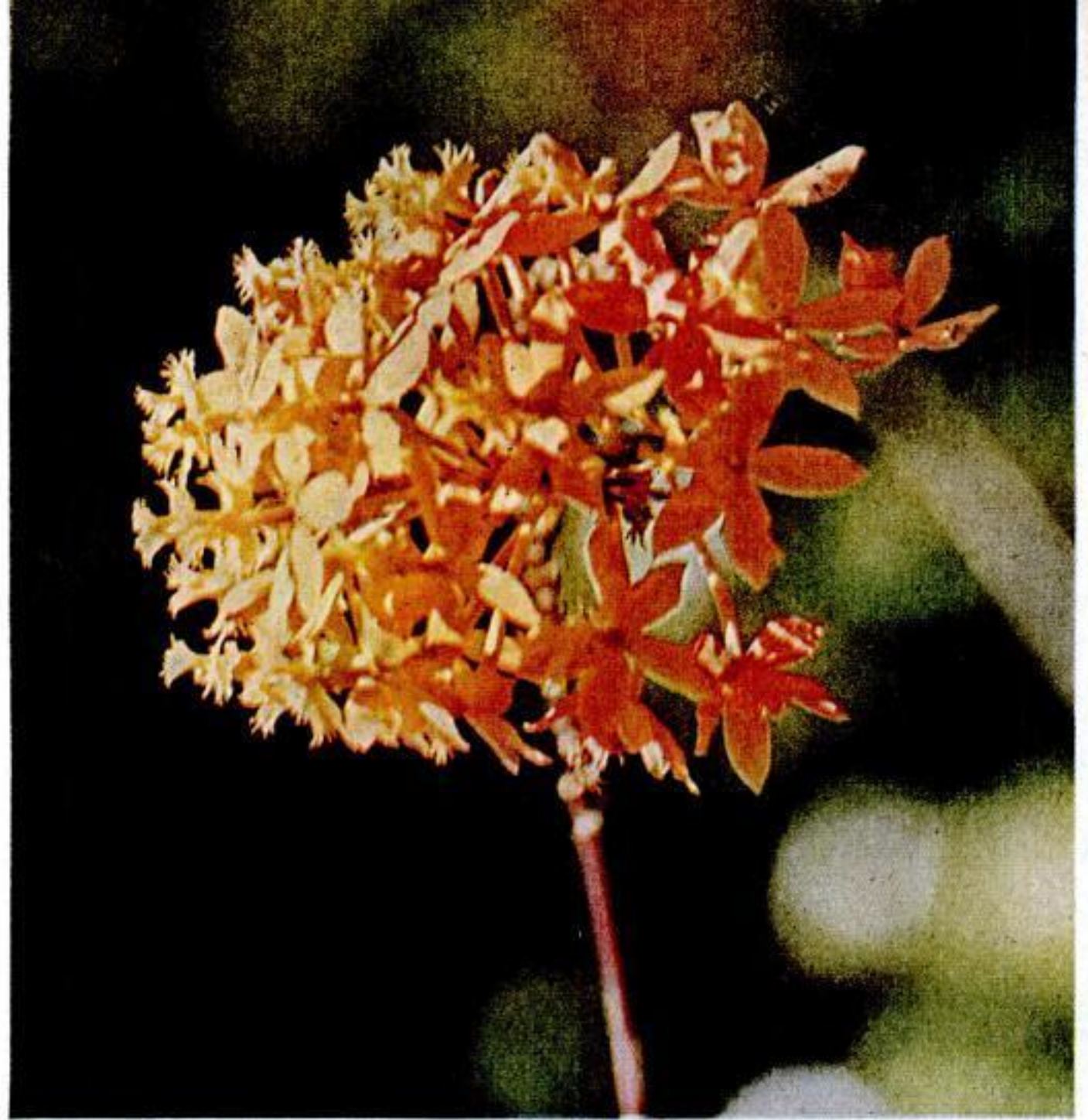
MAIN PATH from house is set with stalks of red-flowered torch ginger plant (*far left*), leafy alocasia (*left*) and areca palm (*middle rear*).



PALM BLOSSOM looks like a floppy mop. This 30-foot tree is native to eastern Australia. Red-leaved ti-plant is in foreground.



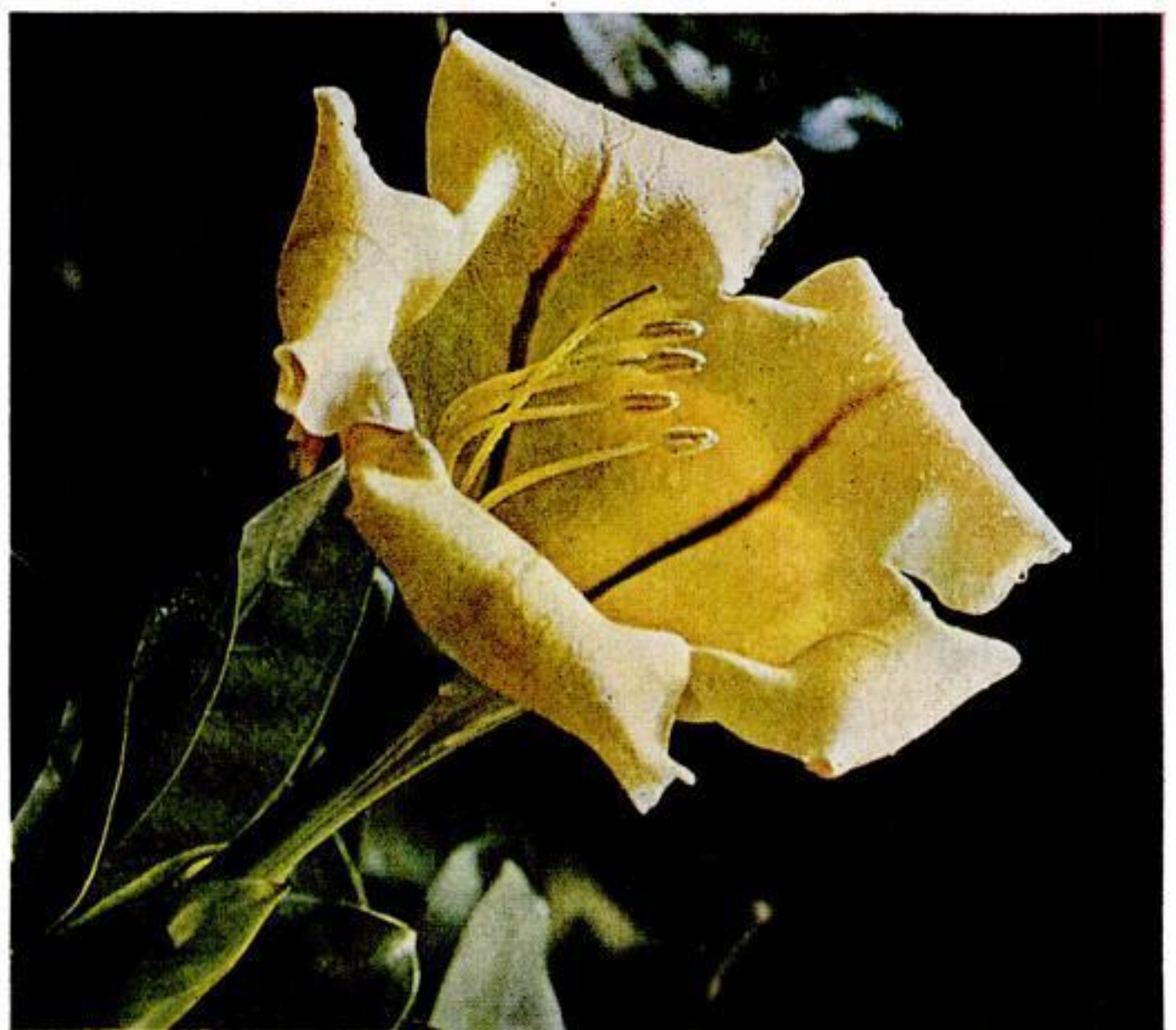
CUP OF GOLD (right) blooms for only four days, its six-inch wide cup changing in color from light cream to yellow to gold to orange before it dies. A 60-foot-high jungle climber, it is native to Mexico.



EPIDENDRUM ORCHID is a hybrid of two South American varieties. Its spray of flowers is more typical of huge orchids than single-flowered kinds. Allerton is always hybridizing plants to develop new color varieties.



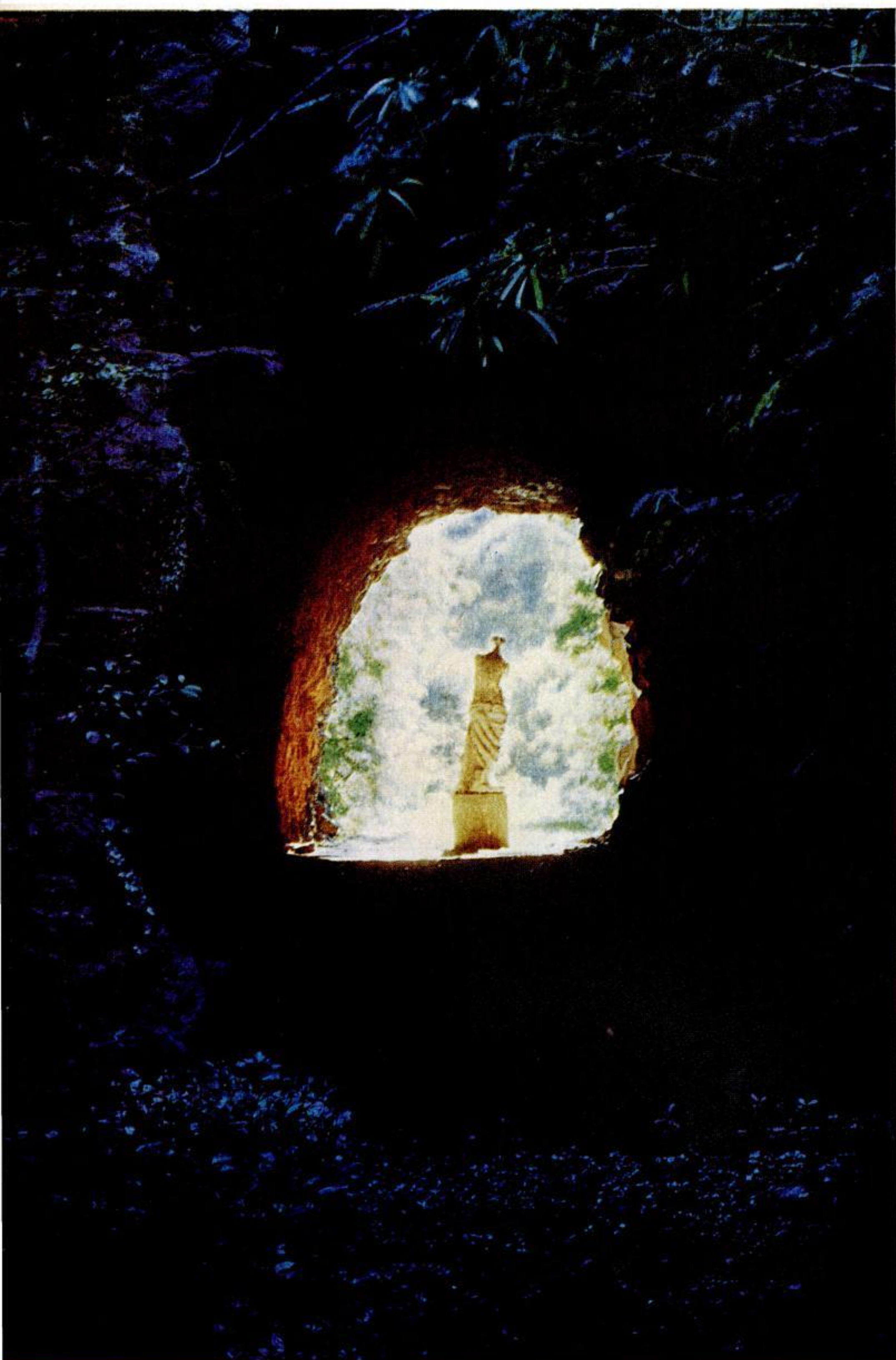
SPIDER LILY is a swamp plant of tropical Asia which is related to the Temperate Zone's amaryllis. Its sweet-scented cluster of 20 to 30 flowers springs from a two-foot stem which divides at top.



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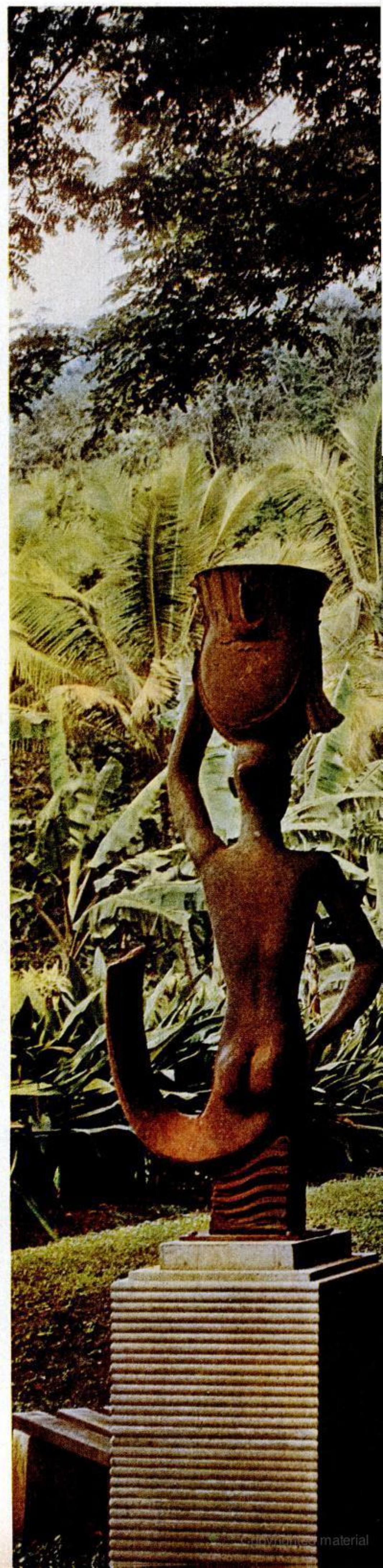
TROPIC GARDEN CONTINUED

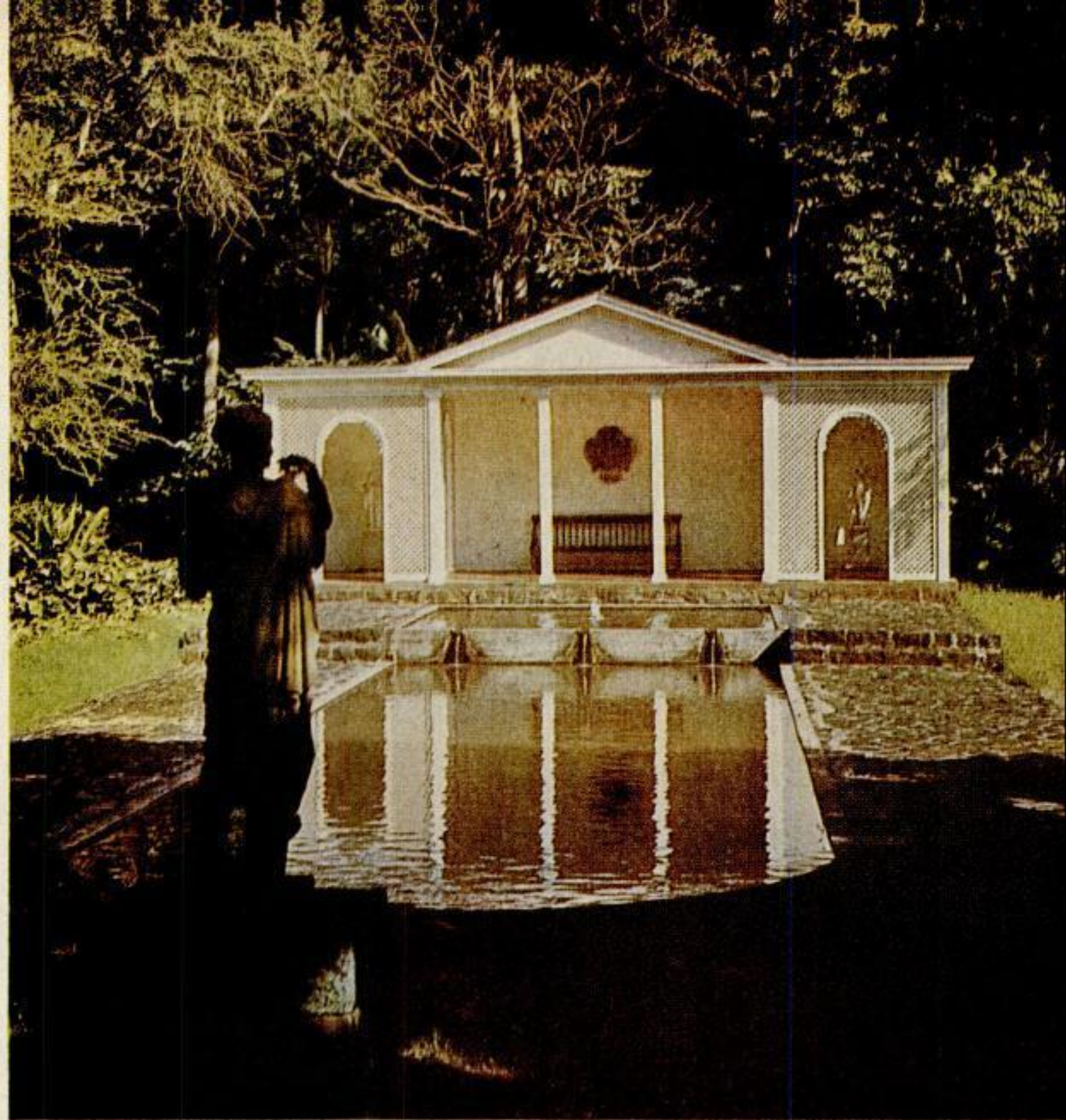
Grottoes and Pools in a Green World



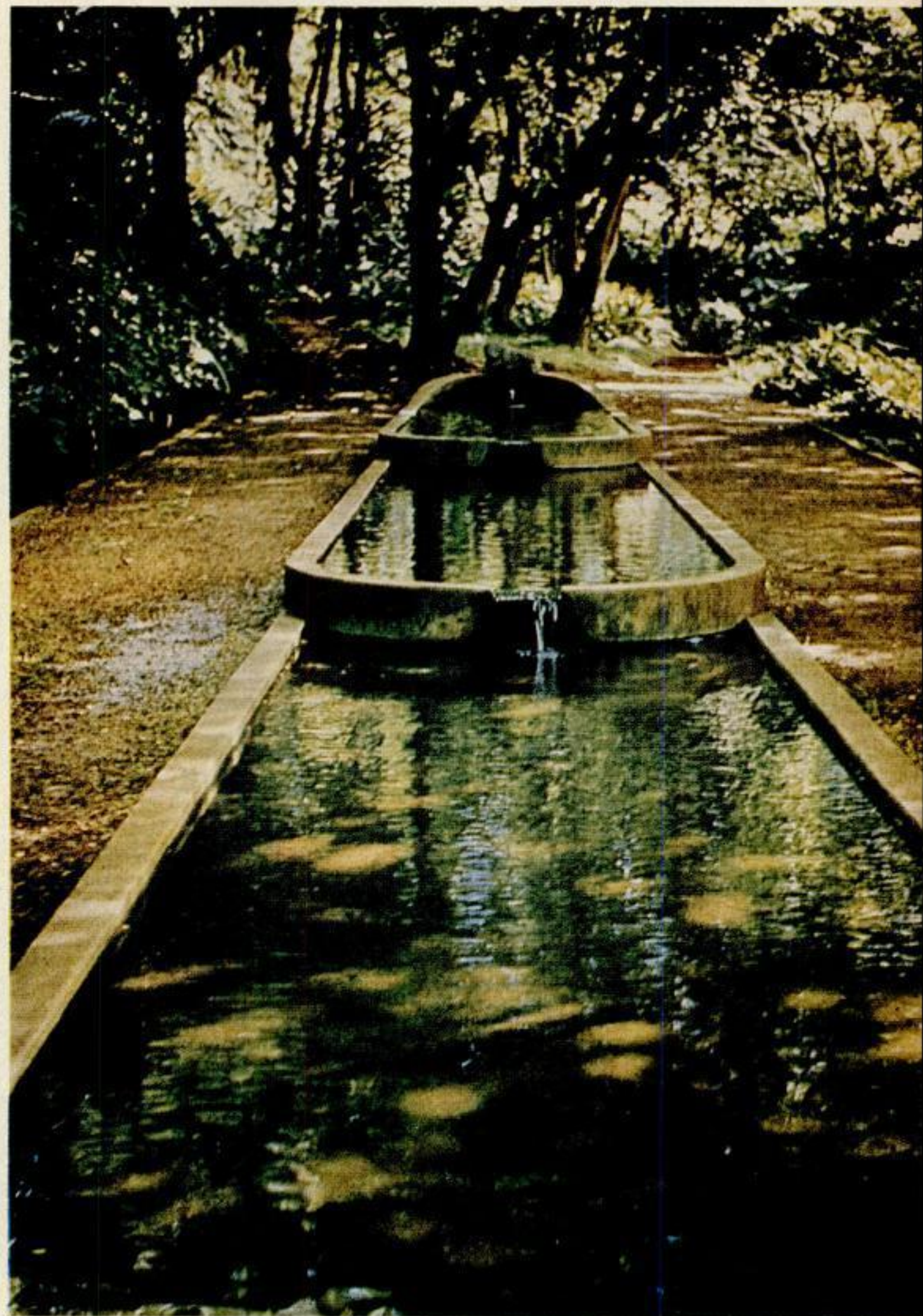
STATUE OF VENUS is framed by grotto that once was an old railroad tunnel when estate raised sugar cane. This copy of the famous statue was once owned by Prince Kuhio, last lineal descendant of the kings of the island.

MODERNISTIC WATERWAY, over 100 feet long, is set with Italian sculpture. At left center are coconut palms and ornamental banana trees. Hanging overhead are monkeypod tree branches.





CLASSIC PAVILION is mirrored in shallow reflecting pool. Statue of Diana in foreground is copy of one in the Vatican. In back of building is leafless white cedar tree which drops its leaves when it is about to bloom.

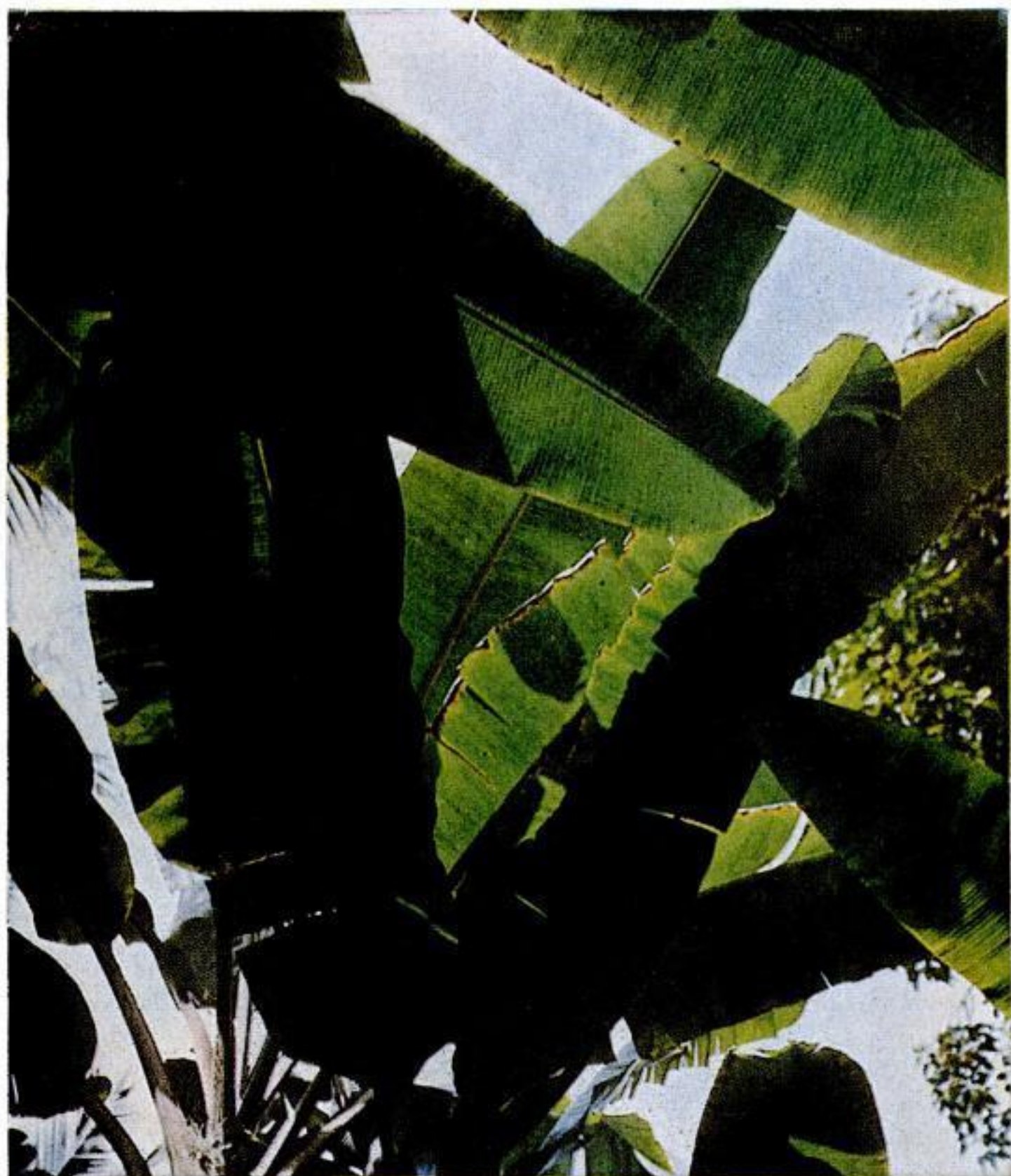


TIER OF POOLS, each 30 feet long, reflect filtered sunlight at midday. They are located in the moist lower garden in a spot once choked with taro plants near one of the three springs that water the estate.

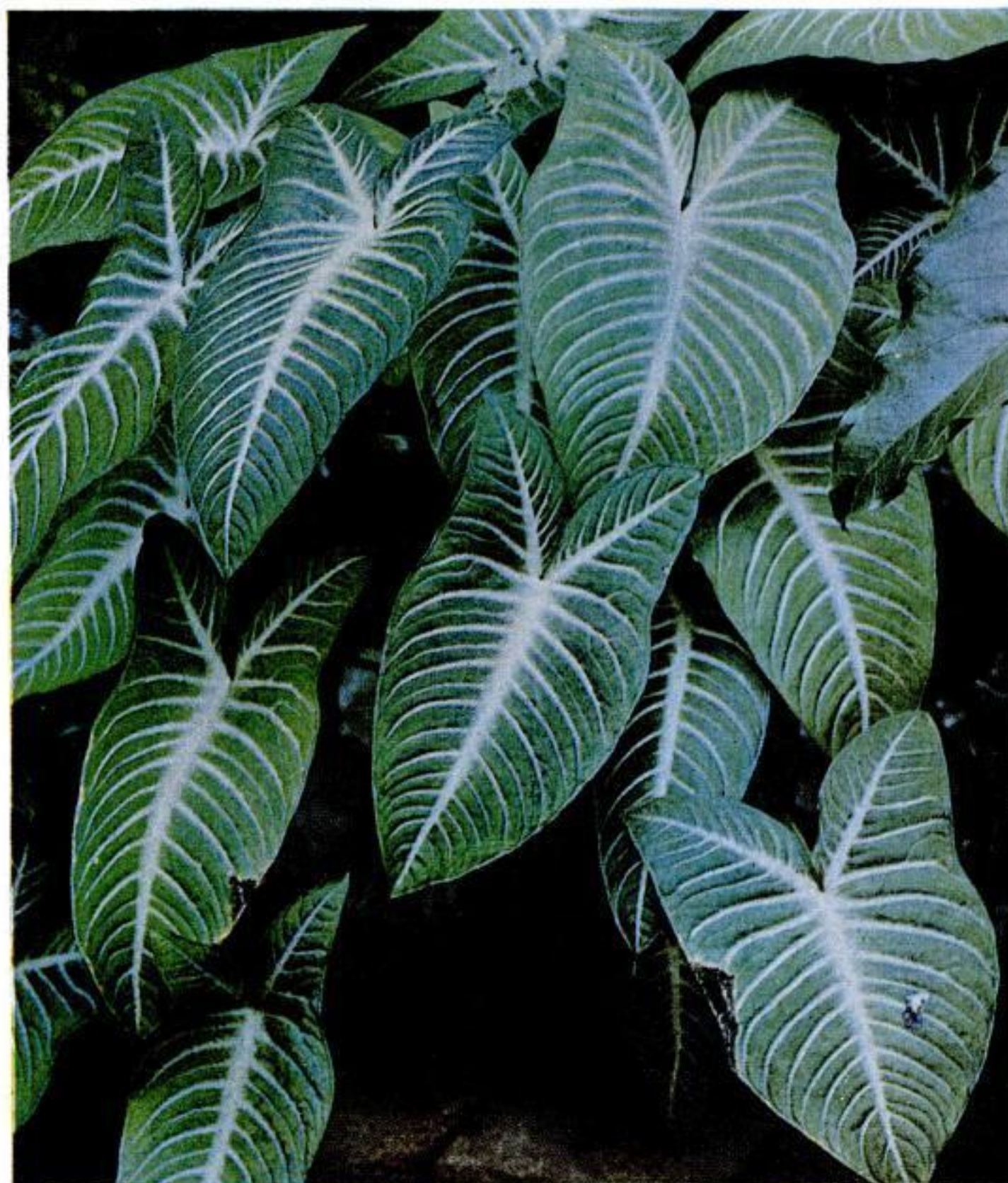
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TROPIC GARDEN CONTINUED



BANANA TREE LEAVES grow to 20 feet in length. The plants on this page, found in humid part of the garden near sea level, produce the large-leaved patterns typical of jungles all over the world.



XANTHOSOMA, originally imported from South American tropics, and related to the caladium, thrives in this humid climate, which ranges between 60° and 85° all year round.



ALOCASIA is a cross between two species native to Malaysian region. It stands four feet tall and has leaves 2½ feet long. Small pottings of this species are sold as household plants in the U.S.



TARO, a fast-growing leafy jungle plant related to the common philodendron, is native to East Indies and Malaya. Its cooked tubers are used to make the Hawaiian dish poi.

A KIAWE TREE spreads its twisted branches over garden steps. Tree is dormant now but leafs in spring. To right are succulents known as euphorbia. Carpeting the ground everywhere are young Cassia shrubs.





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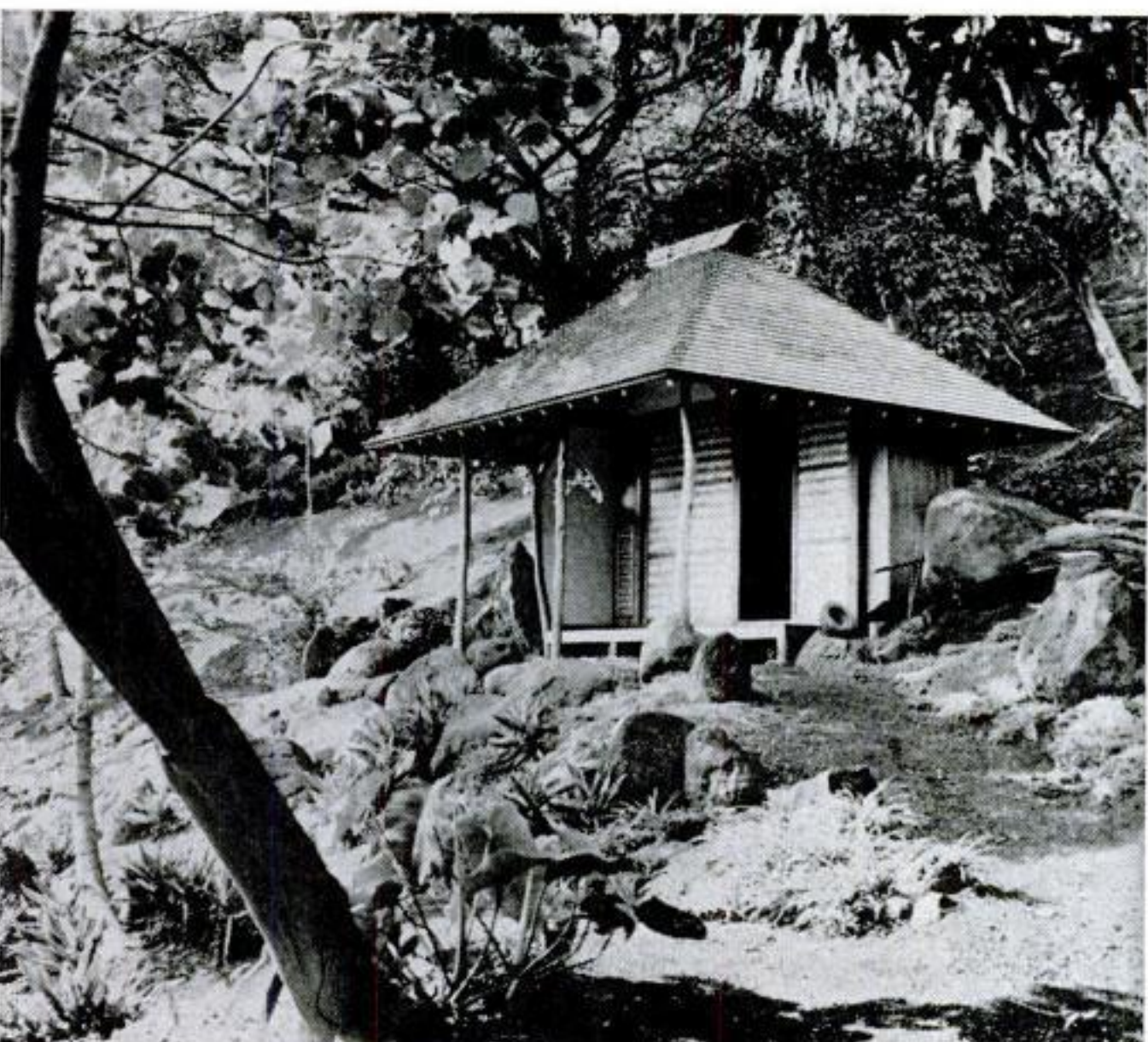
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MAIN HOUSE on estate was built adjacent to original Queen Emma cottage (right). It overlooks palm-studded, cultivated area to curving tropic bay.



GARDEN'S DESIGNERS Robert Allerton (left) and John Gregg (right) laid out Allerton Park Gardens in Monticello, Ill. before moving to Hawaii.



NEWEST ADDITION to gardens is this Japanese-style hillside house built in a remote section of the estate and completely engulfed by green jungle.



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TO: Whom It May Concern

FROM: David O. Selznick

SUBJECT: Making a Movie

Famous producer and memo-writer covers everything from death scene to squeaky shoes, providing unique look at filming 'A Farewell to Arms'

When A Farewell to Arms is released nationally on Easter Sunday one of the first things moviegoers will see is the credit "David O. Selznick Presents. . . ." With this adaptation of Hemingway's tragic romance, the producer of Gone with the Wind (1939) and many other famous films returns to the screen after an absence of 10 years.

Already opened in Los Angeles, New York and a number of other cities, Farewell has received a wide range of reviews covering the whole spectrum of critical opinion and it has already proved to be one of the year's blockbusters at the box office. In the leading roles are three top stars: Rock Hudson, the current number one box-office

attraction; Jennifer Jones, Academy Award winner and star of many successful pictures who this time, as occasionally in the past, is starring for her husband, David Selznick; and Vittorio De Sica, the Italian director-actor.

During the filming of Farewell to Arms, Selznick wrote 10,000 messages to his associates. For 30 years, his memos have been famous in Hollywood for their content, range of interest and staggering volume. Those on Farewell, from 30 pages to a single sentence in length, give a revealing and fascinating look at both a movie and the perfectionist who, absorbed in every detail, made it. Here is an excerpted sampling.

TO: Ernest Hemingway, Cuba

11/9/55

Happy advise you have bought *Farewell to Arms* for my return to production and hope to do job that will please you. . . . David Selznick

TO: John Huston (Director)

10/25/56

News your availability *Farewell* happily just in time to keep me from necessity closing with one of four other prominent directors STOP Ben Hecht myself have finished fifth draft and honestly think best script many years STOP fervently hope can candidly express my fears concerning your doing this job without offending you or reducing chance your acceptance STOP firstly want Huston not half Huston and frightened lest your preparations *Typee* overlap completion *Farewell*, which please remember marks my return after many years and thus most important picture of my career. . . .

Because of your tight schedule and also because extent to which I personally produce in every sense of word, I am perhaps not unnaturally worried lest unquestioned eminence of your present position would cause you to resist and resent functioning as director rather than director-producer. . . . Affectionate Regards, David

TO: Ben Hecht (Screenwriter)

12/19/56

If you get a little free time, I wish you would think about what we are going to do with the opening section of the love story. Everybody thinks that it is shortchanged, and fails to understand when, where and how this deathless idyll between Catherine Barkley and Frederic Henry got started, I know. I know: our script does much more than Hemingway—but this is another instance of Hemingway "writing on water" as you put it, or successfully telling his story "in the white spaces between the lines," as Huxley put it. Unfortunately or no, we haven't the white space and have to really get this love story going. . . .

Let's really try to do a job that will be remembered as long as *Gone with the Wind*, something that we can be proud of for years to come. Love, D.

TO: Arthur Fellows (Production Executive, Rome)

1/4/57

. . . Regarding the selection of a hairdresser, the appearance of the woman star in this picture, as in any picture, is far more important to its success than the difference between one Alp and another. This is not to minimize the difference between one Alp and another! Rather it is to stress the importance of Jennifer's hairdress. . . . DOS

TO: Arthur Fellows

2/6/57

I am greatly concerned lest anybody get hurt—and much more about anybody getting killed—in the course of the production of *A Farewell to Arms*.

Spectacles of this kind are always dangerous. Paul Kohner [Huston's agent] told me that six people will be killed on this picture. I told him that this was utter nonsense and that nobody was going to be killed.

This means care as to the selection of explosives. It means people in

charge of the explosives who know what they are doing. It means that care will have to be taken in handling weapons—and no repetition of the sort of thing King Vidor told me about concerning his futile protest against the use in *War and Peace* of wooden instead of rubber sabres and bayonets. It means not riding people off a bridge who are not stunt people, and being very sure that our stunt people actually are stunt people. It means having doctors on hand, and nurses. There is no movie in the world that is worth the death of a single person. There is no movie in the world that is worth serious injury to a single person. I don't give a damn if the whole picture suffers, much less one scene. DOS

TO: Shirley Harden (Selznick's secretary)

2/19/57

Rock Hudson must recognize from the script that he has to row very well, and obviously be professional at it—otherwise the sequence on the lake would be a little ridiculous. Accordingly, unless he already rows very well, he ought to start studying it at once, even before he leaves Hollywood. . . . DOS

From his offices in Rome, where he had gone to supervise the preparations for production, Selznick showed the first signs of concern about the casting of one important bit role, that of Count Greffi, a wise and aged bon vivant who briefly encourages Frederic Henry in his love for Catherine Barkley.

TO: Jenia Reissar (Casting Representative, London)

2/22/57

As to the aged Count Greffi, I am eager that this be played by someone

CONTINUED

JENNIFER JONES AND ROCK HUDSON PLAY HEMINGWAY'S TRAGIC LOVERS



MAKING A MOVIE CONTINUED

with a real mastery of the language, able to get every nuance of what I regard as a splendid scene, one of Hemingway's best in the book. Unless this scene is played brilliantly, its chances of remaining in the final picture will be slim. I have not been able to get Felix Aylmer out of my mind for the part. . . . DOS

After about a month of preparations Selznick and Director Huston began to disagree on a number of matters, among the most important of which were last-minute changes of the script, already in its ninth draft. At the time the following memo was written, sequences involving the principal performers were scheduled to go before the cameras in three weeks.

TO: John Huston

3/4/57

. . . I went through with Ben Hecht every single point that you and I discussed during his absence. It was not just a case of mollifying Ben, who was very angry, but of listening very carefully to what he had to say about our hasty decisions on a script to which he and I had devoted so many months. . . .

In the dialogue scenes you and I have made cuts of material, simply because it was not in the original Hemingway scenes. . . . And I think we may also have gone wrong in adding material simply because it *was* in Hemingway. I certainly want Hemingway to like the picture, if this is at all possible, which I doubt, because—as those who worked on *The Sun Also Rises* and *The Old Man and the Sea* learned—if a character goes from Cafe A to Cafe B, instead of from Cafe B to Cafe A, or if a boat heads north instead of south, Hemingway is upset. . . . I for one have no pledges to Hemingway to sacrifice the film and my future to excessive fidelity . . . a fidelity which as it stands exceeds even that of *Gone with the Wind*, with which not only a couple of hundred million people but Margaret Mitchell herself were delighted. . . .

The responsibility is mine. Accordingly, today I overruled Ben in many of his objections, as I deeply regret I must now overrule you in relation to others. Cordially, DOS



FIRST DIRECTOR John Huston quit before filming.

TO: Arthur Fellows

3/9/57

I remember once on *Gone with the Wind* hearing Victor Fleming demand some dogs. They asked if he needed a dozen, and he said: "Hell no. Bring me a hundred." I thought he was overdoing it, but I was amazed to find how right he was, how much they contributed to the scenes of the men going off to war and the evacuation of Atlanta. I'd like you to assign one of your assistants to take charge of supplying plenty of dogs and also cats on all of the location exteriors, even in the smaller scenes. . . . DOS

The most highly publicized event of the filming of A Farewell to Arms was the break between Selznick and Huston. The following is a condensation of a climactic 16-page memorandum from Selznick in which he laid out to Huston the main points of disagreement and gave him a choice.

TO: John Huston

3/19/57

I would be less than candid with you if I didn't tell you that

I am most desperately unhappy about the way things are going. It is an experience completely unique in my very long career. It is an experience I feel is going to lead us, not to a better picture, as you and I discussed the other evening, but to a worse one—because it will represent neither what you think the picture should be, nor what I think it should be. . . . I have the greatest respect in the world for Hemingway, but my ego—and also my record—doesn't permit me to think that Hemingway can prepare a motion picture better than I can. On the contrary, I know damn well that he can't . . . and I also know damn well that our



WRITER Ben Hecht revised the script 10 times.

script is infinitely better than a script resulting from these attempts, step by step, week by week, and what could be month by month, to go back to the few things, the cinematically bad or omitted things, based upon the book, which I have studied for nine months, and the qualities and faults of which for motion picture purposes I know, and which

CONTINUED

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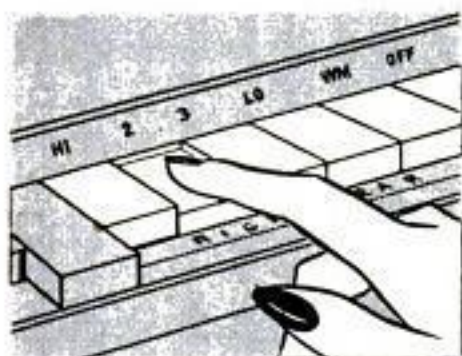
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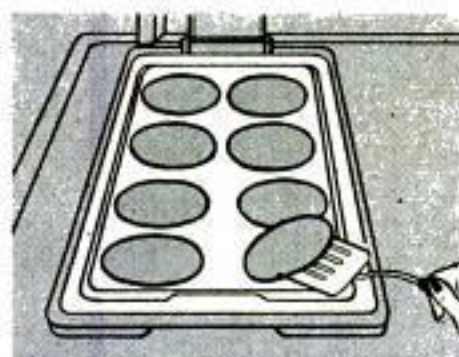
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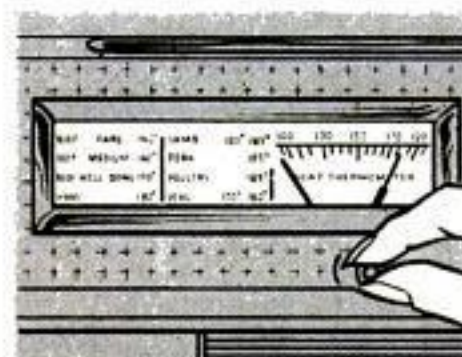
Lift off the oven door to get extra "elbow room" on those days you have to clean the oven?



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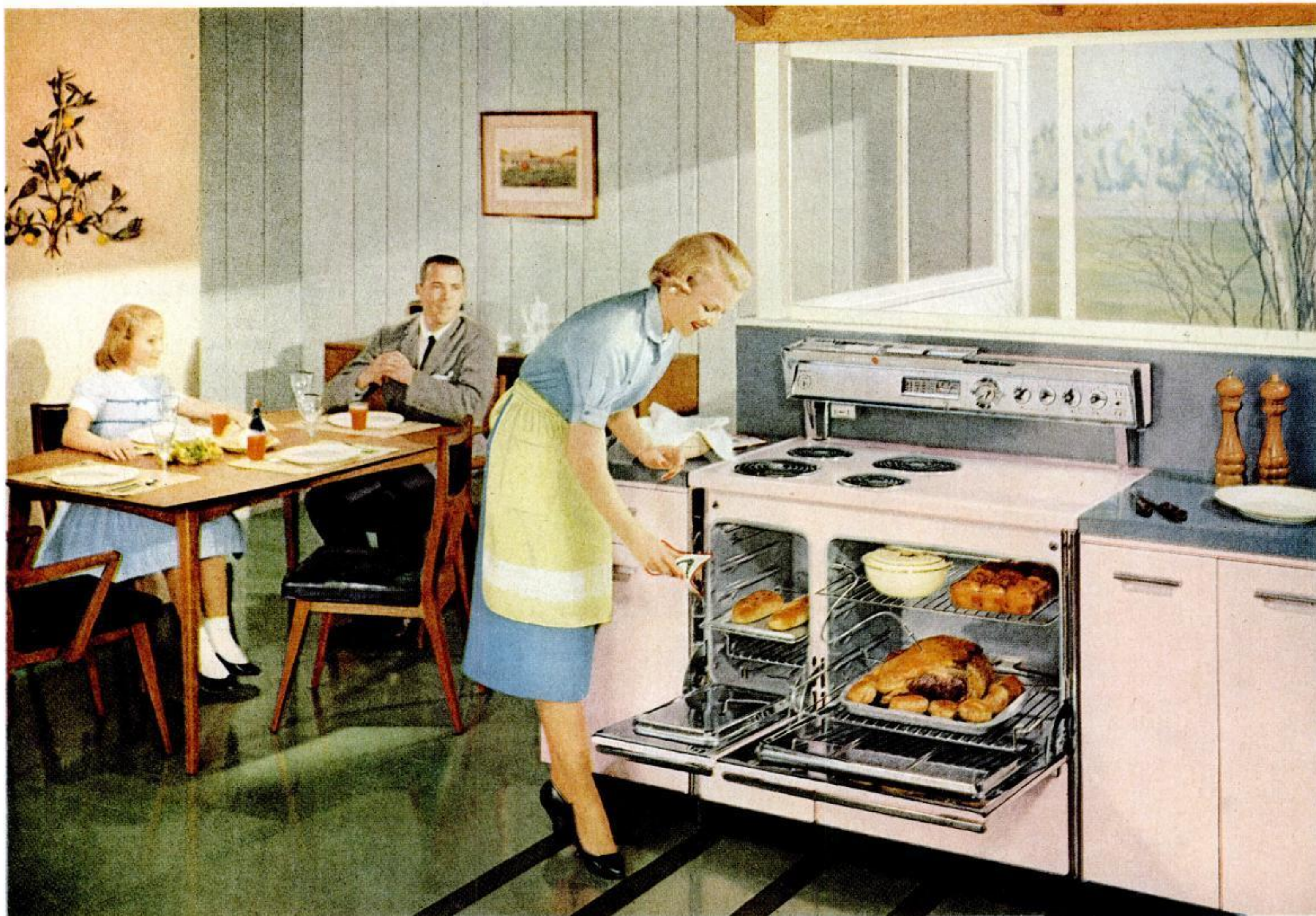
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MAKING A MOVIE CONTINUED

book I am finally prepared to throw away, having wrung it dry. . . .

But speaking in its broadest terms the book is a romance. The book is a love story. We cannot now, particularly at this stage, change the Hemingway concept of a love story into the Huston concept of a war story. . . .

Let me say, John, that fervently as I want you to direct the picture, I would rather face the awful consequence of your not directing it than go through what I am presently going through. . . .

I am not asking you to resign; I am merely telling you the circumstances under which I think you can continue. If you do decide to resign, you may be sure I would protect you to the fullest, and that I would be perfectly prepared to emerge, with your friends among the New York critics and with the entire industry, as the tyrannical producer who didn't understand a gifted artist. I am used to that role. I have coped with it before. I have learned that nothing matters but the final picture. . . .

As you are an individualist in your way, so too am I in my own. In this case there cannot be two individualists: there can only be one—and under my obligations and by my training, and consistent with your discussions and agreements, both before and after you agreed to do the picture, this can only be myself. . . . This certainly doesn't mean that if you decide to do the picture and to do it enthusiastically I don't want every bit of directorial talents and gifts that you can give to it. I would have to be a fool—and I don't think you think I am that—to want anything else. Very, very sincerely, DOS

TO: John Huston

3/21/57

Arthur Fellows has informed me that you received my memorandum dated March 19, and that you discussed its contents with him; that you said in effect that you could not only not agree with my decisions on the script, but could not see eye-to-eye with me on other matters; and that under the circumstances you could not possibly direct the picture. . . .

Under the circumstances we are proceeding accordingly to engage a substitute director, your services on the film having been terminated by you. Very truly yours, David O. Selznick

TO: Ben Hecht

3/30/57

The attached on script changes is largely my writing and rearrangement. It's not good enough. Ben Hecht can do a lot better.

Go to work, and the god of the movies be with you. David

TO: Barry Brannen (Lawyer)

4/1/57

We need a director here Thursday morning prepared to shoot STOP think we had better quit vacillating and settle on Charles Vidor. . . . Selznick

Hemingway's depiction of demoralized Italian forces, especially during the retreat from Caporetto in 1917, so outraged the Italians that his novel was banned in that country for many years. To get necessary governmental approval to film A Farewell to Arms against its original settings, Selznick negotiated some modifications with the Italian authorities. The following is an excerpt from a memorandum to the various ministries concerned.

4/1/57

It is our understanding that you are very pleased generally with the script of *A Farewell to Arms*. It is our further understanding that you are happy with the extremes to which we have gone to give a more rounded portrayal of the Italian military effort in World War I, and a reminder of the splendid Italian victories against the Austrians and the Germans; with the omissions from the script of certain episodes in the book that in our judgment, as confirmed by you, might have been offensive to Italian sensibilities. . . .

However, consistent with your request and suggestions, we also pledge ourselves to the following alterations:

On page 27, Scene 29, we shall delete or change the script relating to the eating of the spaghetti. . . .

Pages 126 and 128. In the execution of the "Hatless Man" and also in the execution of the character named Rinaldi, the firing squad will in each case complete the execution with the first fusillade. . . .

Very importantly, we shall add, in accordance with the suggestion of the Defense Ministry, a scene showing fresh and very young troops moving up to the front, after the retreat. This will probably be in the sequence at the railroad station at Milan. . . . David O. Selznick

TO: Nancy Green (Production, N.Y.)

4/19/57

I have written Arnold Weissberger about chances of getting Alfred Lunt to play Count Greffi. . . . DOS

TO: Charles Vidor (Director)

4/23/57

. . . I have asked the casting office to have available for you, starting tomorrow morning, a pool of wonderful Italian types: infants

CONTINUED

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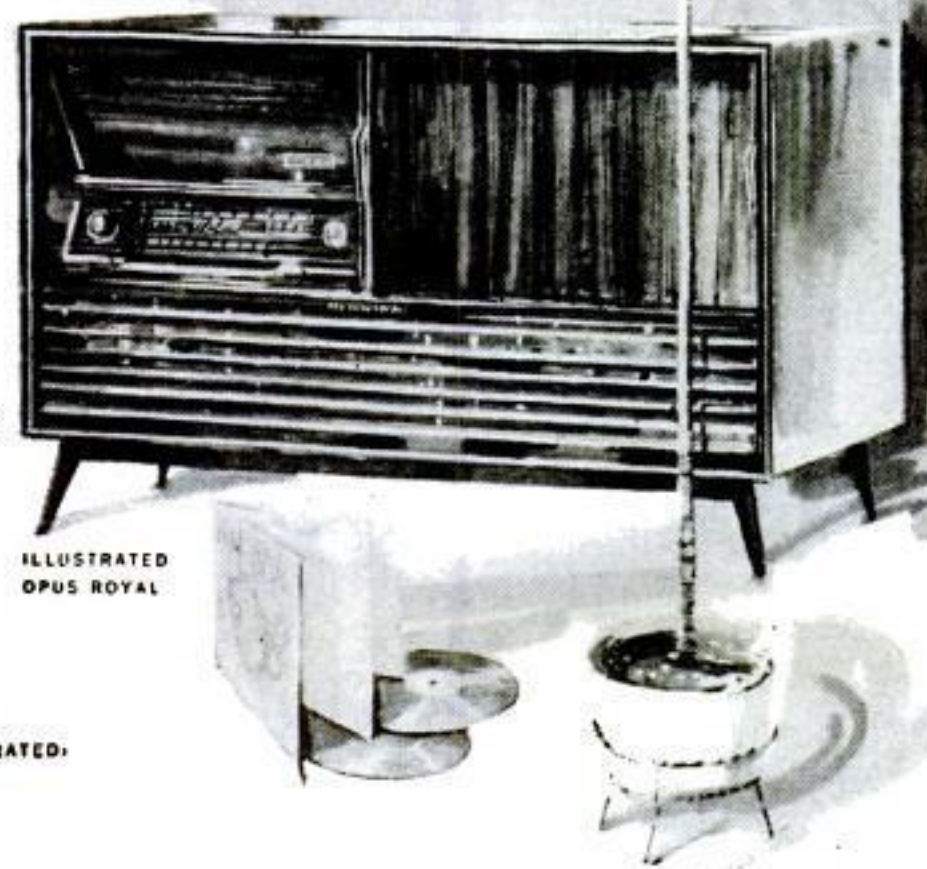
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FINAL DIRECTOR Charles Vidor (left) replaced John Huston. Here during a shooting break Vidor jokes with the Italian director-star, Vittorio De Sica.

MAKING A MOVIE CONTINUED

and small children, even twins (which are so often seen in Italy, far more by actual statistics than in any other country), old men and women, strong young faces, and also the lame, the halt and the blind.

One good face in the foreground, one good piece of business, is worth more than a thousand troops; and one piece of interesting architectural detail, hundreds of years old, is worth more than thousands of dollars' worth of sets. . . . DOS

TO: Charles Vidor (Director)

5/14/57

I must say that Jennifer, in what is now my strong opinion, knew what she was doing when she asked for a "business appointment" with me today to discuss her deep disturbance concerning the change that we have made in her first scene with Henry in the Milan Hospital.

We have with the rewrite lost entirely the desperate hunger of these two for each other—in what Hemingway has called his "Romeo and Juliet," meaning partially and obviously the mad passion of two people for each other who scarcely know each other—by investing this scene with all sorts of complicated psychology. . . .

Jennifer feels that whereas Ben Hecht and myself have seemingly succeeded in matching Hemingway everywhere else, this scene sounds totally unlike Hemingway, totally unlike the characters in the rest of the picture, and extremely cliché. (Ben himself mentioned that some of the lines in this edited version of the scene sounded like song titles.)

Jennifer had all sorts of other effective arguments, and I must say I was greatly impressed with her logic. Additionally, I am mindful of the fact that she has now studied the role—and, I assure you, day and night—for months. . . . As I think you will discover, Jennifer is a very creative actress, who brings to a scene the benefits of intense study and her gifts as an actress. (Incidentally, please let me mention that I think you would be well advised always to let her play the scene for you first as she sees it, of course then feeling free to re-direct it as you see fit; but since she is so completely disciplined as an actress, if you direct her before getting her conceptions, I am fearful that you will lose the benefits of the intense and very lengthy study that she always gives to her roles and has given particularly to this role. . . .)

Further regarding the opening love scene, I hope you will not feel that I am approaching this on the basis of Jennifer's feelings, but rather of my convictions, because actually Jennifer had a rather rugged time with me persuading me, and I have long since learned to be on my guard against the criticisms of even the most gifted actors. But I must say, after much thought, that I think she is one hundred percent right, and I hope you will think so too. Accordingly, I have gone back to Hemingway in revising the scene. . . . DOS

TO: Production Staff

5/22/57

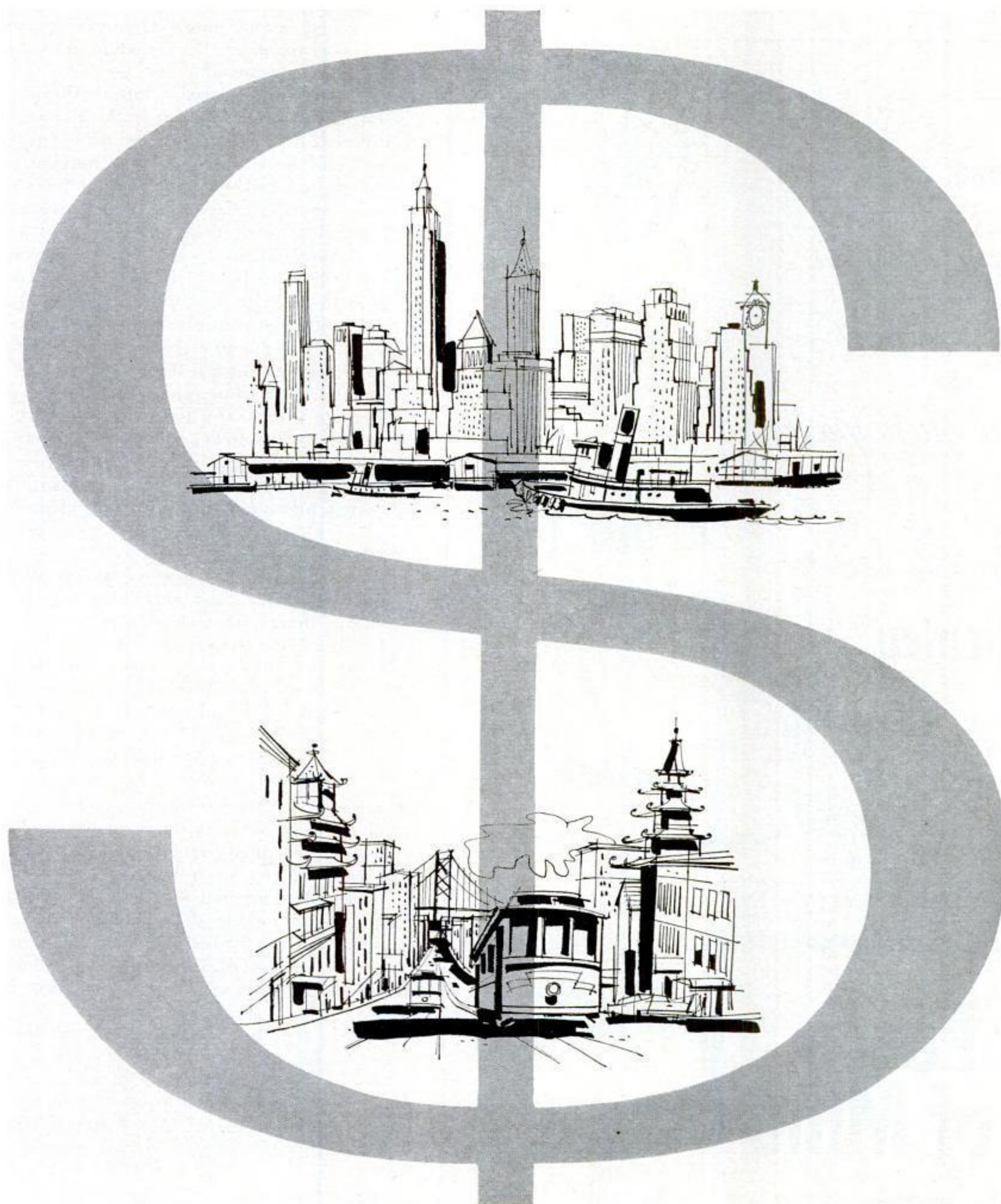
That idiotic number of umbrellas in the exodus from Orsino—which, thank goodness, I personally cut down at least partially in number—is going to haunt us in the retreat. . . . DOS

TO: Ben Hecht

5/25/57

I think what we are getting on the screen is just fine. I am particularly pleased with our cast, and with the fine job that Charles is doing

CONTINUED



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MAKING A MOVIE CONTINUED

in getting their best work out of the actors. But the picture has increasingly become an obsession with me, and I can't get my mind off it, day or night. . . . Let me get down to at least the major things that are disturbing me. . . .

The Rinaldi [played by Vittorio De Sica] which we created, who dies during the retreat, appears in the film we have shot to be an entirely different Rinaldi from the one we see in the early sequences. In the first half he is a clown, with nothing on his mind but girls. In the second half, he is the sick philosopher, through whom we express much of the theme of our story. . . . I attach hereto script suggestions to meet this point.

Another point I want to stress with you is the development of the role of Frederic Henry. Henry cannot be a deserter because of thoughts of Catherine. He must desert, he must say his farewell to arms, because of a new maturity in him that makes him realize the horror of war, and he must be vitally affected by the disaster in which he is participating. Nor can this be the story of a man who quits the war, and deserts, because his best friend was killed. Rather it must be the story of a man who has had his bellyful of nonsensical slaughter and who wants no more of war—or the whole picture loses greatly in size and importance. . . .

This calls for your most skilled writing—for the best of Hecht, as though he were writing one of his great novels. Affectionately, DOS

TO: Charles Vidor

5/25/57

Attached to this memorandum is a ditto copy of research material on both reviews and publishing history of Hemingway's book. A strange thing has happened: with Huston I was forever fighting against his slavishness to the book; with you I have just the reverse problem because of your repeated statements that the book is not the Bible, and that we shouldn't feel obliged to follow it! . . . Forgive me if I say that I don't think anybody in the history of the picture business has ever had as much success in adapting celebrated books as I have (I might mention *Gone with the Wind*, *Rebecca*, *David Copperfield*, *A Tale of Two Cities*, *Anna Karenina* (Garbo version), *Little Lord Fauntleroy*, *Tom Sawyer* and several others). In each case I was by no means a slave to the book; in each case I succeeded to an extraordinary and fortunate extent in convincing audiences that I *had* been a slave to the book, so that there was no resentment. In each case I insisted that my judgment be followed as to what should be retained and what should be thrown away and what should be changed—and, moreover, as to what should be telescoped and what juxtapositions should be changed, for purposes of dramatizing. The same has been true of the script of *A Farewell to Arms*. . . . David

In a newspaper interview about the Huston resignation, Selznick commented that he had wanted a first violinist, not a conductor. His memos to Director Charles Vidor occasionally drew angry responses: once Vidor retorted that what Selznick actually needed was a piccolo player. The following heavily excerpted exchange was prompted by Selznick's worries over the shooting of a brief scene.

TO: Charles Vidor

5/26/57

. . . I am bothered by the stirring of the gruel for such a long period of time in the kitchen scene. I think it is going to be a bore. Couldn't the nurse be fiddling with an Italian coffee machine and/or preparing Italian bacon, etc., since we make a point of Henry not being so fussy about the bacon? . . . DOS

Dear David:

5/27/57

I received your memo regarding the kitchen scene STOP in the light of my past performance on this picture alone I find it idiotic and I think that by the light of Monday morning you will too STOP the memo indicates that you think that you have on your hands a hopelessly inexperienced director STOP if you don't stop I will think that I am stuck with a totally inexperienced producer STOP now for heaven's sake let me function or else come down and shoot it yourself. Vidor

TO: Charles Vidor

5/27/57

I am sorry you felt impelled to send that wire. I had not thought that our relationship would have permitted it. And I don't believe I've ever used such terms with you as "idiotic." I may have *thought* your excessive takes and angles were idiotic, but the most I've *said* was that they were a waste of my personal money. . . .

It is only two days since you were flattering enough to be enthusiastic about my memoranda, and to ask me to "keep them going." I am now confused: am I to keep sending them, but first to screen them through your sensibilities? . . .

Now let's have lunch together, and get on with the show! Cordially, David

CONTINUED ON PAGE 105



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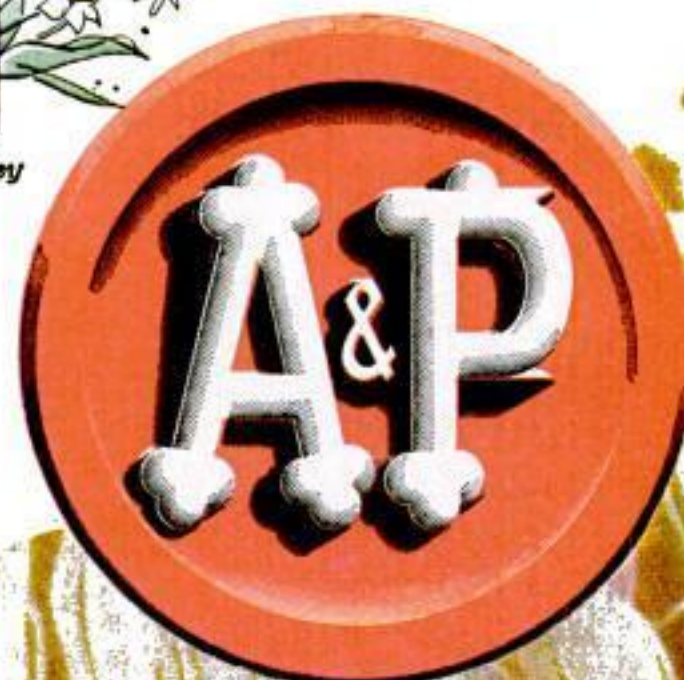


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1 Add 1 egg, $\frac{1}{2}$ cup chopped Diamond Walnuts to Betty Crocker Brownie Mix. Blend. Add few drops water, if needed.



2 Press and mold into a long 2"-wide roll. Wrap in waxed paper to help finish shaping roll. Slice roll $\frac{1}{8}$ " thick.



3 Bake 5 minutes on ungreased baking sheet in 375° oven. Cool slightly before removing from pan. Makes about 4 doz.



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GRIM RETREAT of the Italians from Caporetto is one of film's spectacles. In novel Hemingway had stressed military defeat at hands of Austrians. Selznick emphasized civilian side of catastrophe in order to accommodate Italian sensibilities and governmental requirements.



MAKING A MOVIE CONTINUED

TO: Stephen Grimes (Sets)

6/4/57

I am now a little concerned that we have gone too far with the aging and tearing down of the Milan hotel room. It now looks filthy dirty, and I can't imagine Catherine being anything but desperately eager to get out of it. The point of the scene of course is that the atmosphere of the lobby, the attitude of the people in the lobby and the atmosphere of the room itself, in Hemingway's words, make her "feel like a whore"; but after she pulls herself out of this feeling, she has lines about the attractiveness of the room, obviously tongue-in-cheek, but still with a certain admiration for the garish "taste" of the people who "go in for vice." She even hates to leave the room, and sends Frederic ahead of her because she wants to take a last look at what has been in effect their first home, even if only for a few hours. . . . DOS

TO: Charles Vidor

6/15/57

The rushes tonight were wonderful. The work of Portalupi [new cameraman] and the change in makeup made the difference of day and night. . . . I am delighted and relieved. David

TO: Nancy Green (Production, N.Y.)

7/27/57

Rapidly approaching deadline Greffi without sufficiently good actor since no point shooting sequence without top personality STOP had pretty well narrowed field Guitry Gielgud Cocteau but Guitry died recently Gielgud Stratford makes him probably unavailable and Cocteau writing many doubletalk letters. . . . Regards, Selznick

TO: Charles Vidor

7/30/57

I think Rock needs to be goosed into the realization that in the scenes he is about to do, starting with the attached revised and lengthened scene before Catherine's death, may lie his best chances for enormously increased stature as an actor. I think if he works all night tonight and is tired, it can only help the mood of the scene—and anyway we know he is a big strong hulk, and therefore if necessary he can go without sleep for the benefit of the most important scenes in the biggest job in his career to date. . . .

The more I think about this, the more I dictate about it, the more I feel that we may be on the verge of something wonderful here. I suppose that no one in the world would realize, or give me credit for feeling, that in this substantial expansion of Rock's monologue might lie its being his picture instead of Jennifer's—but the last person in the world, believe me, who would want it otherwise would be Jennifer. If, after her important delivery scene, and if despite her death scene, Rock can take the picture and walk away with it, she and I would both be delighted—for the greater the picture, the better for everybody, and anyway Jennifer doesn't think in these terms. And I am so grateful to Rock for the superb job he has done to date that I feel we must give him every opportunity to realize the full potential of this extraordinary Hemingway sequence.

The scene has some very strong meat. In particular, I cannot think that at any earlier period of my career I would have suggested we use such a line as "This is the price you pay for sleeping together." But I think

it is a tremendously important Hemingway line, and that we will have no trouble with it, because the picture is a strong moral preachment in any terms, including those of the Code and censorship. . . . David

TO: Nancy Green (Production, N.Y.)

8/1/57

Rushing you copy revised Greffi scene please arrange even advance its arrival see Noel Coward so no time lost arranging appointment when script arrives STOP he would have makeup as octogenarian which think would amuse him. . . . Selznick

TO: Giorgio Adriani (Production)

8/2/57

Taking endless hours to get a simple rain effect on a window is bad enough, but it is really awful when we can't even cut through wardrobe stupidity and stubbornness concerning the squeaky shoes they are giving Rock.

Once again, in tonight's rushes, Rock's shoes squeak disgracefully. By great good fortune it is not under any dialogue. But I am in terror that it is going to be heard under the dialogue of other scenes, the rushes of which we haven't seen yet; and I am particularly concerned lest it destroy the death scene and what follows. I have seen us delay production to "fix the floor," when it was perfectly obvious that it was the shoes themselves, as proved over and over again by the fact that some people's shoes squeak, notably Rock's, and other people's do not.

I should like to be personally informed the next time the shoes squeak (and I am asking you to watch it personally every day—and also to discuss it with Guy Luongo, who I suggest should take over the monumental job of the non-squeaking shoes department). . . . DOS

Selznick was unhappy with the character emphasis in the first shooting of the all-important death scene. The following is a portion of his instructions for reshooting.

TO: Charles Vidor

8/6/57

The Death Scene: to begin with, I am sorry but I cannot agree with you at all that this is Henry's scene, or that the drama is in the reactions of Henry. Catherine's death is not only the finish of the character in the picture, it is also the most famous death scene in modern literature. For us to try to convert it into a scene of blubbing schmaltz may, I fear, lead us into the most severe kind of criticism from Hemingway, from the critics, from the lovers of the book, and from those millions of people who expect *A Farewell to Arms* to have the unique qualities of Hemingway. . . .

I am greatly worried that cutting back and forth between the principals would interfere with the flow of the scene; that we may have gone to wild extremes in converting Hemingway's "Henry begins to cry" into the biggest sobbing scene since Al Jolson in *The Singing Fool*; and that we have shortchanged what the scene is all about—Catherine's death—and have made it a scene of "reaction" rather than her death scene. . . .

We have spent tens of thousands of dollars on irrelevant or secondary material, much of which will not even stay in the picture. I feel strongly that we not only can't afford not to, but absolutely must, be very, very certain that this, the most important scene in the picture, is right, and is Hemingway. David

SWIM SUIT BY COLE OF CALIFORNIA



She's twenty-two... she's all new!

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Here's the most advanced outboard under the sun—a high style, high performance motor that gives you everything—at a lower price!

She's slimmer, lighter, lovelier, but inspired engineering has packed her sleek frame with features no one outboard has ever boasted before. New offset lower unit for easier steering; new double "V" valves for silky-smooth "get-up-and-go." A new water-muffled exhaust and rubber cushion mount hush her voice to a whisper. And a new fuel-saver carburetor keeps her appetite to a lady-like level.

Choose from six new hood colors, manual or electric starting. And remember, *only Scott-Atwater outboards bail your boat—automatically!*

See this new 22 hp* beauty now at your Scott-Atwater dealer's—the "queen-sized" motor that covers the whole range of water fun from fishing to skiing. Or write Scott-Atwater, Dept. L-38, Minneapolis 13, Minn., for free color booklet about all the great 1958 Scott-Atwater outboards (3.6 to 60 hp) that bring you *pace-setting performance!*

*OBC certified at 4200 rpm

SCOTT-ATWATER

PRODUCT OF McCULLOCH MOTORS CORP., LOS ANGELES • MINNEAPOLIS • TORONTO



ADVANCE OF ITALIAN TROOPS WAS FILMED IN THE DOLOMITE MOUNTAINS.

MAKING A MOVIE CONTINUED

The bulk of the shooting over, Selznick and the company returned to Hollywood for retakes and editing. The musical scoring of the picture remained to be done, and the following is an excerpted version of Selznick's 30-page letter of guidance to Italian composer Mario Nascimbene.

TO: Mario Nascimbene (Composer)

8/11/37

To generalize: 95% of the time I don't like music that tells word for word what the dialogue tells or what the scene tells. I think that music should establish and aid and abet the general mood, rather than try to tell the story. If the audience is conscious of the music, it means that the music is unsuccessful.

The music overall should have, to a degree, an Italian flavor, except that it must be remembered that we are dealing with an American boy and an English girl and that it is primarily a love story. . . .

On the men climbing up the mountain, singing, in the Advance: I want to hear the voices from way down below in the valley and to get the effect of thousands of voices. It shouldn't sound like an operatic chorus but like actual soldiers. We should use duplicate sound tracks of a small number of Alpini, re-recording them frames apart.

I'll do more with the Advance in the printing and in the editing so that photographically it gets colder and colder as they get higher and higher in the mountains. In the music get a little effect of its getting colder, with cold winds whining through it as they get to the top. You might consider using some bullets and cannon with the music. . . .

Catherine Theme: There must be in this girl's theme a little bit of madness at the beginning, just as she herself talks about it twice. She is a little bit fey and certainly neurotic. There should be a little discord in the melody.

We must have a theme for the dead lover, who is represented by the rattan stick. This theme should be English in nature. Secondly, there is the death theme, which should be a little short phrase that is the rain and that is death and that is her premonition of death, which should be reverberated as a *distant* theme.

There is a very important musical bit when Henry goes in and she is dying. Here we must have their gay theme and their love theme fighting musically against the death theme so that musically it is a struggle between the death and their love, with an increasingly accelerated tempo on the love theme of the first part of their story, and with the death theme becoming more insistent and more triumphant. . . .

I hate the idea of a heavenly choir. I think this is old-fashioned. I don't want to use a choir under her death scene, for I think it has become a little bit cliché. Also I am very much afraid of the audience thinking that the picture is over and reaching for their hats when Catherine dies. When she dies, we will stay on her in the darkened room after he leaves the room. Then we will cut outside and see him come out of the hospital, and the long walk down the wet street. I am afraid to have music here. What I would like to do is to stop the music on her death and have the exterior silent except for the sound of the carriage wheels and one or two people walking down the street, with perhaps off-stage a few little high voices of children playing or singing. Not until the very end should the music pick up, utilizing the main theme. . . .

Bear in mind that we would like to get out of the themes at least one popular song. . . . Warmest regards, DOS



SELZNICK BORE DOWN ON IMPORTANCE OF MUSIC TO THIS SPECTACLE

TO: Nancy Green (Production, N.Y.)

8/13/57

Very confidentially am rather excited about notion using Leopold Stokowski as Greffi. . . . Regards, Selznick

TO: Frank Lloyd Wright

9/10/57

It was a great pleasure talking with you over the telephone, even if your decision was most disappointing from my standpoint. Consistent with my request, and with your kind agreement that you would at least read the Greffi scene, and with my hope that you will reconsider, I send you the scene herewith.

It continues to be my sincere hope that you would do this, if only as a lark. With warmest regards, Cordially and sincerely yours, David O. Selznick

TO: James Newcom (Editing)

9/13/57

When we get to preview, please be sure that we record the audience reaction on tape because I am particularly concerned that on the comedy sequences we have a guide track in case there is any difference of opinion or memory as to which comedy scenes played better. It should be set up so that we get the sound track as well as the audience reaction. . . . DOS

TO: Production Staff

9/19/57

When we get into the last stages of the picture, it becomes important we guard against fatigue causing sloppiness in any department, including the preparation of budgets on remaining scenes. And incident to this, let me say that an item for "miscellaneous" of \$44,000 in today's "Costs to Complete" is obviously unacceptable. . . . DOS

TO: Alex Harrison (Sales, 20th Century-Fox)

9/30/57

Spyros Skouras [the president of 20th Century-Fox] saw *A Farewell to Arms* Saturday night. As you have no doubt already heard from him, his enthusiasm for the picture exceeded even that of yourself and your associates.

I am of two minds about opening in New York in December. On the one hand, if we can become eligible for the Critics' Awards, this has a great potential advantage; and I also realize the value of Christmas playing time. But no one can predict the reactions of New York critics. I have been startled sometimes, as no doubt you have been too, by their wild enthusiasm for films which one might have thought they would dislike, and equally by their dislike of, and even strong attacks upon, films which one would have normally thought they would have a great enthusiasm for. When we deal in the values of great reviews in New York, and our hopes of Critics' Awards, we must recognize therefore that we are dealing with a two-edged sword. . . . DOS

TO: Charlotte Gilbert (Casting)

10/4/57

What do you think about Bertrand Russell for Greffi? Regards, Selznick

TO: Spyros Skouras (20th Century-Fox President)

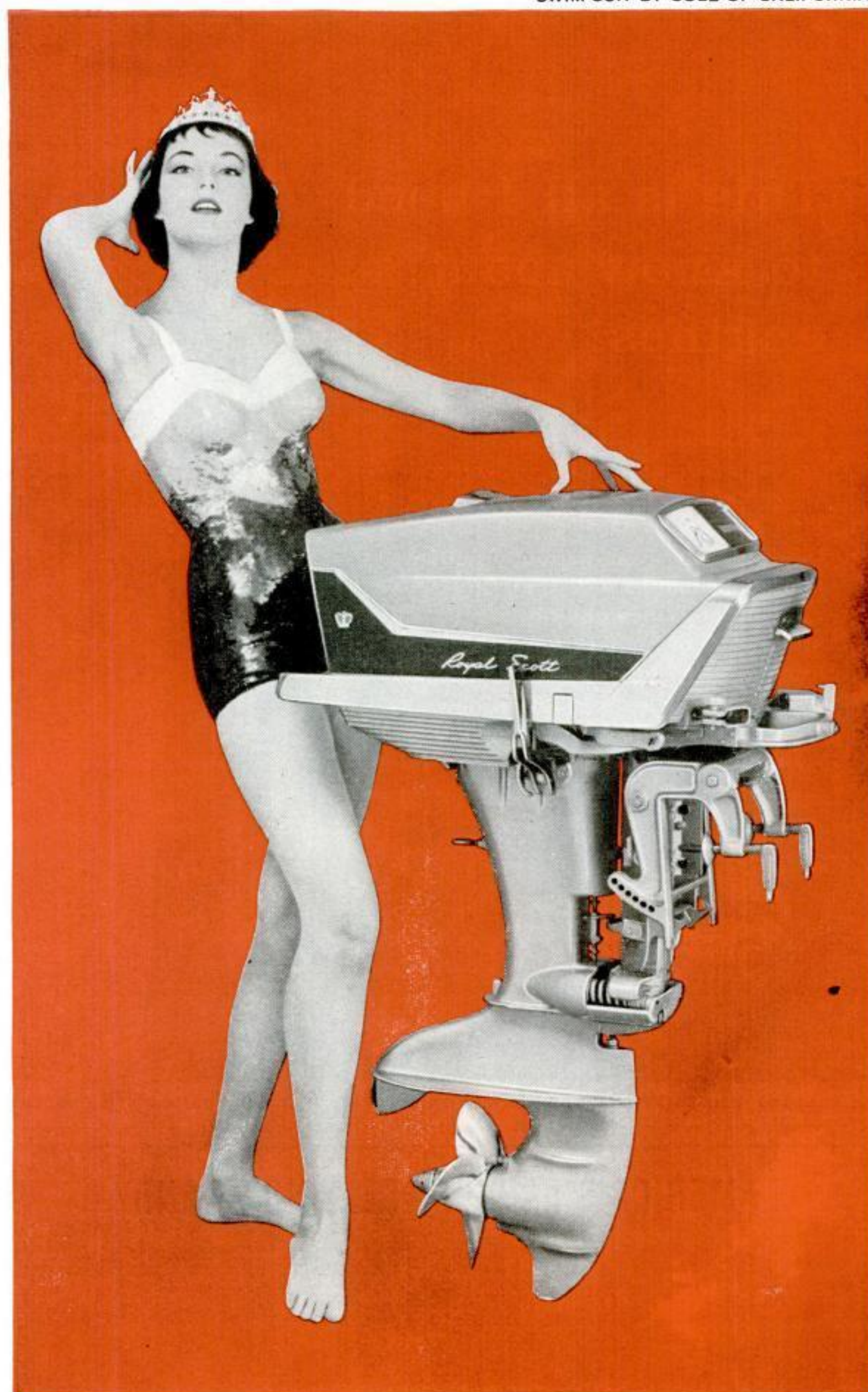
10/12/57

I am genuinely grateful for the superb abilities and the unwavering enthusiasm of your Charlie Einfeld, and of the Messrs. Silverstone and Harrison, but *A Farewell to Arms* needs also the showmanship that you and your brothers brought to exhibition many years ago. . . .

Frank Freeman lost money betting that *Gone with the Wind* would not do \$10 million—for that was the limit of his thinking, as an

CONTINUED

SWIM SUIT BY COLE OF CALIFORNIA



For the man who wants to be king . . .

The fabulous 40_{hp} ROYAL SCOTT

Nowhere in all the world of water can a man command a more luxurious outboard—at any price!

One look and you'll lose your heart to the Royal Scott's sleek lines, to her lustrous Imperial Pearl finish. One twist of your key (she starts just like your car) and you discover that her beauty is more than hood-deep. A built-in generator keeps your battery brimming with bounce for instant starting.

One touch of the throttle and she leaps to life—a muffled thunderbolt of smooth power with a remarkable Economizer carburetor that spends fuel thriftily, then opens wide for lighting acceleration

and full forty-horsepower speed!

One breathtaking ride and you know, unmistakably, this is the outboard that makes you king of the waters!

Generator, battery box, and engraved owner's nameplate are yours at no extra cost. Standard or long shaft models available. And remember, only Scott-Atwater outboards bail your boat—automatically!

See the fabulous Royal Scott 40 hp* at your Scott-Atwater dealer's. Or write Scott-Atwater, Dept. L-48, Minneapolis 13, Minnesota, for free color booklet about the 11 new outboards (3.6 to 60 hp) that bring you pace-setting performance!

*OBC Certified at 4800 rpm

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This is all I need to know about engines!

Best medicine for the good doctor's car—and yours—is Pennzoil Motor Oil, the modern Tough-Film Pennsylvania oil.

Pennzoil has a permanently active ingredient (called Z-7) that actually ends pre-ignition knock, stops loss of horsepower, and improves gas mileage.

Also available as a multiple-viscosity (10W-30) oil, finest yet developed. Ask your dealer for Pennzoil.



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PERMIT NO. 2, OIL CITY, PA.

AT DEALERS WHO CARE FOR YOUR CAR IN EVERY STATE, AND IN CANADA AT DEALERS

AMERICA'S LARGEST SELLING BRANDY



THE GREAT BRANDY OF
The Christian Brothers
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MAKING A MOVIE CONTINUED

exhibitor. The idea that it could do over \$50 million—with many more millions still to come in—would have seemed to him like the prattle of a madman. Just so, I am certain that a domestic gross of at least \$8 or \$10 million on *A Farewell to Arms* would be considered monumental in this depressed industry era by some gloomy prophets. Maybe that is all that is in the picture; maybe it is more than is in the picture; maybe it won't do a big gross at all. But shouldn't we at least try to explore the possible ways of breaking through ceilings that I have suggested in my memoranda on the subject?

We are up to deadline, Spyros. And we need you. Warmest regards, DOS

TO: Charlotte Gilbert (Casting)

10/15/57

With any casting available the role would never survive final cutting, so we must bid last and sad farewell to Count Greffi. Regards, Selznick

TO: Rodney Bush (Advertising, 20th Century-Fox)

10/15/57

Forgive me if I object to the addition to the Official Advertising Billing of the phrase "In the wonder of STEREOPHONIC SOUND." In the first place, I don't think stereophonic sound would sell one ticket anywhere in the world. In the second place, I can't conceive of the logic of a decision—which I myself suggested—to omit any adjectives applying to *A Farewell to Arms*, Hemingway and everybody else connected with the picture, in order to save them for "In the wonder of STEREOPHONIC SOUND." Cordially, DOS

TO: Rodney Bush

10/25/57

Thank you for your letter of October 22. Certainly I don't want to hurt Spyros' feelings concerning stereophonic sound! Therefore let's withhold decision on this point until I see the ads. . . . Warmest regards, DOS

TO: James Newcom (Editing)

10/26/57

We must add some moans of the wounded, at the Milano Nord station, and a few cries of pain to get more agony than is there visually. . . . DOS

TO: James Newcom (Editing)

11/11/57

I would suggest that our three different bugles, recorded stereophonically first left, then right, then center, ought to be used as a kind of introduction to the music that precedes the picture itself. DOS

Though Selznick continued to work on details even past the first public screenings, A Farewell to Arms opened in California in December and has since opened in New York and other selected locations. The following memo was written to his director shortly before the premiere.

TO: Charles Vidor

11/27/57

This is my last memorandum to you on *A Farewell to Arms*.

In advance of the world premiere of the picture out here on December 18, and of whatever reception is accorded it, I want to express my appreciation for your devoted and untiring and talented efforts, under the most extraordinarily difficult circumstances. For whatever it is worth, it is my personal opinion that you have done a magnificent job of direction; and it is my fervent hope that upon the release of the film, you will be universally recognized as one of the finest directors in the world.

And now, let us pray. . . . DOS



CLIMAX OF MOVIE is the death of Catherine Barkley as Frederic Henry watches. Selznick referred to episode in novel as "most famous death scene in modern literature," and insisted that script follow Hemingway faithfully.



Who can tell which is fresher?

Niblets BRAND Corn now quick-cooked

We don't have to tell you what the cookbooks and nutrition experts say about vegetables. *Cook quick!* Quick-cooked vegetables stay crisp, keep their fresh color and flavor, nourish better, too. And now the Green Giant has found a way to do it with corn. Niblets Brand corn. The corn goes into a giant pressure cooker under split-second automatic control. Zoom! It's done. Here's all the flavor and fun of a fresh roasin' ear—without the cob. New quick-cooked Niblets. Just heat and make merry!

NIBLETS BRAND CORN—the quick-cooked corn

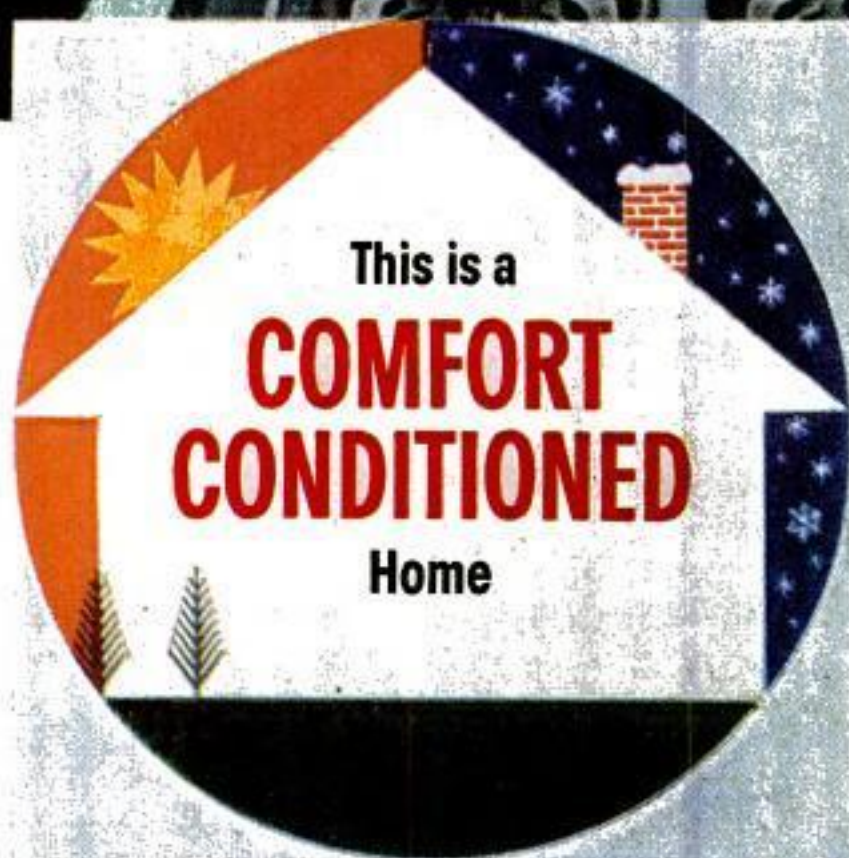
Green Giant Company, headquarters, Le Sueur, Minnesota. Green Giant of Canada, Ltd., Tremont, Ontario. "Niblets" Brand Reg. U.S. Pat. Off. © GGC.



Built-in power for all the servants you've dreamed



Your Comfort-Conditioned Home will have full housepower for complete convenience, and full Fiberglas® Insulation



Look for
this sign
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FULLY INSULATED with **FIBERGLAS**

Full **HOUSEPOWER** for Electrical Living
Today and Tomorrow

Going up all over America . . .

*A new kind of home that's ready today for the
appliances, gas and electric, you'll want tomorrow*

Every American woman wants—and deserves—a host of servants. They are her modern kitchen and laundry appliances, the radio, TV and vacuum cleaner, the clock, the lights, even the doorbell.

These servants are fed by hidden pipes to gas equipment . . . by hidden wires to lights, convenience outlets and all the appliances that need power. You need power for the appliances you use now, and you'll be needing lots

of...in your new **Comfort-Conditioned Home**

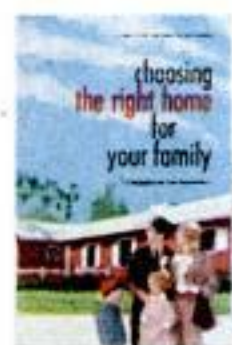


for all-weather comfort. Your finest **appliances** will have Fiberglas Insulation. Also, for your Comfort-Conditioned Home: Fiberglas Acoustical Tile, Screening, Reinforced Paneling, Insulated Ducts, DUST-STOP[†] Air Filters, and Reinforced Gypsum.

more. For many new appliance wonders are just around the corner, promising you a newer, freer way of living.

In the Comfort-Conditioned Home you'll have ample circuits, outlets and switches—at least 3-wire 100-ampere service to eliminate forever the irksome symptoms of undernourished appliances. No more dimming lights when a motor starts, shrinking TV pictures, blowing fuses.

So be sure your new home is a Comfort-Conditioned Home. All over America leading builders are building them.



Send for this new and valuable handbook for the 1958 home buyer, "Choosing the Right Home for Your Family." Chapters on selecting the best community for your family . . . getting the most comfort and convenience for your money . . . decorating ideas for the new homeowner . . . checklist for comparing homes—64 full pages illustrated with pictures and charts. Send coupon for your copy. *[†]T.M. (Reg. U.S. Pat. Off.) O-C.F. Corp.

OWENS-CORNING
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OWENS-CORNING FIBERGLAS CORPORATION, Dept. 10C-17, Toledo 1, Ohio
Enclosed is 50¢. Send me the new 64-page, full-color book just off the press, "Choosing the Right Home for Your Family—a Guide to Getting the Best Home for Your Money." Must reading for everyone interested in a new home!

NAME

STREET ADDRESS

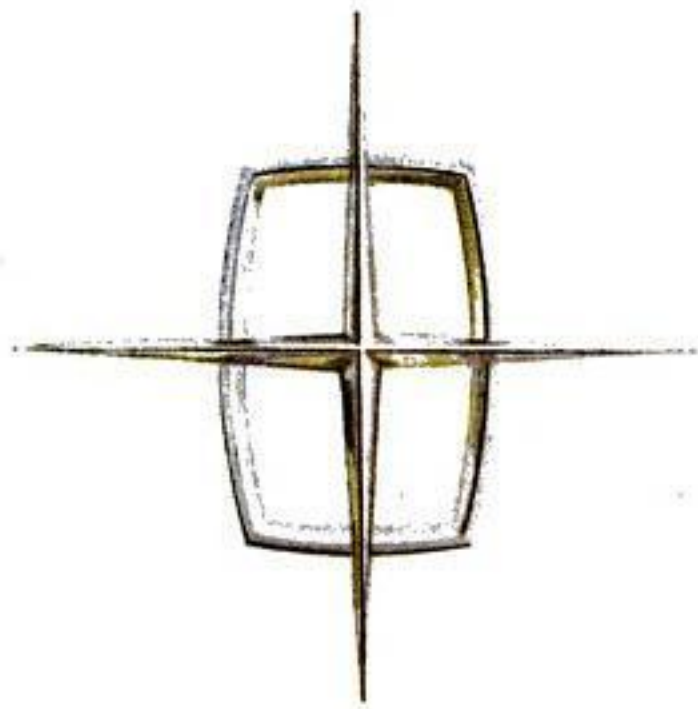
CITY ZONE STATE



Mark III prices are just slightly above the fine car field. Coat by Vera Maxwell.

THE NEW CONTINENTAL MARK III

By classic standards, the most remarkable convertible of our time



Your eyes tell you: this is the convertible of convertibles.

In every lithe, clean line, you see the most beautiful expression yet of the Continental ideal. And, as you would expect, this magnificent Mark III goes far beyond any convertible you have ever known.

One touch of your fingertip and the top disappears beneath an all-metal cover. And, for the first time in *any* convertible, there's a power-operated, glass rear window. You get hardtop visibility, and true hardtop styling.

Inside, the finest leathers in the world grace this Mark III. Hand-kneaded, they are wondrously soft and supple, and tailored in the finest Continental tradition of classic elegance.

Why not make this the most memorable spring of a lifetime . . . in this remarkable new Continental?

CONTINENTAL DIVISION, FORD MOTOR COMPANY



The Continental Convertible: one of four new Mark III models.



AT THE TOP OF THEIR STRONG VOICES, CHRISTINE, PHYLLIS AND DOROTHY McGUIRE GO INTO A VIGOROUS ARM-SWINGING ROUTINE AS THEY WIND UP A SONG

Sugartime's Singing Sisters

McGUIRES GET BIGGEST PLAY AS GROUP VOCALISTS HAVE THEIR DAY

The melody is nursery-song simple and the word "sugar" recurs 28 times in the song's 2½ minutes. But as sung by the McGuire sisters, *Sugartime* has sold more than a million copies and was the country's best-selling record last week. The girls sing it in breathless close harmony with the energetic enthusiasm and expert rhythmic twists that have made them the country's top girl vocal group. But a crusty patron who heard them do *Sugartime* at the Waldorf-Astoria in New York concluded that when a hit song is that silly it sounds best when as many people as possible sing it.

Unlike most sister acts in show business, the McGuires, Christine, 30, Phyllis, 27, and Dorothy, 29 (see cover), are in fact sisters. They were born in Middletown, Ohio and when Phyllis was 10 started intoning

three-part hymns in a nearby church where their mother was minister. During the week they sang for cake and ice cream at weddings until they won an amateur contest for getting through *Three Little Sisters*. Ten years after that triumph they turned professional. Since then they have sung in many of the best nightclubs between appearances with Arthur Godfrey, who did a monumental meddling job in Dorothy's romantic life.

Close behind *Sugartime* in sales this week are the records of other vocal groups (p. 116) whose work has suddenly jumped into new popularity. Their success has brought out a rash of vocal combinations with odd names like The Four Ekkos, The Brother Sisters, Dickey Doo and The Don'ts, and a satirically tagged quintet billed as The Monotones.



TRYING A TUNE, the girls follow tempo set by their long-time manager and arranger, Murray Kane.



LOOKING FOR COSTUME, Dorothy tries beach knickers, regrettably decides they are not her type.

EXERCISING FOR ACT, McGuires do bends at the ballet bar before dance instructor June Taylor.





RESTING UNDER DRYERS, the girls get set for evening's nightclub show. They spend part of every other day getting hair set and their nails manicured.

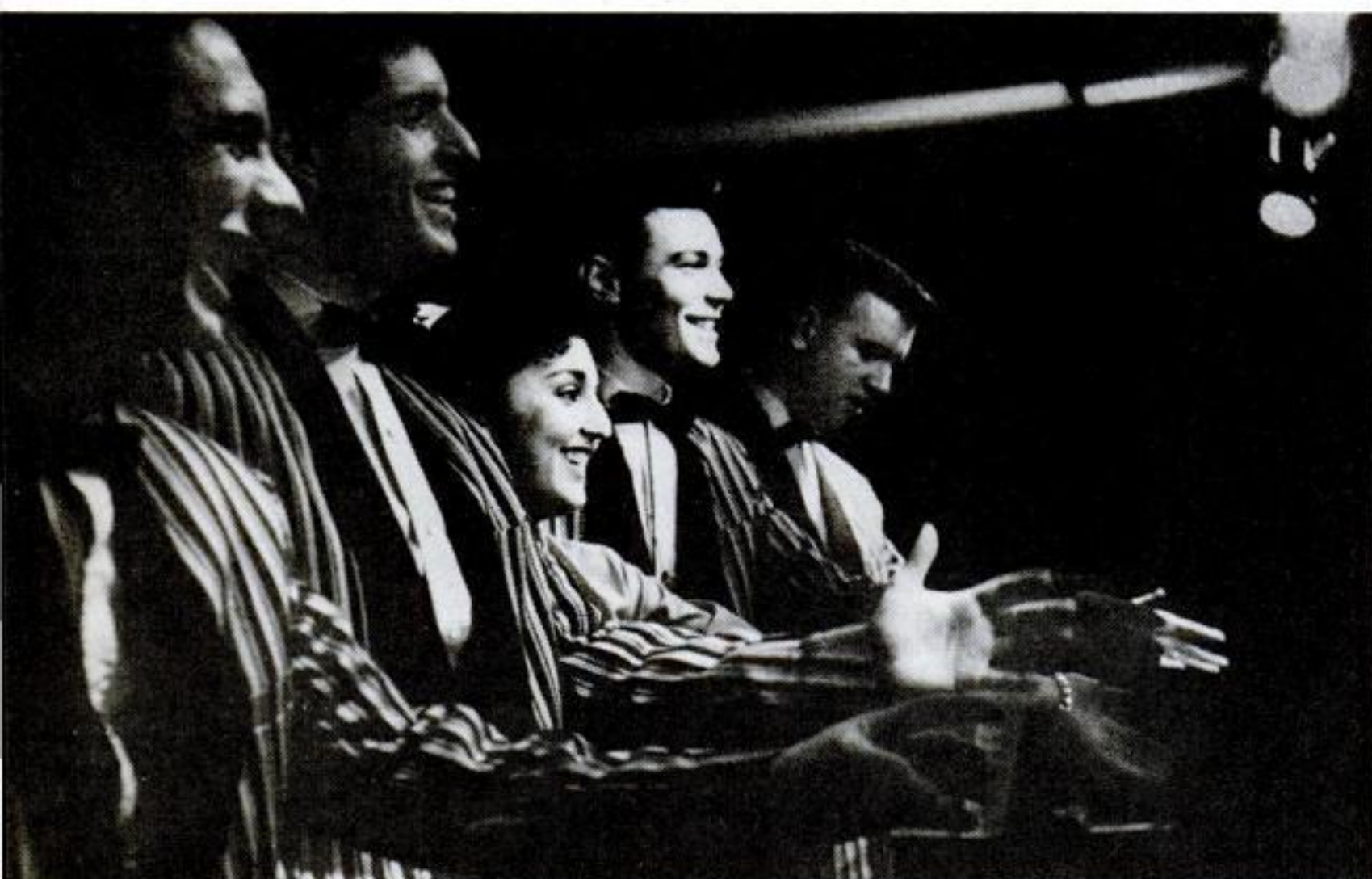


HURRYING FOR A SHOW in hotel, Phyllis and Dorothy do some last minute primping in their room before zipping up each other's mauve chiffon gown.

CLOSE BEHIND THE SISTERS COME THESE HARMONIZERS



FOUR PREPS, WHOSE AVERAGE AGE IS 19, SANG TOGETHER IN HIGH SCHOOL. THEIR HIT IS "26 MILES." ON STAGE THEY BRIGHTEN ACT WITH CLOWNING



ROYAL TEENS sing their record success, *Short Shorts*. Song was first Teens ever recorded and was written by two of five singers in the boy-and-girl group.



DIAMONDS recorded rock 'n' roll favorite *The Stroll*. On their hit record Dave Sommerville (left) sings the words while other three groan out harmony.

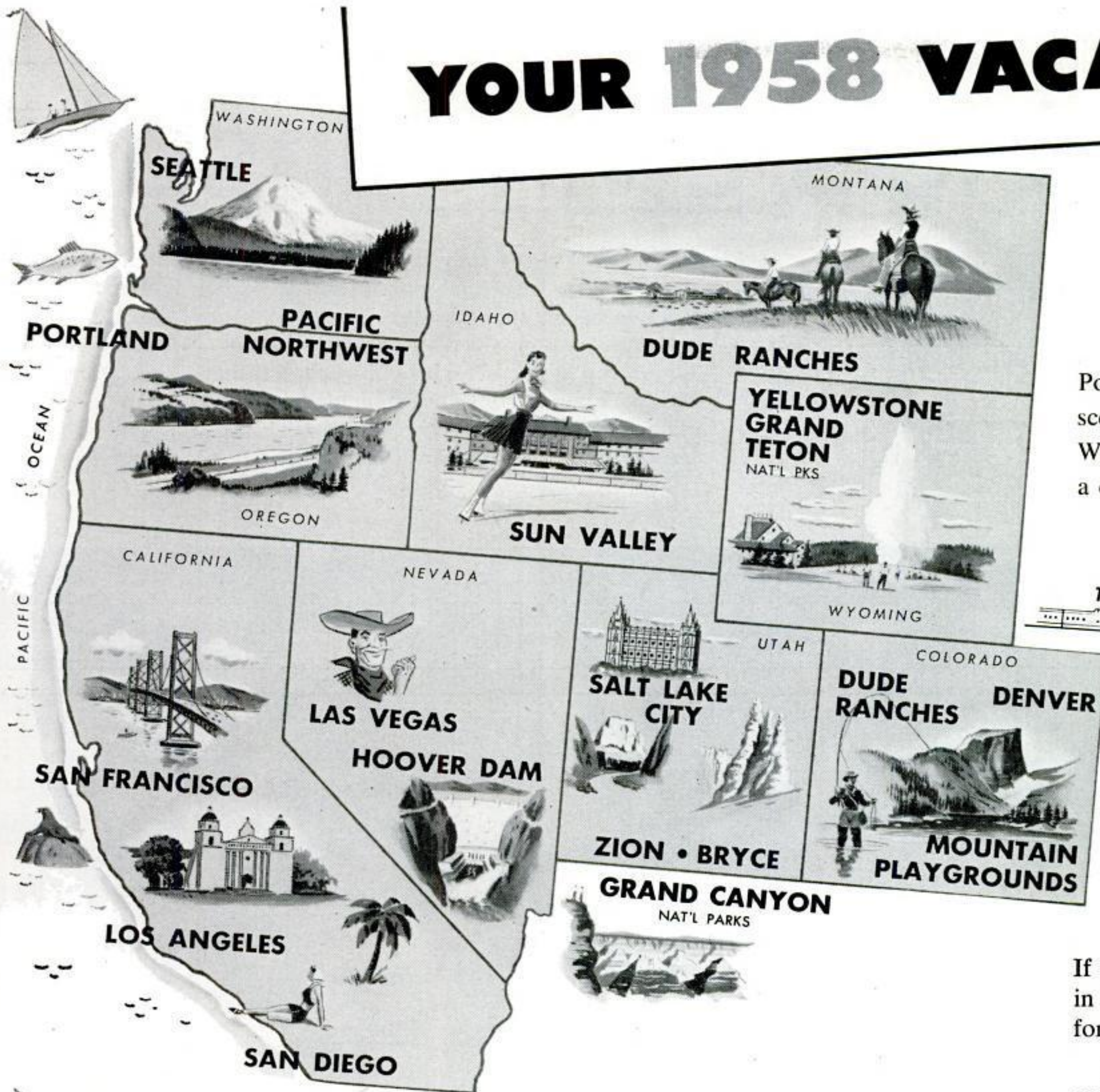
SILHOUETTES MADE BIG HIT WITH 'GET A JOB,' WHICH CONSISTS LARGELY OF SOUNDS LIKE SHA-DA-DA-DA, YIP-YIP-YIP AND NO DISCERNIBLE MELODY



YOUR 1958 VACATION

where to go

Portrayed on the map are the many wonderful scenic vacation regions in the "Union Pacific West." In this vast area you are certain to find a destination where you can really enjoy life.



TO AND FROM OMAHA AND CHICAGO

TO AND FROM KANSAS CITY AND ST. LOUIS

how to go

If you haven't traveled on Union Pacific in recent years, a pleasant surprise is in store for you.

Our Domeliner interiors are beautiful. Club, Lounge and Dining cars are tastefully furnished in attractive, harmonizing colors. Pullman and Coach equipment is modern in every respect. You can relax in luxury.

If you desire a car at destination, your ticket or travel agent can arrange for it through Hertz Rent-a-Car service. There's a 5% discount when you have a Union Pacific roundtrip ticket.

UNION PACIFIC *Railroad*

Astra Dome Lounge on the Domeliners "City of Los Angeles" and "City of Portland"



Select the region which appeals to you, then mail the coupon for free booklet.

UNION PACIFIC RAILROAD, Room 791, Omaha 2, Nebraska

I am interested in a trip on Union Pacific to the region named below. Please send colorful, illustrated booklet.

REGION _____

Name _____

Address _____

City _____ Zone _____ State _____

Phone _____

Also send information about All-Expense Vacation Tours ☐

Readers in the far West: Ask for "Vacation East" book ☐

FOR THE FUNDS TO BRING HIM UP—EVEN IF YOU'RE NOT THERE...

Equitable's Living Insurance

Living Insurance means benefits for the living.

Benefits for you while you live. If you die,
benefits for those who live on after you.

It can never be too early to plan your family's security; it can only be too late. *Now* is the time to ask yourself what will happen to them if you're not there to protect them.

An answer is provided by a low-cost form of *Living* Insurance, called Equitable's Adjustable Whole Life Policy. It comes in \$10,000 "economy-size" packages of protection; it builds substantial cash values, and offers many valuable change-over options later in life. This kind of living protection means your wife will have the funds for your family's needs,



ce pays off for the living

and for your children's education—if you're not around. Or it means one day you'll have retirement income.

This is only one of the many examples of *Living Insurance* in action. Ask the Man from Equitable about it—and about other forms that can help you protect your home, meet major medical bills, or have funds for emergencies. He'll show you how *Living Insurance* means benefits for the living. *The Equitable Life Assurance Society of the U. S.*, 393 Seventh Avenue, New York 1, N. Y.

Living Insurance by Equitable

"The Chase" Photographed by E. B. Henderson



Ray Burke

**A new oil well
every 10 minutes**

"Maybe you've never thought about it this way. But if the oil industry didn't keep ahead of your demand for its products, our whole economy would come to a grinding halt."



RAY RIDES A SWAMPBUGGY TO A NEW WELL SITE

"Exaggeration? Let's see if it is. We use nine million barrels of oil in this country every day right now. Everything moves on it."

"Informed authorities estimate that by 1967 we'll need about 14 million barrels a day. By 1977, 22 million barrels a day!"

"So far, we've found all the oil we need because the U.S. oil industry has been allowed to func-



THE SEISMOGRAPH GIVES CLUE TO HIDDEN OIL



"INFORMED AUTHORITIES ESTIMATE BY 1967 WE'LL NEED ABOUT 14 MILLION BARRELS A DAY."

tion in a relatively free, competitive climate.

"Last year, for example—just looking for oil—a wildcat well was drilled once every 45 minutes, every day of the year."

"As a result, entirely new oil fields were discovered at the rate of two a day. To produce the oil found, a new well was drilled every ten minutes."

"The industry spent over 3 billion dollars to get this job done."

"It's true we're entering the atomic age. But as long as our need for energy increases at the rate it has been, we're going to need all the oil we can get—plus atomic power."

"The best way to make sure we will get it is to

continue the free competitive climate in which the petroleum industry has worked so well for so long!"

* * * *

Ray Burke—a geologist in our Exploration department—estimates that the industry will need to spend \$70 to \$80 billions in the next 10 years to keep up with this country's appetite for petroleum products.

As in the past, you can count on the industry to meet this challenge. So long as it is free to compete and do the job it knows best.

YOUR COMMENTS INVITED. Write: Chairman of the Board, Union Oil Co., Union Oil Center, Los Angeles 17, Calif.

Union Oil Company OF CALIFORNIA 76

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL



SUSPENDED FROM SCHOOL FOR TRUANCY, 14-YEAR-OLD LUIS PONCE WHILES AWAY THE EMPTY MORNING, STARING FROM HIS FAMILY'S HARLEM TENEMENT

BIG CITY'S PROBLEM PUPILS

Beset by poverty, lawless in school, they taste New York's harsh discipline

The boy gazing vacantly from his Harlem tenement on a bleak weekday had nothing better to do. With over 700 other students, he had been suddenly suspended from school by the New York City Board of Education. It was a harsh and desperate move that came after weeks of violence in some of the city's schools, the suicide of one principal (LIFE, Feb. 10), a grand jury investigation, and mounting cries for action. All the suspended students had records in court or at school of "serious misbehavior," often involving violence.

For New York, the current trouble was only new aggravation of an old continuing problem. There are nearly a million students in the city schools. Of these less than 1% are troublemakers. Eleven years ago the city started special "600" schools, where problem students get special counseling in small classes. But until recently the special schools could accommodate only 1,200 and had long waiting lists.

School officials did not reveal the names of the suspended students. LIFE identified some from other sources and on these pages, with

their parents' permission, shows four of them. They are typical of the 1% and reveal the economic and social ills that lie at the root of the problem. The great majority are Negroes, many are Puerto Ricans, a few are white. Their families have fled poverty elsewhere only to face other poverty in the city's new ghettos. Many homes are broken, the boys fatherless (right). Says one teacher, "... What can you expect of a child who is treated in brutal ways and hears only the language of violence at home?"

However the trouble may be explained—as the result of poverty or of bad parents—the New York school trouble was widely cited by Southerners as proof that this northern situation was far worse than any in the segregated South. There was no getting around the deplorable fact that conditions in New York were bringing out the worst in the Negro boys.

"Suspending the delinquents doesn't help," says a school official who was angered by the board's action. "You've got to care for them." There are signs that the schools will now get at least some help in giving this care (p. 126).



BOY'S FAMILY consists of (foreground) Luis, his mother, Elba, 10, Judy, 7; (behind) Jose, 15, Elsie, 13. Mother is divorced and family is on relief funds, living in four drab rooms which cost \$108 a month.



IDLE ON A TENEMENT STREET

Somberly crossing a tenement-lined Brooklyn street where whites and Negroes live, 15-year-old Arthur Gubelman heads home. He was suspended for truancy, poor grades and a lack of desire to learn. One of 12 children, he lived five years in a children's home before his mother died. Now he, a sister and two brothers live in a housing project with their father, who works on a coal barge and is away frequently. "I'd like to do just anything, rather than go to school," Arthur says.

CITY'S PROBLEM PUPILS CONTINUED

BOARD OF EDUCATION
OF THE CITY OF NEW YORK

P.S. 263 Bor. BK
Address _____

Your _____ has been absent from
school _____ days. Please state below the cause of this absence and
return this card by the pupil or MAIL IT IN A STAMPED ENVELOPE.

Date _____ Principal _____

CAUSE OF ABSENCE
Arthur's BEHAVIOR
WAS BAD TODAY

G. RAFFERTY Parent _____

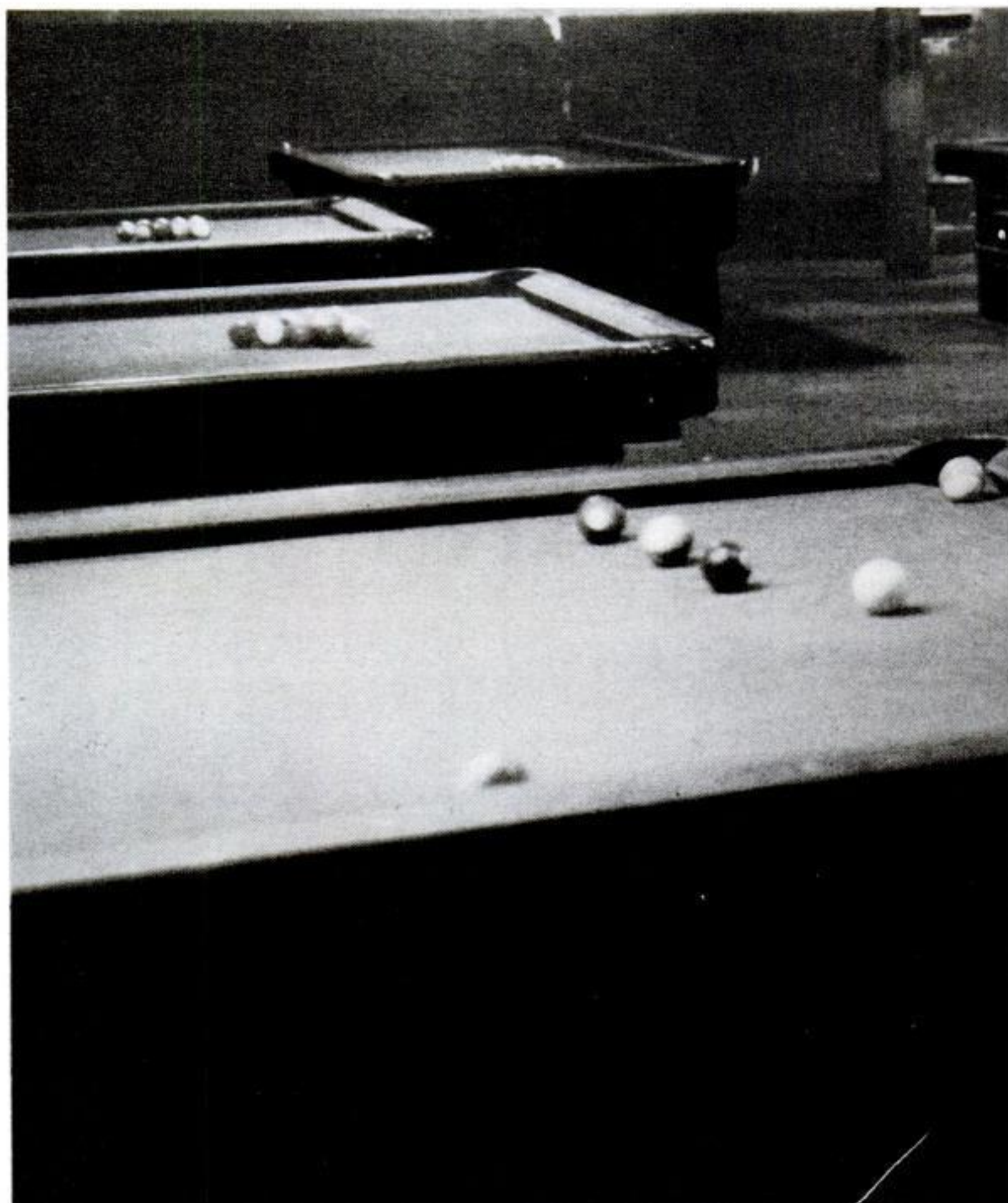
77-9015-2250M-12-49 96

NOTICE OF MISCONDUCT was sent to Arthur Gubelman's father by his son's school, which has had to devise rubber stamps for use on regular absence forms.

THE DISMAL WORLD

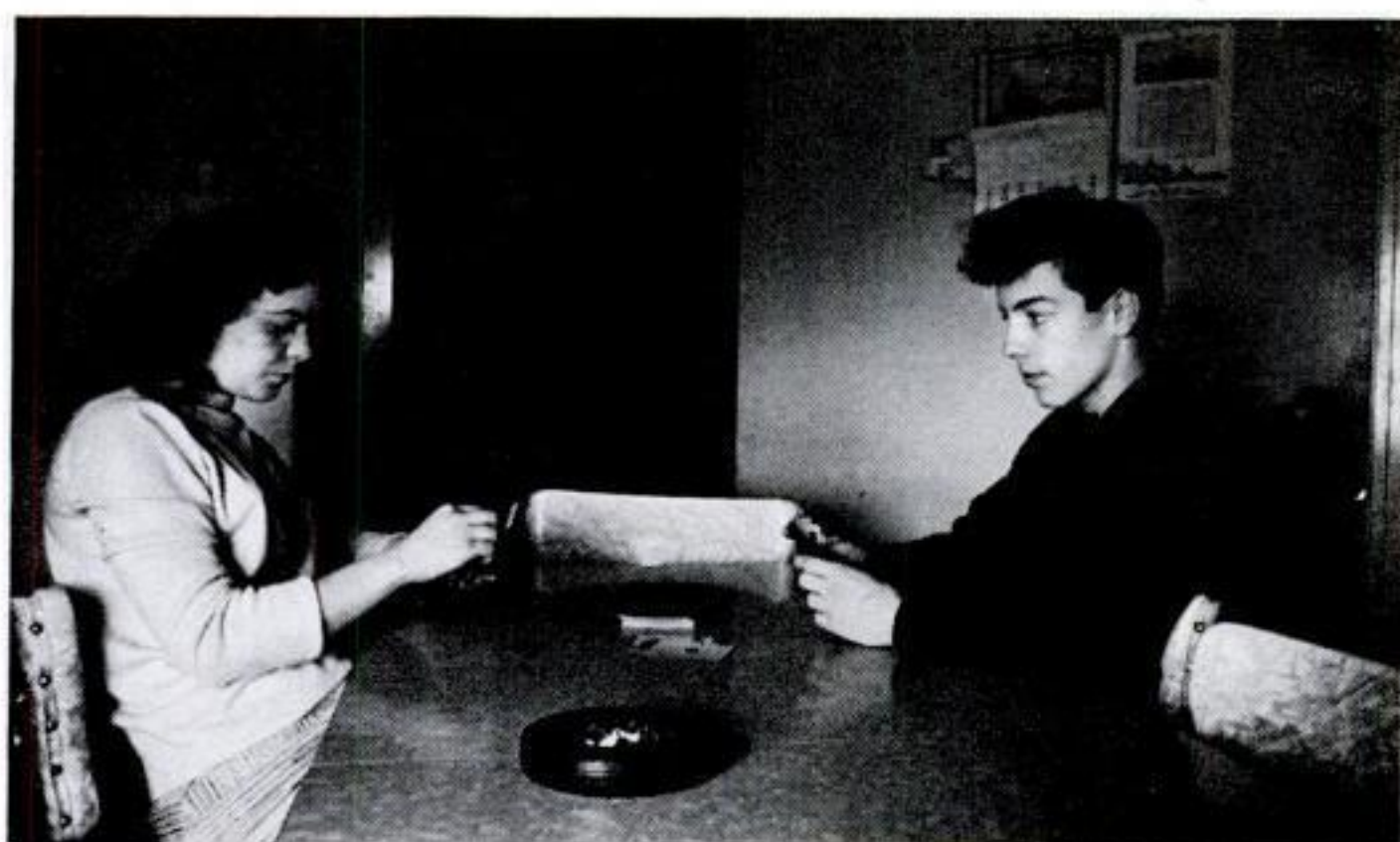
The world from which most of the problem students come is the city's festering underside, parts of Brooklyn, Harlem, Manhattan's West and lower East sides, where dank, teeming tenements face crowded streets. Here, under the stress of overcrowding and poverty, marriages collapse. Parents, often ill-educated to begin with, are almost totally unequipped to deal with their children's problems. For the children, poverty and boredom are the besetting conditions of life.

The schools amid this city jungle themselves reflect the jungle. The



MAKING THE TIME GO BY

At 15, Maurice Holden was suspended from school to enjoy the brief luxury of practicing his shots in a Lenox Avenue poolroom in Harlem. He was suspended because of his defiance in school. The record his teachers kept, as they do for all students, was loaded with examples—strolling to the window whenever it pleased him, refusing to stay with his group when it marched to the cafeteria. Maurice also had a criminal record. Just before Christmas he had been caught



PASSING THE TIME after his suspension, Arthur plays cards with his sister, Madeline, 18, who runs the house. He also likes to tinker with electric motors.

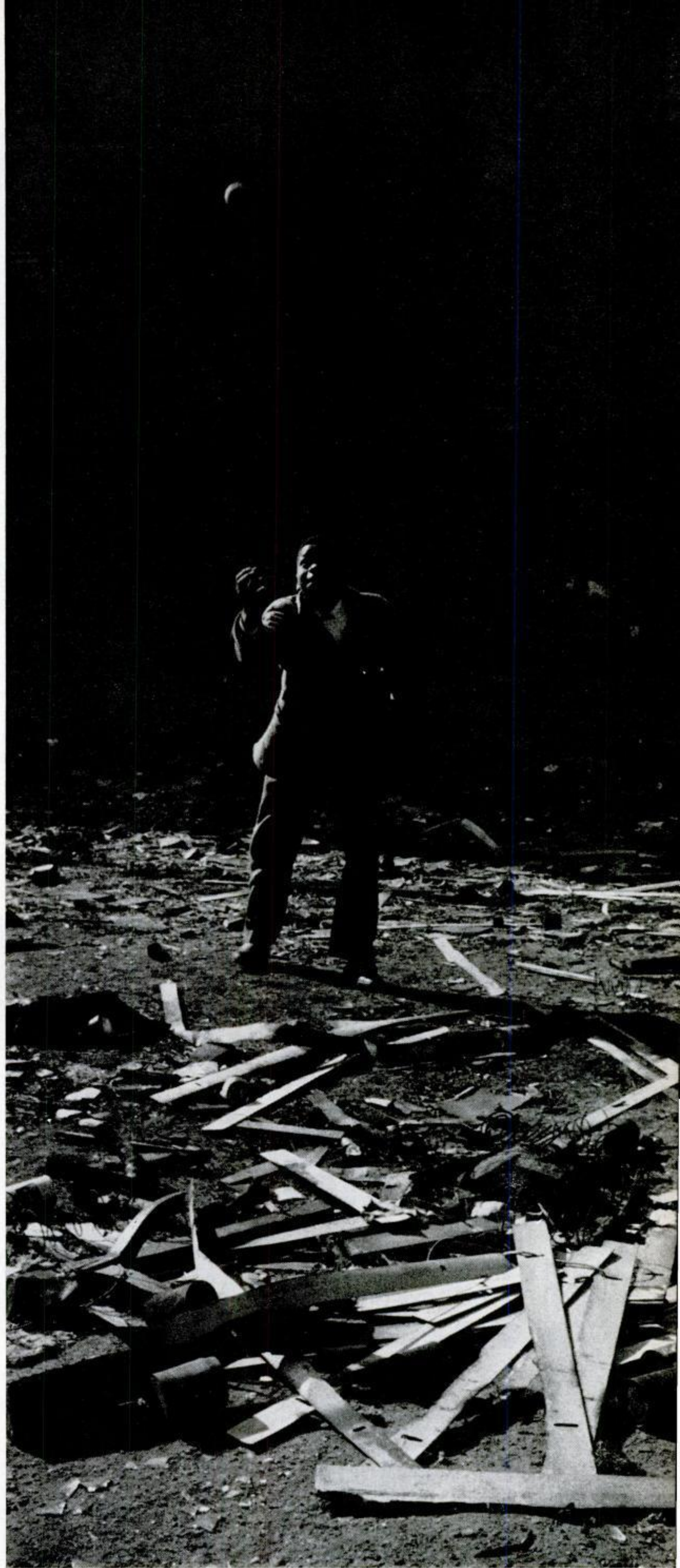
THAT HOUSES THEM

buildings are sometimes overcrowded and dilapidated. Many teachers shun them, for violence stalks the corridors as it does the surrounding streets. In the "difficult" schools some pupils have to be frisked for weapons. Even here the number of problem students is small, but one or two can—and do—demoralize whole classes. To these few the mass suspension came as a genuine jolt, showing them—in a way that meant something—that the schools mean business. To the teachers the move was a declaration of freedom from juvenile tyranny of the few, whatever its causes.



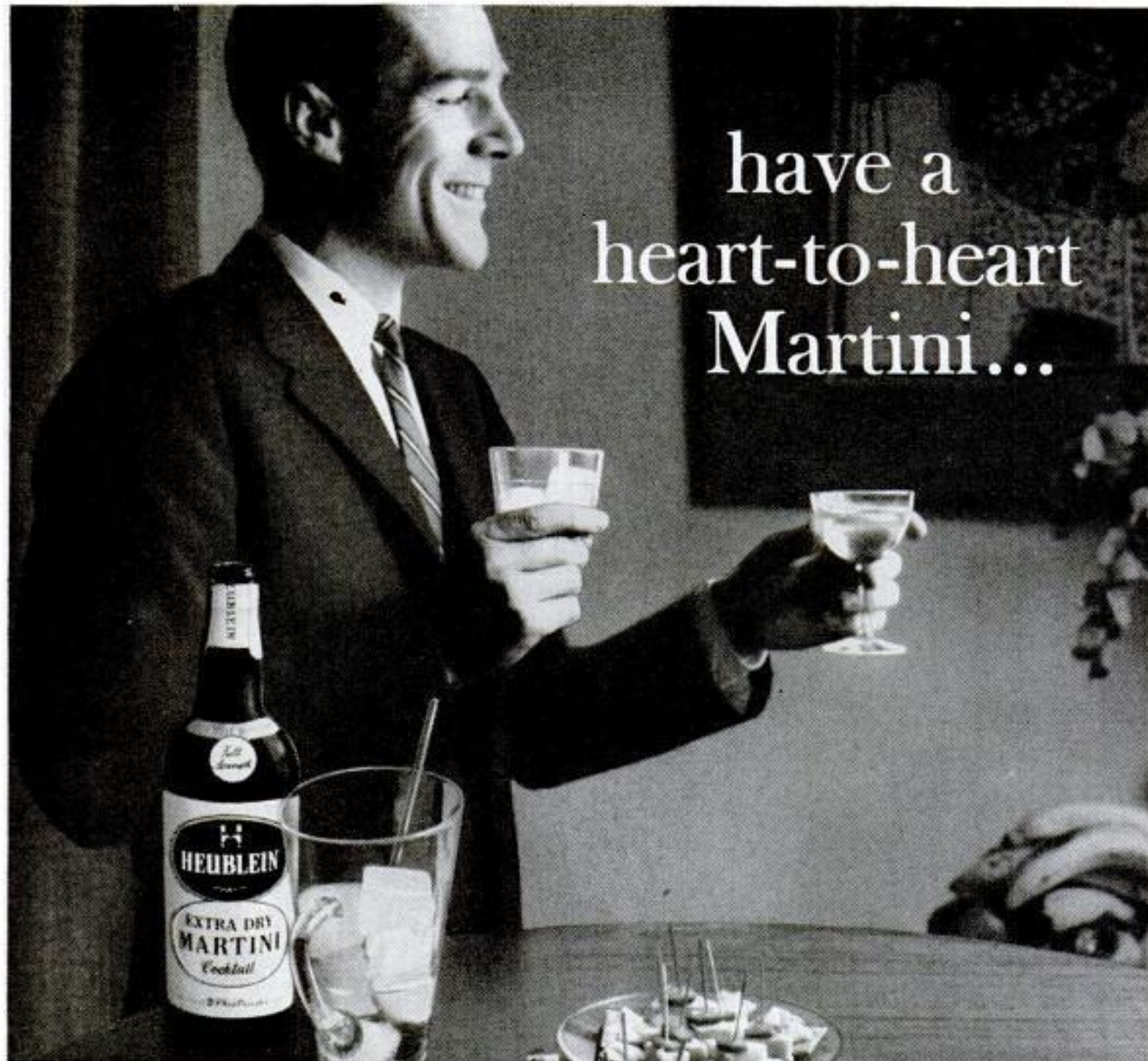
IN A HARLEM POOLROOM

attempting to rob a house and spent a month in a juvenile detention home. While suspended, he was tried on charges—brought by the school—of having beaten up another student. Convicted, he is now in another detention home. His parents are separated and he lives with his mother, who is away working all day, and his sister. Emotionally unstable, he was mostly bored during his suspension, wanted to go back to school, talked vaguely of joining the Air Force some day.



BORED IN A VACANT LOT

Suspended from school at 14, Tyrone Thompson idly tosses a ball in a littered vacant lot near his Brooklyn home. "I don't have any trouble at home," he says. "I respect my mother. I respect my father." Yet Tyrone already has a court record and was known as a troublemaker at his school. His mother says, "You can't straighten out a kid by taking him out of school. He needs the right kind of help." Tyrone has now been transferred to one of the new special schools.




have a
heart-to-heart
Martini...

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members
of the
family



DISCUSSING CASES of suspended students, school officials, led by assistant superintendent, Miss Truda Weil (head of table), prepare to interview pupils.

REVIEWING CASES

The mass suspension brought an outcry that several hundred delinquents were simply being dumped into the streets. But, under the school board's policy, each suspended student and his parents were interviewed by a panel of school officials (*above*) that included the principal and social workers. If the board decided the suspension had had its punitive effect, it was lifted. In other cases it was sustained (*below*) or the student transferred to a "600" school or to a guidance clinic. The suspensions could not correct the shortages of facilities and trained help. Said one official, "We cannot expect our teachers to cope with problems that society and home have thrust on the school."



AFTER A HEARING before school authorities Leroy Webber and his mother leave P.S. 192 in Manhattan. Leroy's suspension was continued for 30 days.

CONTINUED





Undercover story of sleeping luxury at Miami Beach's new Deauville Hotel... Springwall mattresses

After fun-filled days in the sun, guests at the magnificent new Deauville enjoy the promise of deep sleep on superb Springwall mattresses.

This is the second big new luxury hotel in Miami to specify Springwall within a year! In your own home you, too, can enjoy luxury-vacation sleep on the Springwall Quiltress. The only mattress and box spring with 24 stabilizing



sidewall supports, the Springwall Quiltress cradles you firmly and gently at the edge as well as the center. Unlike old-fashioned mattresses, it won't sag or slope. Lie on the edge, sit on the edge, even bounce on the edge! It will never lose its firm, straight lines, because it can't break down at the edges. Completely quilted top, sides and

bottom over specially designed innersprings, it gives deep-cushioned, button-free comfort. See the Springwall Quiltress (mattress or box spring) at leading furniture or department stores for \$79.50. Guaranteed for ten years against structural defects... tested and approved by  **USE-TESTED** and  **Guaranteed by Good Housekeeping**

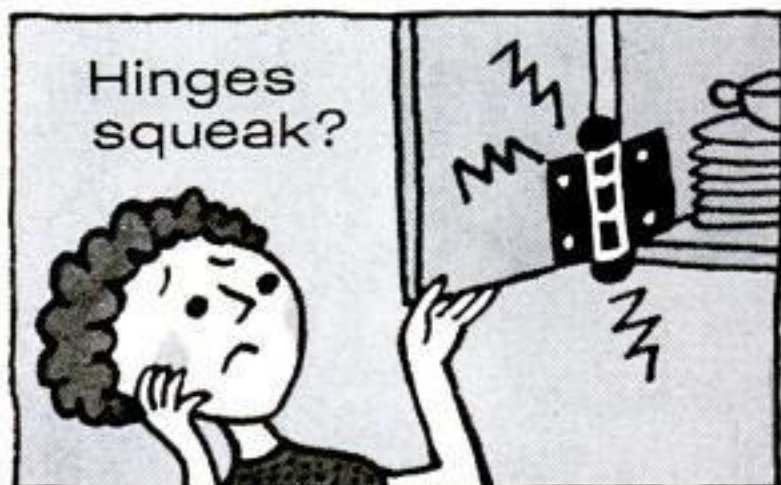
This is the luxurious Deauville, Miami Beach's newest! All 600 rooms and suites are air conditioned, have 21-inch TV, wall-to-wall carpeting, picture windows, spacious baths and Springwall mattresses and box springs. And for relaxing outdoors—two swimming pools, cabana colony, 9-hole short golf course, and the only ice skating rink in Miami Beach.



springwall *Quiltress*
mattress

Manufactured by: HARMON MANUFACTURING COMPANY, Tacoma; KING KOIL SLEEP PRODUCTS, St. Paul; HAGGARD & MARCUSSEN, Chicago; ECLIPSE SLEEP PRODUCTS, New York, Los Angeles, Boston; SOUTHERN CROSS SLEEP PRODUCTS, Atlanta, Tampa. Also manufactured in Toronto, Winnipeg and Vancouver, Canada; England and Australia.

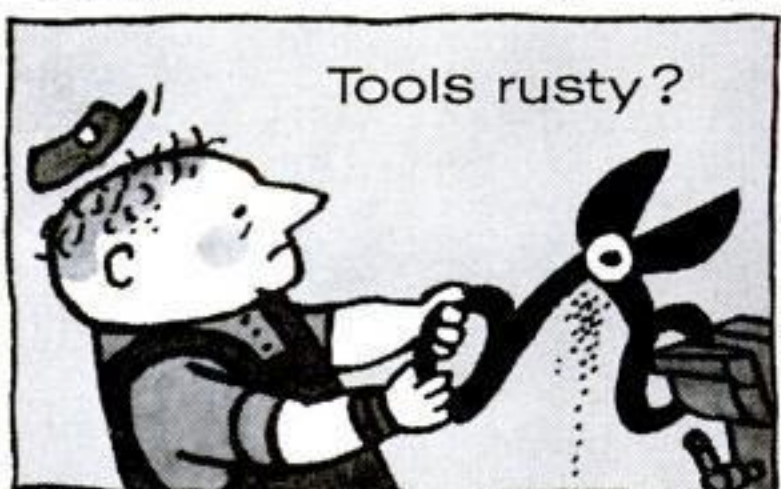
FIX-IT TIPS with "3-in-One" oil



Quiet them quick with a few drops of "3-in-ONE" oil. Lubrication lasts for months—keeps rust from forming, too.



Free it fast. Put "3-in-ONE" oil in lock and on key. Work key in lock. "3-in-ONE" penetrates—keeps lock working smoothly.



Keep them clean with "3-in-ONE." Actually contains rust inhibitor. New Oil-Spray can makes over-all oiling easy.



Silence it fast with clean-working "3-in-ONE" oil. Works into hard-to-get-at places—doesn't ever gum up.

"3-IN-ONE"

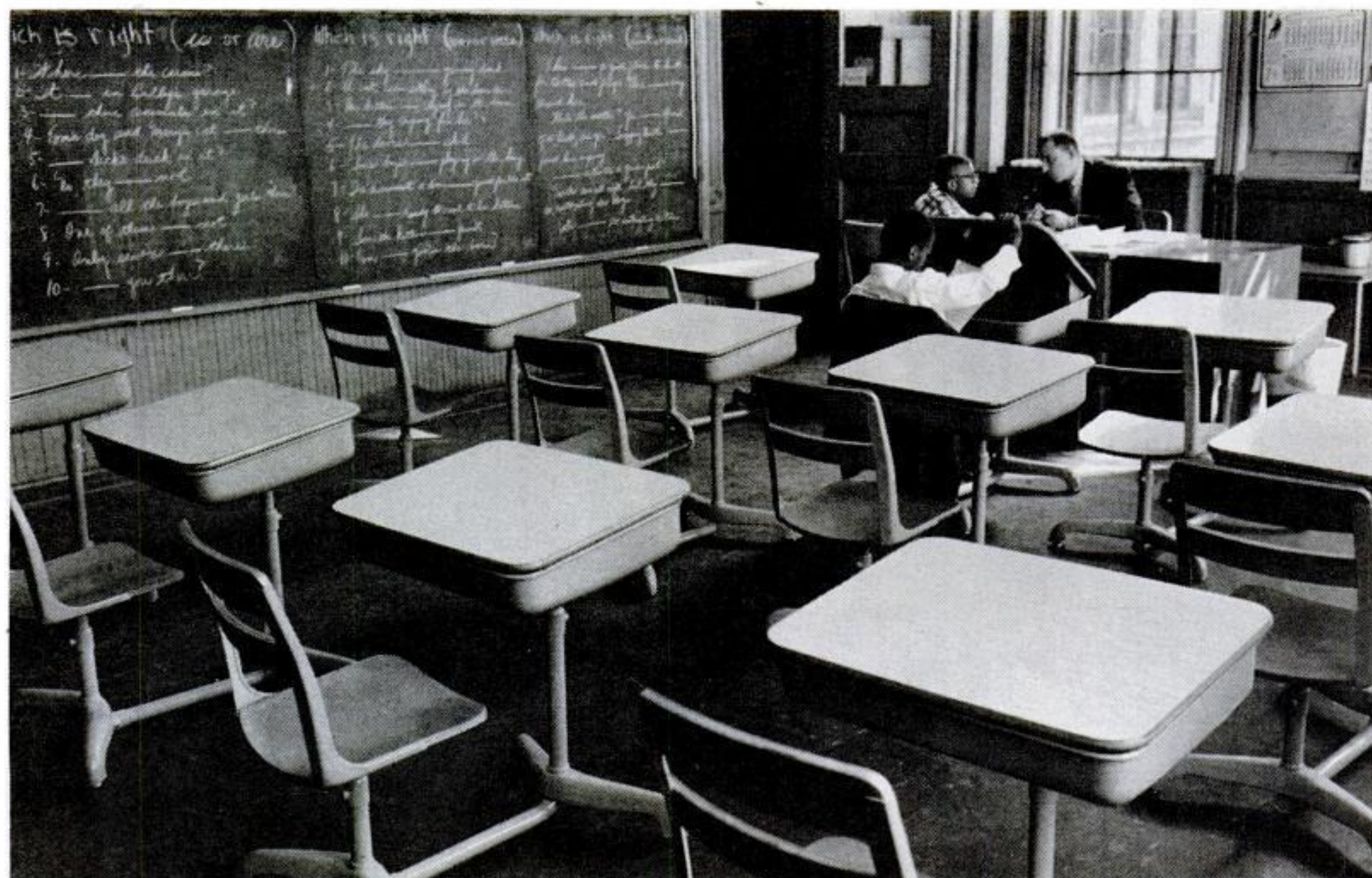
is the one oil that does all three:

1. PENETRATES
2. LUBRICATES
3. PREVENTS RUST



New handy spray can for hard-to-get-at places.

CITY'S PROBLEM PUPILS CONTINUED



"700" CLASSROOM in a Brooklyn school once closed and now reopened is equipped with new desks. The teacher

here deals with a two-member class. Eventually the school will handle 150 pupils, with no more than 10 to a class.

NEW TROUBLES, NEW SCHOOLS

There was strong action to relieve the beleaguered schools. After emergency conferences Governor Averell Harriman and Mayor Robert Wagner agreed on a joint city-state program. State institutions will try to take 250 "hard core" cases. The city will open six more temporary special schools for suspended pupils. Two of the schools are already open. They are previously abandoned school buildings, hurriedly refurbished and staffed by dedicated teachers. Called "700" schools, they will, like the "600" schools, give pupils individualized help in small classes (above). School officials hope to have two more in operation by the end of the current school year. By September

all six should be ready, five for boys, one for girls.

These six schools will all make use of existing buildings, some of them dangerously antique. But the City Council has taken the first steps in authorizing a half-billion-dollar bond issue to build the permanent new school facilities the city desperately needs.

Meanwhile the suspensions went on, now on an individual basis, when other corrective measures failed. The problem went on, too. One teacher was beaten up near his school. And in another school, in Brooklyn, a student was accidentally shot in the stomach as some other boys (below) showed off a .38 revolver.



IN POLICE CUSTODY, boys hide their faces as they run from Brooklyn adolescent court to a waiting paddy

wagon. They were arraigned under the Sullivan Law for illegal possession of revolver which shot another boy.



BLOWOUT PROTECTION: Nylon cord tires protect the car at left. Water that seeps into tires in wet weather can't rot nylon cord. Nylon gives your tires lasting protection against the four major causes of blowout: (1) moisture, (2) heat, (3) flexing, (4) bumps. For your safety insist on nylon cord tires when buying new tires or a new car.

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BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

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TAKING OVER THE LANES, SAN DIEGO CHILDREN WHO PLAY EVERY SATURDAY MORNING START THEIR LEAGUE GAMES BY ROLLING BALLS IN NOISY UNISON

In elegant surroundings, the game adds to its attractions with bars, nurseries for children, conveniences for players

The American bowling alley, once stuck shamefacedly in a back-street basement, has acquired a stunning elegance and has bloomed into an all-purpose pleasure palace offering a variety in entertainment and luxury. Its façades have the glitter of a Hollywood nightclub. Its deep-carpeted lobbies are lined with restaurants, cocktail lounges, billiard and beauty parlors. There are floor shows for adults and nurseries for children. There are also alleys where players can bowl—only they are not called alleys any more. They are more delicately known as lanes.

The modern bowling center often costs more than \$1 million to build, with a third of the expense going for nonbowling facilities. Of the 625 bowling centers built last year, the most lavish went up on the West Coast. The game's striking new aspect has come with its move from city to suburb. Today more than a third of the 20 million bowlers in the U.S. are women, and proprietors try to give their lanes a country club atmosphere. As a result the game that was once a man's excuse for a night out has now become a place where he takes the whole family.

BRIGHTLY LIGHTED FAÇADE OF BOWLERO LANES IN SAN DIEGO, CALIF. IS COVERED BY POINTED CONCRETE CANOPY →

Bowling





ORNATE ENTRANCE to the \$1.1 million Bel Mateo bowling lanes in San Mateo, Calif. is set off by totem pole fountain. About 1,000 people a day bowl and use the

other facilities—a cocktail lounge called the Totem Room, a restaurant with stained-glass windows, a billiard room, nursery and outdoor play area for children.



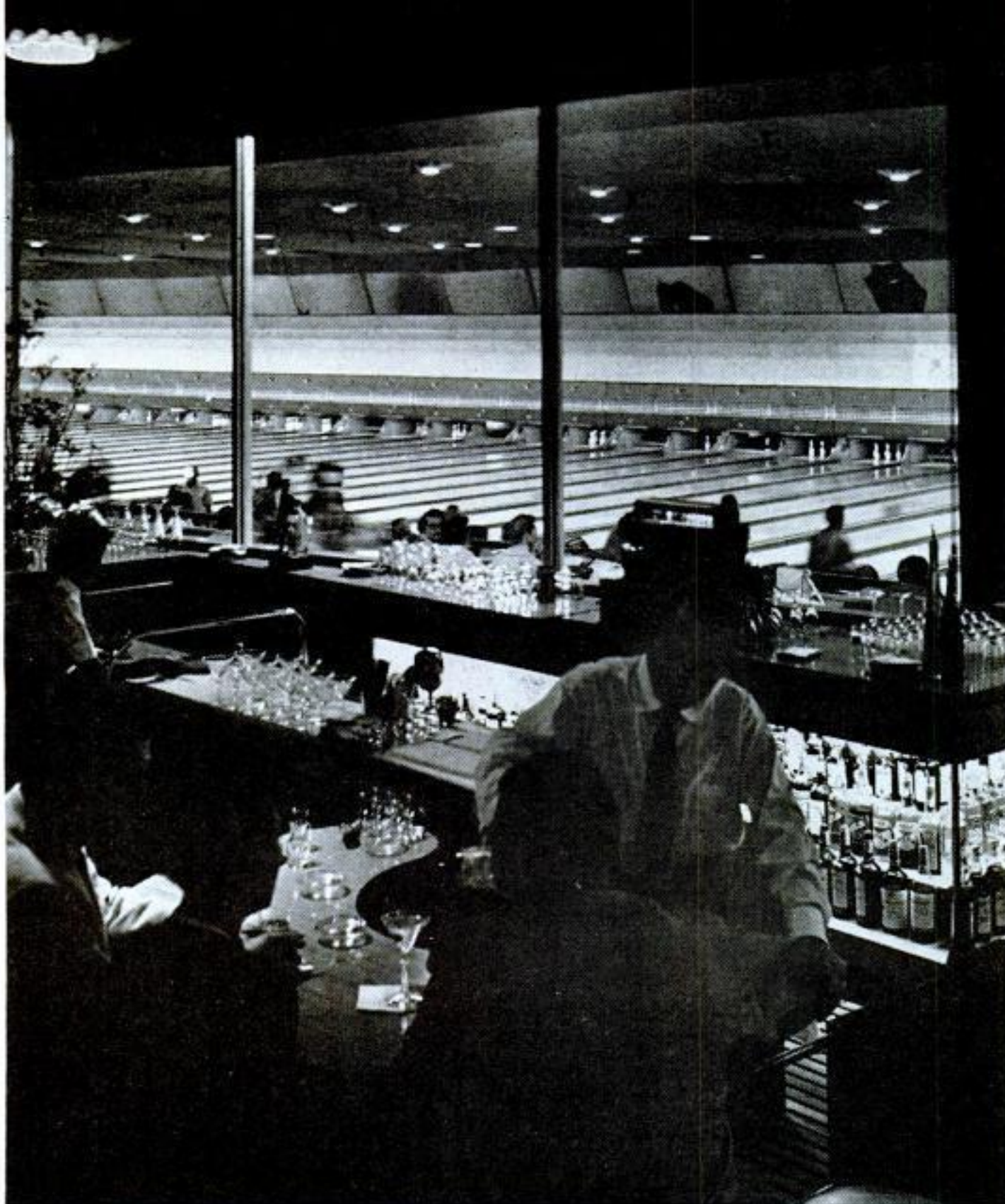
FUN FOR NONBOWLERS is provided by the 19th Ave. Bowl in San Mateo, Calif. with well-equipped nursery for children and pool and billiard tables for men. The

nursery cares for 75 to 100 bowlers' children a day. The pool tables get a good play when the women's leagues are bowling. Lanes are at far right beyond tables.



BABY-SITTING BY TV, bowling mothers at All-Star Bowl in Skokie, Ill. watch closed-circuit system behind scorer's table to keep an eye on their children.

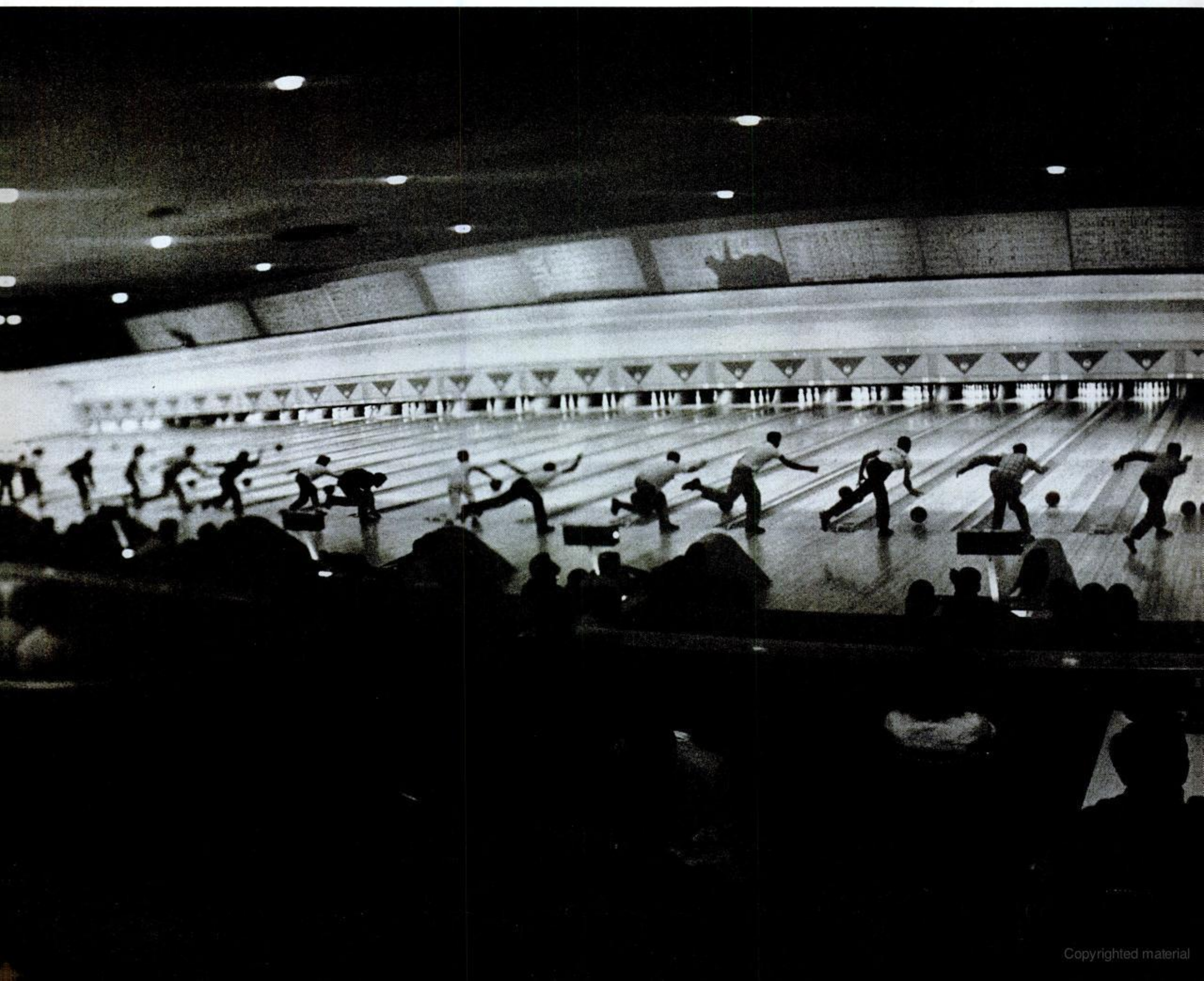
TV camera sweeps adjacent playroom, which is supervised by a nurse, when 300 women take over the lanes for league competition three mornings a week.



GLASSED-IN BAR looking out on lanes at South Bay Bowling Center, Redondo Beach, Calif. is part of swank restaurant, the Steak Knife, one of area's best.

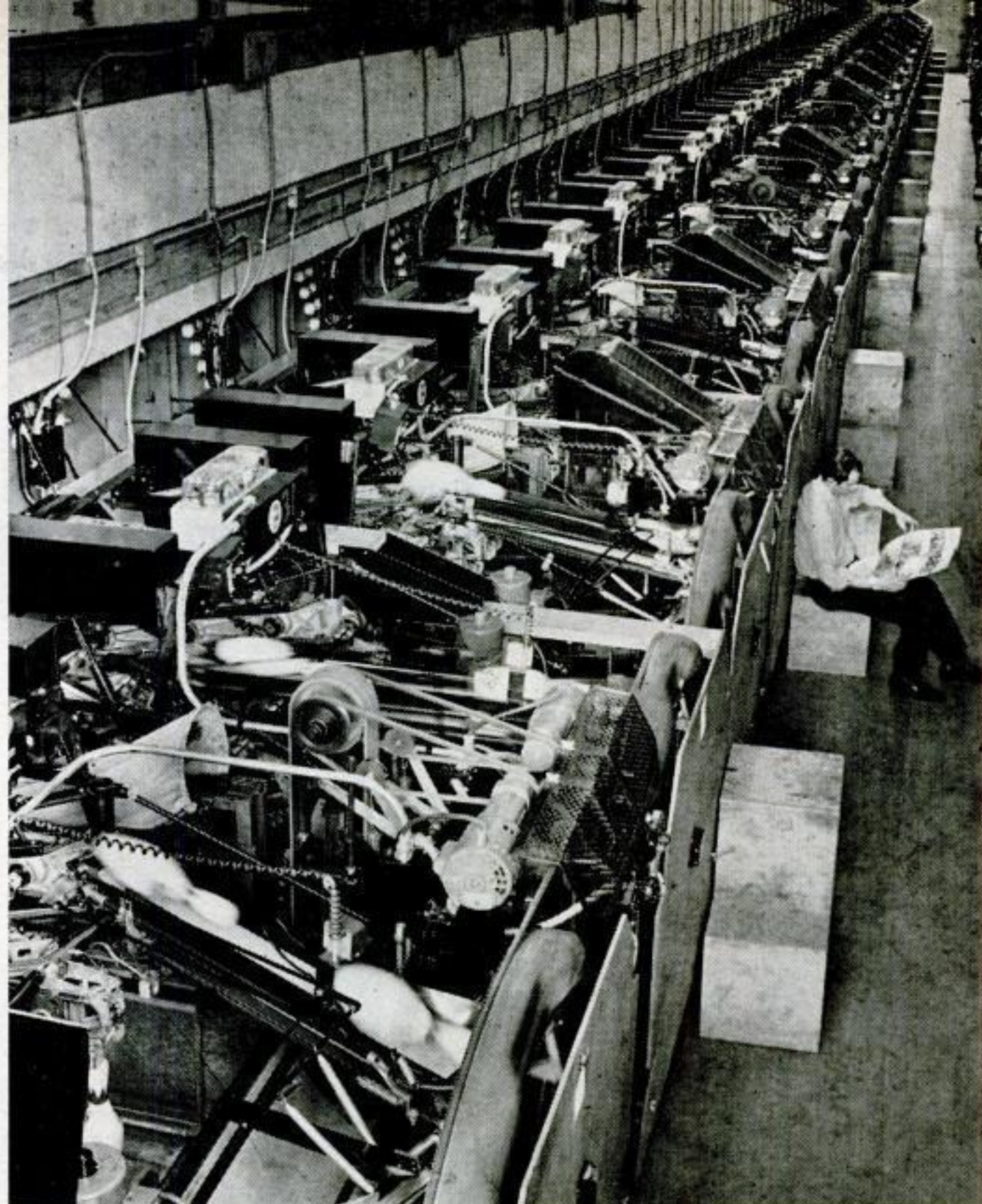


MASTER CONTROL PANEL tells Counterman Herman Wegelin of South Bay which bowlers have ended games. Bowling shoes for patrons are in rack below.

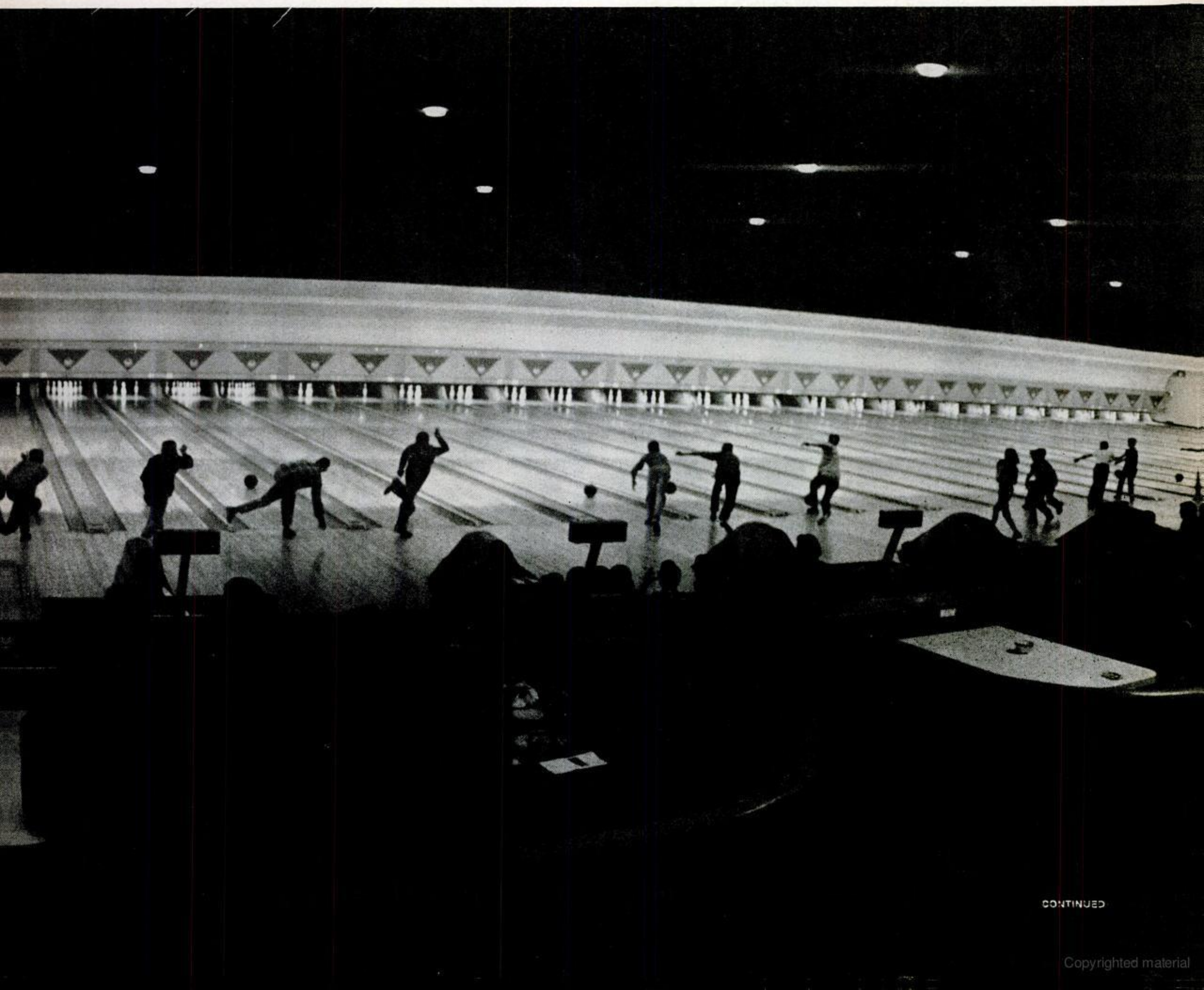




▼ **LINED WITH JUNIORS** (below), the 56 lanes at Bowlero, San Diego, Calif. are jammed for children's leagues. Bowlers' scores are projected above the lanes.



AUTOMATED PIN SETTING at Friendly Hills Bowl, East Whittier, Calif. uses maze of machines manned by single mechanic reading newspaper behind lanes.



CONTINUED



A BIRTHDAY AT LANES is celebrated by Bruce Munson, 10 (*behind cake*), in Canandaigua, N.Y. as

his mother prepares to serve. Most of the boys at the party are regular bowlers in the lanes' junior league.

Play place for whole family

In small towns like Canandaigua, N.Y. (pop. 9,000) where the old-time bowling alley was considered no place at all for a child, the lanes today have become a center of family recreation. Every Sunday afternoon Canandaigua's lavishly equipped Arrowhead Lanes are invaded by 50 or more families who have come to eat and play together. Children are encouraged to bowl with their parents, but for those too

young to roll the balls down the lanes there are two TV sets or simply the exciting sights and sounds (*right*) of bowling.

Family bowling, such as enjoyed by the Howard Samuels family of Canandaigua (*below and right*), sometimes develops surprising talents and rivalries. Mr. Samuels, men's league bowler, averages a respectable adult 165, but his 14-year-old son Billy now consistently beats him.



GRAVE BEGINNER, Vicki Samuels, 8, lines up her ball. Improving rapidly, she now scores over 100.



SHOWING HIS DAUGHTER, plastics manufacturer Howard Samuels rolls ball for Bobby, 3. Behind



him is another daughter, Cathy, 10. The Samuels and six children have weekly outings at the lanes.

BOWLING'S BIG DELIGHT for Howie Samuels Jr., 5 and sister Bobby comes at the ball-return rack.

Bobby shouts as ball bangs in while Howie listens to balls rolling under floor in return from the pits.



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Casite removes gum and goo—KEEPS the engine clean—increases power, improves performance, saves gas and repairs, too.

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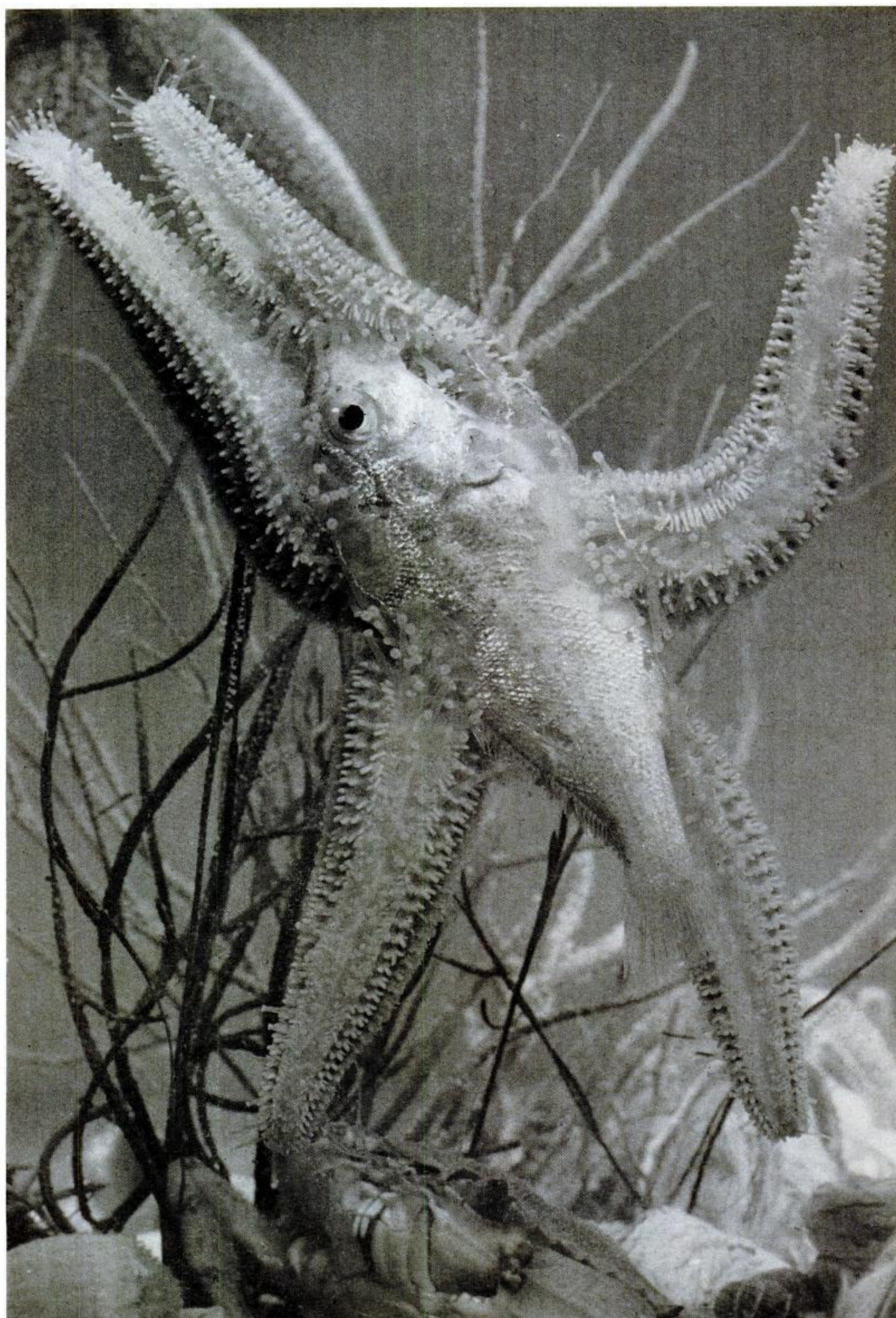


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IN AN AQUARIUM A SEA STAR IMPALES FISH TO GLASS. ITS STOMACH HAS STARTED TO COME OUT TO ENVELOP FISH

MENACE OF THE HUNGRY SEA STAR

The starfish, or sea star, is one of the prettiest of all sea creatures, whether floating the bottom of a tidal pool or hanging dead and dried as a decoration on a wall. Although harmless looking, this five-armed animal is a most voracious eater. It can digest a small fish (above), but its favorite foods are the hard-shelled clams and oysters.

When sea stars move onto an oyster bed they do not leave the area till they have cleaned almost every oyster out of its shell. They have been a particular

menace in the big oyster beds off Long Island. Last year they found conditions there very favorable, increased by 1,000% and swarmed over the beds doing hundreds of thousands of dollars worth of damage. Oystermen fought back, sweeping and dredging sea stars from the bottom, spreading hot lime to kill them. This did a little good and now, as the waters start to warm up and the dormant sea stars become hungry again, the shell fish companies start preparing to continue their war on the oyster's enemy.

CONTINUED



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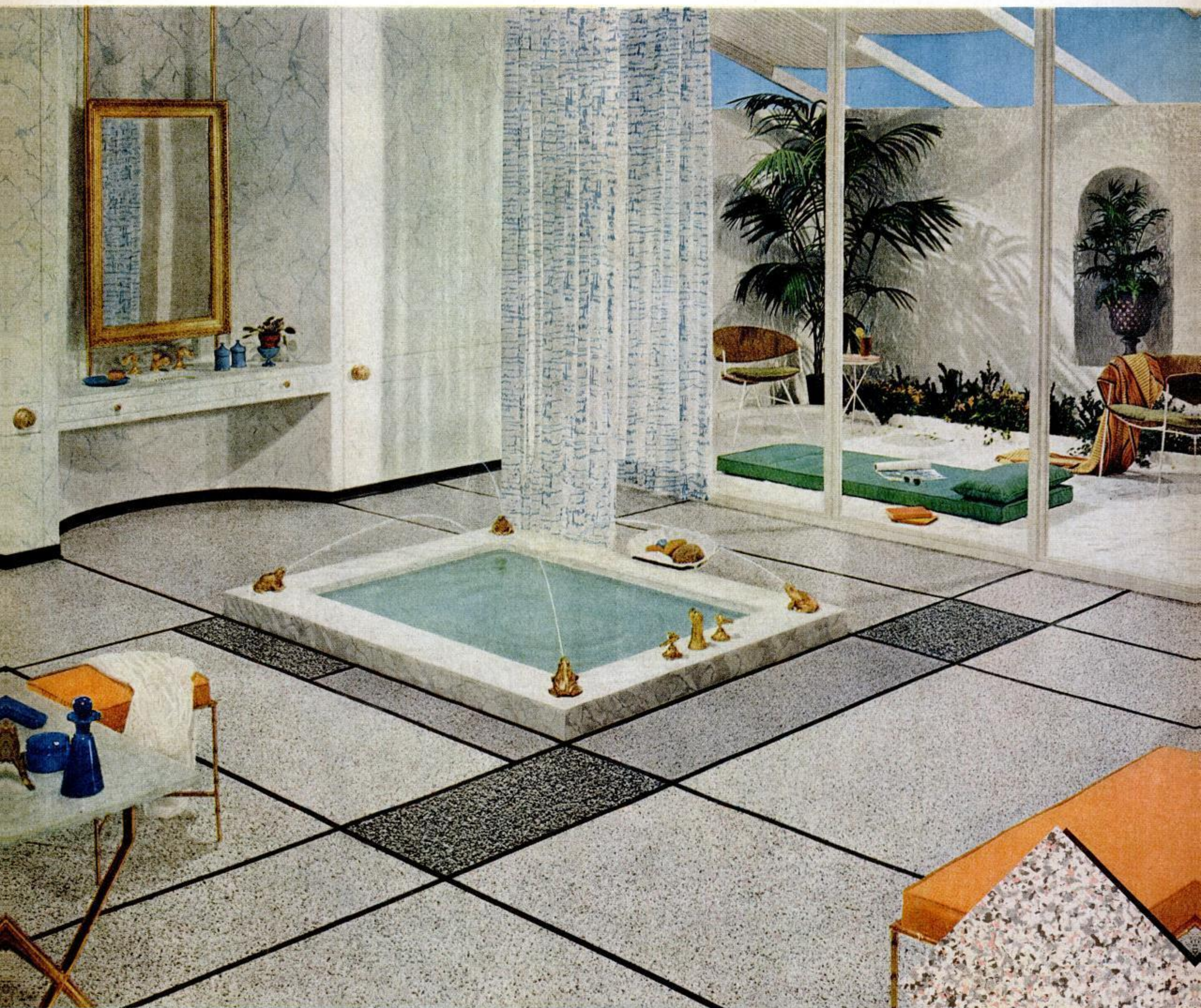
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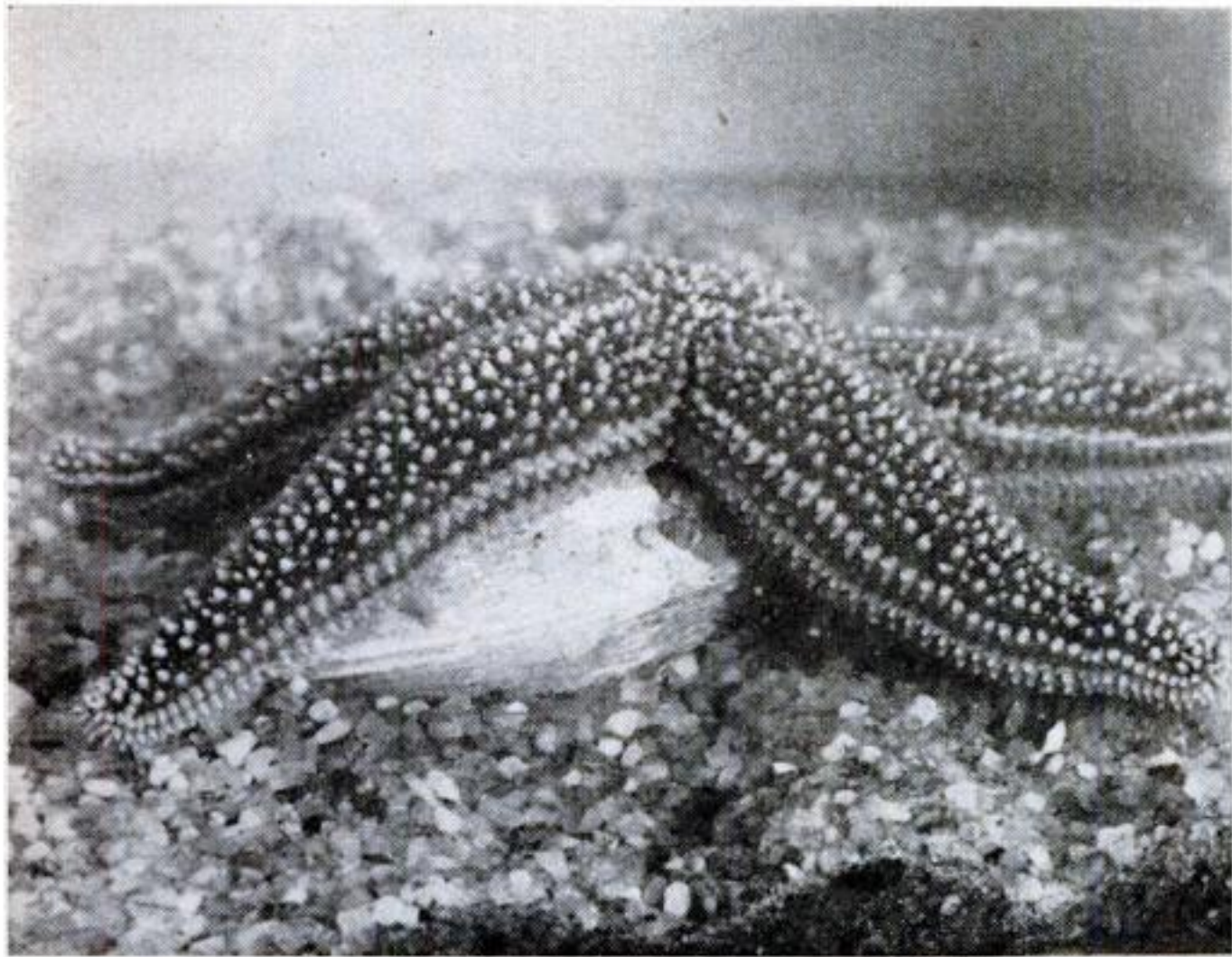


Why not do this floor yourself? It's so easy and so economical. Remember, too, tile costs less to have installed than flooring in rolls. Colors: Dark Granite, Tennessee and Dark Tennessee with black feature strip. Wall base is Black KenCore.®

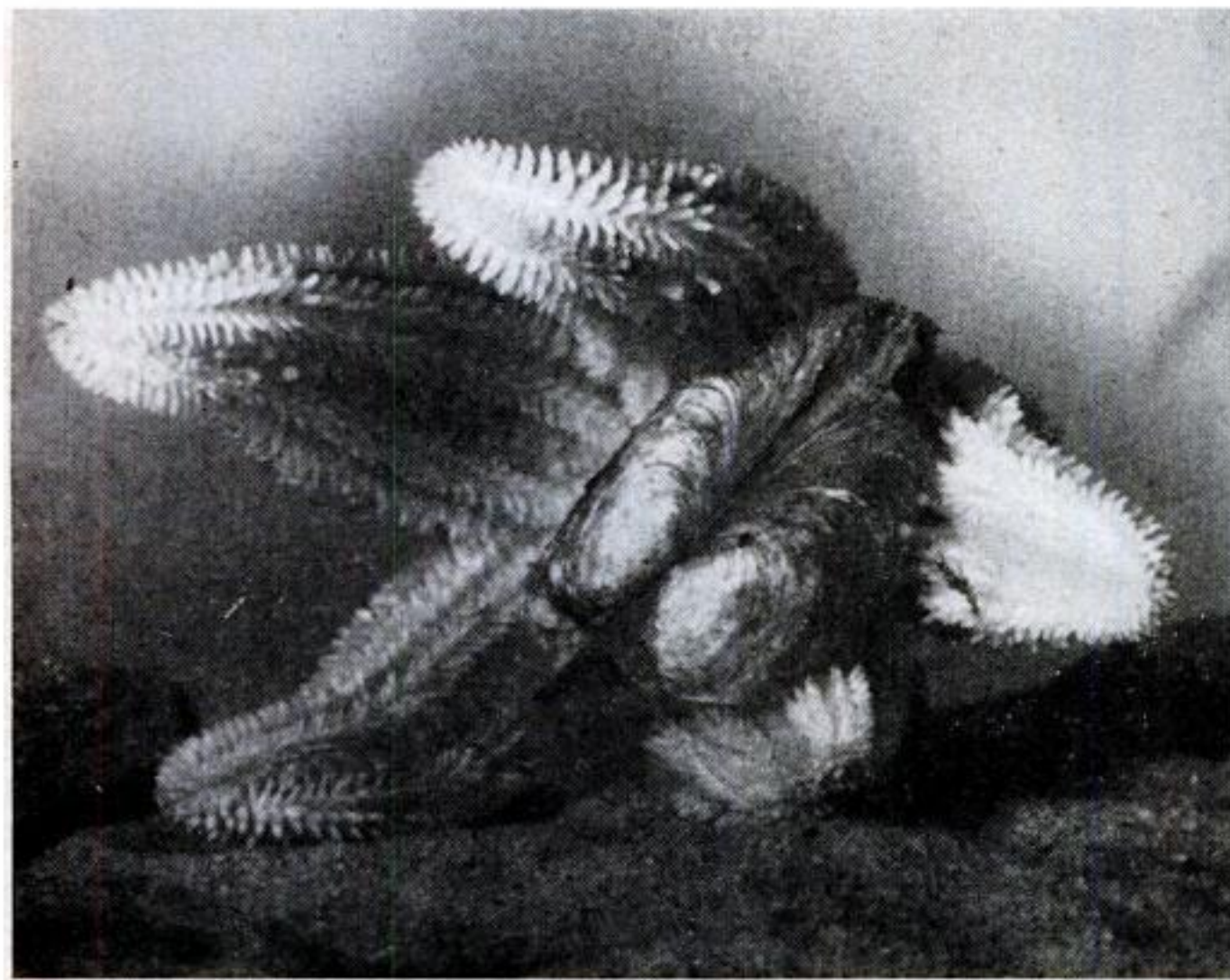
Brilliantly inspired by abstract art—this refreshing bathroom floor is “Terrazzo Chip”. . . latest and loveliest KENTILE® Solid Vinyl Tile. It's resilient . . . greaseproof and waterproof . . . a dream to clean . . . and wears and wears. Remember, too, such glowing colors and fashion designs are found only in Kentile Floors.

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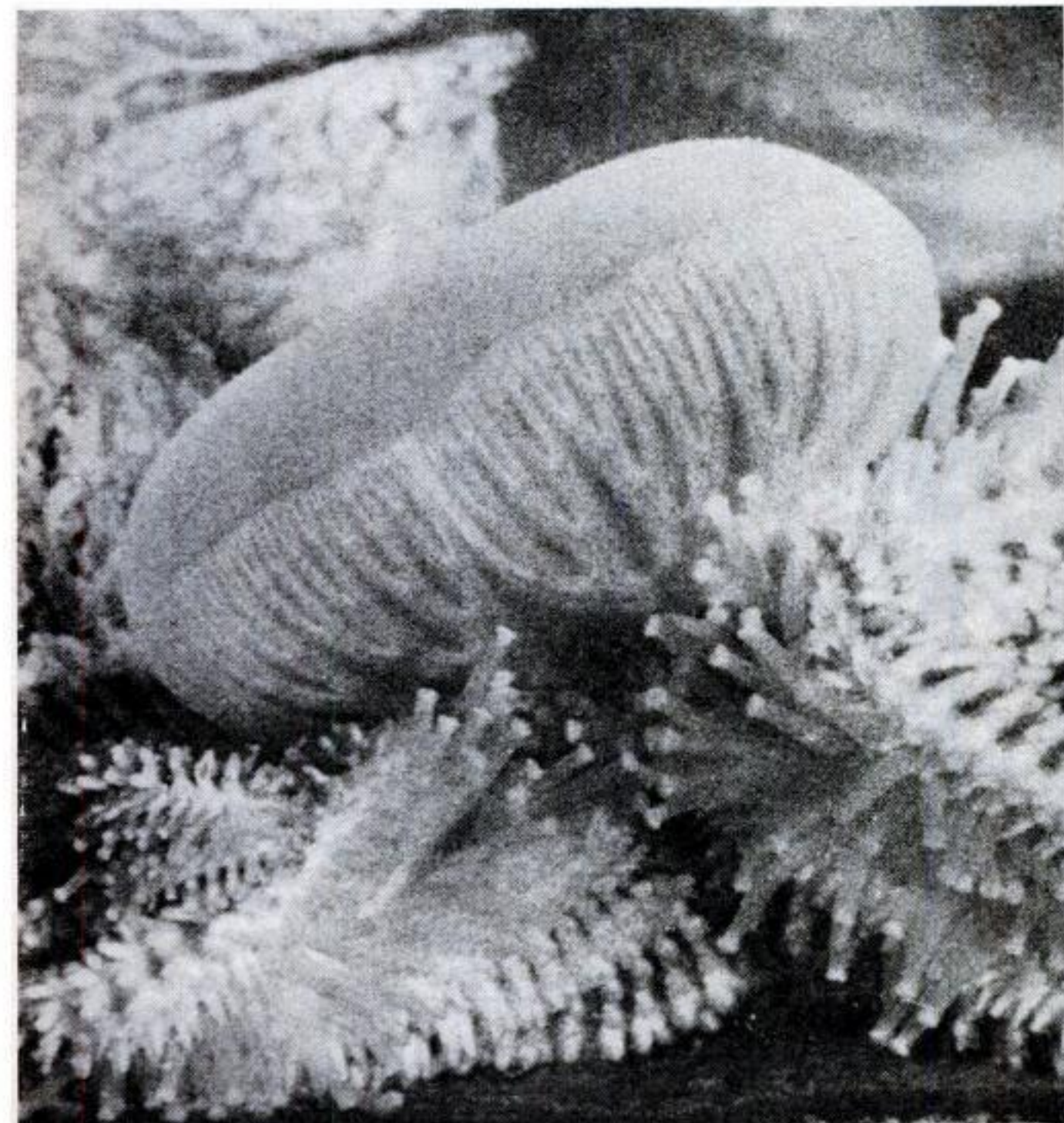
Your Kentile dealer is listed under FLOORS in your classified telephone directory. Kentile Floors are available in Solid Vinyl (KenRoyal®), Cushion-back Vinyl, Vinyl Asbestos, Cork, Rubber and Asphalt Tile . . . over 175 decorator colors! All tile is not GENUINE KENTILE. Look for the KENTILE name on every carton.
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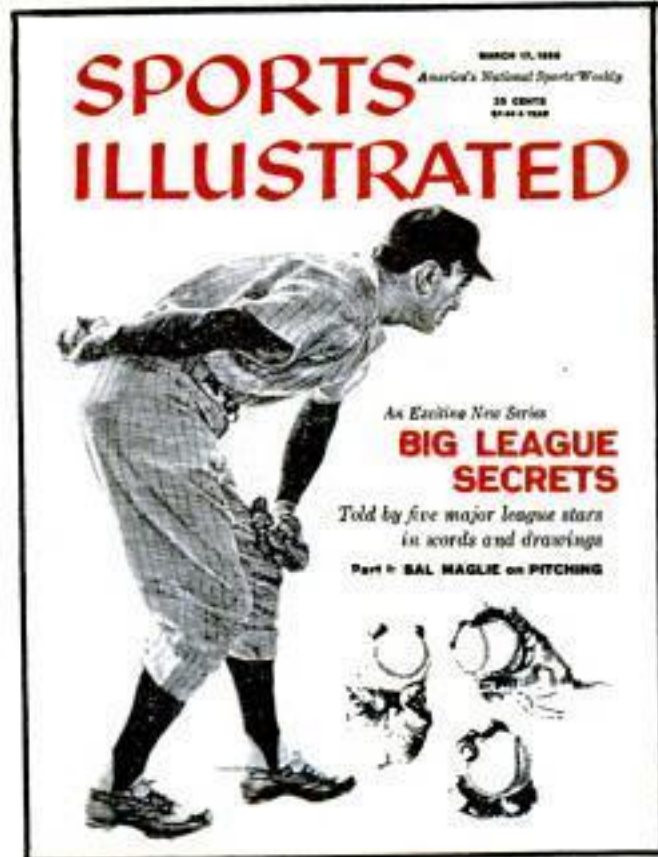
CLIMBING OVER CLAM, a sea star first humps its body over its prey. Then it attaches suction cups on its feet to the two shells and begins to pull.



CLINGING TO CLAM even when knocked over, sea star holds it to mouth opening. After getting shells apart, sea star pushes stomach (below) into crack.



EXTRUDED STOMACH of sea star balloons from its minute mouth opening. When inserted into shell, it surrounds and digests soft clam or oyster.



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for the new
**SPORTS
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THE ART OF PITCHING

by Sal Maglie

"There's no such thing as a good curve ball hitter," says Sal Maglie in this week's **SPORTS ILLUSTRATED**. And adds, equally emphatically: "Having too many pitches is as bad as having too few. Three is the right number."

All that Maglie knows about pitching is in this absorbing report. And nobody knows more. Whether baseball to you means big leagues or Little League, you'll enjoy the Barber's flavorful description of how to set up a hitter; the one pitch to throw in the clutch; those three essential pitches; and other top secrets of his trade. Here's a lesson of lasting value both to the season-long fan—and to the youngster seeking simply to play better baseball.

FIRST OF FIVE ALL-STAR CHAPTERS

Actually, "The Art of Pitching" is only the first of a unique new series of baseball "lessons" by five of the game's great players. Later in the spring, you'll hear from Roy Sievers on



The Art of
Hitting
by Roy Sievers



The Art of
Catching
by Del Crandall



The Art of
Infielding
by Gil McDougald



The Arts of
Outfielding &
Baserunning
by Richie Ashburn

"The Art of Hitting" . . . Del Crandall on "The Art of Catching" . . . Gil McDougald on "The Art of Infielding" . . . and Richie Ashburn on "The Arts of Outfielding and Baserunning."

And—by subscribing now to SI at a special trial rate—you can have some of these later chapters delivered right to your door. Your subscription, of course, will bring you the best of *all* sport—not just baseball, but tennis and turf and golf and boxing . . . not just the All-Star Game, but the Derby, the Open and the '500' as well. But use the coupon *today* to enjoy **SPORTS ILLUSTRATED**—America's fastest-growing weekly—at the special rate of **23 weeks for only \$1.97**.

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RECONNOITERING THE READING ROOM OF THE DETROIT ATHLETIC CLUB, TONY CROCKER AND KEVIN KEATING GIVE ORNATE LOUNGE A CAUTIOUS ONCE-OVER

SONS IN FATHERS' SANCTUM

All through the year members of the Detroit Athletic Club, who are also largely top members of the auto industry, can retire to their ornate inner sanctum comfortably certain of quiet adult companionship. But once a year, ever since 1917, the barriers have been lowered for a father-son day of noisy games and entertainment. This year, as usual, the invasion was signaled when the first hesitant youngsters screwed up enough courage to scout the sedate reading room (*above*). Within minutes almost 400 of

them, with a couple of hundred fathers in tow, completed the infiltration.

They took over the club pool for elimination races, joined in a wild scramble for the 400 silver dollars their fathers traditionally toss into the pool. Later they helped out the entertainers on stage during lunch, played pool and squash and bowled. As the youngsters left for home, jingling the silver in their pockets, one club member remarked, "Well, the kids competed for dollars today. Their fathers do it the rest of the time."



SINGING WITH THEIR SONS, club members join in *The Star-Spangled Banner*. Here with their boys are the three Taylor brothers, Dawson (left,

wearing glasses), Hanley (center) and George (right), who are all successful automobile dealers. Dawson sells Chevrolets; Hanley, Plymouths; George, Fords.



MOPPING HIS MOPPET, Ford Vice President John Bugas helps his son Jack dry off after the boy jumped in to get the feel of the water before his race.

DOLLAR DIVERS bring up their loot. In early years members used to throw change from their pockets, but this was outlawed when a boy swallowed a nickel.

CONTINUED



THROUGHOUT THE WORLD

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The secret's in the new, aroma-rich texture!
You'll love the coffee it makes!

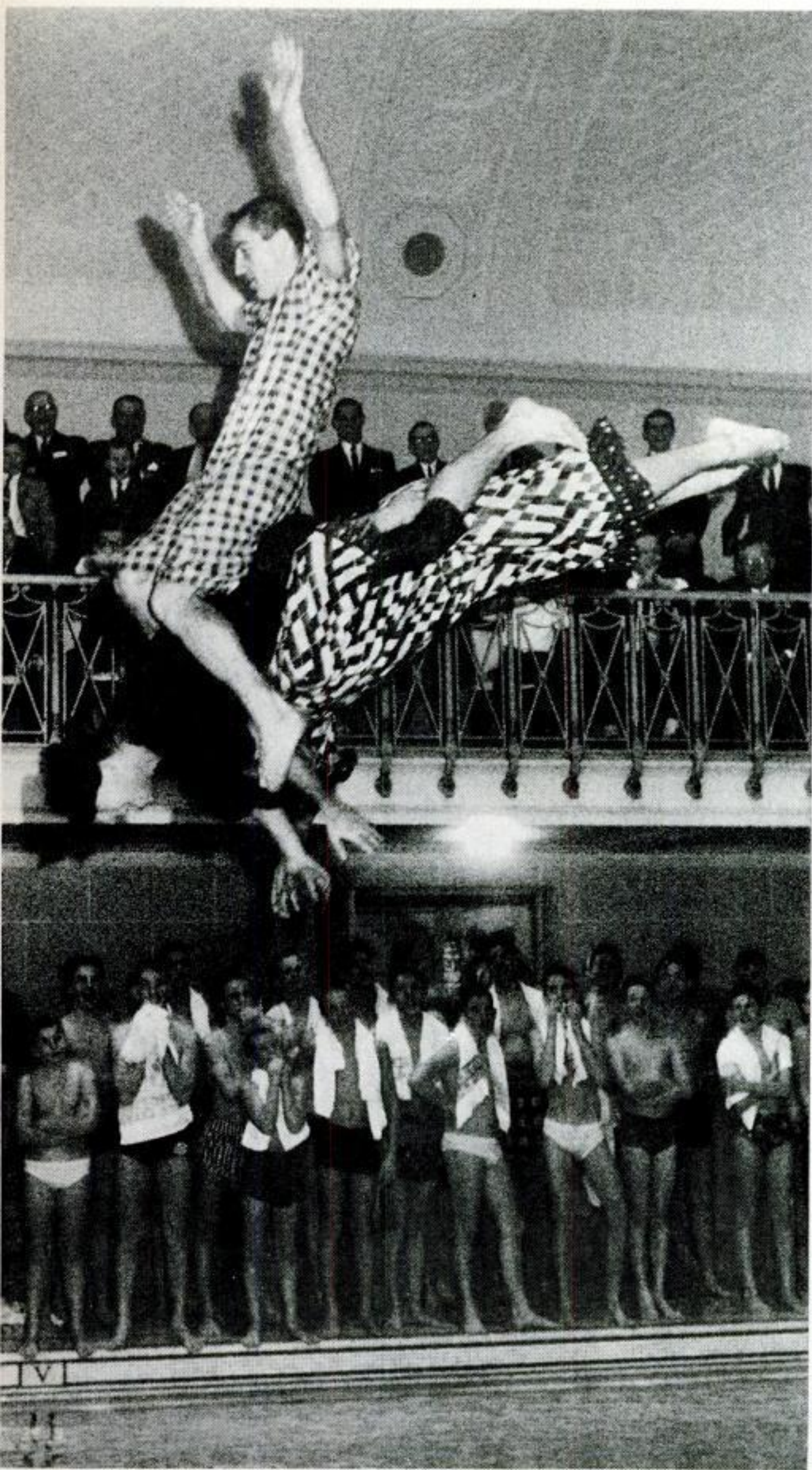
So fresh . . . so rich . . . so *different* from other instants . . . you should spoon a little less or a little more to get just the flavor you like best! This is the first and only instant coffee with as much *natural* aroma essence as fresh-brewed regular coffee. More than any other instant coffee made! Instead of just coffee—enjoy a Flavor Break!

GIVE YOURSELF A



INSTANT CHASE & SANBORN — the full-bodied coffee!

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.



COMIC DIVES by a trio of experts brought cheers from youngsters who roared even more when splashes wet them. Most fathers retreated to balcony.



QUICK KISS by Florence Henderson was Jim Harrington's prize. Florence, a star in *Fanny*, stopped the show with song from it, *Be Kind to Your Parents*.

A MATTER OF DESIGN

Are you proud of the house you live in?

If so—whether you bought it new or built it—chances are it was designed by an architect, a trained craftsman who brought skill and imagination to the task. Chances are even better that he signed “A.I.A.” after his name, for members of the American Institute of Architects have been responsible for most of America’s best-looking houses. The homes they design are usually marked by more built-in livability, more facilities for fun, relaxation and gracious living.

Over the years LIFE’s pages have been studded with news-picture stories featuring the work of A.I.A. members who have paced the latest advances in modern living and architecture. And right now LIFE’s editors are preparing for fall publication a dramatic new series of illustrated articles on “houses with livability,” spotlighting good design in American homes ranging in price from \$15,000 to \$150,000.

Because of LIFE’s interest in better living for more people, our editors will be cooperating in coming months with House & Home magazine and with 14 national associations in the 3rd annual Homes For Better Living awards, sponsored by the A.I.A. Judges this year will be looking for the best examples of home architecture in 14 midwestern states.

Your home may be eligible for an A.I.A. honor certificate and nationwide publicity if it was designed by a registered architect, if it was built after January 1955, and if it is located in North Dakota, South Dakota, Minnesota, Wisconsin, Illinois, Michigan, Indiana, Ohio, Kentucky, Nebraska, Iowa, Kansas, Missouri or Oklahoma.

Nominations can be made by owner, architect or builder. Deadline for entries is March 28, 1958. For further information and entry form, write today to . . .

AIA

*The Committee for the
Homes For Better Living Awards
American Institute of Architects
1735 New York Avenue N.W.
Washington 6, D. C.*

LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

YOUR SCHOOLS: WHAT'S RIGHT, WHAT'S WRONG?



In a revealing portrait of an overworked, underpaid Oregon high school teacher, *LIFE* captures both the frustrations and rare happiness only a teacher knows.

Everywhere you go these days you find yourself talking education, whether you're a parent, teacher, or just an interested taxpayer. You know how it goes. "How come the Russians got a satellite up first? Aren't our scientists as good? Don't we teach our kids math and physics anymore? How good is our school system anyway?"

The conversation starts with Sputnik and ends up in the classroom.

Because our schools are one of the hottest topics of the day, the editors of *LIFE* will present a major new series on education, beginning in the March 24 issue.

You'll find this report on education eye-opening and provocative. Next week, for example, *LIFE*'s cameras focus on the different worlds of two 16-year-old schoolboys—one Russian and the other U.S. You'll see them in classroom and at play, look over their shoulders as they study. Most important, you'll better understand the learning atmosphere in which they spend the best part of their growing years.

In later instalments, *LIFE* will picture for you the promising moves being made in many areas of education; you'll see the unusual methods some teachers use to make science and mathematics come alive for their students.

And you'll read Dr. James B. Conant's recommendations for a good comprehensive high school curriculum.

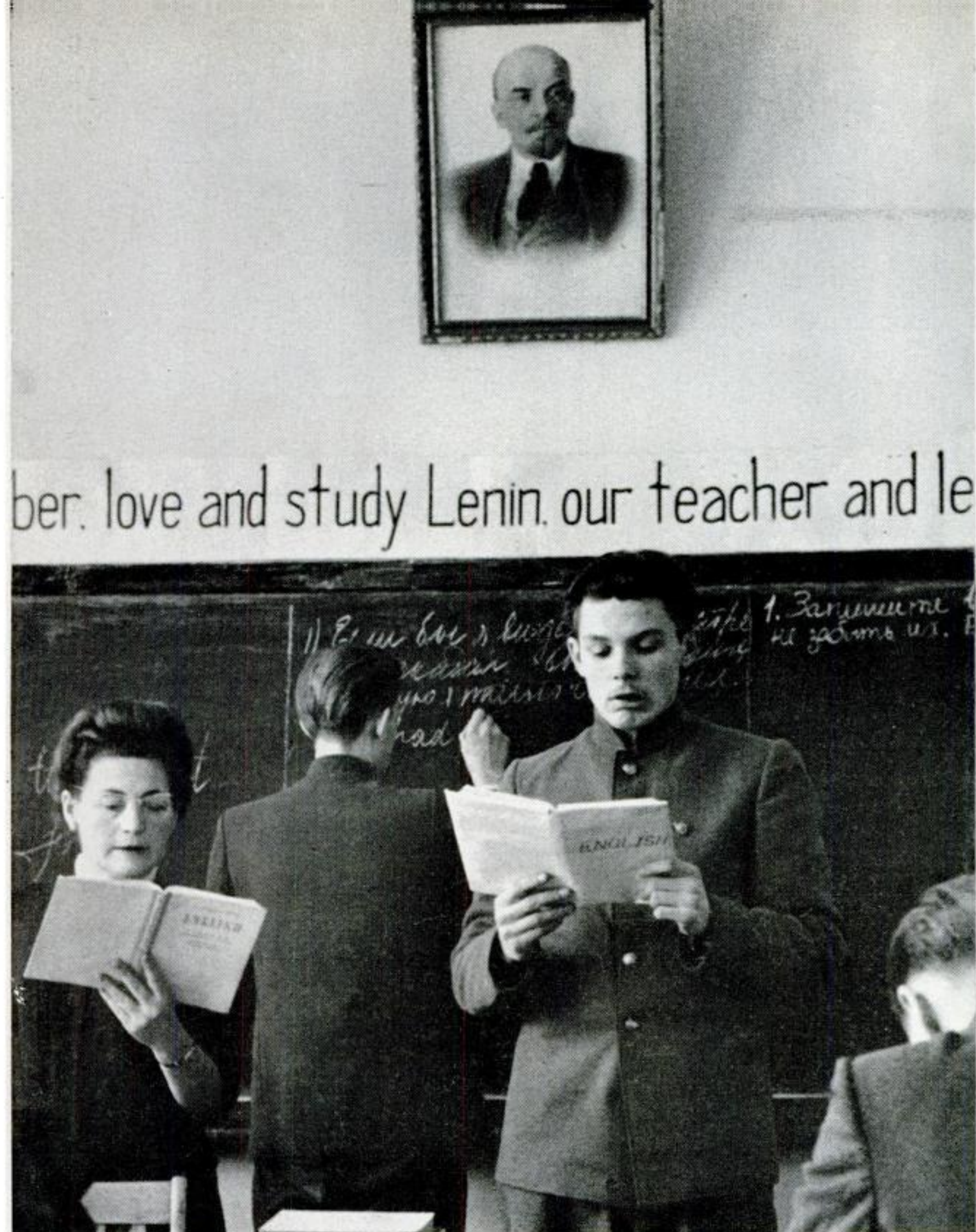
You'll also share in the personal and professional life of a typical teacher. In the daily routine of a highly capable and respected Portland, Ore. high school science instructor, who must drive a bus after class hours to support his family of six adequately, you will see symbolized the problems of many thousands of underpaid and overworked members of a dedicated profession.

LIFE will examine the problem of the gifted child, too often denied a chance under our educational system to develop his talents properly. The story of an Iowa boy and his search for help and understanding will win your heart.

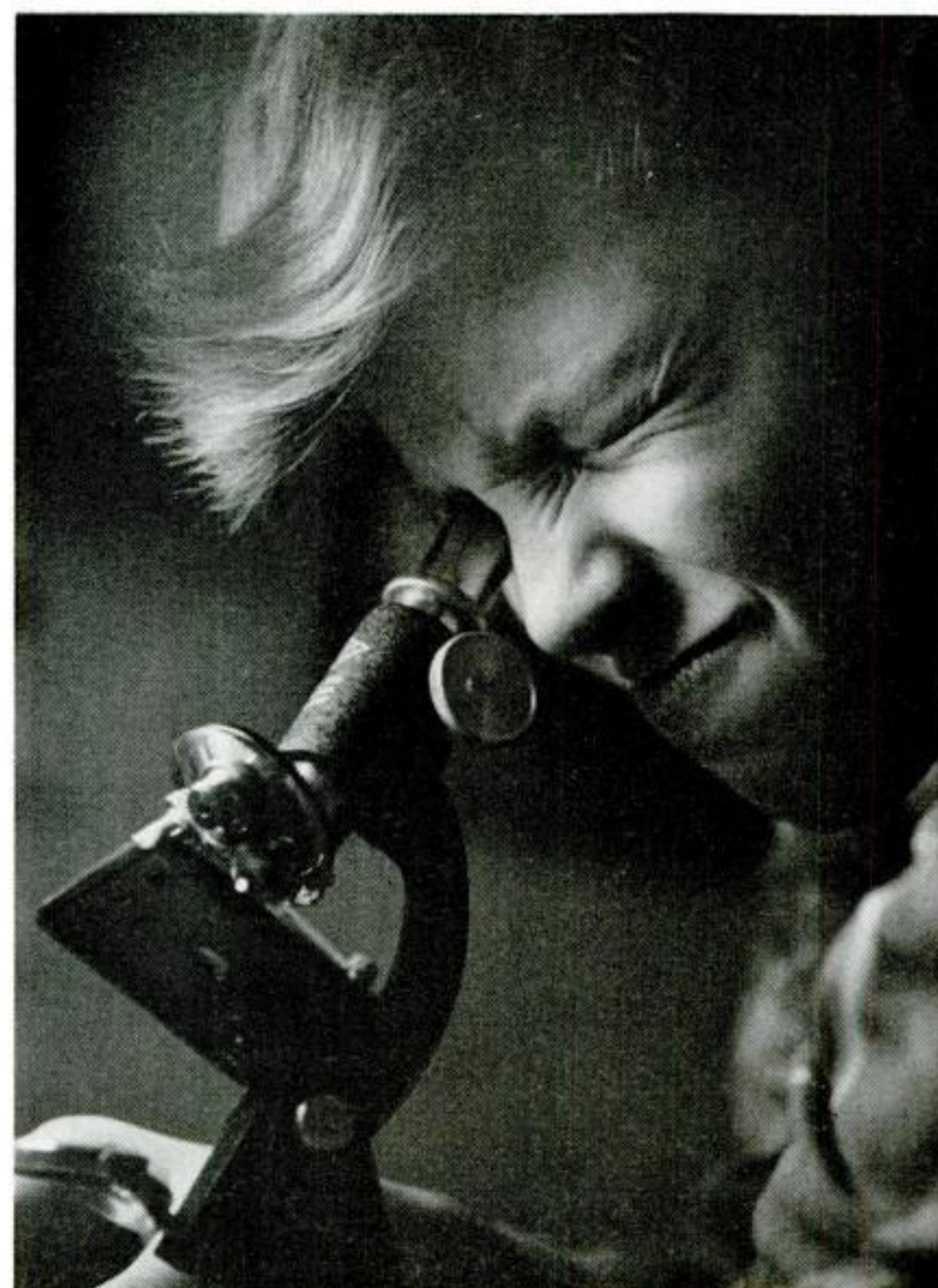
Education might seem to be a complex subject. But in the past *LIFE* has repeatedly demonstrated its rare ability to approach such subjects, sift their essentials, and through the medium of exciting photo-journalism make the story understandable, informative and—always—good reading and good looking.

This new *LIFE* series fits that bill. Don't miss it.

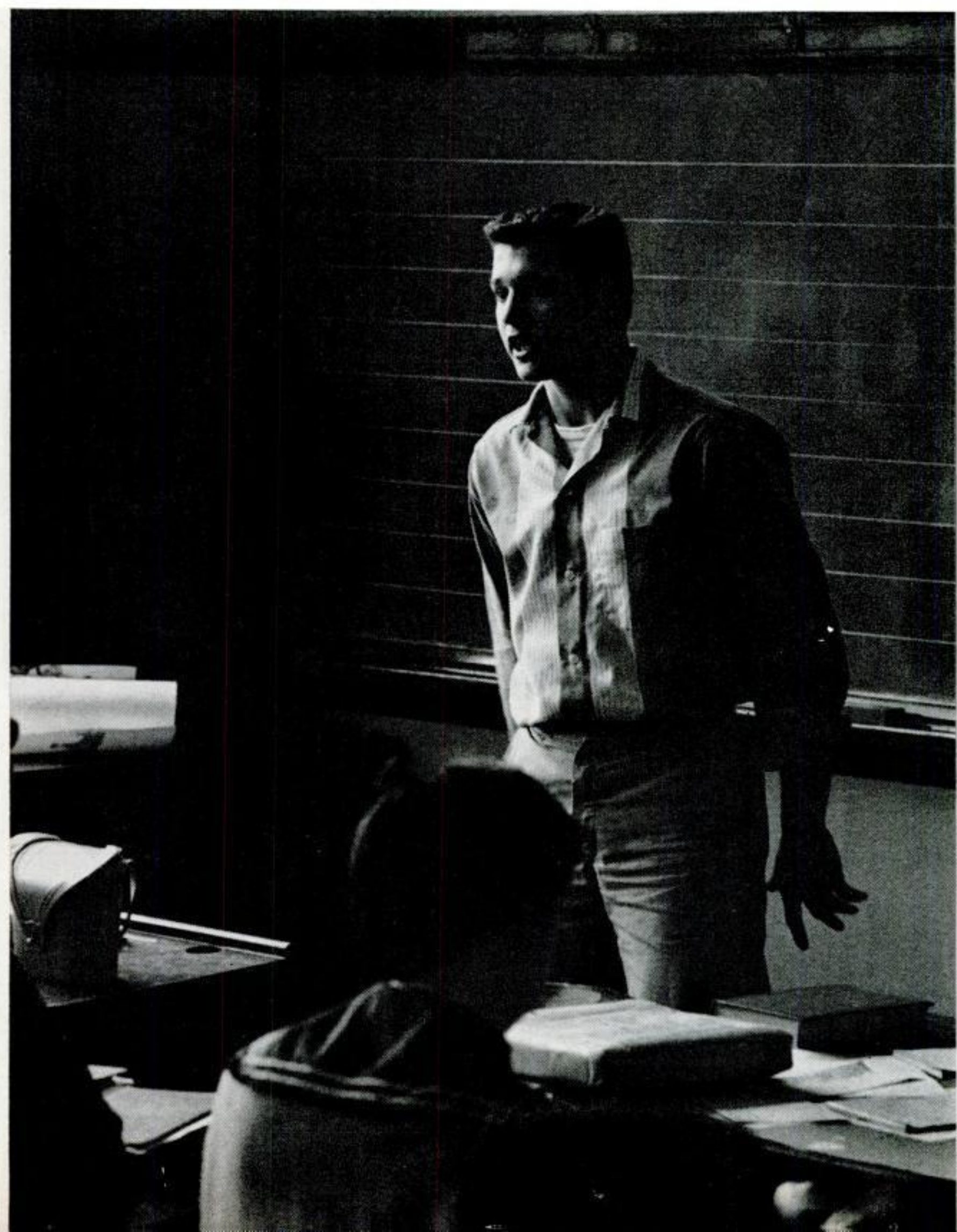
ANDREW HEISKELL, *Publisher*



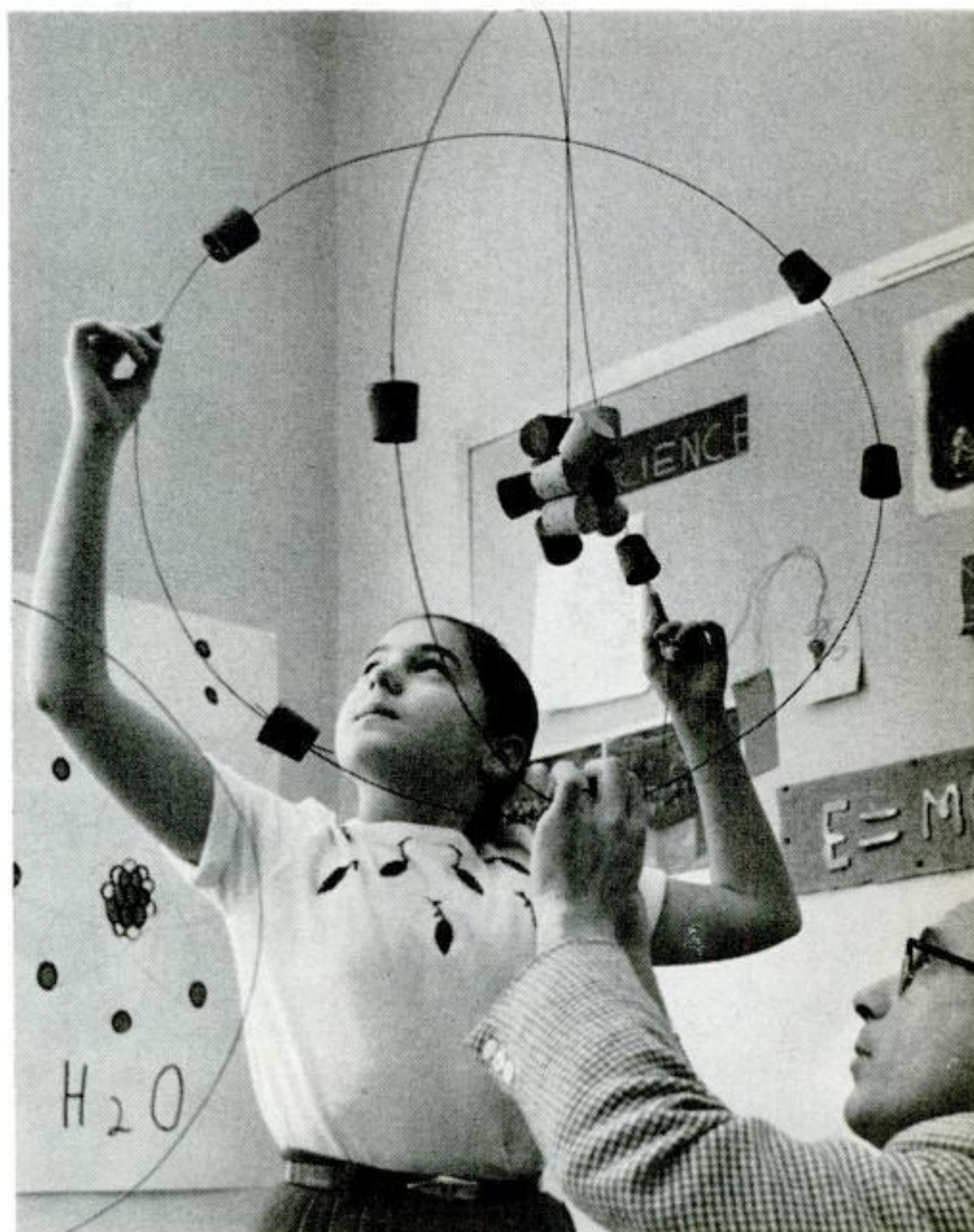
In next week's LIFE you'll learn about Russian education as Photographer Howard Sochurek follows Moscow schoolboy in a busy week. Many Russians, you'll learn, study English as well as science.



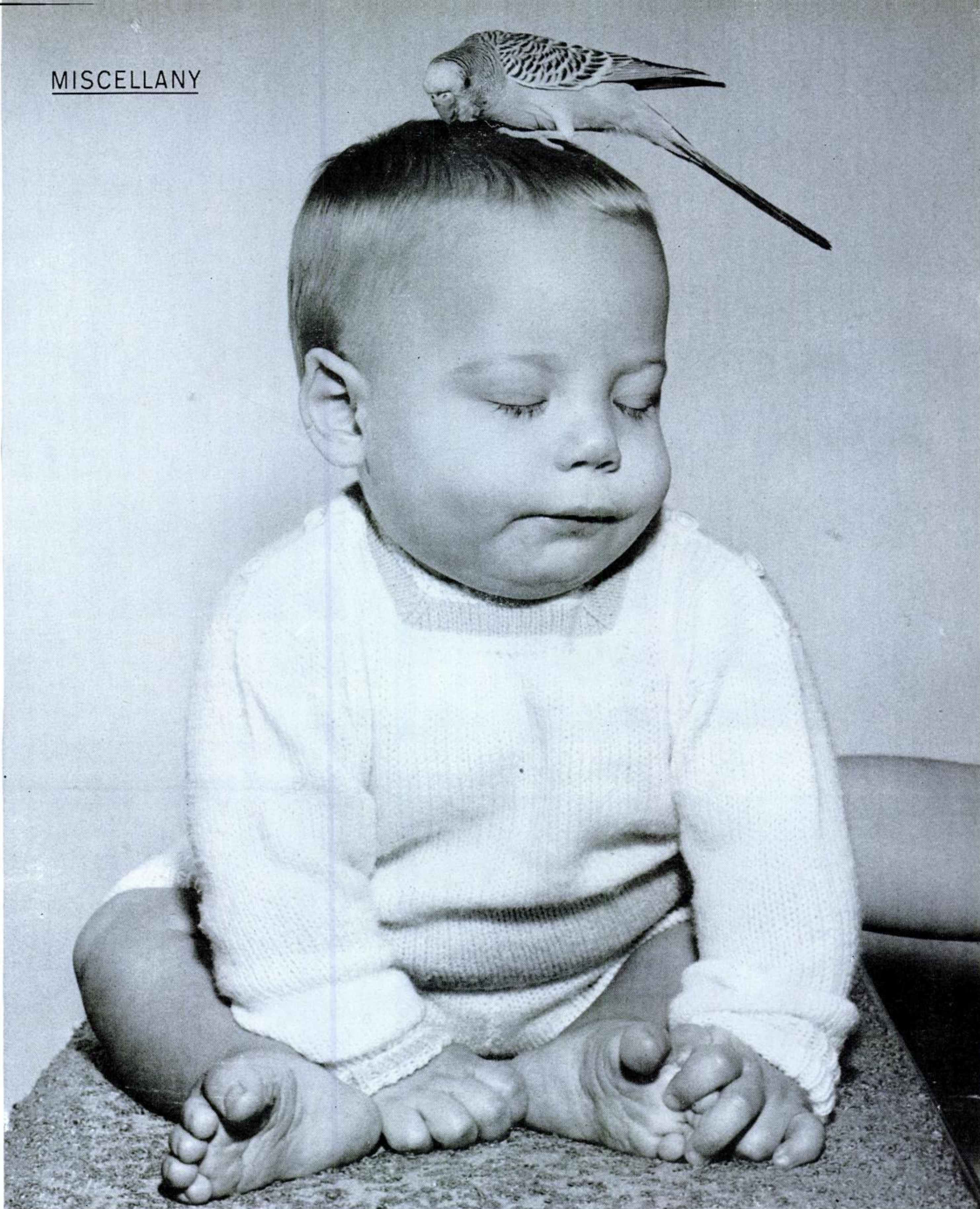
The gifted child is a key problem in education. LIFE Photographer Grey Villet tells the story of this gifted Iowa boy and shows how puzzling it is for parents and for teachers to guide his development.



How do U.S. schoolboys compare with Russians of the same age and natural abilities? LIFE shows you next week in a memorable close-up of a young American boy from Austin High School in Chicago.



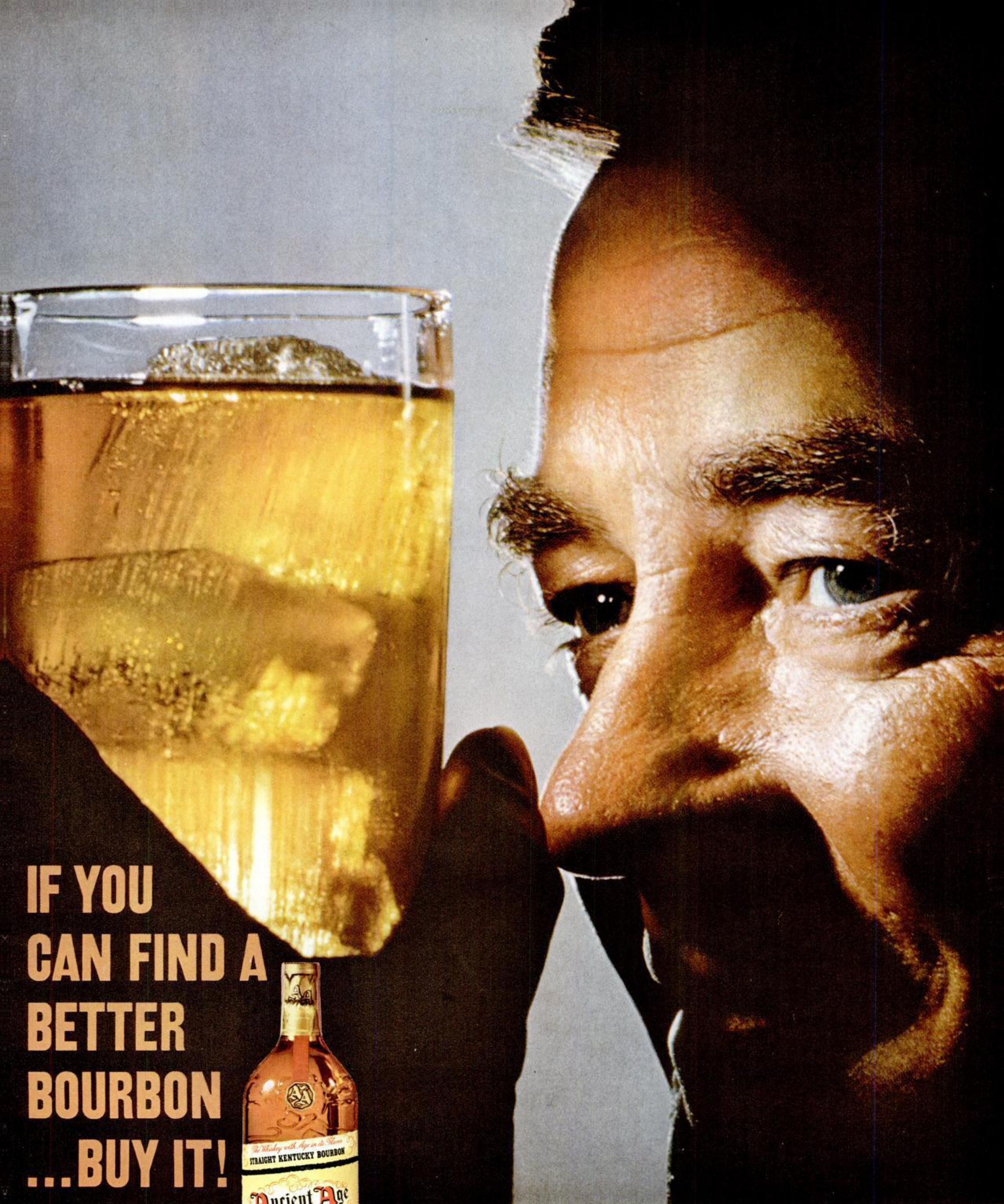
All over the U.S. there are encouraging signs of enthusiasm for science. In classes such as this one at a Glencoe, Ill. school, LIFE shows some of the unusual methods that teachers use to win pupil interest.



NO WAY TO SEE THE BIRDIE

Danny Fry of New York City, 6 months old, was propped up on a piano stool, all dressed up and ready to have his picture taken when the photographer, Ilsa Hofman, suggested to his mother that they ought to try to get the family parakeet in the picture with the baby. Mrs. Fry, who allows the parakeet

the run of the apartment, called to the bird, which got the idea perfectly. It flew over to Danny and plopped itself right down on top of the little boy's head. When the parakeet grabbed a tuft of hair and gave a gentle pull Danny closed his eyes and a blissfully satisfied expression came across his face.



**IF YOU
CAN FIND A
BETTER
BOURBON
...BUY IT!**

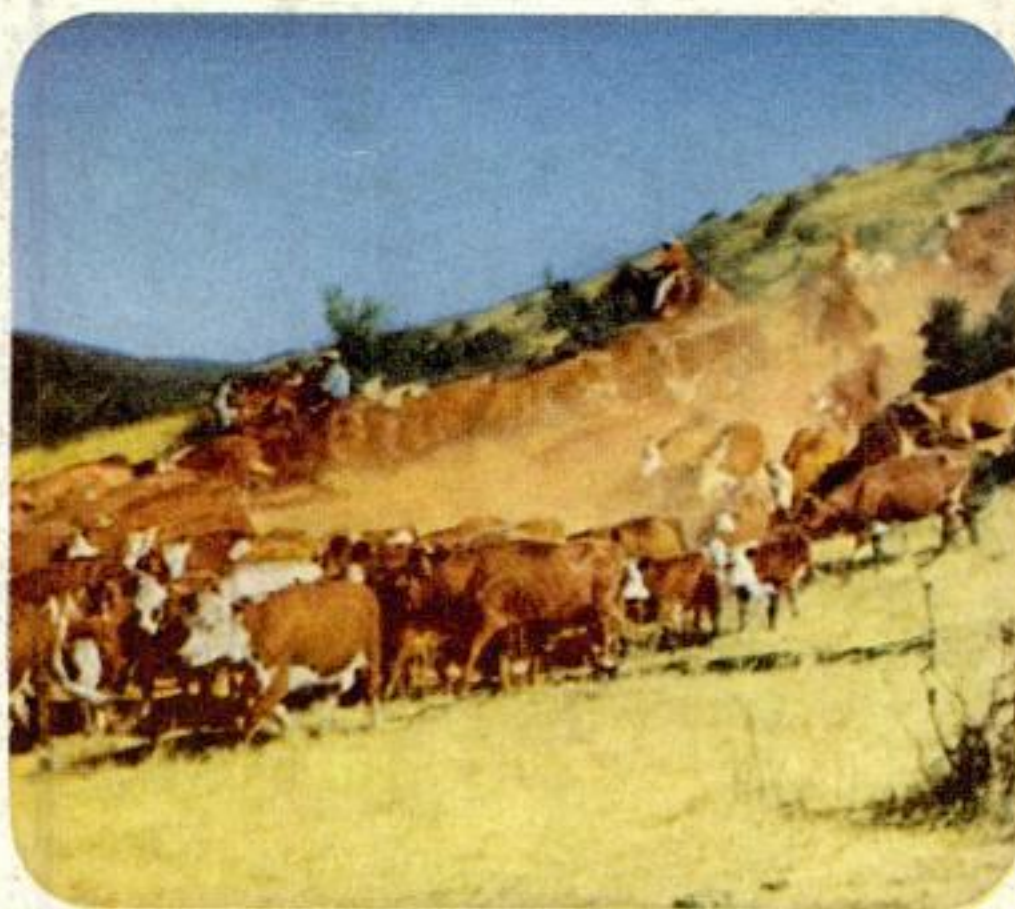


Out of Kentucky, the great bourbon country, comes the greatest of them all, mellow, warmhearted, aged to perfection six full years . . . Ancient Age. We challenge you to find a better bourbon. Kentucky Straight Bourbon Whiskey • 86 Proof • © Ancient Age Distilling Company, Frankfort, Kentucky

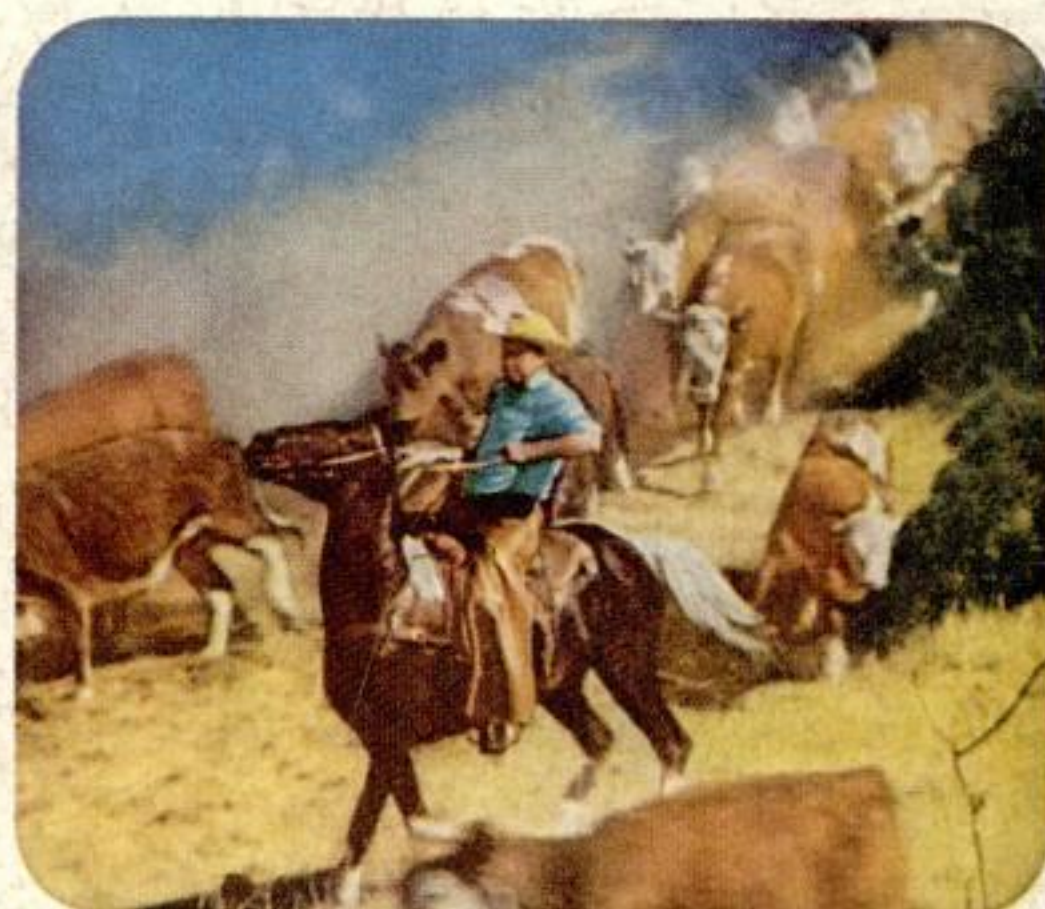
Ancient Age
bourbon

MEN OF AMERICA: THE RANCH HANDS

*Live-action shots—
Saddle Mountains, Wash.*



Driving cattle!
Desert sun ablaze!



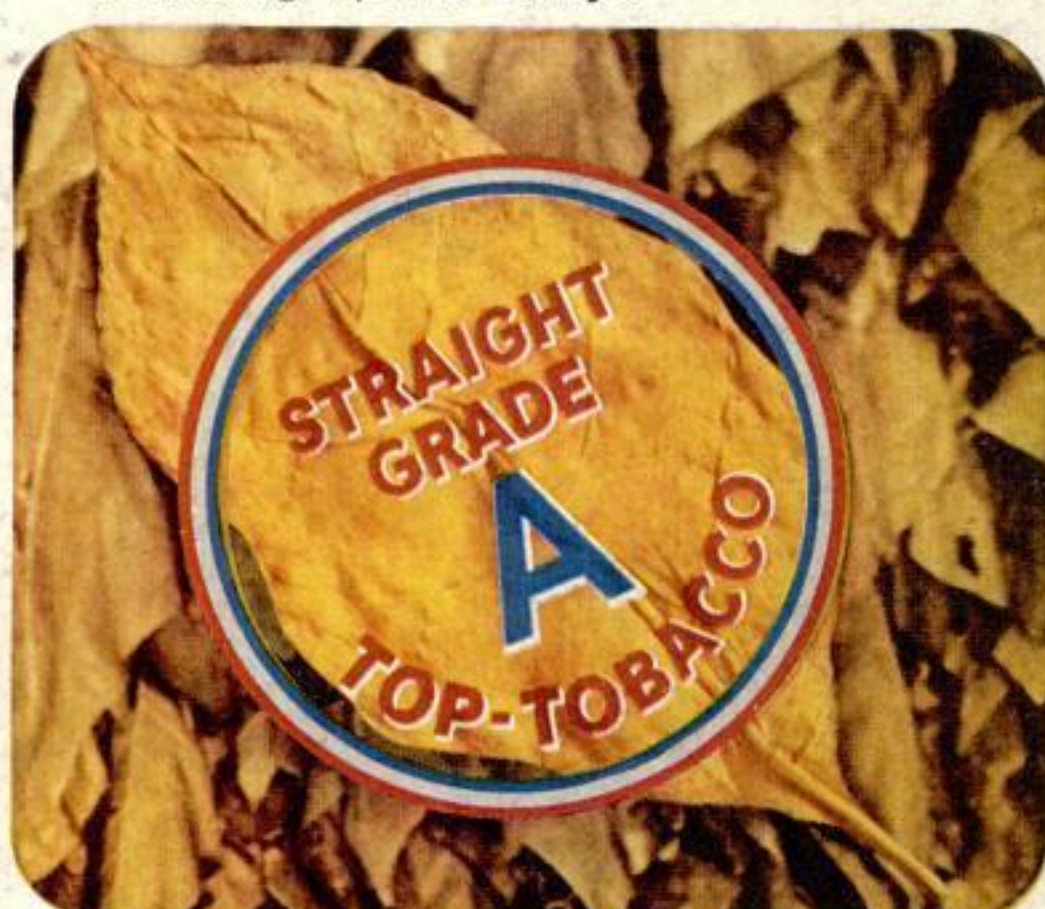
Pounding leather,
rounding up the strays!



Herding steers across the range
you'll find a man



Stops and takes big pleasure when and
where he can... Chesterfield!



Always the top-tobacco, straight Grade-A,
The top-tobacco in the U.S.A.



This sun-drenched top-tobacco's
gonna mean...



That you're smokin' smoother and
you're smokin' clean!



The very best tobacco in the U.S.A.
Gives you big clean flavor in a big, big way.

When you've earned a smoke—nothing satisfies like the
BIG CLEAN TASTE OF TOP-TOBACCO!

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